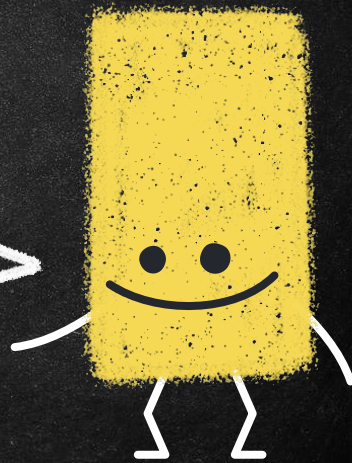
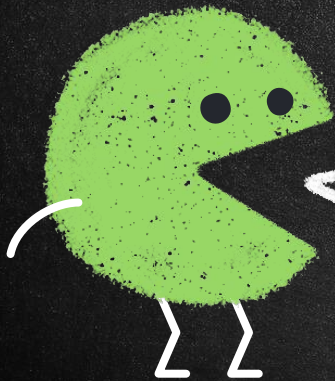


ANIRATE

TEAM 4



AniRate - Rate Any Anime

a rating & recommendation app



Fashing Chen



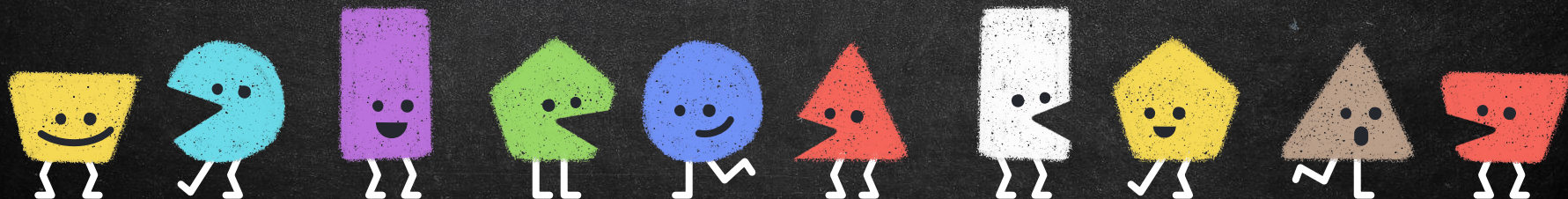
Che Wei Wang



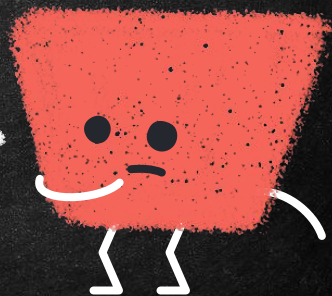
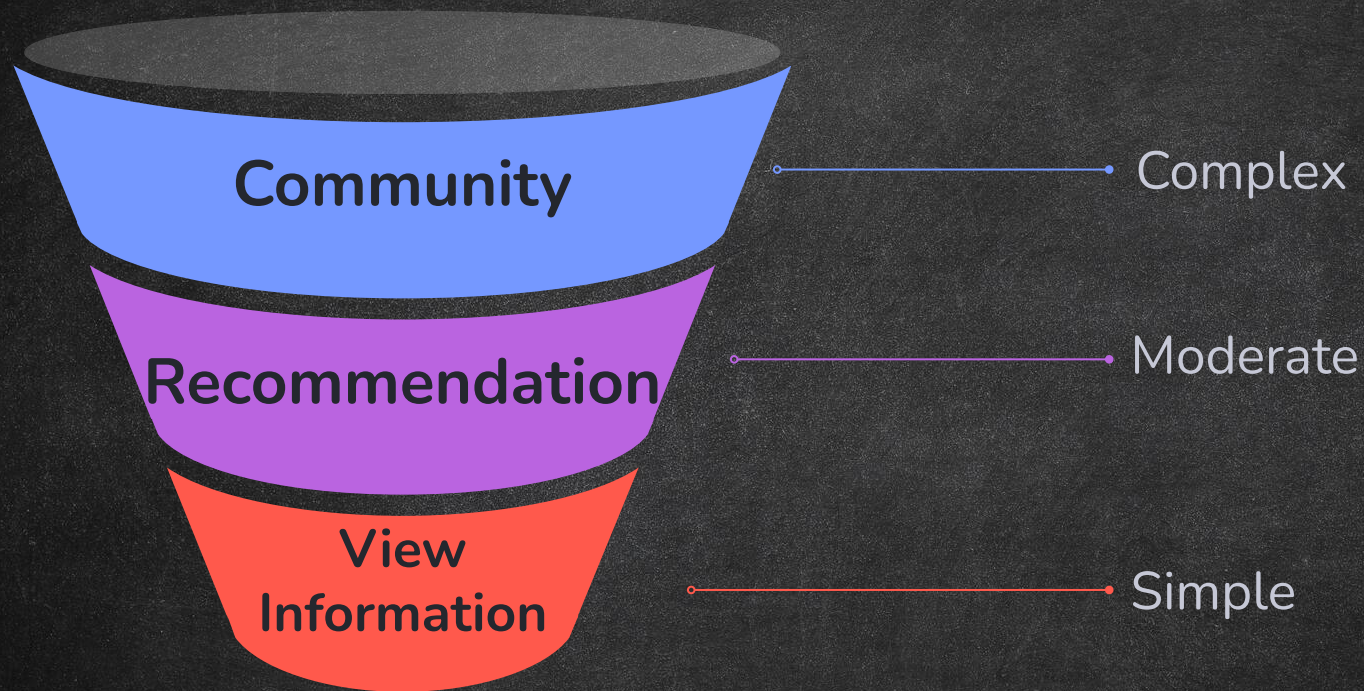
Yu-Wei Chang



En-Huei Wu

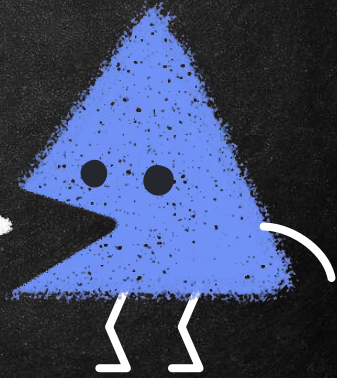


THREE TYPES OF TASK



TASKS

1. Choose one anime of this season, and add it to your favorite
2. Leave comment and rating
3. Find another anime with at least one same tag and add it to your playlist
4. View other reviewer's profile
5. Edit your personal profile
6. Edit your review and playlist



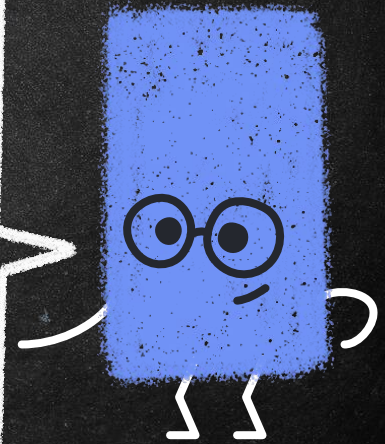
USER TESTING PROCEDURE

1. Simply introduce our app
2. Ask them to think out loud, and demonstrate how to do it
3. Ask them to perform task by task
4. Record time and critical incidents for each tasks
5. Have a overall interview with user

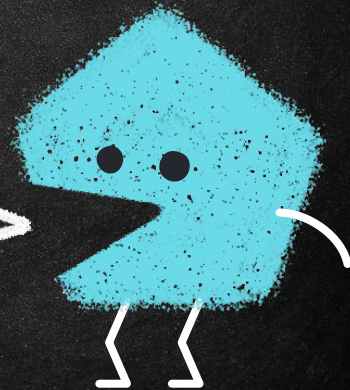
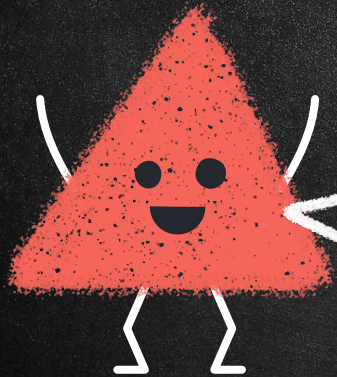


PARTICIPANT OVERVIEW

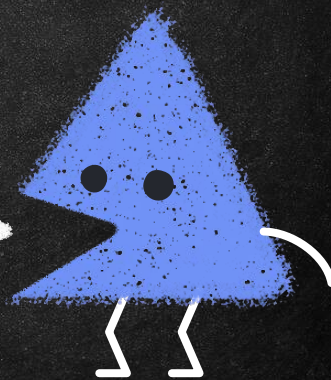
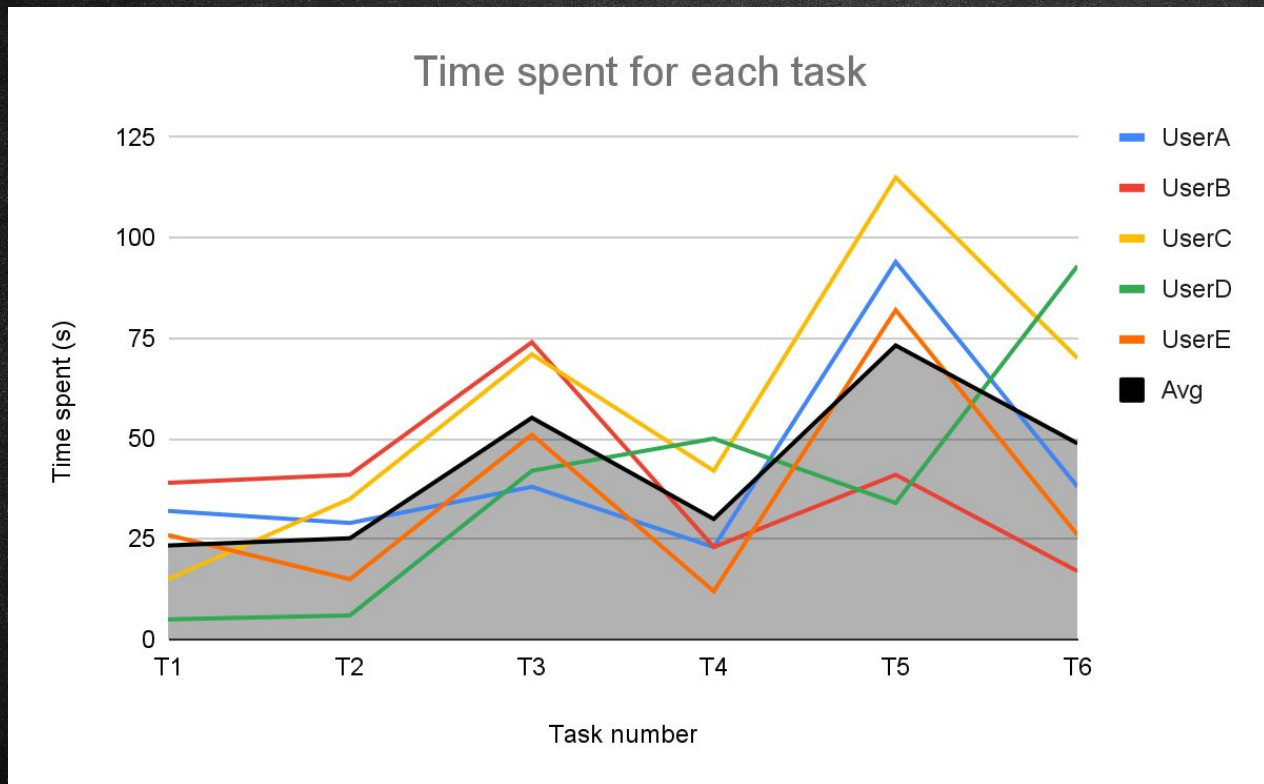
- A. master student of History
 - medium user
- B. master student of EE
 - heavy user
- C. process engineer
 - light user
- D. doctor
 - heavy user
- E. bachelor student of ME
 - medium user



USABILITY ANALYSIS

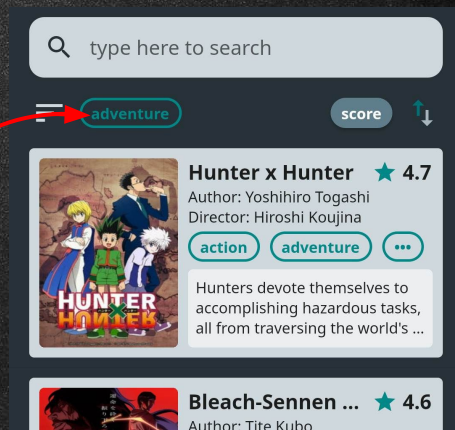
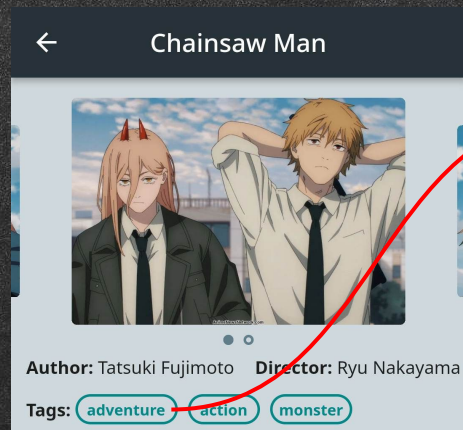


TIME RESULTS OF EACH TASK



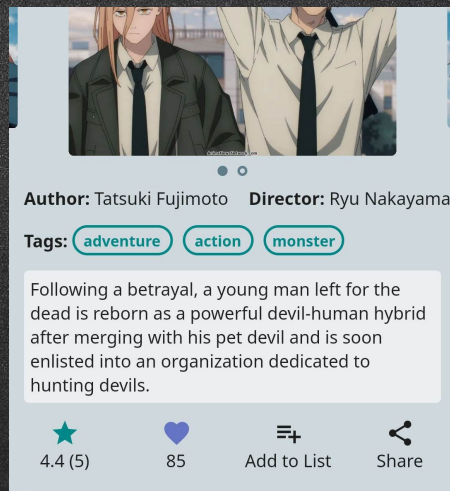
PROBLEM 1: EXPECT TAG NAVIGATION [S4]

- Description: User expected that pressing tags in the anime profile will navigate to the search page
- Discoverers: All
- Location: Anime Profile
- Fix: Implement tag navigation



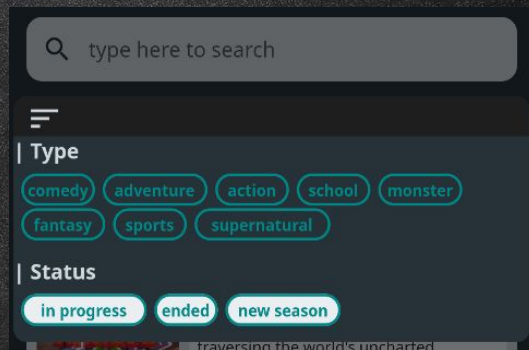
PROBLEM 2: CONFUSION BY PRE-FILLED DATA [S4]

- Description: Pre-filled fake data caused confusion about how to use comment block and like function
- Discoverers: B, C, E
- Location: Personal Profile
- Fix: Remove pre-filled data



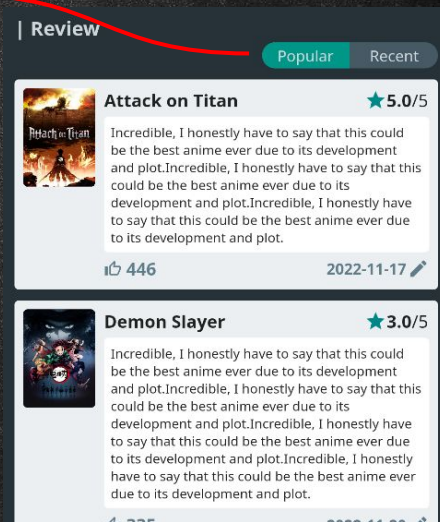
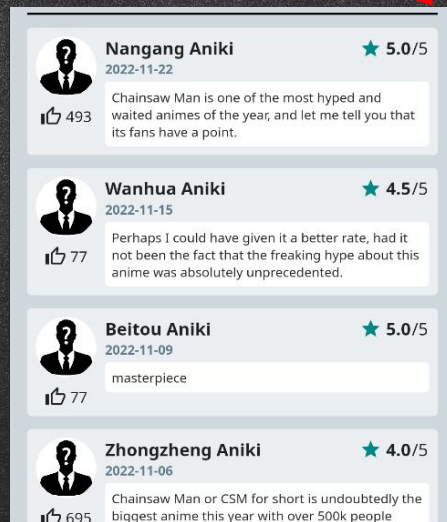
PROBLEM 3: FILTER USES DIFFERENT LOGICS [S3]

- Description: Filter uses AND logic for “Type”, but uses OR logic for “Status”
- Discoverers: B, E
- Location: Search Panel
- Fix: Add an “all” button in status, and change it to single choice



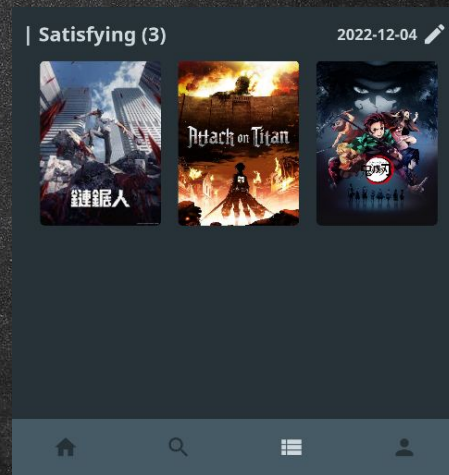
PROBLEM 4: SORTING FOR COMMENTS [S3]

- Description: User can't sort the comments according to #likes and comment time as in personal profile.
- Discoverers: C, D, E
- Location: Anime Profile
- Fix: Implement sort function



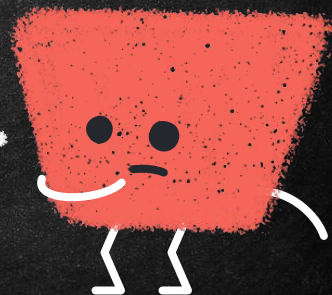
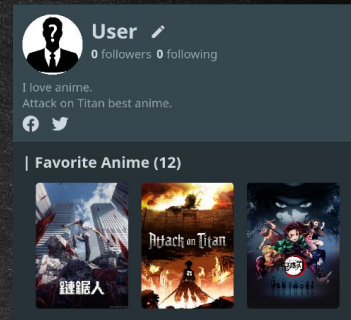
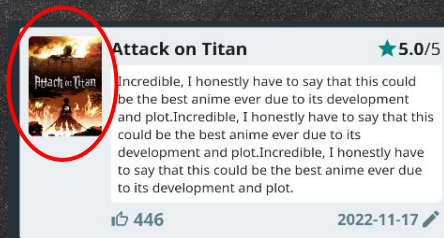
PROBLEM 5: CAN'T FIND LISTS [S3]

- Description: User can't find where their lists are after creating one.
- Discoverers: D
- Location: List
- Fix: Add captions to the navigator bar



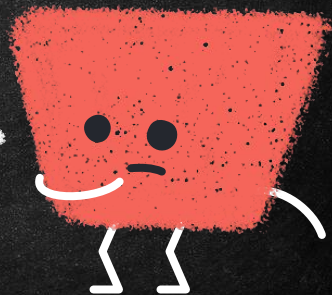
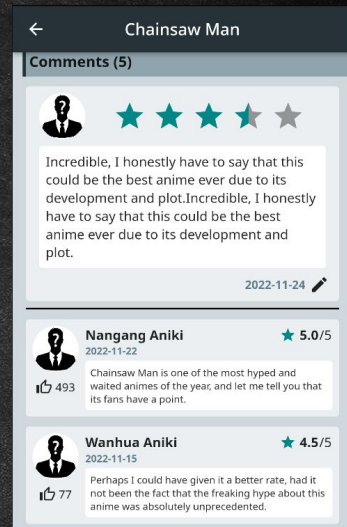
USABILITY ANALYSIS - SEVERITY < 3

- [S2] Cannot hide favorite list - user B, C
- [S1] The whole comment block should be able to link to other user's profile - user D
- [S1] The whole review block should be able to link to anime profile - user E



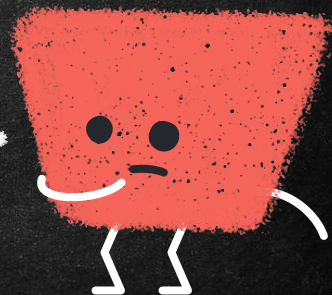
USABILITY ANALYSIS - SEVERITY < 3

- [S1] Didn't feel like the comments are added into the comment thread - user E
- [S1] Cannot send multiple comments - user E
- [S0] User didn't realise that the filter function is in search page - user B, D



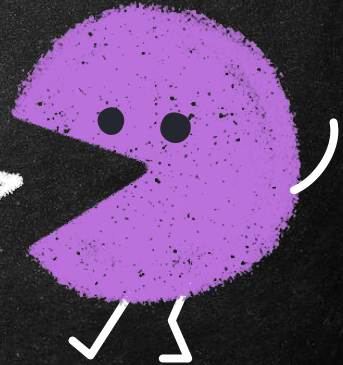
USABILITY ANALYSIS

| Issue\Serverity | S0 | S1 | S2 | S3 | S4 |
|-----------------|----|----|----|----|----|
| UserA | | | | | 1 |
| UserB | 1 | | 1 | 1 | 2 |
| UserC | | | 1 | 1 | 2 |
| UserD | 1 | 1 | | 2 | 1 |
| UserE | 1 | 2 | | 2 | 2 |
| Overall | 2 | 3 | 1 | 3 | 2 |



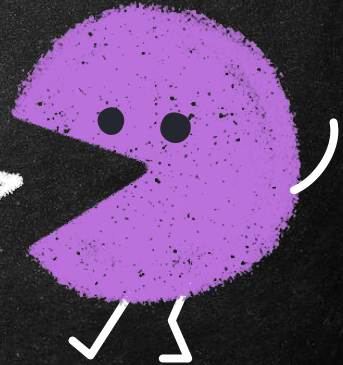
WHAT DO YOU LIKE?

- User A: "I like that most UIs are like current downloadable apps, so the app is easy to use."
- User B: "The interface is easy to understand, and I like the amount of information, as well as the list function."
- User C: "I like the carousel in the anime profile. Looks great."



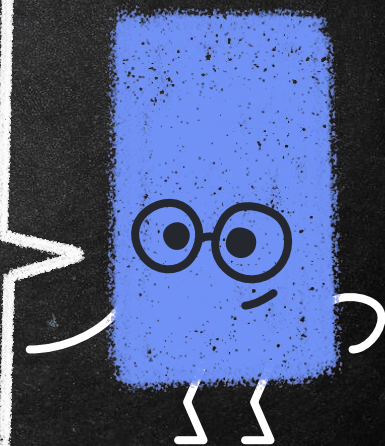
WHAT DO YOU LIKE?

- User D: "I like the idea that you can go anywhere just by swiping"
- User E: "I enjoy how you can switch between the panels by swiping, and like the amount of functionalities."



LESSON LEARNED

- Smooth navigation and friendly icon make user happy
- Most users are willing to install the app but anticipate more functions complete
- Most users have expectations on how the UIs work, and would feel annoyed when those features are not implemented



THANK YOU FOR
LISTENING

