

Summary

- Interactive programmer with 10+ years experience in conception and coding of web projects as part of a team or directly with the client
- Interaction Architect, providing technical guidance and delivering User Experience solutions
- Agency/consultancy experience. Working on frequent changing projects with tight deadlines
- Motivated and responsible team player always seeking high quality results

Skills

Tasks: Coding websites, prototyping, wireframes, user flows, heuristic evaluations, define technical requirements (front-end), responsive html emails, project estimates

Tools/Technologies: HTML, CSS incl. preprocessors, Bootstrap, mobile first, PHP, jQuery, JavaScript, MySQL, WordPress, Photoshop, Visio, Justinmind Prototyper

Experience

Aug 2015 – now: Freelance

Cantina, Boston: Front-end development for several projects, mostly JavaScript and accessibility enhancements.

HTML/CSS, Sass, Angular, JavaScript, jQuery, Jekyll, Handlebars, Accessibility

Jan 2012 – July 2015: Interaction Architect

Ayantek, Bedford, MA

Define project requirements, communicate with clients and offshore development team, create, review and QA front-end code, assist clients with trouble shooting and implementation; create user flows, wireframes and interactive prototypes. Create project estimates. Build and maintain websites. Plan and implement flows for marketing automation.

HTML5/CSS, .less, Bootstrap, Grunt, JavaScript, WordPress, Mercurial, cross-browser testing, MS Office, Visio, code editors, Justinmind Prototyper, Ontraport Marketing Automation

Sept – Dec 2011: Front-End Developer

Isobar, Watertown, MA

CMS template development.

HTML5, CSS, jQuery, Cross browser issues, technology team lead

May – Sept 2011: Front-End Developer

America's Test Kitchen, Brookline, MA

Involved in finalizing www.testkitchenschool.com before launch and extending it.

HTML/HTML5, Sass/Compass, jQuery, Cross browser issues, Ruby on Rails, Git

March 2006 – March 2011: Interactive Programmer

Modernista!, Boston, MA

Developed and maintained web sites, micro sites, Facebook content; built banners and HTML-emails, developed and extended agency internal sites such as the agency's blog, an IT ticket system, the employee database and the client extranet.

Key clients: Food Should Taste Good, Showtime, DOC2DOCK, BDW at CU, Sears, Hummer, (RED), Hearts On Fire, TIAA-CREF, Palm, Cadillac
PHP/MySQL, HTML/CSS/jQuery, Flash/ActionScript, WordPress.

2005 – 2006: Freelance, MA

Clients

- Y2M, Boston, MA: front-end development with XHTML/CSS/PHP. Building and extending student loan web sites
- Monitor Group, Cambridge, MA: Flash Programming for an eLearning project
- 360 Kid, Newton, MA: Flash Game Programming
- The TJX Companies, Inc., Framingham, MA: Flash Game Programming
- Prevision, Lincoln, MA: Rich Media Flash banners

1997 – 2004: Freelance, Berlin, Germany

Created client web sites, print products and a CD-Rom.
Provided technical and strategical consultation.

Key Clients:

- mTOR marketing design, Berlin, Germany
Web site, catalogue, video, DVD and CD Rom production for IWM Automation, Eucaro Buntmetall GmbH and others
- Grand Vignoble, Berlin, Germany
Planned and designed two web sites and two e-commerce solutions, designed brochures and print ads, wrote copy for mailings and other media, provided tech support

HTML/CSS, PHP/MySQL, Flash/ActionScript

1993 – 2000: Grand Vignoble, Berlin, Germany

Retail and wholesale, purchasing, accounting, financial and strategic consulting

Education

Multimedia Project-Management

2002 - 2003 Cimdata.de, Academy for Digital Media, Berlin, Germany

Economics Baccalaureate

1994 - 2000 Fachhochschule für Wirtschaft, Berlin, Germany

Mercantile Apprenticeship

1992 - 1994 Hensel & Mortensen GmbH, Berlin, Germany

Languages

Native language German. Fluent in English. Basic French and Hebrew

Work Status

I am authorized to work in this country for any employer

References

Available upon request