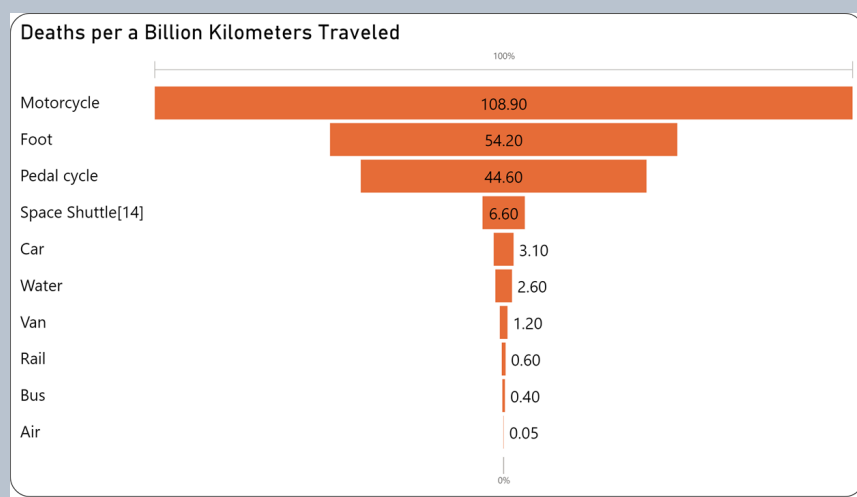
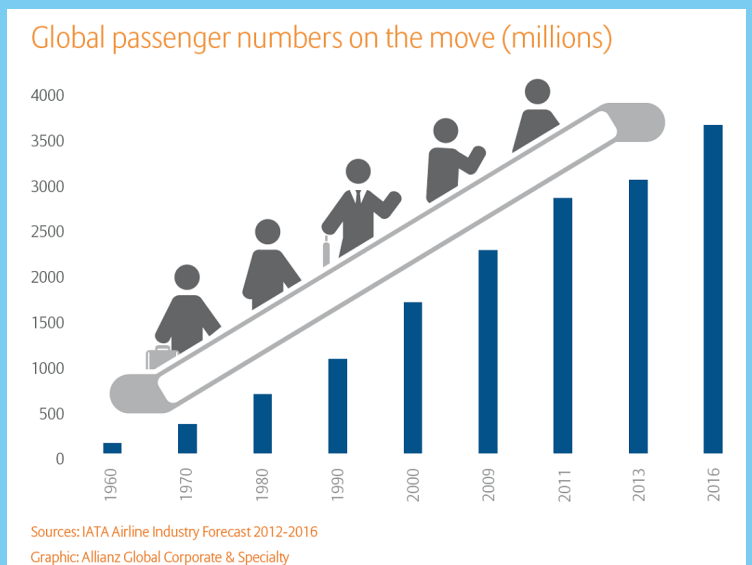


UNDERSTANDING AIRLINES SUCCESS

Safety and Media of Airlines

PROGRESSION OF SAFETY FOR AIR TRAVEL

Fatal accidents from air travel has decreased ever decade since the 1950s, currently rating at around 1 fatal accident for every 10,000,000 airline departures, a significant feat given the consistent increase in air travel passengers each decade.

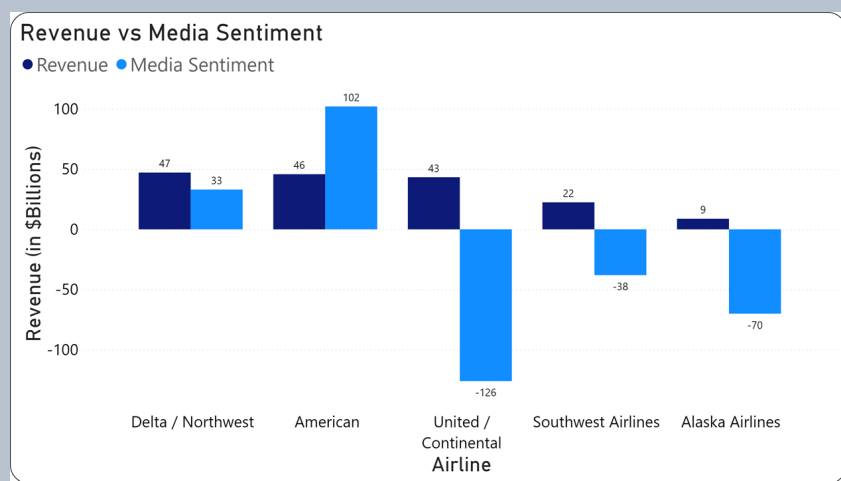
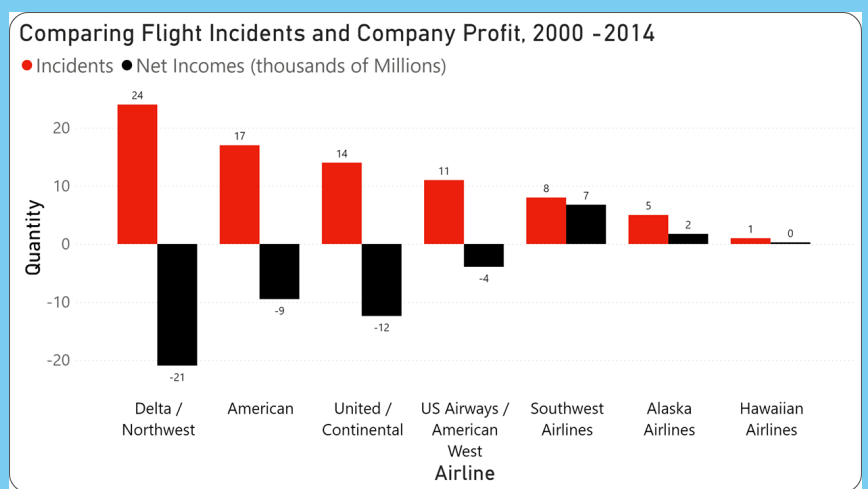


SAFEST FORM OF TRAVEL

Today, traveling by air ranks as the safest form of travel, far safer than the second and third safest options, traveling by bus or by train, respectively.

HOW ACCIDENTS AFFECT THE BOTTOM LINE

Based on data between 2000 and 2014, US Airline Companies leading in flight incidents saw far worse Net Losses on their Income Statement than their competitors who flew safer, minimizing crash and lawsuit costs.



THE MEDIA'S INFLUENCE ON AIR TRAVEL

Social media grows everyday creating easy access to information. Combined with the emergence of COVID-19 plaguing travel experience, the airlines with the highest revenue, willing to focus their money on passenger safety and empathy, received the greatest media and customer support, which I see cultivating to future profits.

“AVIATION IS PROOF THAT GIVEN THE WILL, WE HAVE THE CAPACITY TO ACHIEVE THE IMPOSSIBLE.”
- EDWARD VERNON RICKENBACKER

Read more at:
<https://fosteringknowledge.blogspot.com/2021/07/past-present-and-future-of-us-airlines.html>

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