



Brianna Wise

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Education

Bachelor of Science in
Visual Communication Design
May 2017

Stevenson University
Stevenson, MD

Memberships & Accomplishments

AIGA
Dean's List

Skills

Strong organizational skills
Works well in groups
Always inquisitive

TECHNOLOGY

Illustrator
InDesign
Photoshop
HTML
CSS

Experience

Internship, Bricktop Custom Apparel and Design

April 1, 2016 - August 30, 2016

- Increased productivity by designing templates in Illustrator and InDesign
- Built an online apparel store
- Designed and mocked t-shirts for clients in Illustrator
- Designed logos

Projects

Carroll Museums Rebranding

- Worked with client to collect demographic data about their visitors.
- Conducted interviews to see how visitors would like the spaces to be used.
- Took feedback from interviews and demographic research to design multiple logo iterations.

Baltimore Alliance for Careers in Health Website Redesign

- Worked with client to help them identify the changes they wanted to make to the site
- Designed and coded a responsive website for the client
- Rewrote copy for the website

Janice Nicole Fashion Line Identity

- Worked with a fashion design student to create an identity for their collection
- Interviewed student to find out the overall concept of their line and how they wanted it to be represented
- Designed a logo, business card, and web and print advertisements for the collection

Other Experience

Babysitter, 2008-2014

- Supervised kids to ensure a safe environment
- Crafted ways to keep kids engaged in a multitude of different activities