ISEA2017

23rd INTERNATIONAL SYMPOSIUM ON ELECTRONIC ART

XVI INTERNATIONAL IMAGE FESTIVAL

CREATIVE CALL

1. Title

"The Wager"

2. Organizers and presenters' names and affiliations

Brandon Yung - Organizer / Presenter

3. URL of the demo website or video

b-yung.github.io/des157/projects/index.html

4. Abstract (ready for diffusion). 200 words maximum.

The wage gap in the United States is notoriously breathtaking. Laymen and professionals alike enter the workforce with no indication of what their target salaries should be, or essentially no mental gathering of their own individual net worth to another entity. It is astounding to say that everyone here is equal, only to find out no one is alike when they look at their income statements. Everyone is on a different tier in the world. There are countless factors that weigh in on someone's salary at any given point in time, and yet no universal scale to compare oneself amongst others in a similar position. Whether this pertains to someone with no education, a fresh alumnus of a prestigious university, or even someone who has been working for over two decades, there is absolutely no universal scale to determine one's net worth. People constantly underrate themselves and sell themselves as a 6 with skills like "diligence" and "honesty," but how does this fare with the millions of others with the same words on their resumes? It is time to bridge this gap that everyone has seen, but no one has challenged.

5. General description of the Project

My project, "The Wager" is a website tool that collects all of these factors that are relevant to the hiring process, such as years of experience, location, supply and demand, number of vacancies available, etc., and enables the user to visualize the wage gap for their respective, selected fields in any selected region. Many

people can understand that there is a gap, but do not go any further than assume that the higher-paid percent with the same job titles merely have more years of experience. We all assume people with higher pay are simply bringing more to the table. The Wager will allow people to really set the perspective for their job-hunting journey, and see what they are worth compared to their peers, competition, bosses, and more. With the visualization of the wage gap, it will be much more immersive for the user.

6.

This topic choice highlights many of the points brought up in one of the three ISEA 2017 topics titled "Interdisciplinary platforms for coexistence." This interactive site would collect data entries from around the world that showcases the various salaries for similar positions in the same regions, and visualize this wage gap intuitively so that people can better understand their place in the world among their peers. These can positively create paths for social benefits as people are happier, less stressed for their journeys, and best of all, encourage people to connect with each other about their job experiences and understand where they belong. Furthermore, it can even connect strangers from different disciplines to collaborate on projects if they need to. Essentially, the Wager creates a database of individuals and showcases their skills and talents to the world.

7. Biographies of the Author(s).

Brandon Yung is based in San Jose, California, and he is currently a 4th year studying Design, Communication and Economics at University of California, Davis. He is an aspiring graphic designer with a simple objective, to "Design for Others." He aims at helping local clients in the Bay Area and in Davis to brand their organization and expand their exposure to the community with creative solutions, smart designs and enduring imagery in order to accelerate its development and allow it to excel. His future goals are to learn 3D Motion Graphics to expand his skillset and hopefully find a path working alongside inspiring individuals in the tech world in the Silicon Valley.