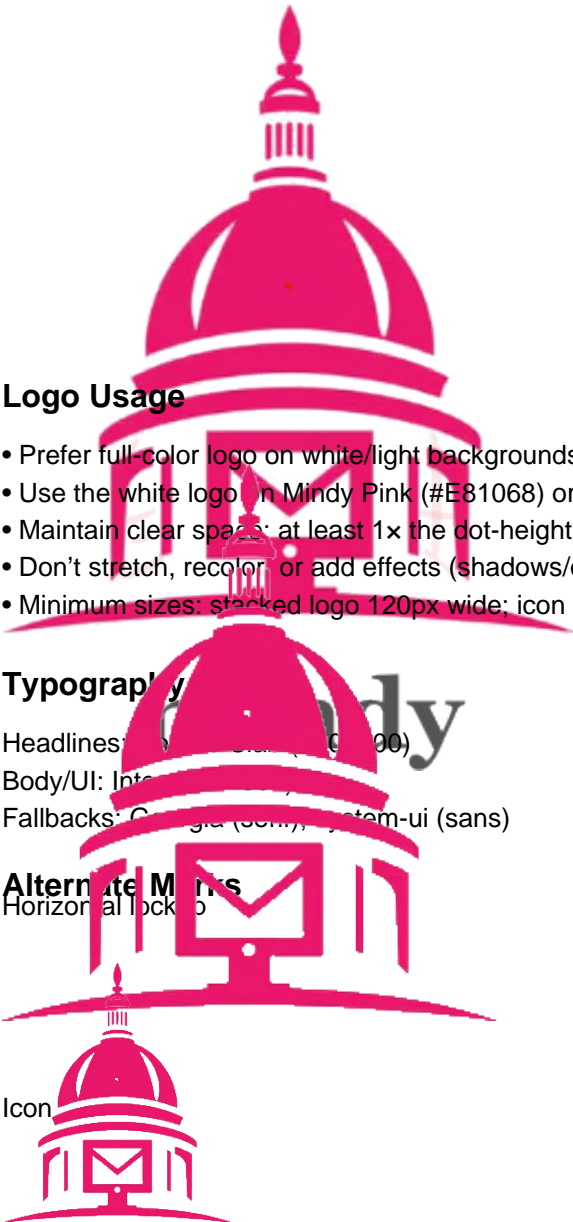


Mindy — Media Kit

Logos, colors, typography, and web-ready assets

Primary Logo (Stacked)



Color Palette

	Mindy Pink #E81068
	Mindy Gray #505050
	White #FFFFFF

Logo Usage

- Prefer full-color logo on white/light backgrounds.
- Use the white logo on Mindy Pink (#E81068) or dark backgrounds.
- Maintain clear space: at least 1x the dot-height (over the “i”) around the logo.
- Don’t stretch, recolor, or add effects (shadows/outlines).
- Minimum sizes: stacked logo 120px wide; icon 24px.

Typography

Headlines: **Georgia** (serif) (16-24)

Body/UI: **Inter** (sans)

Fallbacks: **Courier** (mono), **system-ui** (sans)

Alternate Marks

Horizontal lockup



Icon

