

# Bianca Frazier

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## Education

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### **The Ohio State University | Columbus, Ohio**

*Full Stack Web Development Bootcamp* | October 2022 - Present

### **Iowa State University | Ames, Iowa**

*Bachelor of Industrial Design* | August 2017 - December 2021

## Experience

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### **Analytics Project Manager | Simantel**

*Peoria, Illinois | August 2022 - Present*

- Lead stand-up meetings and ensure continued progress toward meeting delivery dates
- Own the analytics quality control process
- Ensure quality control is carried out as needed on all reporting and analytics projects
- Work across agency teams to ensure tracking is setup, insights are developed, and optimizations are recommended to the client team

### **College Women's Ministry Director | Blueprint Church**

*Atlanta, Georgia | January 2022 - July 2022*

- Mentored and counseled college aged women
- Designed branded ministry merchandise, social media content and promotional materials
- Formulated and implement campus outreach strategies
- Created and schedule special events for the general college ministry
- Served alongside 4 other staff members

### **Design Team Intern | CIKK Apparel**

*Ames, Iowa | December 2018 - October 2020*

- Sourced new products that fit within the brand image and appealed to the target consumer
- Researched current color and style trends to create relevant, timeless products
- Designed shipping and marketing materials that better fit within the brand image
- Provided creative design feedback to photographers and graphic designers
- Worked closely with marketing and fulfillment teams to develop a satisfying customer experience

### **Community Adviser | Iowa State University Department of Residence**

*Ames, Iowa | August 2018 - May 2019*

- Fostered and maintained an inclusive community among 52 college women
- Enforced and upheld university policies
- Served as an intermediary between residents and Iowa State Department of Residence
- Advised and oversaw the five member house cabinet as well as the yearly budget of \$2,000
- Actively encouraged relationships between persons of different social and cultural backgrounds

## Skills, Technical Tools & Related Coursework

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Git, GitHub, Visual Studio Code, HTML, CSS, JavaScript, Figma, Solidworks, Final Cut Pro X, Adobe Suite, Microsoft Office, Human Factors and Ergonomics, Computer Aided Design, Design Engineering, Design Thinking, Design Research Methods, Digital Design Technologies