

Hubert Morgan

age: 64

residence: Columbia, South Carolina

education: High School Education

occupation: Retail Manager

marital status: Married



"Live, Laugh, Love"

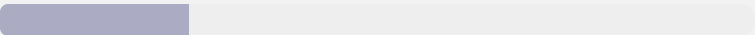
Prides himself on his health and fitness. Wakes up early in the morning to get ready for his day. Walks to school to keep his steps up and does his best to never be late to class.

Comfort With Technology

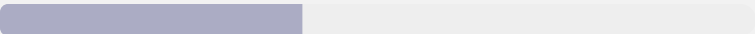
INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

- Staying healthy
- Being ready for class

Needs

- A way to stay healthy
- Quickly eat in between classes

Wants

- Variety of food

Values

- Health/fitness
- Education

Fears

- Being late/missing class
- Not doing well in a class