

Bethany (Beth) Woollacott

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## About me

I am currently a postdoctoral research associate for the Centre for Early Mathematics Learning in the Department of Mathematics Education, Loughborough University. I am a mixed methods researcher with a philosophy embedded in methodological pragmatism. I am also an invited editorial advisory board member for the *International Journal of Mathematical Education in Science and Technology*.

### Research Interests

My main research interests are the educational research practice gap, mathematics textbooks, and mathematical reading.

### The Educational Research-Practice Gap

My postdoctoral role predominantly involves investigating how we can improve the effectiveness of communication between researchers and practitioners, working with a team of researchers from Loughborough University, UCL, and the University of Bristol.

Some of our projects include: (1) framing the research-practice journey, collating research and posing questions to support researchers with creating impact (Howard-Jones, Woollacott & Gilmore, 2024), (2) creating a programme of research exploring the efficacy of summaries of educational research (e.g., Woollacott, 2025), and (3) investigating the barriers that educators face when engaging with research (Woollacott, Guy & Lortie-Forgues, under review).

### Mathematics Textbooks

Mathematics textbooks were the topic of my PhD thesis (an ESRC-funded collaborative studentship with Oxford University Press). I investigated the under-researched area of students' and authors' perceptions of college-level mathematics textbooks in England, using questionnaires, semi-structured interviews and reflexive thematic analysis. I then focussed on mathematical textbook design, using eye-tracking technology and comparative judgement.

For more detail, you can find my thesis here or in Woollacott, Alcock & Inglis (2023).

### Mathematical Reading

I became interested in mathematical reading during my doctoral research investigating mathematics textbooks. I interviewed and surveyed English college-level students, finding that their self-reported use of their textbook exposition was much higher than anticipated from the existing literature (Wang, 2021, Pepin & Haggarty, 2001). Delving deeper, I found a wealth of research discussing the complexity of reading mathematical texts and the expectation that students would struggle with mathematical reading.

This led to a programme of research using eye-tracking technology to investigate the cognitive reading processes in mathematics (e.g., Woollacott & Strohmaier, in press). I am also regularly invited to deliver practitioner-facing workshops discussing the importance of mathematical reading (see here) and I am currently investigating mathematical oracy in a related research project.

### Additional Interests

I am a freelance **educational consultant** and have worked with publishers to support their educational STEM resources. Please get in touch if you think I might be able to help you.

I established and led an **Academic Writing Workshop** for the Department of Mathematics Education, Loughborough University (2019–2025). With an undergraduate in mathematics, I found that writing academically was one of the hardest learning curves when entering academia. After reading Barbara Sarnecka’s *The Writing Workshop*, I established our department’s writing workshop, hoping to create a supportive writing community and improve my academic writing. Over the years, the workshop has grown from strength to strength and is now a permanent feature of our department. Our writing community is something that I am extremely proud of, and our weekly sessions give everyone a chance to dedicate time for writing. I have led various academic writing skills sessions over the years and I am very happy to share resources and tips for anyone intending to establish something similar in their department.

From 2022–2025, I was the **Director of the Centre for Mathematical Cognition blog** at Loughborough University. This involved leading all aspects of the blog’s strategy, content and delivery, editing colleagues’ submissions for a public, wide-ranging audience. You can find the blog [here](#).

I also hold a **Level 2 BTEC in Mental Health Awareness** ensuring that I am prepared to support the emotional and mental wellbeing of my colleagues – something which I believe is extremely important.

## Publications

**Under review and in prep** **Woollacott, B.**, & Strohmaier, A. (in prep). Analysing the impact of linguistic modifications on how students read and learn from their mathematics textbooks. *Proceedings of the 5th Conference of the International Conference of Mathematics Textbooks*. Trondheim, Norway: ICMT.

**Woollacott, B.**, Guy, N., & Lortie-Forgues, H. (under review). Barriers to Interacting with Research for Early Years and Primary Educators.

Francome, T., **Woollacott, B.**, Foster, C., Strauss, J., Chen, O., Shore, C., & Jones, I. (under review). Research in mathematics education: The questions teachers ask, and the questions researchers answer.

Simms, S., **Woollacott, B.**, Lortie-Forgues, H., Inglis, M., Foster, C. (under review). How should we communicate research findings to teachers? No difference in teachers’ intentions to use evidence across 512 versions of a research summary.

Lewis, M., Wortha, F., Lortie-Forgues, H., **Woollacott, B.**, & Foster, C. (under review). A bidimensional model of mathematics educator beliefs.

**2025** **Woollacott, B.** (2025). Effective research communication in education: Early years practitioners’ views of research summaries. *Review of Education*, 13(1). <https://doi.org/10.1002/rev3.70032>

**2024** Howard-Jones, P., **Woollacott, B.**, & Gilmore, C. (2024). The journey from educational research to classroom practice. *Journal of Education for Teaching*, 51(1), 173–187. <https://doi.org/10.1080/02607476.2024.2432942>

**Woollacott, B.**, Alcock, L., & Inglis, M. (2024). Does highlighting key information help or hinder mathematical reading? In Evans, T., Marmur, O., Hunter, J., Leach, G., & Jhagroo, J. (Eds.), *Proceedings of the 47th Conference of the International Group for the Psychology of Mathematics Education (Vol. 1)*, p. 238. Auckland, New Zealand: PME.

Foster, C., **Woollacott, B.**, Francome, T., Shore, C., Peters, C., & Morley, H. (2024). Challenges in applying principles from cognitive science to the design of a school mathematics curriculum. *The Curriculum Journal*, 35(1), 489–513. <https://doi.org/10.1002/curj.249>

**2023** Howard-Jones, P., **Woollacott, B.**, Sims, S., Moeller, K., Lortie-Forgues, H., Inglis, M., Jay, T., Gilmore, C., Foster, C. (2023). From findings to impact: Implications of current research for researcher-practitioner communication. In C. Panagiotakopoulos & C. Dimitriadis (Eds.), *Book of abstracts of the 23rd biennial EARLI conference for research on learning and instruction*, p. 123. Thessaloniki, Greece: EARLI & Aristotle University of Thessaloniki. <https://www.earli.org/assets/files/EARLI2023-BOA-280823.pdf>

**Woollacott, B.**, Alcock, L., & Inglis, M. (2023). The spatial contiguity principle in mathematics textbooks. *Research in Mathematics Education*, 26(3), 386–406. <https://doi.org/10.1080/14794802.2022.2158122>

**2021 Woollacott, B.**, Alcock, L., & Inglis, M. (2021). The spatial contiguity principle in mathematics textbooks. *Proceedings of the 44th Conference of the International Group for the Psychology of Mathematics Education*, virtual, 4, 299-306.

**2019 Woollacott, B.**, Alcock, L., & Inglis, M. (2019). A mathematics college textbook: design intentions and reading practice. *Proceedings of the Third International Conference of Mathematics Textbook Research and Development*, Germany, 391-391.

Van Dooren, W., Christou, K., Depaepe, F., Inglis, M., Määttä, S., McMullen, J., Obersteiner, A., Heck Ribeiros, P., Van Hoof, J., Triandafyllou, M., Vamvakoussi, X., Verschaffel, L., Wittmann, G., & **Woollacott, B.** (2019). Tackling the natural number bias – A comparative textbook analysis. *Book of abstracts of the 18th biennial EARLI conference for research on learning and instruction*, p. 84. Aachen, Germany.

## Presentations

### Invited talks

Woollacott, B. *Using CJ to Investigate Textbook Design*. Comparative Judgement Consortium Day Meeting, University of Birmingham (UK), January 2025.

Woollacott, B. *Insights into Mathematics Reading via Mathematics Textbooks*. Technology-Enhanced Mathematical Sciences Education (TEMSE) seminar series, University of Edinburgh (UK), March 2025.

Woollacott, B. *Barriers to interacting with research for Early Years and Primary Educators*. Teacher Education and Educational Studies Research Cluster (TERIC) seminar series, University of Derby (UK), April 2025.

### Conference presentations

**2025 Woollacott, B.**, & Strohmaier, A. Analysing the impact of linguistic modifications on how students read and learn from their mathematics textbooks. *The 5th International Conference of Mathematics Textbooks*, Trondheim (Norway), June 2025.

**2024 Woollacott, B.**, Alcock, L., & Inglis, M. Identifying key information: skill or design feature? *British Society for Research into Learning Mathematics (BSRLM) Summer Conference*, Loughborough University (UK), June 2024.

Woollacott, B., Alcock, L., & Inglis, M. Does highlighting key information help or hinder mathematical reading? *The 47th Conference of the International Group for the Psychology of Mathematics Education*, Auckland (New Zealand), July 2024.

Woollacott, B., Guy, L., & Lortie-Forgues, H. Barriers to Interacting with Research for Early Years Practitioners. *British Educational Research Association (BERA) Conference and World Education Research Association (WERA) Focal Meeting*, University of Manchester (UK), September 2024.

Woollacott, B., Guy, L., & Lortie-Forgues, H. Understanding the Challenges that Early Years and Primary Practitioners Face when Interacting with Research. *British Society for Research into Learning Mathematics (BSRLM) Autumn Conference*, University of Southampton (UK), November 2024.

**2023 Woollacott, B.** Early Years practitioners' perspectives on effective communication of research. *British Society for Research into Learning Mathematics (BSRLM) Spring Conference*, IOE University College London (UK), March 2023.

Woollacott, B., Alcock, L., & Inglis, M. The Spatial Contiguity Principle in Mathematics Education. *Mathematics and Cognition Learning Society (MCLS) 6th Annual Conference*, Loughborough University (UK), June 2023.

Woollacott, B., & Strohmaier, A. Emotions during reading of mathematical texts: A detailed multi-method process analysis. *Scientific Research Community Meeting*, Loughborough University (UK), June 2023.

Woollacott, B. Early Years practitioners' perspectives on effective communication of research. *British Educational Research Association (BERA) Conference*, Aston University (UK), September 2023.

**2022** Woollacott, B. Research to practice: can we do it? *Loughborough University Annual Research Conference*, Loughborough University (UK), December 2022.

**2021** Woollacott, B., Alcock, L., & Inglis, M. The spatial contiguity principle in mathematics textbooks. *The 44th Conference of the International Group for the Psychology of Mathematics Education*, virtual, June 2021.

**2020** Woollacott, B. A Level students' self-reported use and perceptions of their mathematics textbooks. *British Society for Research into Learning Mathematics (BSRLM) Spring Conference*, University of Cambridge (UK), March 2020.

**2019** Woollacott, B., Alcock, L., & Inglis, M. A mathematics college textbook: design intentions and reading practice. *The 3rd International Conference of Mathematics Textbook Research and Development*, Paderborn (Germany), June 2019.

## Public Engagement

### Invited Talks and Workshops

**2024** Woollacott, B. Reading in Mathematics. *North West One Maths Hubs Local Leaders in Mathematics Education Day Conference (National Centre for Excellence in the Teaching of Mathematics)*, Manchester (UK), June 2024.

Woollacott, B. Exploring and addressing the challenge of reading mathematics. *The International Group for the Psychology of Mathematics Education Teacher Conference*, University of Auckland (New Zealand), July 2024.

Woollacott, B. Through the Lens: Insights into Mathematics Textbooks and Mathematical Reading. *The Institute of Mathematics and its Applications: East Midlands Branch*, University of Nottingham (UK), September 2024.

**2023** Woollacott, B. "Reading Maths is Hard". *Co-op Academies Trust Joint Primary and Secondary Mathematics Day Conference*, Manchester (UK), November 2023.

### School talks

Woollacott, B. Mathematical reading, explanation of a PhD and women in academia. *St. Edward's School*, Oxford (UK), July 2022.

Woollacott, B. What I do and how I got here. *John Port Spencer Academy*, Derby (UK), June 2022.

Woollacott, B. The Spatial Contiguity Principle in Mathematics Textbooks. *Headington School* (Oxford, UK), online, June 2021.

Woollacott, B. My Journey with a Maths Degree. *Woodbrook Vale School*, Loughborough (UK), January 2020.

Woollacott, B. My Research and How I Got Here. *West Buckland School*, North Devon (UK), February 2020.

## Podcasts, Videos, and Blogposts

### Podcasts and videos

**PhDs and Maths Textbooks** – Mr Barton Maths Podcast, available here.

**“Reading Maths is Hard”** – Professional Development video for the Loughborough University Mathematics Education Network, available here.

### Blogposts

**Woollacott, B.** (2025, April 3). How Early Years practitioners engage with research summaries. Centre for Mathematical Cognition Blog, Loughborough University. <https://blog.lboro.ac.uk/cmc/2025/04/03/bridging-the-gap-how-early-years-practitioners-engage-with-research-summaries/>

Foster, C., & **Woollacott, B.** (2024, May 8). Using principles from cognitive science to design a school mathematics curriculum. British Educational Research Association Blog. <https://www.bera.ac.uk/blog/using-principles-from-cognitive-science-to-design-a-school-mathematics-curriculum>

**Woollacott, B.** (2023, June 14). The future of maths textbook design. Oxford Education Blog. <https://educationblog.oup.com/secondary/the-future-of-maths-textbook-design-bethany-woollacott>

**Woollacott, B.** (2021, February 1). How writing workshops have lifted lockdown. Centre for Mathematical Cognition Blog, Loughborough University. <https://blog.lboro.ac.uk/cmc/2021/02/01/how-writing-workshops-have-lifted-lockdown/>

## Grants and Awards

### Grants

**Reading to Learn Mathematics.** (under review). *Swedish Research Council Research Grants Open Call 2025.*

**Emotions during reading of mathematical texts: A detailed multi-method process analysis.** (2023). *British Academy Small Grant from the Centre for Mathematical Cognition, Loughborough University.*

**Learning post-compulsory mathematics by reading.** (2017). *Economic and Social Research Council Doctoral Training Partnership 3+1 Collaborative Studentship Award.*

### Awards

**Positive Impact on Wellbeing Award**, School of Science Awards 2025, Loughborough University.

**Inspirational Women Award**, Loughborough University Women’s Network 2025 Award, Loughborough University.

**Open Research Excellence Award**, Open Research Community Awards 2022, Loughborough University.

**Best Postgraduate Demonstrator Award** – Second Place, School of Science Awards 2018, Loughborough University.

## Contact

Please feel free to use the contact information below – I really enjoy presenting my research to varied audiences, hearing feedback and sharing ideas so please get in touch if you would like me to come and visit your group.

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