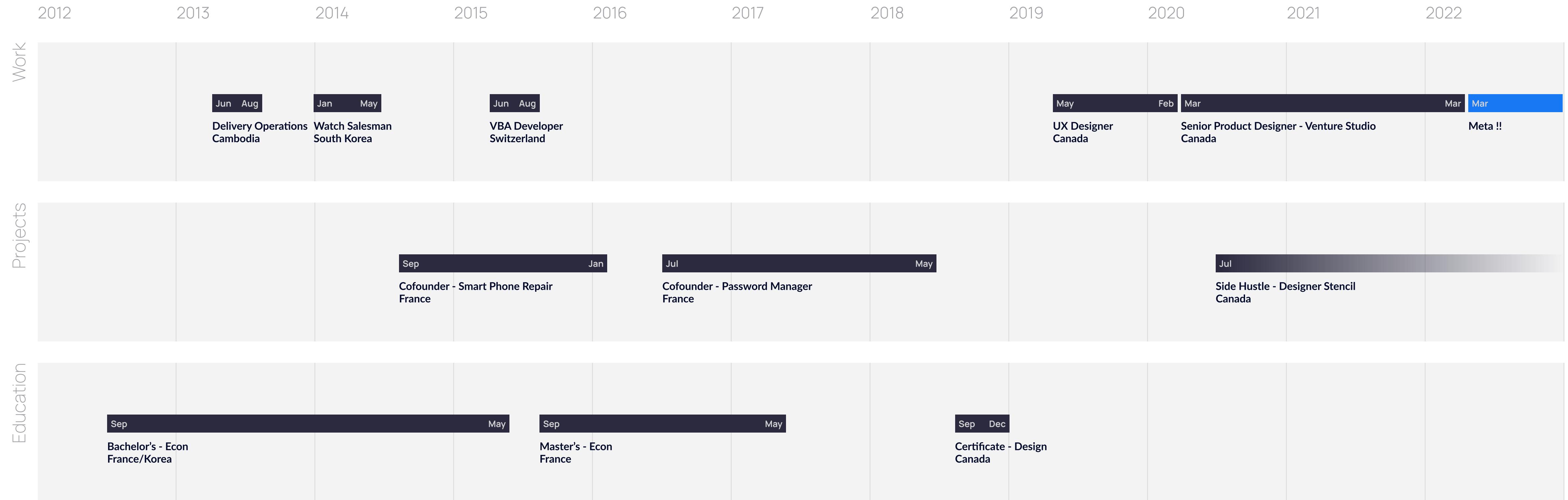


Personal Presentation for Meta

March 2022

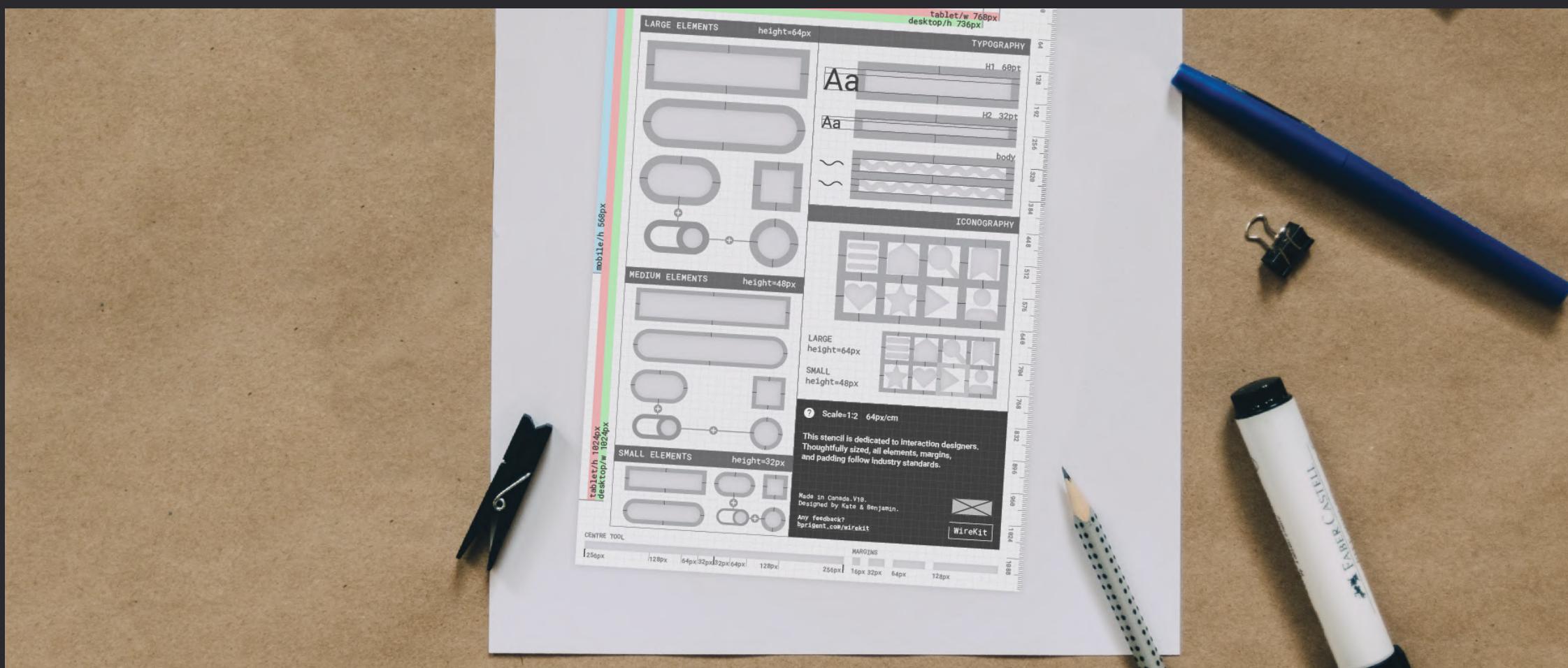
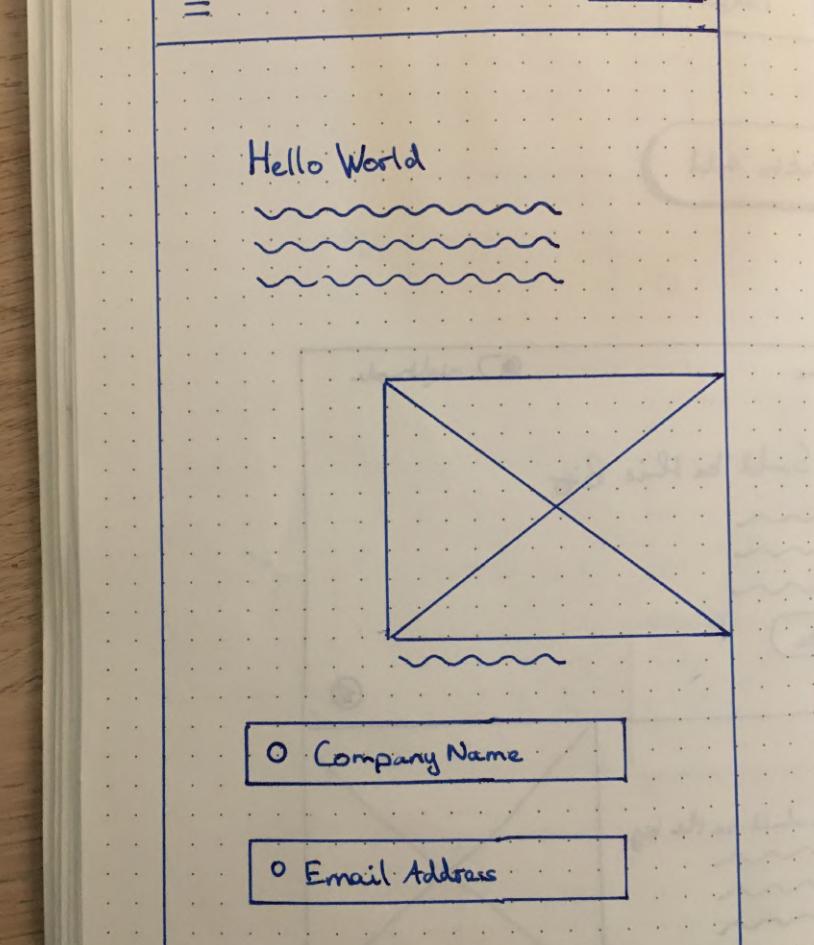
Background

Where was I before Meta?



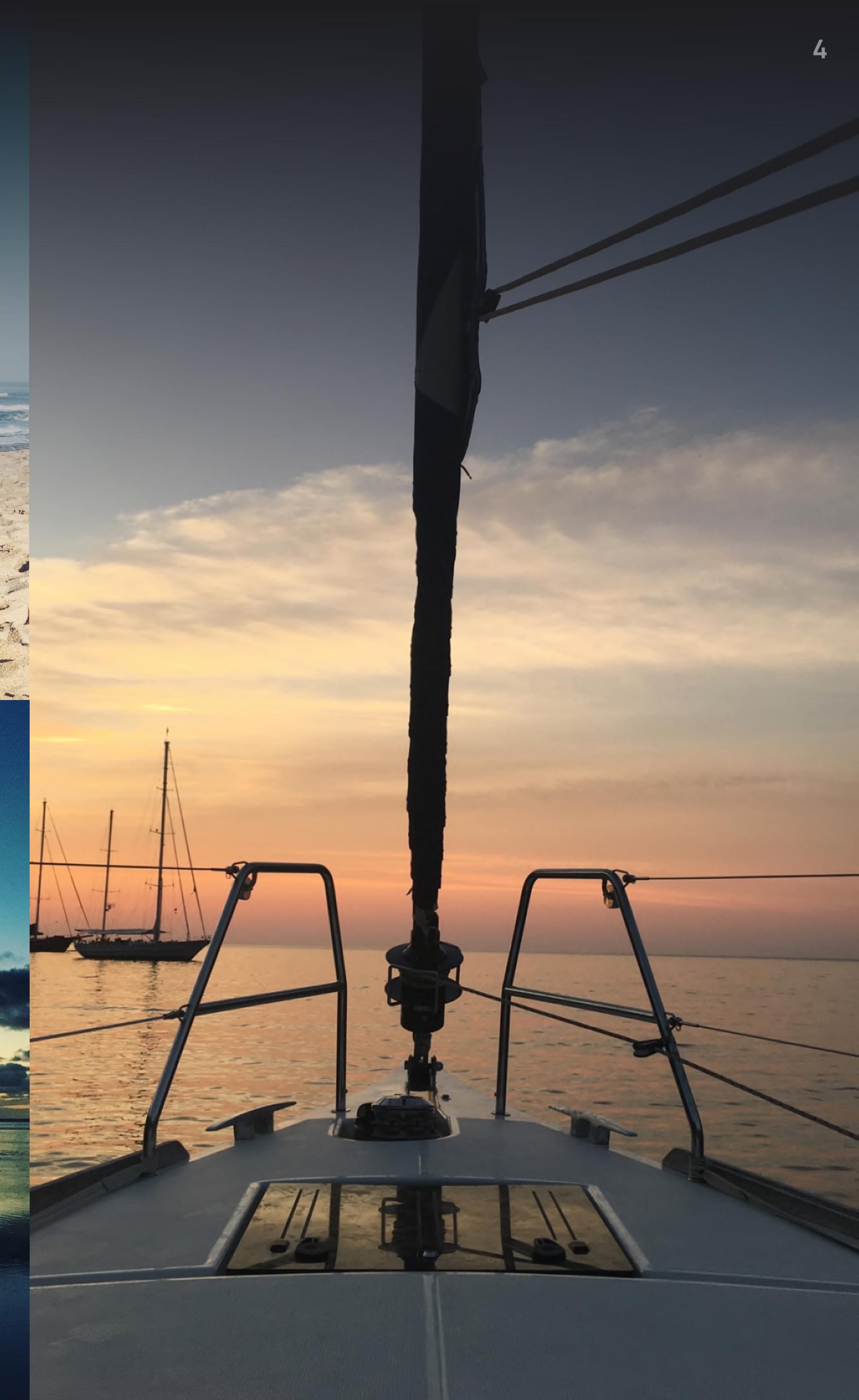
Hobbies

I love building things



Hobbies

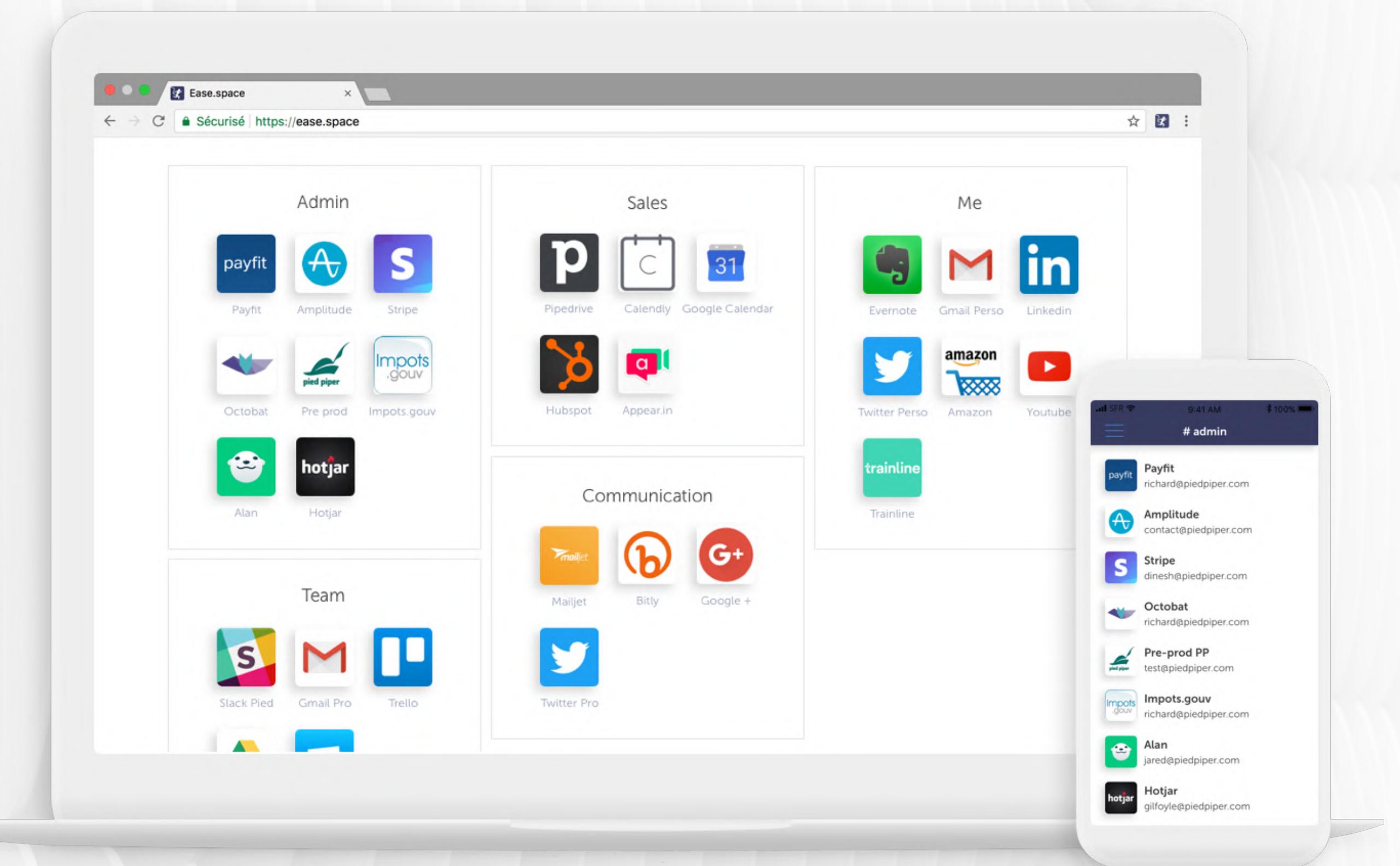
I love the Ocean



Past work

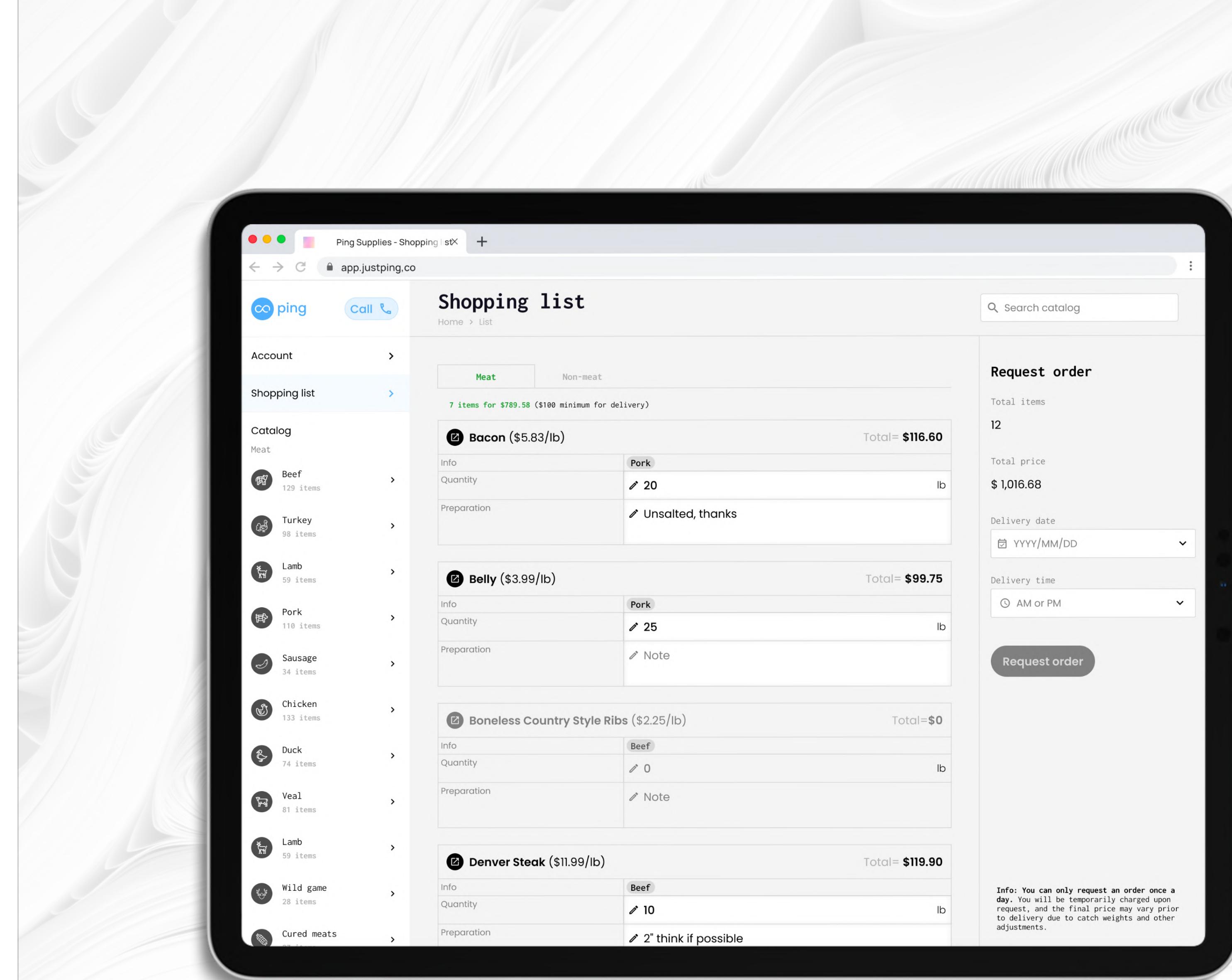
Help european SMEs centralise, share, and use their passwords

EASE.SPACE



Past work

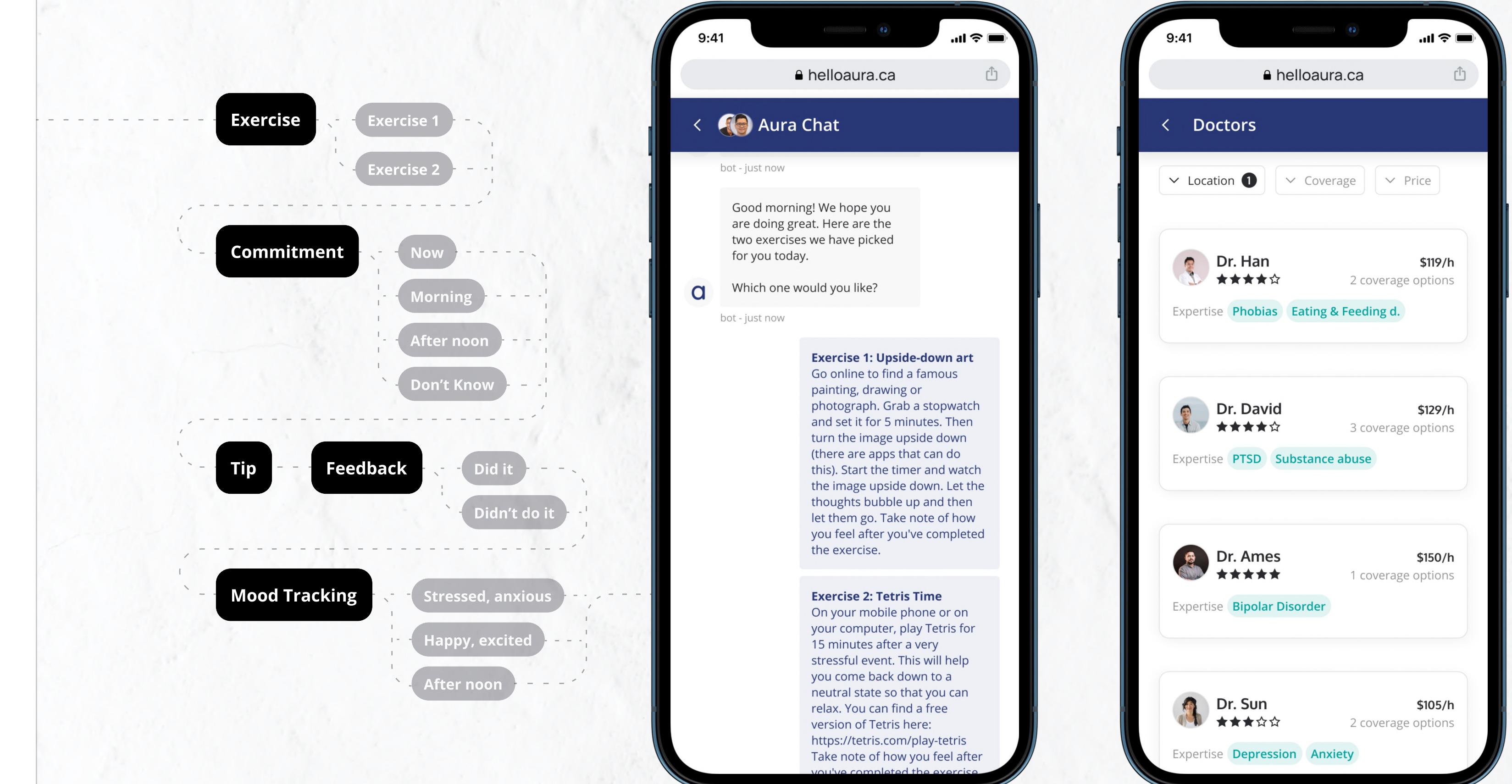
Help
independant
restaurants
order their raw
material locally



KraftHeinz

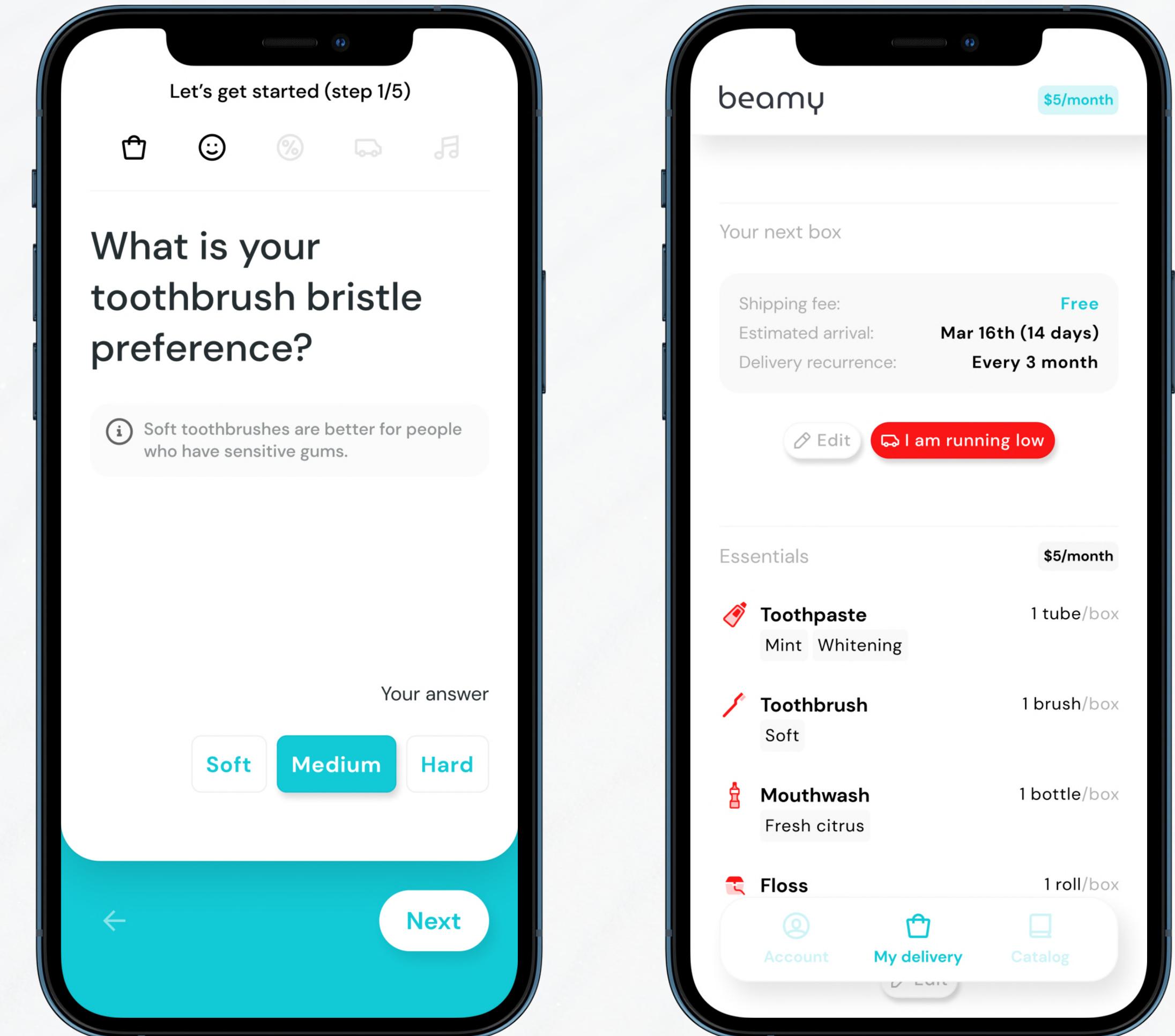
Past work

Support mental health progress during treatment journey



Past work

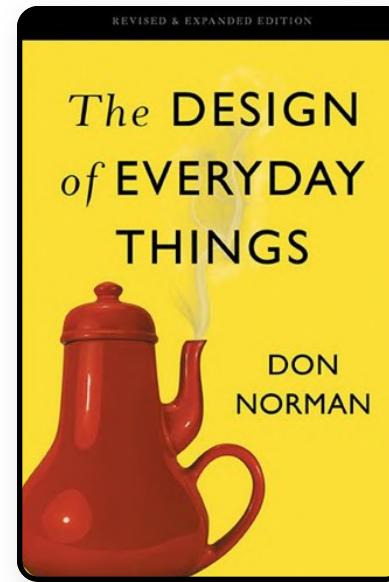
Increase customer loyalty by automating part of the Oral Care purchase experience



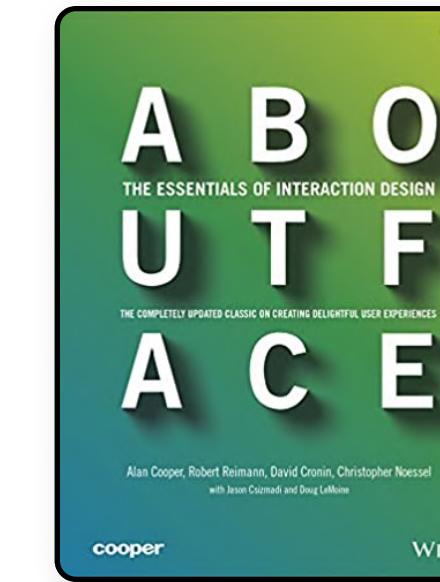
Colgate.

Books and Beliefs

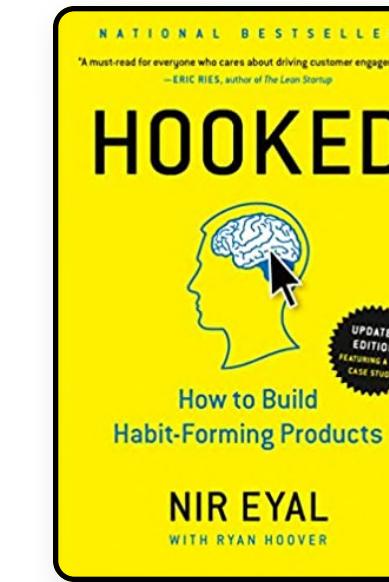
What I aim for when building a product



Usable



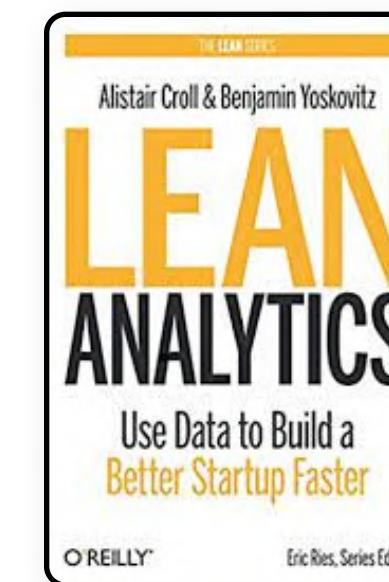
Useful



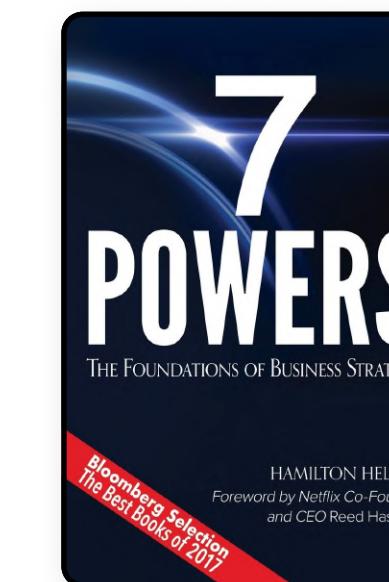
Sticky



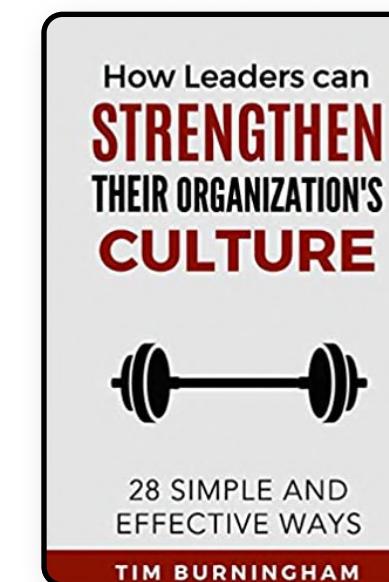
Pofitable



Informing



Strategic



Collaborative

Thank you

by Benjamin Prigent • prige.co