

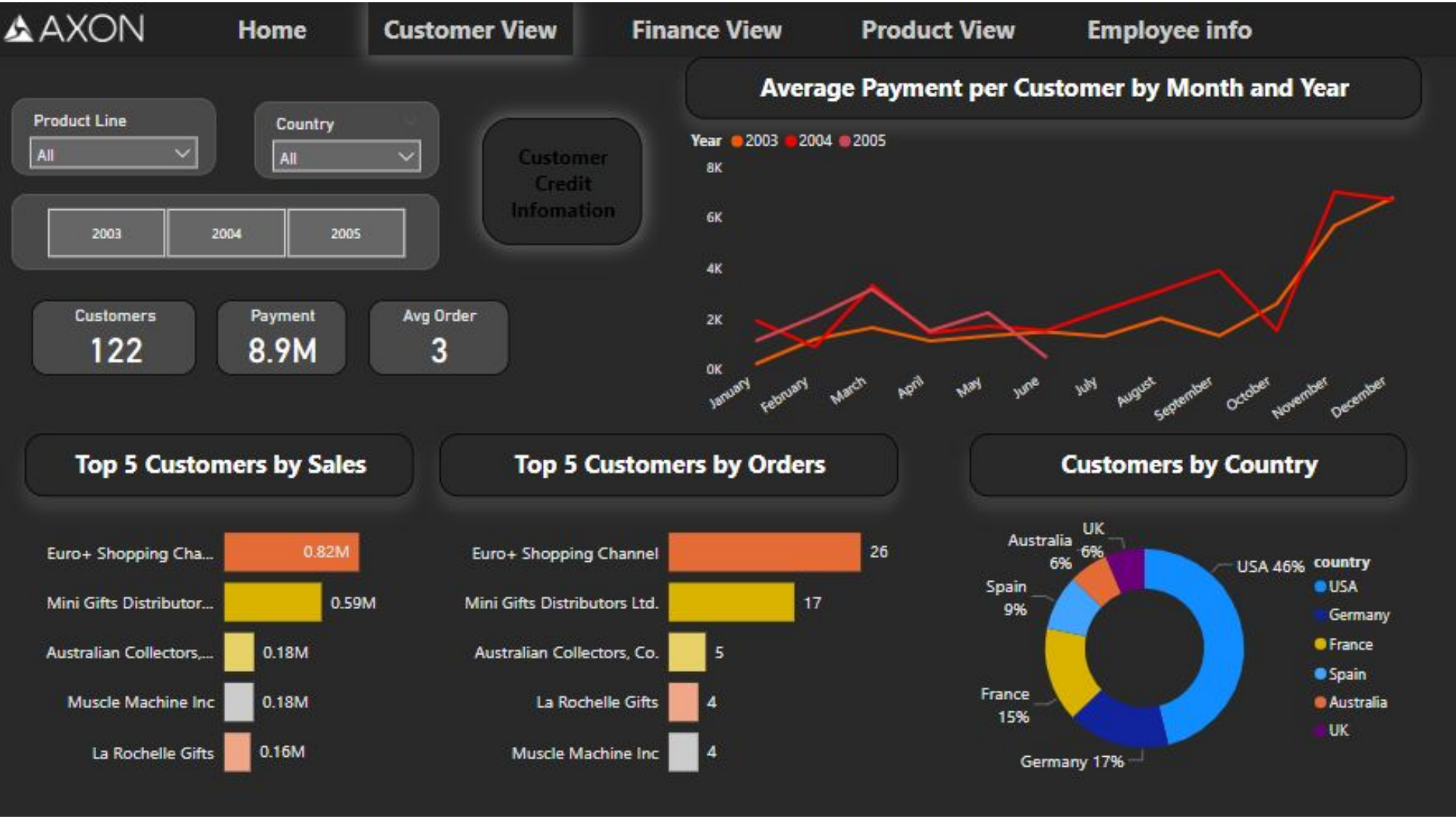


## Car Sales **Analysis**



**Dashboard**

**Information**





[Back to Customer View](#)

Product Line

All

Country

All

2003

2004

2005

Avg Credit Use%

1.2

Customers

122

Payment

9M

Avg Order

3

Avg Credit

68K

### Average Credit Use % by Month and Year

Year ● 2003 ● 2004 ● 2005

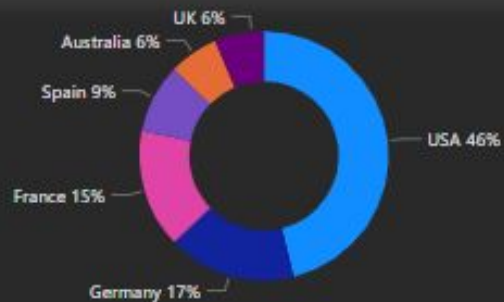
0.10

0.05

0.00

January February March April May June July August September October November December

### Country wise Customers



### Customers Distribution



Product Line

All

Country

All

2003

2004

2005

Sales

9.6M

Profit

3.8M

Orders

326

Avg Order Value

29K

Sales Growth Rate

5

## Top Selling Products

1992 Ferrari 360 Spider red

0.28M

2001 Ferrari Enzo

0.19M

1952 Alpine Renault 1300

0.19M

## Sales by Month

Year ● 2003 ● 2004 ● 2005

1.0M

0.5M

0.0M

January February March April May June July August September October November December

## Monthly Profit

Year ● 2003 ● 2004 ● 2005

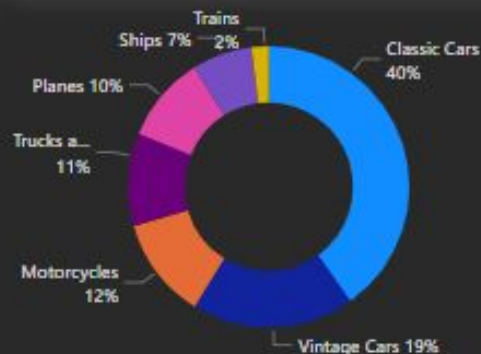
0.4M

0.2M

0.0M

January February March April May June July August September October November December

## Sales by Product Line



## Country with Max Revenue

USA

3.3M

Spain

1.1M

France

1.0M



Product Line

All

Country

All

2003

2004

2005

ProductLines

7

Products

110

Qty in Stock

555K

## Top 5 Products InStock

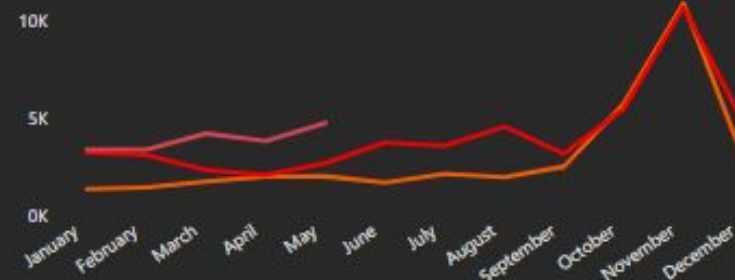
productName	Sum of quantityInStock
2002 Suzuki XREO	9997
1995 Honda Civic	9772
America West Airlines B757-200	9653
2002 Chevy Corvette	9446
1932 Model A Ford J-Coupe	9354

## Most Profitable Products

1992 Ferrari 360 Spid...	0.14M
1952 Alpine Renault ...	0.10M
2001 Ferrari Enzo	0.09M
2003 Harley-Davidso...	0.08M
1968 Ford Mustang	0.07M
1969 Ford Falcon	0.07M
1928 Mercedes-Benz ...	0.07M
2002 Suzuki XREO	0.07M
1980s Black Hawk He...	0.06M
1948 Porsche Type 3...	0.06M

## Monthly Orders

Year ● 2003 ● 2004 ● 2005



## Profit Margin by Productline

Motorcycles	0.42
Vintage Cars	0.41
Classic Cars	0.40
Ships	0.39
Trucks and Buses	0.39
Planes	0.38
Trains	0.35

Product Line

All

Country

All

2003

2004

2005

Offices

7

Employees

23

Avg Order Processing days

4

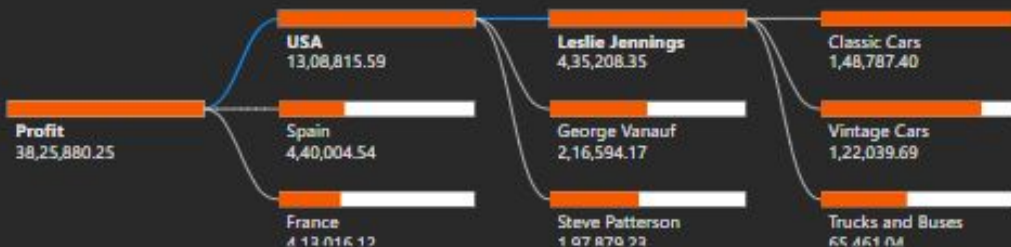
country

USA

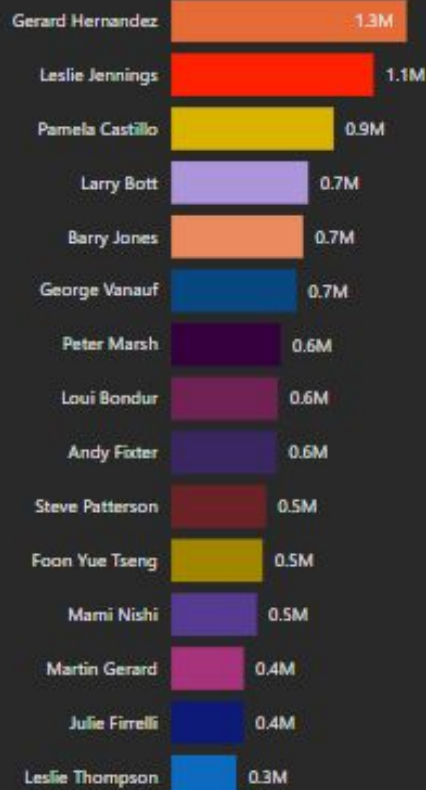
employeeName

Leslie Jennings

productLine

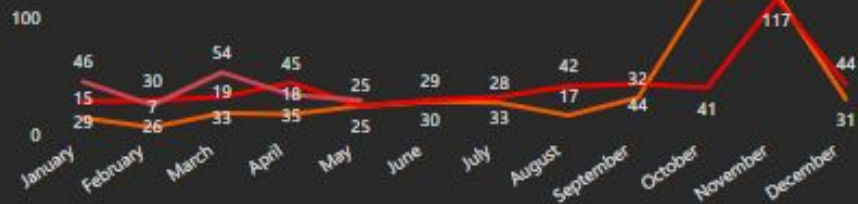


### Employee Generating Revenue



### Order Fulfillment Timeline

Year 2003 2004 2005



### Sales by Office

