# pset3

## Bhargavi Ganesh 10/25/2019

```
library(tidyverse)
## -- Attaching packages -----
                                  ----- tidyverse 1.2.1 --
## v ggplot2 3.2.1 v purrr 0.3.2
## v tibble 2.1.3 v dplyr 0.8.3
## v tidyr 1.0.0 v stringr 1.4.0
## v readr
          1.3.1
                   v forcats 0.4.0
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()
                  masks stats::lag()
library(gridExtra)
## Attaching package: 'gridExtra'
## The following object is masked from 'package:dplyr':
##
##
      combine
library(seriation)
## Registered S3 method overwritten by 'seriation':
##
    method
    reorder.hclust gclus
##
library(clustertend)
library(kableExtra)
##
## Attaching package: 'kableExtra'
## The following object is masked from 'package:dplyr':
##
##
      group_rows
library(mixtools)
## mixtools package, version 1.1.0, Released 2017-03-10
```

## This package is based upon work supported by the National Science Foundation under Grant No. SES-051

```
library(cluster)
library(factoextra)
```

## Welcome! Related Books: `Practical Guide To Cluster Analysis in R` at https://goo.gl/13EFCZ

```
library(plotGMM)
load("/Users/bhargaviganesh/Documents/Problem-Set-3/State Leg Prof Data & Codebook/legprof-components.v
```

## Question 2: Data Munging

```
x_subset <- x %>%
  filter(sessid == "2009/10") %>%
  mutate_if(is.numeric, scale) %>%
  select(state, slength, t_slength, salary_real, expend) %>%
  drop_na()

x_scaled_subset <- x_subset %>%
  select(-state)

x_state_names <- x_subset[,1]</pre>
```

### Question 3: Exploratory Data Analysis

```
kable(summary(x_scaled_subset))
```

slength.V1	t_slength.V1	salary_real.V1	expend.V1
Min. :-1.331915	Min. :-1.282138	Min. :-1.133635	Min. :-0.782725
1st Qu.:-0.615579	1st Qu.:-0.599190	1st Qu.:-0.734287	1st Qu.:-0.543377
Median :- $0.210107$	Median :-0.238210	Median :-0.315876	Median :-0.244480
Mean: $0.000000$	Mean: $0.000000$	Mean :-0.018539	Mean :-0.002027
3rd Qu.: 0.171443	3rd Qu.: 0.133236	3rd Qu.: 0.436462	3rd Qu.:-0.024684
Max.: 3.900711	Max.: 3.691295	Max.: 3.193723	Max. : 5.532723

The summary statistics above show that after scaling the variables such that the mean is 0 and the standard deviation is 1. The medians of all of the variables are below 0, suggesting that the distribution is skewed for all of the variables. The histograms below confirm this.

```
hist_slength <- x_scaled_subset %>%
    ggplot() +
    geom_histogram(aes(x = slength), binwidth = 0.3) +
    labs(title = "Regular Session Length Distribution") +
    theme_bw()

hist_t_slength <- x_scaled_subset %>%
    ggplot() +
    geom_histogram(aes(x = t_slength), binwidth = 0.3) +
    labs(title = "Total Session Length Distribution")
    theme_bw()
```

```
## List of 65
## $ line
                             :List of 6
    ..$ colour
##
                  : chr "black"
##
    ..$ size
                  : num 0.5
##
    ..$ linetype : num 1
##
    ..$ lineend
                  : chr "butt"
    ..$ arrow : logi FALSE
##
    ..$ inherit.blank: logi TRUE
##
    ..- attr(*, "class")= chr [1:2] "element_line" "element"
##
   $ rect
                             :List of 5
    ..$ fill : chr "white"
##
##
    ..$ colour
                  : chr "black"
    ..$ size
                  : num 0.5
##
    ..$ linetype : num 1
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_rect" "element"
##
##
   $ text
                             :List of 11
                 : chr ""
    ..$ family
##
                  : chr "plain"
##
    ..$ face
    ..$ colour
                  : chr "black"
##
                  : num 11
##
    ..$ size
##
    ..$ hjust
                  : num 0.5
##
    ..$ vjust
                  : num 0.5
##
    ..$ angle
                   : num 0
##
    ..$ lineheight : num 0.9
    ..$ margin : 'margin' num [1:4] Opt Opt Opt
##
    .. ..- attr(*, "valid.unit")= int 8
##
    .. ..- attr(*, "unit")= chr "pt"
##
                : logi FALSE
    ..$ debug
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
##
   $ axis.title.x
##
                           :List of 11
##
   ..$ family : NULL
##
    ..$ face
                  : NULL
                  : NULL
    ..$ colour
##
                  : NULL
##
    ..$ size
##
    ..$ hjust
                  : NULL
##
    ..$ vjust
                  : num 1
                   : NULL
##
    ..$ angle
##
    ..$ lineheight : NULL
##
    ..$ margin : 'margin' num [1:4] 2.75pt Opt Opt
    .. ..- attr(*, "valid.unit")= int 8
##
##
    .. ..- attr(*, "unit")= chr "pt"
##
    ..$ debug
                : NULL
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
##
##
   $ axis.title.x.top
                            :List of 11
##
   ..$ family : NULL
##
    ..$ face
                  : NULL
                  : NULL
##
    ..$ colour
                  : NULL
##
    ..$ size
##
    ..$ hjust
                  : NULL
##
    ..$ vjust
                  : num 0
##
    ..$ angle : NULL
```

```
##
    ..$ lineheight : NULL
##
    ..$ margin : 'margin' num [1:4] Opt Opt 2.75pt Opt
    .. ..- attr(*, "valid.unit")= int 8
##
##
    .. ..- attr(*, "unit")= chr "pt"
##
    ..$ debug
                   : NULL
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
   $ axis.title.y
                             :List of 11
##
    ..$ family : NULL
##
                   : NULL
##
    ..$ face
##
    ..$ colour
                   : NULL
##
    ..$ size
                   : NULL
                   : NULL
##
    ..$ hjust
##
    ..$ vjust
                   : num 1
##
    ..$ angle
                   : num 90
    ..$ lineheight : NULL
##
##
    ..$ margin
               : 'margin' num [1:4] Opt 2.75pt Opt Opt
##
    .. ..- attr(*, "valid.unit")= int 8
    .. ..- attr(*, "unit")= chr "pt"
##
                   : NULL
##
    ..$ debug
##
    ..$ inherit.blank: logi TRUE
##
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
   $ axis.title.y.right
##
                             :List of 11
##
    ..$ family : NULL
    ..$ face
##
                   : NULL
##
    ..$ colour
                   : NULL
##
    ..$ size
                   : NULL
##
    ..$ hjust
                   : NULL
##
    ..$ vjust
                   : num 0
                   : num -90
    ..$ angle
    ..$ lineheight : NULL
##
##
    ..$ margin : 'margin' num [1:4] Opt Opt Opt 2.75pt
##
    .. ..- attr(*, "valid.unit")= int 8
    .. ..- attr(*, "unit")= chr "pt"
##
                   : NULL
##
    ..$ debug
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element text" "element"
##
## $ axis.text
                             :List of 11
                   : NULL
##
    ..$ family
##
    ..$ face
                   : NULL
##
    ..$ colour
                   : chr "grey30"
                   : 'rel' num 0.8
##
    ..$ size
##
    ..$ hjust
                   : NULL
##
    ..$ vjust
                   : NULL
##
    ..$ angle
                   : NULL
    ..$ lineheight : NULL
##
                  : NULL
##
    ..$ margin
##
    ..$ debug
                   : NULL
    ..$ inherit.blank: logi TRUE
##
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x
                             :List of 11
##
   ..$ family
                  : NULL
##
   ..$ face
                   : NULL
##
    ..$ colour : NULL
```

```
: NULL
##
    ..$ size
                   : NULL
##
    ..$ hjust
##
    ..$ vjust
                   : num 1
##
    ..$ angle
                    : NULL
##
    ..$ lineheight : NULL
##
    ..$ margin
                   : 'margin' num [1:4] 2.2pt Opt Opt Opt
    .. ..- attr(*, "valid.unit")= int 8
##
    .. ..- attr(*, "unit")= chr "pt"
##
##
    ..$ debug
                 : NULL
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x.top
                              :List of 11
    ..$ family : NULL
##
##
    ..$ face
                   : NULL
##
    ..$ colour
                   : NULL
##
    ..$ size
                    : NULL
                   : NULL
##
    ..$ hjust
##
    ..$ vjust
                   : num 0
##
    ..$ angle
                   : NULL
    ..$ lineheight : NULL
##
    ..$ margin
##
                   : 'margin' num [1:4] Opt Opt 2.2pt Opt
    .. ..- attr(*, "valid.unit")= int 8
##
##
    .. ..- attr(*, "unit")= chr "pt"
##
    ..$ debug
                    : NULL
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.y
                             :List of 11
##
    ..$ family
                   : NULL
##
    ..$ face
                   : NULL
##
    ..$ colour
                   : NULL
##
    ..$ size
                    : NULL
##
    ..$ hjust
                   : num 1
##
    ..$ vjust
                   : NULL
##
    ..$ angle
                   : NULL
    ..$ lineheight : NULL
##
                   : 'margin' num [1:4] Opt 2.2pt Opt Opt
##
    ..$ margin
    .. ..- attr(*, "valid.unit")= int 8
##
##
    .. ..- attr(*, "unit")= chr "pt"
    ..$ debug
##
                   : NULL
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element text" "element"
## $ axis.text.y.right
                             :List of 11
##
    ..$ family : NULL
##
    ..$ face
                   : NULL
##
    ..$ colour
                   : NULL
                    : NULL
##
    ..$ size
                   : num 0
##
    ..$ hjust
##
    ..$ vjust
                   : NULL
##
    ..$ angle
                   : NULL
##
    ..$ lineheight : NULL
##
                   : 'margin' num [1:4] Opt Opt Opt 2.2pt
    ..$ margin
    .. ..- attr(*, "valid.unit")= int 8
##
    .. ..- attr(*, "unit")= chr "pt"
##
##
    ..$ debug
                 : NULL
```

```
..$ inherit.blank: logi TRUE
##
   ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.ticks
                             :List of 6
##
    ..$ colour
                   : chr "grey20"
##
    ..$ size
                   : NULL
                   : NULL
##
    ..$ linetype
##
    ..$ lineend
                   : NULL
    ..$ arrow : logi FALSE
##
    ..$ inherit.blank: logi TRUE
##
   ..- attr(*, "class")= chr [1:2] "element_line" "element"
## $ axis.ticks.length : 'unit' num 2.75pt
   ..- attr(*, "valid.unit")= int 8
##
    ..- attr(*, "unit")= chr "pt"
## $ axis.ticks.length.x
## $ axis.ticks.length.x.top : NULL
## $ axis.ticks.length.x.bottom: NULL
## $ axis.ticks.length.y
                            : NULL
## $ axis.ticks.length.y.left : NULL
## $ axis.ticks.length.y.right : NULL
## $ axis.line
                             : list()
   ..- attr(*, "class")= chr [1:2] "element_blank" "element"
##
## $ axis.line.x
                            : NULL
                             : NULL
## $ axis.line.y
## $ legend.background
                            :List of 5
    ..$ fill : NULL
##
##
    ..$ colour
                  : logi NA
##
    ..$ size
                   : NULL
##
    ..$ linetype
                   : NULL
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_rect" "element"
##
   $ legend.margin
                            : 'margin' num [1:4] 5.5pt 5.5pt 5.5pt 5.5pt
   ..- attr(*, "valid.unit")= int 8
##
##
    ..- attr(*, "unit")= chr "pt"
## $ legend.spacing
                            : 'unit' num 11pt
   ..- attr(*, "valid.unit")= int 8
##
    ..- attr(*, "unit")= chr "pt"
##
## $ legend.spacing.x : NULL
## $ legend.spacing.y
                             : NULL
## $ legend.key
                             :List of 5
##
                  : chr "white"
   ..$ fill
##
    ..$ colour
                  : logi NA
                   : NULL
##
    ..$ size
                   : NULL
    ..$ linetype
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_rect" "element"
   $ legend.key.size : 'unit' num 1.2lines
##
    ..- attr(*, "valid.unit")= int 3
##
##
    ..- attr(*, "unit")= chr "lines"
                           : NULL
## $ legend.key.height
## $ legend.key.width
                             : NULL
## $ legend.text
                             :List of 11
##
                  : NULL
   ..$ family
## ..$ face
                   : NULL
               : NULL
##
    ..$ colour
```

```
: 'rel' num 0.8
##
     ..$ size
##
    ..$ hjust
                    : NULL
##
    ..$ vjust
                   : NULL
                    : NULL
##
    ..$ angle
##
    ..$ lineheight : NULL
##
    ..$ margin
                   : NULL
##
    ..$ debug
                   : NULL
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
##
   $ legend.text.align : NULL
   $ legend.title
                              :List of 11
    ..$ family
                  : NULL
##
                   : NULL
##
    ..$ face
##
    ..$ colour
                   : NULL
##
    ..$ size
                   : NULL
##
    ..$ hjust
                    : num 0
##
    ..$ vjust
                   : NULL
##
    ..$ angle
                   : NULL
##
    ..$ lineheight : NULL
##
    ..$ margin
                    : NULL
                    : NULL
##
    ..$ debug
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
##
   $ legend.title.align : NULL
## $ legend.position
                             : chr "right"
## $ legend.direction
                             : NULL
## $ legend.justification
                             : chr "center"
## $ legend.box
                              : NULL
## $ legend.box.margin
                             : 'margin' num [1:4] Ocm Ocm Ocm Ocm
   ..- attr(*, "valid.unit")= int 1
    ..- attr(*, "unit")= chr "cm"
##
   $ legend.box.background
                             : list()
##
   ..- attr(*, "class")= chr [1:2] "element_blank" "element"
## $ legend.box.spacing : 'unit' num 11pt
    ..- attr(*, "valid.unit")= int 8
##
    ..- attr(*, "unit")= chr "pt"
##
## $ panel.background :List of 5
##
    ..$ fill : chr "white"
##
    ..$ colour
                    : logi NA
                   : NULL
##
    ..$ size
##
    ..$ linetype
                   : NULL
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_rect" "element"
##
## $ panel.border
                              :List of 5
##
    ..$ fill
                   : logi NA
                   : chr "grey20"
##
    ..$ colour
                    : NULL
##
    ..$ size
    ..$ linetype : NULL
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_rect" "element"
##
## $ panel.spacing
                            : 'unit' num 5.5pt
   ..- attr(*, "valid.unit")= int 8
##
## ..- attr(*, "unit")= chr "pt"
## $ panel.spacing.x
                             : NULL
```

```
## $ panel.spacing.y : NULL
## $ panel.grid :List.
:List of 6
##
    ..$ size
                   : NULL
##
    ..$ linetype
                   : NULL
                   : NULL
##
    ..$ lineend
                : logi FALSE
##
    ..$ arrow
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_line" "element"
   $ panel.grid.minor
##
                             :List of 6
##
    ..$ colour : NULL
##
    ..$ size
                   : 'rel' num 0.5
                   : NULL
##
    ..$ linetype
##
    ..$ lineend
                   : NULL
                 : logi FALSE
##
    ..$ arrow
##
    ..$ inherit.blank: logi TRUE
##
    ..- attr(*, "class")= chr [1:2] "element_line" "element"
## $ panel.ontop : logi FALSE
## $ plot.background :List of 5
    ..$ fill : NULL
##
##
   ..$ colour
                   : chr "white"
##
    ..$ size
                   : NULL
    ..$ linetype : NULL
##
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_rect" "element"
##
## $ plot.title
                              :List of 11
##
    ..$ family
                   : NULL
##
    ..$ face
                   : NULL
##
    ..$ colour
                   : NULL
##
                   : 'rel' num 1.2
    ..$ size
##
    ..$ hjust
                   : num 0
##
    ..$ vjust
                   : num 1
##
    ..$ angle
                   : NULL
##
    ..$ lineheight : NULL
                   : 'margin' num [1:4] Opt Opt 5.5pt Opt
##
    ..$ margin
    .. ..- attr(*, "valid.unit")= int 8
##
    .. ..- attr(*, "unit")= chr "pt"
##
##
    ..$ debug
                    : NULL
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
##
## $ plot.subtitle
                             :List of 11
##
    ..$ family
                   : NULL
##
    ..$ face
                   : NULL
##
    ..$ colour
                   : NULL
##
    ..$ size
                   : NULL
##
                   : num 0
    ..$ hjust
##
    ..$ vjust
                   : num 1
##
    ..$ angle
                   : NULL
##
    ..$ lineheight : NULL
##
                   : 'margin' num [1:4] Opt Opt 5.5pt Opt
    ..$ margin
    ....- attr(*, "valid.unit")= int 8
##
    .. ..- attr(*, "unit")= chr "pt"
##
##
    ..$ debug
                : NULL
    ..$ inherit.blank: logi TRUE
##
```

```
..- attr(*, "class")= chr [1:2] "element_text" "element"
##
   $ plot.caption
                               :List of 11
                    : NULL
##
    ..$ family
##
     ..$ face
                     : NULL
##
     ..$ colour
                     : NULL
##
     ..$ size
                    : 'rel' num 0.8
##
     ..$ hjust
                    : num 1
##
     ..$ vjust
                    : num 1
     ..$ angle
                     : NULL
##
##
     ..$ lineheight : NULL
##
     ..$ margin
                   : 'margin' num [1:4] 5.5pt Opt Opt Opt
##
     .. ..- attr(*, "valid.unit")= int 8
     .. ..- attr(*, "unit")= chr "pt"
##
##
                    : NULL
     ..$ debug
##
     ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
##
##
                               :List of 11
   $ plot.tag
##
    ..$ family
                    : NULL
##
     ..$ face
                    : NULL
                    : NULL
##
     ..$ colour
##
     ..$ size
                    : 'rel' num 1.2
##
     ..$ hjust
                    : num 0.5
##
     ..$ vjust
                    : num 0.5
##
     ..$ angle
                     : NULL
     ..$ lineheight : NULL
##
     ..$ margin
##
                   : NULL
##
     ..$ debug
                    : NULL
    ..$ inherit.blank: logi TRUE
##
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ plot.tag.position : chr "topleft"
##
   $ plot.margin
                               : 'margin' num [1:4] 5.5pt 5.5pt 5.5pt 5.5pt
##
    ..- attr(*, "valid.unit")= int 8
##
    ..- attr(*, "unit")= chr "pt"
## $ strip.background
                              :List of 5
    ..$ fill : chr "grey85"
##
##
    ..$ colour
                   : chr "grey20"
##
    ..$ size
                    : NULL
##
     ..$ linetype
                    : NULL
##
     ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_rect" "element"
##
   $ strip.placement : chr "inside"
                               :List of 11
##
  $ strip.text
    ..$ family
##
                    : NULL
##
     ..$ face
                    : NULL
##
                    : chr "grey10"
     ..$ colour
                    : 'rel' num 0.8
##
     ..$ size
##
                    : NULL
     ..$ hjust
##
     ..$ vjust
                    : NULL
##
     ..$ angle
                    : NULL
     ..$ lineheight : NULL
##
##
                   : 'margin' num [1:4] 4.4pt 4.4pt 4.4pt 4.4pt
     ..$ margin
     .. ..- attr(*, "valid.unit")= int 8
##
     .. ..- attr(*, "unit")= chr "pt"
##
##
     ..$ debug
                  : NULL
```

```
..$ inherit.blank: logi TRUE
##
   ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ strip.text.x
                             : NULL
## $ strip.text.y
                              :List of 11
    ..$ family : NULL
##
##
    ..$ face
                   : NULL
    ..$ colour
##
                   : NULL
                   : NULL
##
    ..$ size
                   : NULL
    ..$ hjust
##
##
    ..$ vjust
                   : NULL
                   : num -90
    ..$ angle
    ..$ lineheight : NULL
##
                   : NULL
##
    ..$ margin
                   : NULL
##
    ..$ debug
##
    ..$ inherit.blank: logi TRUE
##
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ strip.switch.pad.grid
                            : 'unit' num 2.75pt
   ..- attr(*, "valid.unit")= int 8
    ..- attr(*, "unit")= chr "pt"
##
## $ strip.switch.pad.wrap : 'unit' num 2.75pt
   ..- attr(*, "valid.unit")= int 8
## ..- attr(*, "unit")= chr "pt"
## - attr(*, "class")= chr [1:2] "theme" "gg"
## - attr(*, "complete")= logi TRUE
## - attr(*, "validate")= logi TRUE
hist_salary_real <- x_scaled_subset %>%
  ggplot() +
  geom_histogram(aes(x = salary_real), binwidth = 0.3) +
 labs(title = "Salary Distribution")
 theme_bw()
## List of 65
## $ line
                              :List of 6
    ..$ colour
                   : chr "black"
##
                    : num 0.5
##
    ..$ size
##
    ..$ linetype
                   : num 1
                   : chr "butt"
##
    ..$ lineend
##
    ..$ arrow
                   : logi FALSE
    ..$ inherit.blank: logi TRUE
##
    ..- attr(*, "class")= chr [1:2] "element_line" "element"
##
   $ rect
                              :List of 5
    ..$ fill
                    : chr "white"
##
                    : chr "black"
##
    ..$ colour
##
    ..$ size
                   : num 0.5
##
                   : num 1
    ..$ linetype
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_rect" "element"
##
##
   $ text
                              :List of 11
                   : chr ""
##
    ..$ family
##
    ..$ face
                    : chr "plain"
                   : chr "black"
##
    ..$ colour
##
    ..$ size
                   : num 11
    ..$ hjust
##
                   : num 0.5
```

```
..$ vjust : num 0.5 
..$ angle : num 0
##
##
    ..$ lineheight : num 0.9
##
##
                   : 'margin' num [1:4] Opt Opt Opt
    ..$ margin
    .. ..- attr(*, "valid.unit")= int 8
##
##
    .. ..- attr(*, "unit")= chr "pt"
##
    ..$ debug
                : logi FALSE
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
##
   $ axis.title.x
                              :List of 11
    ..$ family : NULL
    ..$ face
                   : NULL
##
                   : NULL
    ..$ colour
##
##
    ..$ size
                   : NULL
##
    ..$ hjust
                   : NULL
##
    ..$ vjust
                    : num 1
                   : NULL
##
    ..$ angle
##
    ..$ lineheight : NULL
##
                   : 'margin' num [1:4] 2.75pt Opt Opt Opt
    ..$ margin
    .. ..- attr(*, "valid.unit")= int 8
##
    .. ..- attr(*, "unit")= chr "pt"
##
##
    ..$ debug
                    : NULL
    ..$ inherit.blank: logi TRUE
##
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
   $ axis.title.x.top :List of 11
##
    ..$ family : NULL
##
    ..$ face
                    : NULL
##
    ..$ colour
                   : NULL
##
    ..$ size
                   : NULL
                   : NULL
##
    ..$ hjust
##
    ..$ vjust
                    : num 0
##
    ..$ angle
                    : NULL
##
    ..$ lineheight : NULL
##
                   : 'margin' num [1:4] Opt Opt 2.75pt Opt
    ..$ margin
    .. ..- attr(*, "valid.unit")= int 8
##
    .. ..- attr(*, "unit")= chr "pt"
##
##
    ..$ debug
                 : NULL
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
##
##
   $ axis.title.y
                              :List of 11
   ..$ family
##
                   : NULL
                   : NULL
##
    ..$ face
##
    ..$ colour
                    : NULL
##
    ..$ size
                   : NULL
##
    ..$ hjust
                   : NULL
##
                    : num 1
    ..$ vjust
    ..$ angle
##
                   : num 90
##
    ..$ lineheight : NULL
    ..$ margin
                   : 'margin' num [1:4] Opt 2.75pt Opt Opt
##
    .. ..- attr(*, "valid.unit")= int 8
    .. ..- attr(*, "unit")= chr "pt"
##
##
    ..$ debug
                    : NULL
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
##
```

```
## $ axis.title.y.right :List of 11
    ..$ family : NULL
##
                  : NULL
##
    ..$ face
##
    ..$ colour
                  : NULL
                  : NULL
##
    ..$ size
##
    ..$ hjust
                  : NULL
##
    ..$ vjust
                  : num 0
    ..$ angle : num -90
##
##
    ..$ lineheight : NULL
##
    ..$ margin : 'margin' num [1:4] Opt Opt Opt 2.75pt
##
    .. ..- attr(*, "valid.unit")= int 8
##
    .. ..- attr(*, "unit")= chr "pt"
    ..$ debug
##
                 : NULL
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
##
   $ axis.text
                            :List of 11
                 : NULL
##
    ..$ family
    ..$ face
                  : NULL
##
                  : chr "grey30"
##
    ..$ colour
                  : 'rel' num 0.8
##
    ..$ size
##
    ..$ hjust
                  : NULL
##
    ..$ vjust
                  : NULL
##
    ..$ angle
                  : NULL
    ..$ lineheight : NULL
##
                : NULL
##
    ..$ margin
##
    ..$ debug
                  : NULL
    ..$ inherit.blank: logi TRUE
##
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
                            :List of 11
## $ axis.text.x
    ..$ family : NULL
##
##
    ..$ face
                  : NULL
                  : NULL
##
    ..$ colour
##
    ..$ size
                  : NULL
##
    ..$ hjust
                  : NULL
##
    ..$ vjust
                   : num 1
                  : NULL
##
    ..$ angle
##
    ..$ lineheight : NULL
##
    ..$ margin
                  : 'margin' num [1:4] 2.2pt Opt Opt Opt
    .. ..- attr(*, "valid.unit")= int 8
##
##
    .. ..- attr(*, "unit")= chr "pt"
##
    ..$ debug
                 : NULL
    ..$ inherit.blank: logi TRUE
##
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ axis.text.x.top
                            :List of 11
##
    ..$ family : NULL
                   : NULL
##
    ..$ face
                  : NULL
##
    ..$ colour
##
    ..$ size
                  : NULL
##
    ..$ hjust
                  : NULL
                   : num 0
##
    ..$ vjust
                  : NULL
##
    ..$ angle
    ..$ lineheight : NULL
##
    ..$ margin : 'margin' num [1:4] Opt Opt 2.2pt Opt
##
##
    ....- attr(*, "valid.unit")= int 8
```

```
.. ..- attr(*, "unit")= chr "pt"
##
##
    ..$ debug
                 : NULL
    ..$ inherit.blank: logi TRUE
##
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
##
## $ axis.text.y
                               :List of 11
##
   ..$ family
                   : NULL
##
    ..$ face
                    : NULL
                    : NULL
##
    ..$ colour
                    : NULL
##
    ..$ size
##
    ..$ hjust
                    : num 1
##
    ..$ vjust
                    : NULL
                    : NULL
##
    ..$ angle
##
    ..$ lineheight : NULL
##
    ..$ margin
                   : 'margin' num [1:4] Opt 2.2pt Opt Opt
##
     .. ..- attr(*, "valid.unit")= int 8
    .. ..- attr(*, "unit")= chr "pt"
##
##
                    : NULL
    ..$ debug
##
    ..$ inherit.blank: logi TRUE
##
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
                             :List of 11
##
   $ axis.text.y.right
##
    ..$ family : NULL
##
    ..$ face
                    : NULL
##
    ..$ colour
                   : NULL
##
    ..$ size
                    : NULL
                   : num 0
##
    ..$ hjust
##
    ..$ vjust
                    : NULL
##
    ..$ angle
                    : NULL
    ..$ lineheight : NULL
##
##
                   : 'margin' num [1:4] Opt Opt Opt 2.2pt
    ..$ margin
    .. ..- attr(*, "valid.unit")= int 8
    .. ..- attr(*, "unit")= chr "pt"
##
##
    ..$ debug
                    : NULL
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
##
## $ axis.ticks
                              :List of 6
    ..$ colour
##
                   : chr "grey20"
   ..$ size
##
                   : NULL
##
    ..$ linetype
                    : NULL
##
    ..$ lineend
                    : NULL
                 : logi FALSE
##
    ..$ arrow
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_line" "element"
##
## $ axis.ticks.length
                             : 'unit' num 2.75pt
##
   ..- attr(*, "valid.unit")= int 8
   ..- attr(*, "unit")= chr "pt"
## $ axis.ticks.length.x
                              : NULL
## $ axis.ticks.length.x.top : NULL
## $ axis.ticks.length.x.bottom: NULL
## $ axis.ticks.length.y
                             : NULL
## $ axis.ticks.length.y.left : NULL
## $ axis.ticks.length.y.right : NULL
## $ axis.line
                              : list()
## ..- attr(*, "class")= chr [1:2] "element_blank" "element"
## $ axis.line.x
                              : NULL
```

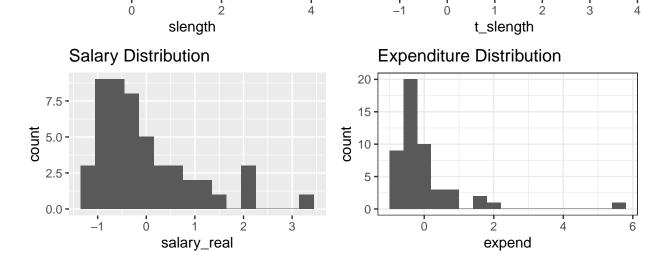
```
## $ axis.line.y : NULL
## $ legend.background :List of 5
   ..$ fill : NULL
##
##
    ..$ colour
                   : logi NA
                   : NULL
##
    ..$ size
                   : NULL
##
   ..$ linetype
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_rect" "element"
##
   $ legend.margin : 'margin' num [1:4] 5.5pt 5.5pt 5.5pt 5.5pt
##
   ..- attr(*, "valid.unit")= int 8
    ..- attr(*, "unit")= chr "pt"
## $ legend.spacing
                            : 'unit' num 11pt
## ..- attr(*, "valid.unit")= int 8
## ..- attr(*, "unit")= chr "pt"
## $ legend.spacing.x : NULL
## $ legend.spacing.y
                             : NULL
## $ legend.key
                             :List of 5
##
                   : chr "white"
   ..$ fill
                  : logi NA
##
    ..$ colour
##
                   : NULL
    ..$ size
                   : NULL
##
   ..$ linetype
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_rect" "element"
##
   $ legend.key.size
                            : 'unit' num 1.2lines
   ..- attr(*, "valid.unit")= int 3
##
    ..- attr(*, "unit")= chr "lines"
## $ legend.key.height
## $ legend.key.width
                             : NULL
                            : NULL
## $ legend.text
                             :List of 11
##
   ..$ family : NULL
##
                   : NULL
    ..$ face
                  : NULL
##
    ..$ colour
##
    ..$ size
                   : 'rel' num 0.8
##
    ..$ hjust
                   : NULL
                   : NULL
##
    ..$ vjust
                   : NULL
##
    ..$ angle
##
    ..$ lineheight : NULL
##
    ..$ margin
                   : NULL
                    : NULL
##
    ..$ debug
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element text" "element"
## $ legend.text.align : NULL
## $ legend.title
## $ legend.title
                             :List of 11
##
   ..$ family : NULL
##
    ..$ face
                   : NULL
                   : NULL
##
    ..$ colour
                   : NULL
##
    ..$ size
##
    ..$ hjust
                   : num 0
##
    ..$ vjust
                   : NULL
                   : NULL
##
    ..$ angle
##
    ..$ lineheight : NULL
##
    ..$ margin
                  : NULL
##
    ..$ debug : NULL
    ..$ inherit.blank: logi TRUE
##
```

```
## ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ legend.title.align : NULL
## $ legend.position
                             : chr "right"
## $ legend.direction
                             : NULL
                             : chr "center"
## $ legend.justification
## $ legend.box
                             : NULL
## $ legend.box.margin
                            : 'margin' num [1:4] Ocm Ocm Ocm Ocm
    ..- attr(*, "valid.unit")= int 1
##
    ..- attr(*, "unit")= chr "cm"
   $ legend.box.background
                            : list()
   ..- attr(*, "class")= chr [1:2] "element_blank" "element"
## $ legend.box.spacing
                         : 'unit' num 11pt
   ..- attr(*, "valid.unit")= int 8
##
   ..- attr(*, "unit")= chr "pt"
##
## $ panel.background
                             :List of 5
    ..$ fill : chr "white"
##
##
    ..$ colour
                   : logi NA
                   : NULL
##
    ..$ size
##
                   : NULL
    ..$ linetype
##
    ..$ inherit.blank: logi TRUE
##
    ..- attr(*, "class")= chr [1:2] "element_rect" "element"
   $ panel.border
                              :List of 5
    ..$ fill
##
                   : logi NA
##
    ..$ colour
                   : chr "grey20"
##
    ..$ size
                   : NULL
                   : NULL
##
    ..$ linetype
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_rect" "element"
## $ panel.spacing
                            : 'unit' num 5.5pt
    ..- attr(*, "valid.unit")= int 8
    ..- attr(*, "unit")= chr "pt"
##
   $ panel.spacing.x
##
                             : NULL
## $ panel.spacing.y
                             : NULL
## $ panel.grid
                             :List of 6
##
    ..$ colour
                   : chr "grey92"
                   : NULL
##
    ..$ size
##
    ..$ linetype
                   : NULL
##
    ..$ lineend
                   : NULL
##
    ..$ arrow
                    : logi FALSE
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element line" "element"
## $ panel.grid.minor
                             :List of 6
    ..$ colour
                   : NULL
##
##
    ..$ size
                   : 'rel' num 0.5
    ..$ linetype
##
                   : NULL
##
    ..$ lineend
                    : NULL
##
    ..$ arrow
                   : logi FALSE
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_line" "element"
                            : logi FALSE
## $ panel.ontop
## $ plot.background
                             :List of 5
##
   ..$ fill : NULL
## ..$ colour
                   : chr "white"
                   : NULL
##
    ..$ size
```

```
##
    ..$ linetype
                  : NULL
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_rect" "element"
##
## $ plot.title
                              :List of 11
##
    ..$ family
                   : NULL
##
    ..$ face
                    : NULL
##
    ..$ colour
                    : NULL
                    : 'rel' num 1.2
##
    ..$ size
                    : num 0
##
    ..$ hjust
##
    ..$ vjust
                    : num 1
                    : NULL
##
    ..$ angle
##
     ..$ lineheight : NULL
                   : 'margin' num [1:4] Opt Opt 5.5pt Opt
##
    ..$ margin
    .. ..- attr(*, "valid.unit")= int 8
##
##
    .. ..- attr(*, "unit")= chr "pt"
##
    ..$ debug
                    : NULL
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
##
##
   $ plot.subtitle
                              :List of 11
    ..$ family
##
                    : NULL
                    : NULL
##
    ..$ face
##
    ..$ colour
                    : NULL
##
    ..$ size
                    : NULL
##
    ..$ hjust
                    : num 0
##
    ..$ vjust
                    : num 1
                    : NULL
##
    ..$ angle
##
     ..$ lineheight : NULL
##
                    : 'margin' num [1:4] Opt Opt 5.5pt Opt
    ..$ margin
    .. ..- attr(*, "valid.unit")= int 8
##
    .. ..- attr(*, "unit")= chr "pt"
##
    ..$ debug
                    : NULL
##
    ..$ inherit.blank: logi TRUE
##
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
##
   $ plot.caption
                              :List of 11
                    : NULL
##
    ..$ family
##
    ..$ face
                    : NULL
##
    ..$ colour
                    : NULL
##
    ..$ size
                    : 'rel' num 0.8
##
    ..$ hjust
                    : num 1
                    : num 1
##
    ..$ vjust
##
    ..$ angle
                    : NULL
##
    ..$ lineheight : NULL
                    : 'margin' num [1:4] 5.5pt Opt Opt Opt
    ..$ margin
##
    .. ..- attr(*, "valid.unit")= int 8
    .. ..- attr(*, "unit")= chr "pt"
##
    ..$ debug
##
                    : NULL
##
    ..$ inherit.blank: logi TRUE
##
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
##
   $ plot.tag
                               :List of 11
##
    ..$ family
                    : NULL
##
    ..$ face
                    : NULL
                    : NULL
##
   ..$ colour
                    : 'rel' num 1.2
##
    ..$ size
    ..$ hjust
                    : num 0.5
##
```

```
..$ vjust : num 0.5 
..$ angle : NULL
##
##
    ..$ lineheight : NULL
##
##
    ..$ margin
                  : NULL
##
    ..$ debug
                    : NULL
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element text" "element"
## $ plot.tag.position : chr "topleft"
## $ plot.margin : 'margin' num
## $ plot.margin
                             : 'margin' num [1:4] 5.5pt 5.5pt 5.5pt 5.5pt
##
   ..- attr(*, "valid.unit")= int 8
    ..- attr(*, "unit")= chr "pt"
## $ strip.background
                             :List of 5
   ..$ fill : chr "grey85"
##
##
   ..$ colour
                   : chr "grey20"
##
    ..$ size
                   : NULL
    ..$ linetype : NULL
##
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_rect" "element"
## $ strip.placement
                             : chr "inside"
## $ strip.text
                             :List of 11
##
   ..$ family
                  : NULL
##
   ..$ face
                   : NULL
##
                  : chr "grey10"
    ..$ colour
                   : 'rel' num 0.8
##
    ..$ size
##
                   : NULL
    ..$ hjust
##
    ..$ vjust
                   : NULL
##
    ..$ angle
                   : NULL
##
    ..$ lineheight : NULL
##
                  : 'margin' num [1:4] 4.4pt 4.4pt 4.4pt 4.4pt
    ..$ margin
    .. ..- attr(*, "valid.unit")= int 8
    .. ..- attr(*, "unit")= chr "pt"
##
##
    ..$ debug
                 : NULL
##
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ strip.text.x
                             : NULL
                             :List of 11
## $ strip.text.y
##
   ..$ family
                  : NULL
##
    ..$ face
                   : NULL
                   : NULL
##
    ..$ colour
                   : NULL
##
    ..$ size
##
    ..$ hjust
                   : NULL
##
    ..$ vjust
                   : NULL
##
                   : num -90
    ..$ angle
##
    ..$ lineheight : NULL
##
                   : NULL
    ..$ margin
##
    ..$ debug
                 : NULL
    ..$ inherit.blank: logi TRUE
    ..- attr(*, "class")= chr [1:2] "element_text" "element"
## $ strip.switch.pad.grid : 'unit' num 2.75pt
   ..- attr(*, "valid.unit")= int 8
##
   ..- attr(*, "unit")= chr "pt"
##
## $ strip.switch.pad.wrap
                            : 'unit' num 2.75pt
## ..- attr(*, "valid.unit")= int 8
## ..- attr(*, "unit")= chr "pt"
```

```
## - attr(*, "class")= chr [1:2] "theme" "gg"
## - attr(*, "complete")= logi TRUE
  - attr(*, "validate")= logi TRUE
hist_expend <- x_scaled_subset %>%
  ggplot() +
  geom_histogram(aes(x = expend), binwidth = 0.4) +
  labs(title = "Expenditure Distribution") +
  theme_bw()
grid.arrange(hist_slength, hist_slength, hist_salary_real, hist_expend, ncol=2, nrow=2)
      Regular Session Length Distribution
                                                  Total Session Length Distribution
                                                 9
                                              count 6-
 count
   3
                                                 3 -
```



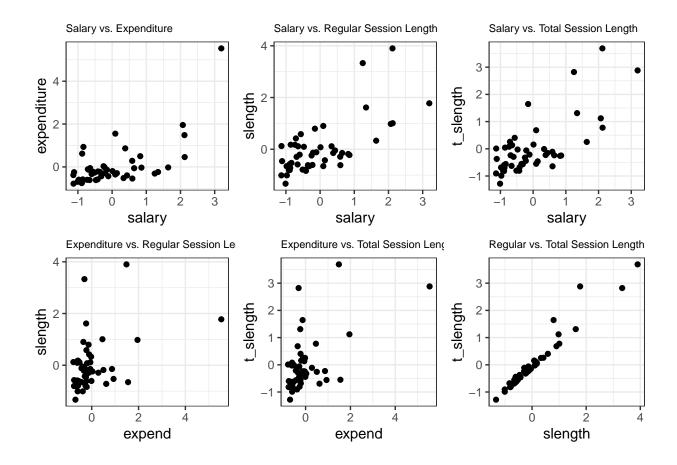
In addition to confirming the skewness of the data towards lower values, the histograms also demonstrate the presence of outliers for all of the variables.

## Question 4: Diagnosing Clusterability

1) Visual diagnosis: Using scatterplots

```
scatterplot_salary_expend <- x_scaled_subset %>%
   ggplot() +
   geom_point(aes(x = salary_real, y = expend), stat = "identity") +
   labs(x = "salary", y = "expenditure", title = "Salary vs. Expenditure") +
```

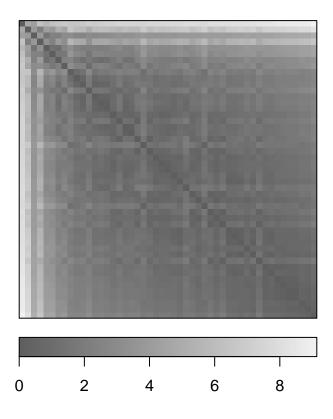
```
theme_bw() +
  theme(plot.title = element_text(size = 8))
scatterplot_salary_slength <- x_scaled_subset %>%
  ggplot() +
  geom_point(aes(x = salary_real, y = slength), stat = "identity") +
 labs(x = "salary", y = "slength", title = "Salary vs. Regular Session Length") +
 theme bw() +
  theme(plot.title = element_text(size = 8))
scatterplot_salary_t_slength <- x_scaled_subset %>%
  ggplot() +
  geom_point(aes(x = salary_real, y = t_slength), stat = "identity") +
 labs(x = "salary", y = "t_slength", title = "Salary vs. Total Session Length") +
  theme(plot.title = element_text(size = 8))
scatterplot_expend_slength <- x_scaled_subset %>%
  ggplot() +
  geom_point(aes(x = expend, y = slength), stat = "identity") +
  labs(x = "expend", y = "slength", title = "Expenditure vs. Regular Session Length") +
 theme_bw() +
  theme(plot.title = element_text(size = 7.5))
scatterplot_expend_t_slength <- x_scaled_subset %>%
  ggplot() +
  geom_point(aes(x = expend, y = t_slength), stat = "identity") +
  labs(x = "expend", y = "t_slength", title = "Expenditure vs. Total Session Length") +
  theme bw() +
  theme(plot.title = element_text(size = 7.5))
scatterplot_slength_t_slength <- x_scaled_subset %>%
  ggplot() +
  geom_point(aes(x = slength, y = t_slength), stat = "identity") +
 labs(x = "slength", y = "t_slength", title = "Regular vs. Total Session Length") +
  theme_bw() +
  theme(plot.title = element_text(size = 8))
grid.arrange(scatterplot_salary_expend, scatterplot_salary_slength, scatterplot_salary_t_slength, scatt
scatterplot_slength_t_slength, ncol = 3, nrow = 2)
```



The scatterplots above show that all the variables appear to be positively associated with each other, with the strongest positive association between the regular session length and total session length. There appears to be potential for clusterability at the lower values and there is some seperation between low and high values that we can see in the plots.

### 2) ODI plot

```
dist_legal_profes <- dist(x_scaled_subset, method = "euclidean")
dissplot(dist_legal_profes)</pre>
```



Visual inspection of the ODI plot above does not provide clear evidence of strong clusters in the data. There does appear to be the possiblity for clustering, however, which I see from the faint outline of a dark square in the lefthand corner and righthand corner, which might suggest the presence of clusters.

### Question 5: K Means Algorithm

After fitting the k-means algorithm above, we can see the cluster assignment by state below:

```
x_scaled_kmeans <- x_scaled_subset
x_scaled_kmeans$clusters <- as.factor(kmeans$cluster)
t <- as.table(kmeans$cluster)
t <- data.frame(t)
rownames(t) <- c(x_state_names)
colnames(t)[colnames(t)=="Freq"] <- "Assignment"
t$Var1 <- NULL
kable(t)</pre>
```

	Assignment
Alabama	Assignment 1
Alaska	1
Arizona	1
Arkansas	1
California	2
Camornia	1
Connecticut	1
Delaware	1
Florida	1
Georgia	1
Hawaii	1
Idaho	1
Illinois	1
Indiana	1
Iowa	1
Kansas	1
Kentucky	1
Louisiana	1
Maine	1
Maryland	1
Massachusetts	2
Michigan	2
Minnesota	1
Mississippi	1
Missouri	1
Montana	1
Nebraska	1
Nevada	1
New Hampshire	1
New Jersey	1
New Mexico	1
New York	2
North Carolina	1
North Dakota	1
Ohio	2
Oklahoma	
	1
Oregon	
Pennsylvania	2
Rhode Island	1
South Carolina	1
South Dakota	1
Tennessee	1
Texas	1
Utah	1
Vermont	1
Virginia	1
Washington	1
West Virginia	1
Wyoming	1

A summary of the clustering assignments can be seen below:

```
kmeans$centers

## slength t_slength salary_real expend
## 1 -0.2932285 -0.2930275 -0.3023668 -0.2089249
## 2 2.1014710 2.1000302 2.0155567 1.4807388

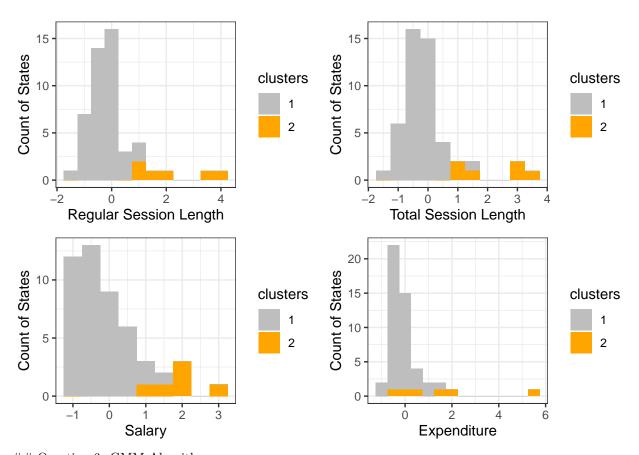
kmeans$size
```

## [1] 43 6

As we can see above, cluster 1 was centered around -0.20 to -0.30 for all the variables, and cluster 2 was centered around 1.5 to 2.1. The majority of the states were assigned to cluster 1, with 43 states being assigned to this cluster, compared to just 6 states assigned to cluster 2.

The plots below show a visual description of the cluster assignment across the distribution for each variable. For regular session length, total session length, and salary, cluster 1 appears to be to the left of cluster 2. However, for expenditure, there doesn't seem to be such a clear division of the clusters geometrically.

```
slength_clusters <- ggplot(x_scaled_kmeans, aes(slength, fill = clusters)) +</pre>
  geom_histogram(binwidth = 0.5) +
  theme_bw() +
  scale_fill_manual(values=c("gray", "orange")) +
  labs(x = "Regular Session Length",
       y = "Count of States")
t slength clusters <- ggplot(x scaled kmeans, aes(t slength, fill = clusters)) +
  geom_histogram(binwidth = 0.5) +
  theme bw() +
  scale_fill_manual(values=c("gray", "orange")) +
  labs(x = "Total Session Length",
       y = "Count of States")
salary_clusters <- ggplot(x_scaled_kmeans, aes(salary_real, fill = clusters)) +</pre>
  geom_histogram(binwidth = 0.5) +
  theme_bw() +
  scale_fill_manual(values=c("gray", "orange")) +
  labs(x = "Salary",
       y = "Count of States")
expenditure_clusters <- ggplot(x_scaled_kmeans, aes(expend, fill = clusters)) +
  geom_histogram(binwidth = 0.5) +
  theme_bw() +
  scale fill manual(values=c("gray", "orange")) +
  labs(x = "Expenditure",
       y = "Count of States")
```



## Question 6: GMM Algorithm

```
set.seed(450)
gmm1 <- mvnormalmixEM(x_scaled_subset, k=2)</pre>
```

## number of iterations= 11

gmm1\$mu

Some of the results from the GMM output are displayed below. It took 11 iterations to establish convergence.

```
## [[1]]
## [1] 2.156634 2.431846 1.694880 1.705799
##
## [[2]]
```

## [1] -0.2450724 -0.2763465 -0.2132464 -0.1960989

#### gmm1\$sigma

```
## [[1]]
##
              [,1]
                        [,2]
                                  [,3]
                                              [,4]
## [1,] 1.5611386 1.0197243 0.3432493 -0.3997010
## [2,] 1.0197243 0.8556104 0.3986101 0.3545036
## [3,] 0.3432493 0.3986101 1.2353043
## [4,] -0.3997010 0.3545036 2.0069944 4.4408608
##
## [[2]]
              [,1]
                         [,2]
                                   [,3]
                                               [,4]
##
## [1,] 0.32491503 0.27954563 0.2379421 0.02504616
## [2,] 0.27954563 0.24528126 0.2100159 0.03137054
## [3,] 0.23794209 0.21001590 0.5825970 0.13823755
## [4,] 0.02504616 0.03137054 0.1382376 0.23965942
gmm1$lambda
```

```
## [1] 0.102041 0.897959
```

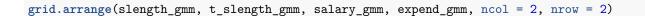
The table below shows each of the states and the posterior probability of being in either of the components. Using a threshold of 0.3, the column "components" assigns each State to either component 1 or component 2. 45 states were assigned to component 1, and the remaining states were assigned to component 2.

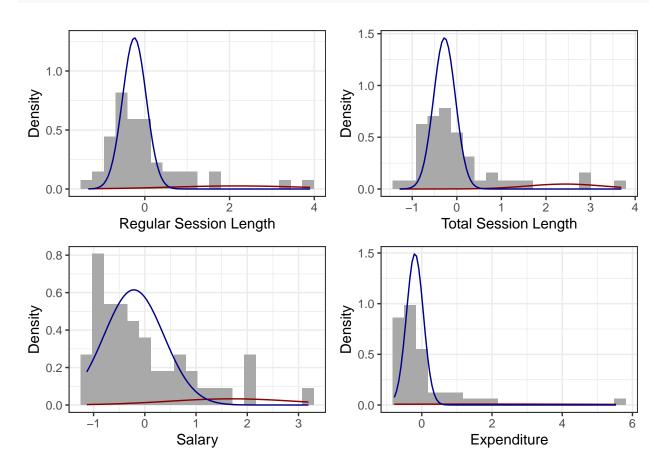
```
posterior <- data.frame(gmm1$posterior)
rownames(posterior) <- x_state_names
posterior$components <- ifelse(posterior$comp.1 < 0.3, 1, 2)
x_scaled_gmm <- x_scaled_subset
x_scaled_gmm$clusters <- posterior$components
kable(posterior)</pre>
```

	comp.1	comp.2	components
Alabama	0.0000000	1.0000000	1
Alaska	0.0000000	1.0000000	1
Arizona	1.0000000	0.0000000	2
Arkansas	0.0000000	1.0000000	1
California	1.0000000	0.0000000	2
Colorado	0.0000000	1.0000000	1
Connecticut	0.0000000	1.0000000	1
Delaware	0.0000076	0.9999924	1
Florida	0.0000000	1.0000000	1
Georgia	0.0000000	1.0000000	1
Hawaii	0.0000000	1.0000000	1
Idaho	0.0000000	1.0000000	1
Illinois	0.0000000	1.0000000	1
Indiana	0.0000000	1.0000000	1
Iowa	0.0000000	1.0000000	1
Kansas	0.0000000	1.0000000	1
Kentucky	0.0000000	1.0000000	1
Louisiana	0.0000000	1.0000000	1
Maine	0.0000000	1.0000000	1
Maryland	0.0000000	1.0000000	1
Massachusetts	0.9999999	0.0000001	2
Michigan	0.0000000	1.0000000	1
Minnesota	0.0000000	1.0000000	1
Mississippi	0.0000000	1.0000000	1
Missouri	0.0000000	1.0000000	1
Montana	0.0000000	1.0000000	1
Nebraska	0.0000000	1.0000000	1
Nevada	0.0000000	1.0000000	1
New Hampshire	0.0000000	1.0000000	1
New Jersey	0.0000000	1.0000000	1
New Mexico	0.0000000	1.0000000	1
New York	1.0000000	0.0000000	2
North Carolina	0.0000000	1.0000000	1
North Dakota	0.0000000	1.0000000	1
Ohio	0.0000000	1.0000000	1
Oklahoma	0.0000000	1.0000000	1
Oregon	0.0000000	1.0000000	1
Pennsylvania	0.9999993	0.0000007	2
Rhode Island	0.0000000	1.0000000	1
South Carolina	0.0000000	1.0000000	1
South Caronna South Dakota	0.0000000	1.0000000	1
Tennessee	0.0000000	1.0000000	1
Texas	0.0000000	1.0000000	1
Utah	0.0000000	1.0000000	1
Vermont	0.0000000	1.0000000	1
Virginia Virginia	0.0000000	1.0000000	1
	0.0000000	1.0000000	1
Washington West Virginia			
West Virginia	0.0000000	1.0000000	1
Wyoming	0.0000000	1.0000000	1

The plots below show the assignment clusters across the distributions of the variables. The dark red line represents cluster 2 while the blue line represents cluster 1.

```
slength_gmm <- ggplot(data.frame(x = gmm1$x[,1])) +</pre>
  geom histogram(aes(x, ..density..), fill = "darkgray", bins= 20) +
  stat function(geom = "line", fun = plot_mix_comps,
                args = list(gmm1$mu[[1]][1], gmm1$sigma[[1]][1, 1], lam = gmm1$lambda[1]),
                colour = "darkred") +
  stat_function(geom = "line", fun = plot_mix_comps,
                args = list(gmm1$mu[[2]][1], gmm1$sigma[[2]][2, 1], lam = gmm1$lambda[2]),
                colour = "darkblue") +
  xlab("Regular Session Length") +
  ylab("Density") +
  theme bw()
t slength gmm <- ggplot(data.frame(x = gmm1x[,2])) +
  geom_histogram(aes(x, ..density..), fill = "darkgray", bins = 20) +
  stat function(geom = "line", fun = plot mix comps,
                args = list(gmm1$mu[[1]][2], gmm1$sigma[[1]][2, 2], lam = gmm1$lambda[1]),
                colour = "darkred") +
  stat_function(geom = "line", fun = plot_mix_comps,
                args = list(gmm1$mu[[2]][2], gmm1$sigma[[2]][2, 2], lam = gmm1$lambda[2]),
                colour = "darkblue") +
  xlab("Total Session Length") +
  ylab("Density") +
  theme_bw()
salary_gmm <- ggplot(data.frame(x = gmm1$x[,3])) +</pre>
  geom_histogram(aes(x, ..density..), fill = "darkgray", bins = 20) +
  stat_function(geom = "line", fun = plot_mix_comps,
                args = list(gmm1$mu[[1]][3], gmm1$sigma[[1]][3, 3], lam = gmm1$lambda[1]),
                colour = "darkred") +
  stat_function(geom = "line", fun = plot_mix_comps,
                args = list(gmm1$mu[[2]][3], gmm1$sigma[[2]][3, 3], lam = gmm1$lambda[2]),
                colour = "darkblue") +
  xlab("Salary") +
  ylab("Density") +
  theme_bw()
expend_gmm <- ggplot(data.frame(x = gmm1$x[,4])) +</pre>
  geom_histogram(aes(x, ..density..), fill = "darkgray", bins = 20) +
  stat_function(geom = "line", fun = plot_mix_comps,
                args = list(gmm1$mu[[1]][4], gmm1$sigma[[1]][4, 4], lam = gmm1$lambda[1]),
                colour = "darkred") +
  stat_function(geom = "line", fun = plot_mix_comps,
                args = list(gmm1$mu[[2]][4], gmm1$sigma[[2]][4, 4], lam = gmm1$lambda[2]),
                colour = "darkblue") +
  xlab("Expenditure") +
  ylab("Density") +
  theme bw()
```





From the plots above, it is possible to see that cluster 1 tended to be more normally distributed than cluster 2. This is likely due to the presence of outliers at higher values.

## Question 7: PAM

The PAM algorithm below is similar to k-means but uses k-medoids instead.

```
pam <- pam(x_scaled_subset, k=2)</pre>
pam$medoids
         slength t_slength salary_real
                                             expend
## 39 -0.2101066 -0.2949443 -0.5984529 -0.3349137
## 22 1.0063116 0.7755062
                              2.1230894 0.4595596
pam$clusinfo
##
       size max_diss
                        av_diss diameter separation
## [1,]
          42 2.239394 0.9580071 3.761115
                                            1.080918
## [2,]
           7 5.648779 2.4494864 6.503802
                                            1.080918
```

As the summary above shows, the medoids for cluster 1 are centered around -0.21 to -0.60, whereas the medoids for cluster 2 are centered around 0.7756 to 2.123. There were 42 states assigned to cluster 1 compared 7 in cluster 2.

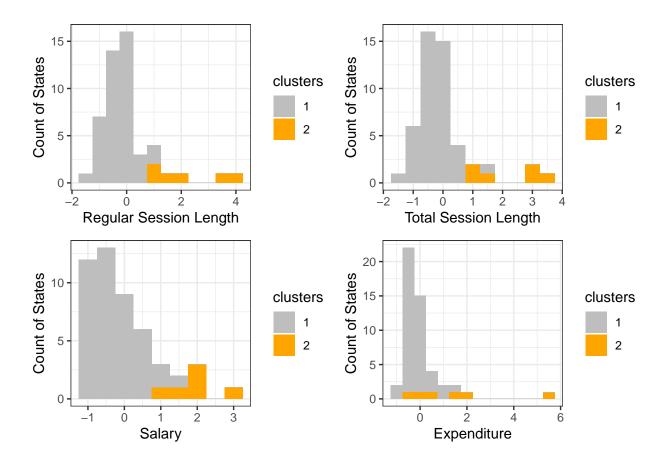
The table below shows the assignment of each of the states to each cluster.

```
x_scaled_pam <- x_scaled_subset
x_scaled_pam$clusters <- pam$clustering
t <- as.table(pam$clustering)
t <- data.frame(t)
rownames(t) <- c(x_state_names)
colnames(t)[colnames(t)=="Freq"] <- "Assignment"
t$Var1 <- NULL
kable(t)</pre>
```

	Assignment
Alabama	Assignment 1
Alaska	1
Arizona	1
Arkansas	1
California	2
Colorado	1
Connecticut	1
Delaware	1
Florida	1
Georgia	1
Hawaii	1
Idaho	1
Illinois	2
Indiana	1
Iowa	1
Kansas	1
Kentucky	1
Louisiana	1
Maine	1
Maryland	1
Massachusetts	2
Michigan	2
Minnesota	1
Mississippi	1
Missouri	1
Montana	1
Nebraska	1
Nevada	1
New Hampshire	1
New Jersey	1
New Mexico	1
New York	2
North Carolina	1
North Dakota	1
Ohio	2
Oklahoma	1
Oregon	1
Pennsylvania	2
Rhode Island	1
South Carolina	1
South Dakota	1
Tennessee	1
Texas	1
Utah	1
Vermont	1
Virginia	1
Washington	1
West Virginia	1
Wyoming	1

Below, I show a distribution plot for each of the variables (similarly to what was done for the k-means model). The trends and analysis are similar to that of k-means.

```
slength_pam <- ggplot(x_scaled_pam, aes(slength, fill = clusters)) +</pre>
  geom_histogram(binwidth = 0.5) +
 theme_bw() +
  scale_fill_manual(values=c("gray", "orange")) +
 labs(x = "Regular Session Length",
       y = "Count of States")
t_slength_pam <- ggplot(x_scaled_pam, aes(t_slength, fill = clusters)) +</pre>
  geom_histogram(binwidth = 0.5) +
  theme bw() +
  scale_fill_manual(values=c("gray", "orange")) +
  labs(x = "Total Session Length",
       y = "Count of States")
salary_pam <- ggplot(x_scaled_pam, aes(salary_real, fill = clusters)) +</pre>
  geom_histogram(binwidth = 0.5) +
  theme_bw() +
  scale_fill_manual(values=c("gray", "orange")) +
  labs(x = "Salary",
       y = "Count of States")
expenditure_pam <- ggplot(x_scaled_pam, aes(expend, fill = clusters)) +</pre>
  geom_histogram(binwidth = 0.5) +
  theme_bw() +
  scale fill manual(values=c("gray", "orange")) +
 labs(x = "Expenditure",
       y = "Count of States")
grid.arrange(slength_clusters, t_slength_clusters, salary_clusters, expenditure_clusters,
             ncol = 2, nrow = 2)
```



Question 9: Comparing Outputs of 3 Models

To compare the 3 models, I plotted the cluster assignments for expenditure versus salary and regular session length versus total session length. Visually, it is possible to see the density of clusters at the lower values and higher values, across different methods.

```
compare_1 <- ggplot(x_scaled_kmeans, aes(x = salary_real, y = expend, col = clusters)) +</pre>
  geom_point() +
  theme_bw() +
  scale_fill_manual(values=c("gray", "orange")) +
  labs(x = "Salary",
       y = "Expenditure")
compare_2 <- ggplot(x_scaled_gmm, aes(x = salary_real, y = expend, col = clusters)) +</pre>
  geom_point() +
  theme_bw() +
  scale_fill_manual(values=c("gray", "orange")) +
  labs(x = "Salary",
       y = "Expenditure")
compare_3 <- ggplot(x_scaled_pam, aes(x = salary_real, y = expend, col = clusters)) +</pre>
  geom_point() +
  theme bw() +
  scale_fill_manual(values=c("gray", "orange")) +
```

```
labs(x = "Salary",
        y = "Expenditure")
compare_4 <- ggplot(x_scaled_kmeans, aes(x = slength, y = t_slength, col = clusters)) +</pre>
  geom_point() +
  theme_bw() +
  scale_fill_manual(values=c("gray", "orange")) +
  labs(x = "Regular Session Length",
        y = "Total Session Length")
compare_5 <- ggplot(x_scaled_gmm, aes(x = slength, y = t_slength, col = clusters)) +</pre>
  geom_point() +
  theme bw() +
  scale_fill_manual(values=c("gray", "orange")) +
  labs(x = "Regular Session Length",
        y = "Total Session Length")
compare_6 <- ggplot(x_scaled_pam, aes(x = slength, y = t_slength, col = clusters)) +</pre>
  geom_point() +
  theme_bw() +
  scale_fill_manual(values=c("gray", "orange")) +
  labs(x = "Regular Session Length",
        y = "Total Session Length")
grid.arrange(compare_1, compare_2, compare_3, compare_4, compare_5, compare_6, ncol = 3, nrow = 2)
                                                         clusters
                                                                                           clusters
                                                             2.00
                                                                                                2.00
Expenditure
                                                                     Expenditure
                                   Expenditure
                       clusters
                                                              1.75
                                                                                                1.75
                                                             1.50
                                                                                                1.50
                                                             1.25
                                                                                                1.25
                                                              1.00
                                                                                                1.00
      -1 0
               2
                                                2
                                                   3
                                                                                  2
           1
                                             1
                                                                               1
         Salary
                                                                             Salary
                                           Salary
Total Session Length
                                   Fotal Session Length
                                                                     Fotal Session Length
                                                         clusters
                                                                                           clusters
                                       3
                                                             2.00
                                                                                                2.00
                       clusters
                                       2
                                                             1.75
                                                                                                1.75
                                                              1.50
                                                                                                1.50
                                                              1.25
                                                                                                1.25
                                                             1.00
                                                                                                1.00
Regular Session Length
                                  Regular Session Length
                                                                    Regular Session Length
```

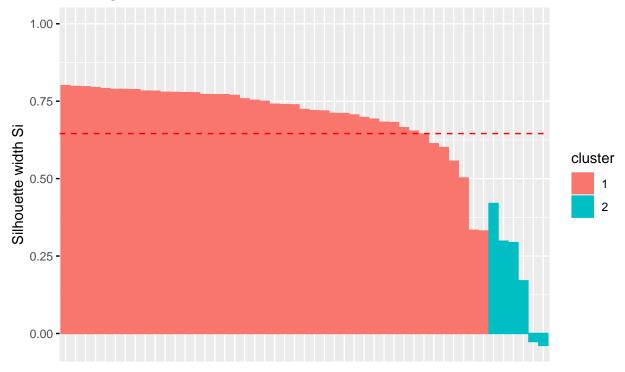
## Question 10: Internal Validation

### Please see silhouette plots below

```
sil1 <- silhouette(kmeans$cluster, dist(x_scaled_subset))
fviz_silhouette(sil1)</pre>
```

```
## cluster size ave.sil.width
## 1 1 43 0.71
## 2 2 6 0.19
```

## Clusters silhouette plot Average silhouette width: 0.65



```
sil2 <- silhouette(pam)
fviz_silhouette(sil2)</pre>
```

```
## cluster size ave.sil.width
## 1 1 42 0.70
## 2 2 7 0.14
```

## Clusters silhouette plot Average silhouette width: 0.62



For the purposes of internal validation, I created silhouette plots to compare the silhouette width of PAM versus K-means. I was not sure how to do this for GMM. It is possible to see that the average silhouette width was slightly higher for k-means versus PAM. Based on this, I would say that the kmeans approach is more optimal than PAM.