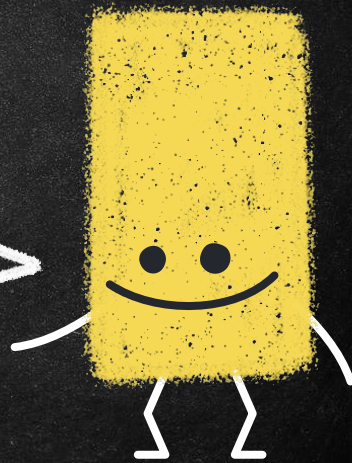
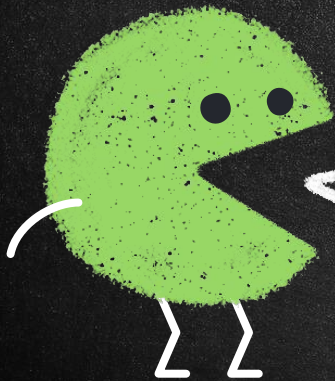


# ANIRATE

TEAM 4





# INTRODUCTION



Fashing Chen



Che Wei Wang



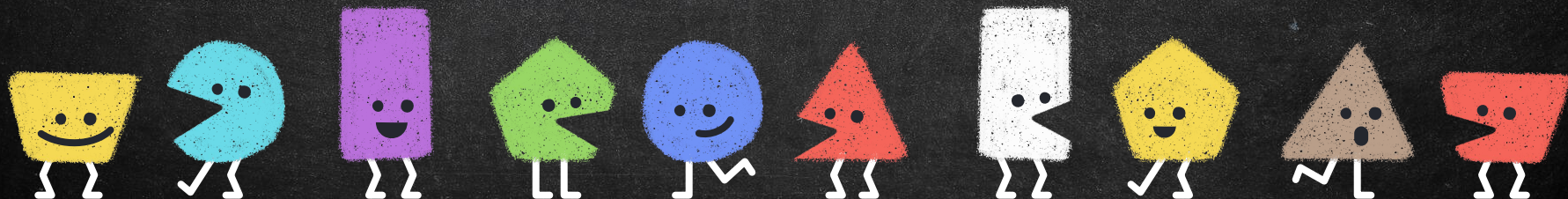
Yu-Wei Chang



En-Huei Wu

Project domain: Rating system

Target Audience: ACGN fans





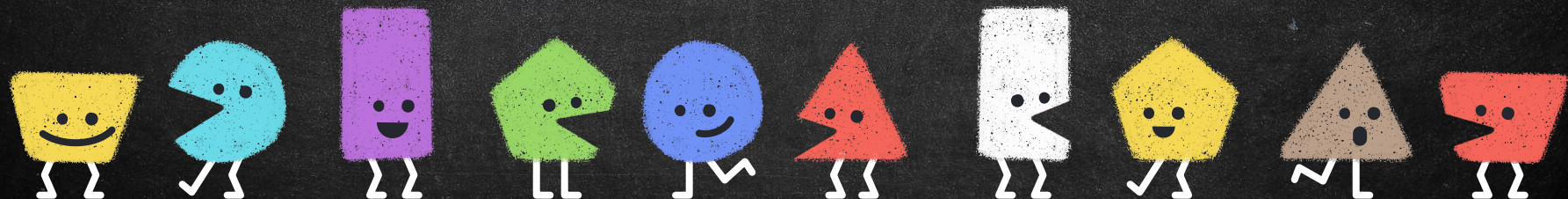
# AniRate

## Rate Any Anime

Having trouble finding the next anime to watch?

We present AniRate, a **rating & recommendation** app which

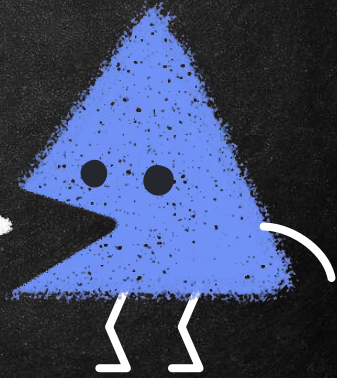
- Gives you all the **anime ratings** from the community
- Selects **filters** to find the best from your desired type of anime
- Shows **detailed information** about ones of your interest
- Gives **personal recommendation** according to past activities
- Allows you to **comment** and interact with other users





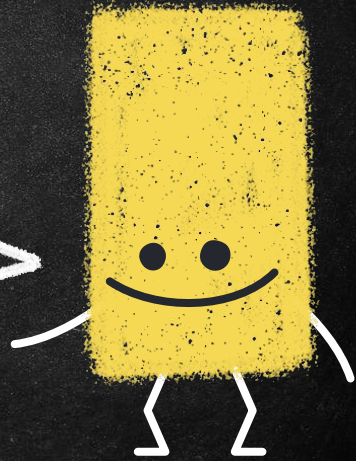
# FEEDBACK OVERVIEW

- Page Issues
  - login & trending page
- Design typos
- Lack of functions
- Appearance





HEURISTIC  
REVIEW RESULT  
&  
REVISED DESIGN  
(SEVERITY 3)





# 1. INVISIBLE FILTER STATUS – VIOLATION [2, 3]

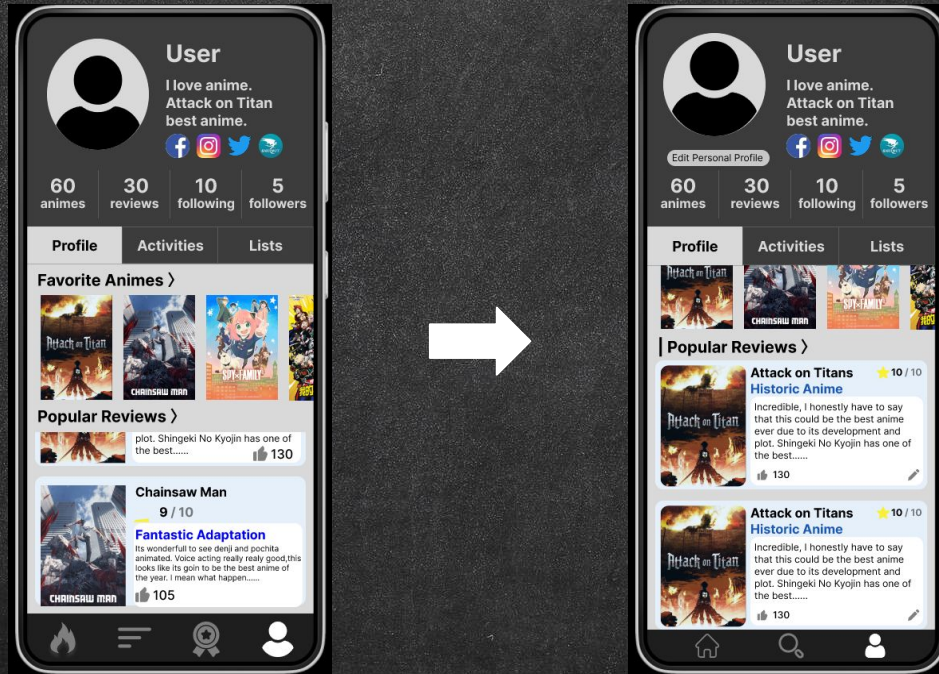
## Heuristic Type: H1 Visibility of System Status





## 2. UNHUMANIZED SCROLL DESIGN – VIOLATION [11]

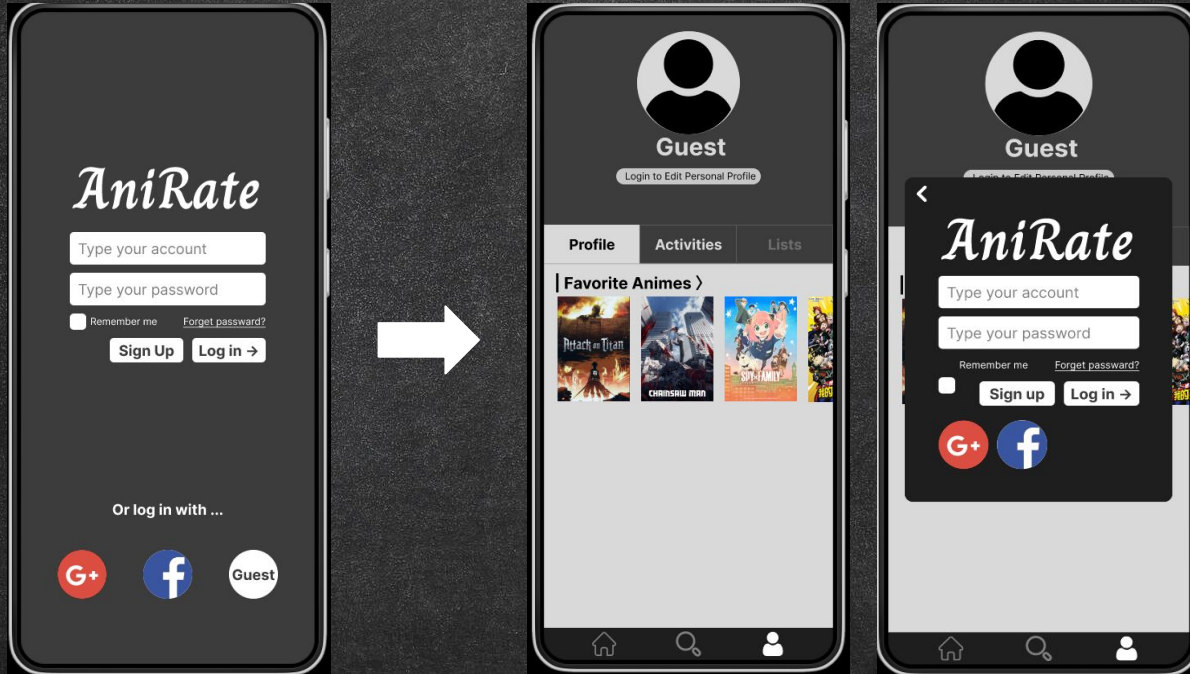
Heuristic Type: H2 Match b/w System and World





### 3. FORCED LOGIN – VIOLATION [7]

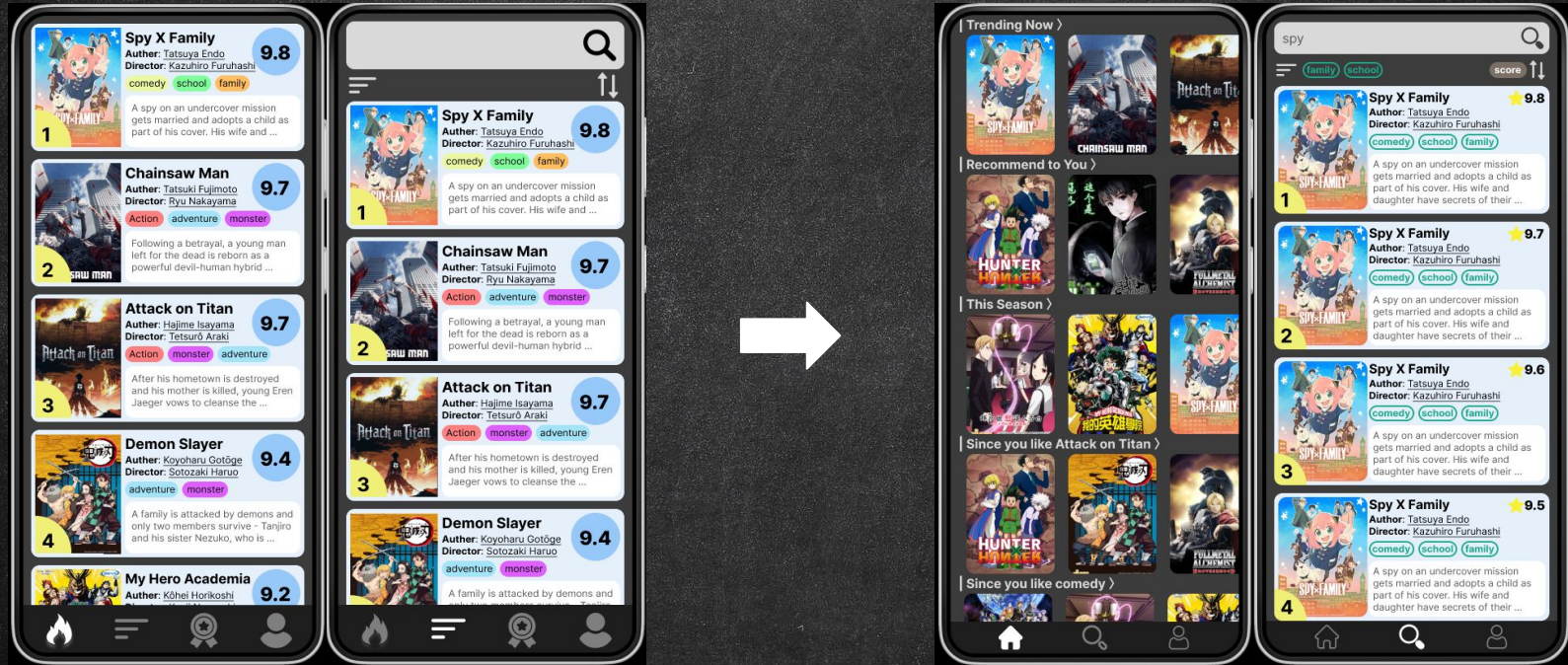
Heuristic Type: H3 User Control & Freedom





# 4. AMBIGUITY OF TRENDING PAGE – VIOLATION [1, 16]

Heuristic Type: H8 Aesthetic & Minimalist Design





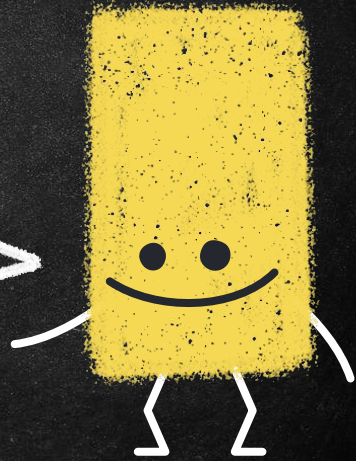
# 5. EXIT W/O ERROR PREVENTION – VIOLATION [12]

## Heuristic Type: H5 Error Prevention





HEURISTIC  
REVIEW RESULT  
&  
REVISED DESIGN  
(SEVERITY 4)





# 1. UNFIXED HEADER – VIOLATION [8]

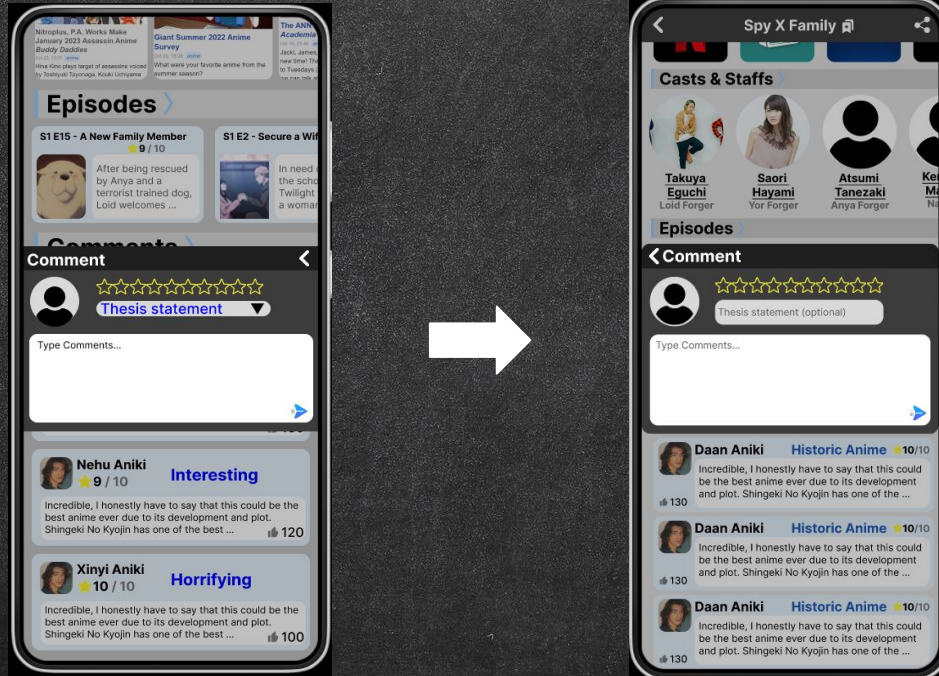
Heuristic Type: H3 User Control & Freedom





## 2. IGNORABLE THESIS STATEMENT – VIOLATION [13]

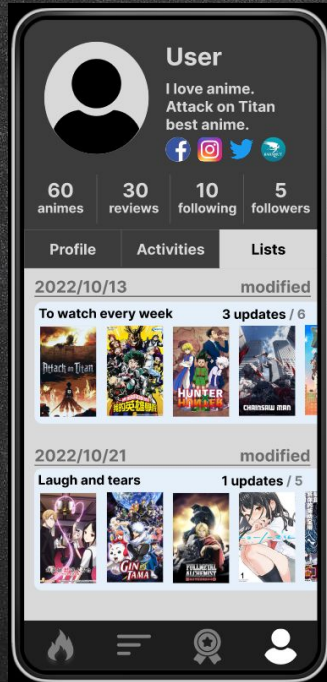
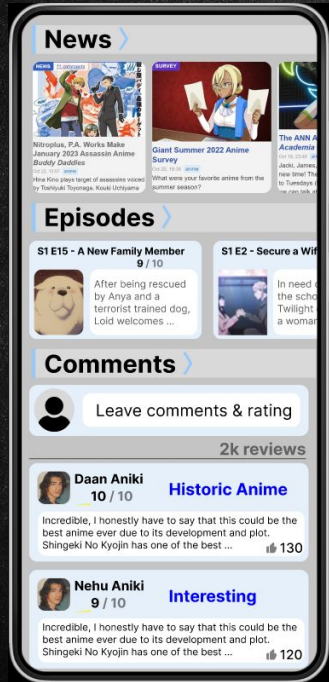
### Heuristic Type: H5 Error Prevention





### 3. LACK OF FUNCTIONS – VIOLATION [18, 22]

#### Heuristic Type: H10: Help & Documentation



Solved

- edit personal profile
- create / edit lists
- follow people
- edit comment / personal profile

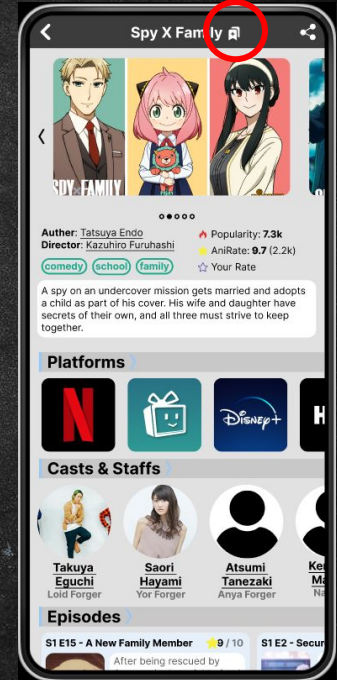
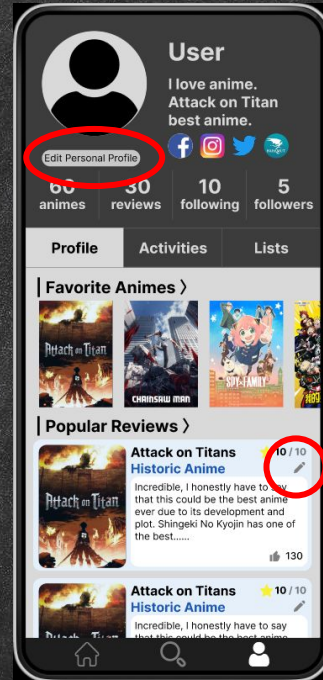
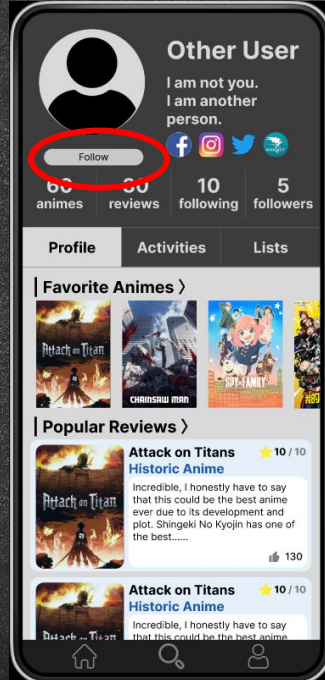
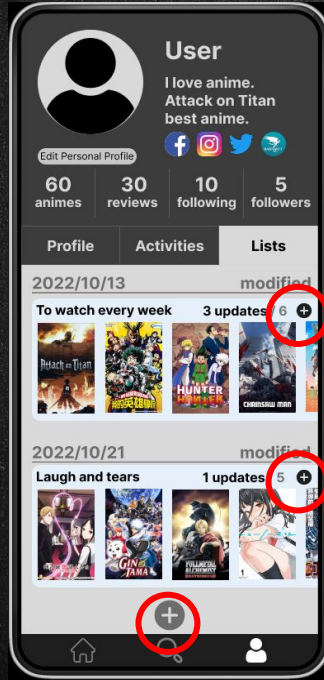
Unsolved

- rate episodes
- view followers / followings



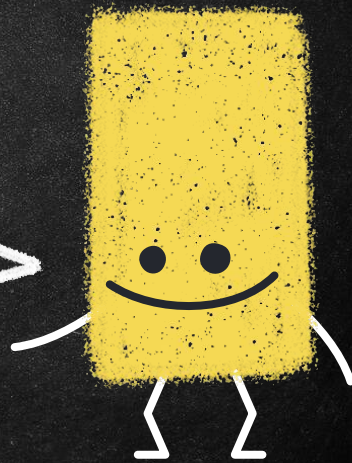
### 3. LACK OF FUNCTIONS – VIOLATION [18, 22]

#### Heuristic Type: H10: Help & Documentation





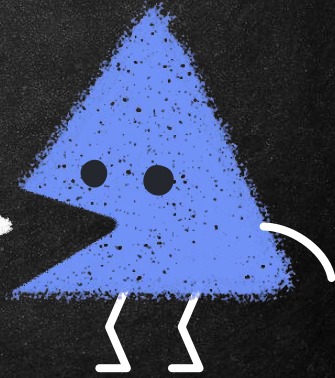
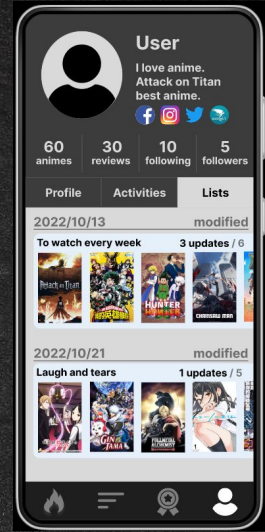
# UNSOLVED VIOLATIONS





# UNSOLVED VIOLATIONS

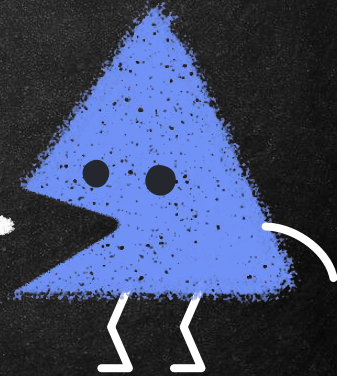
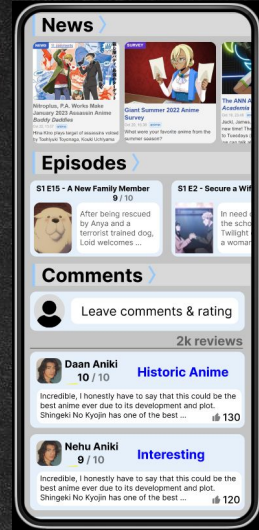
- 18. H8 Aesthetic & Minimalist Design [Severity 3]
- Description: Lack of functions of view followers / followings
  - Unsolved reason: We think the feature is not that important for mid-fi prototype and didn't implement it.





# UNSOLVED VIOLATIONS

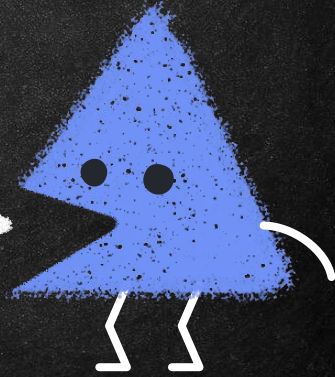
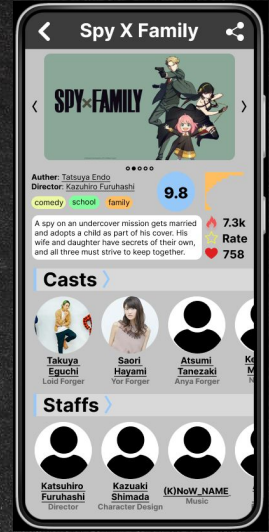
- 19. H8 Aesthetic & Minimalist Design [Severity 2]
  - Description: Lack of function to fold information titles, e.g. Casts, Staffs, News ...
  - Unsolved reason: We decide to take it as a tradeoff. Keeping the layout fixed saves effort for user(scrolling rather than tapping) but results in a page with more information.





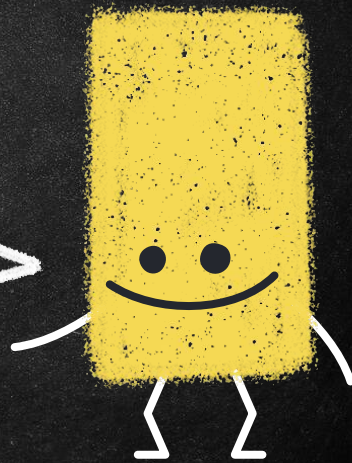
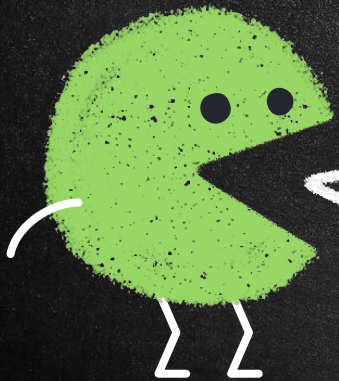
# UNSOLVED VIOLATIONS

- 21. H10 Help & Documentation [Severity 1]
- Description: Better to credit the information sources and add clear explanations for how the data is counted.
  - Unsolved reason: Not an important issue for midfi prototype.

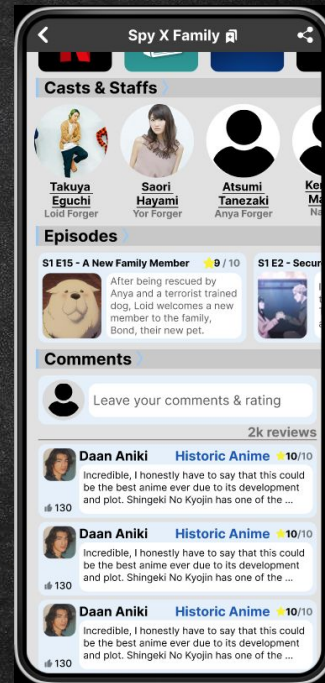
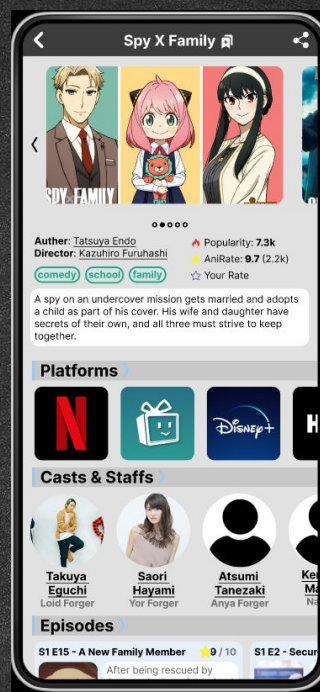
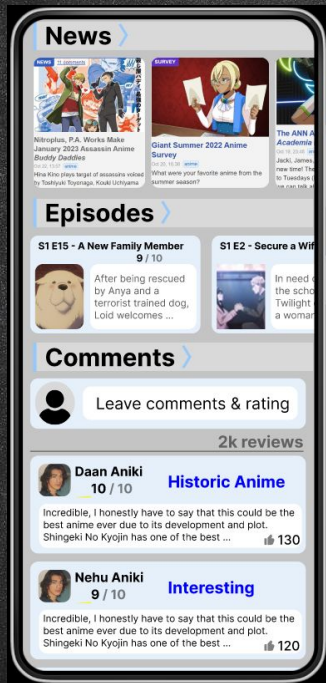




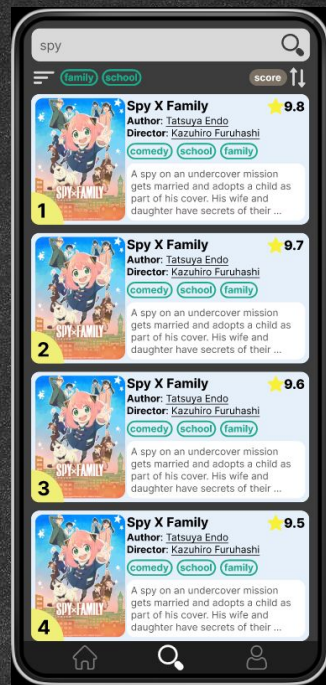
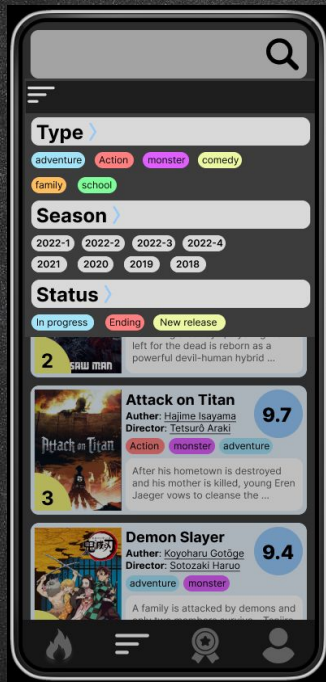
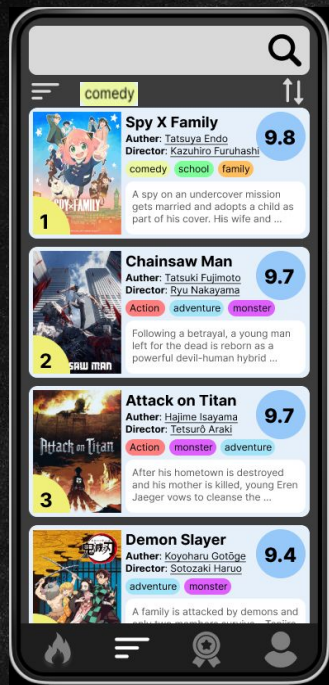
MORE  
REVISED DESIGN





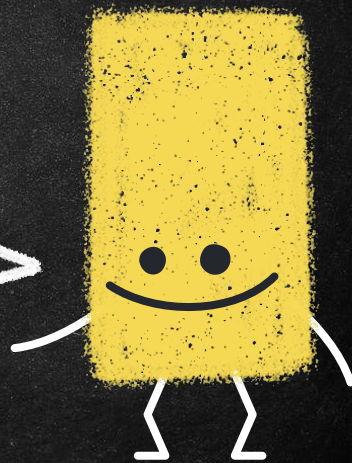
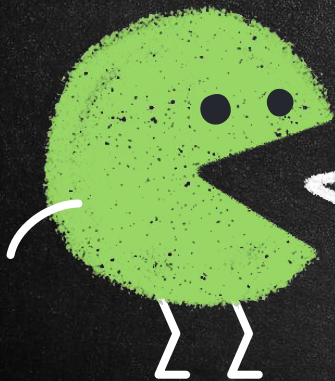
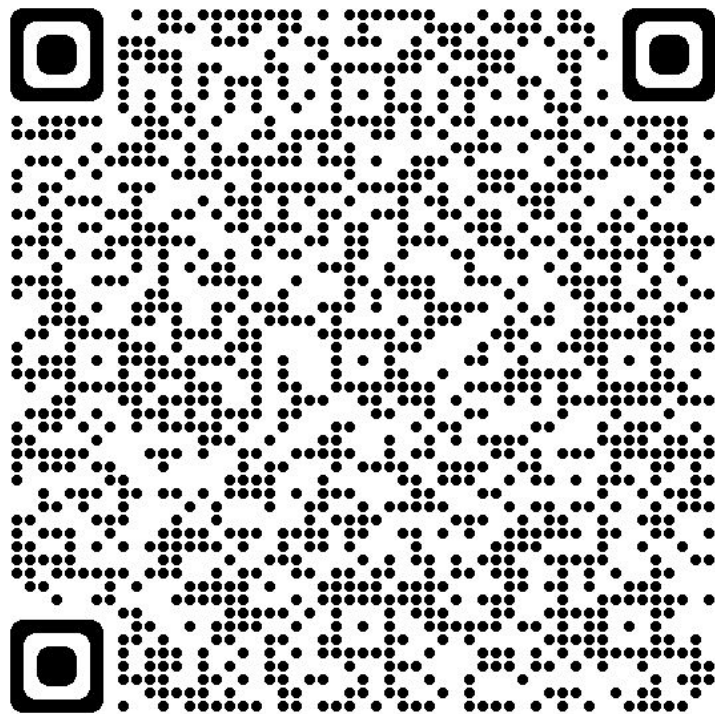








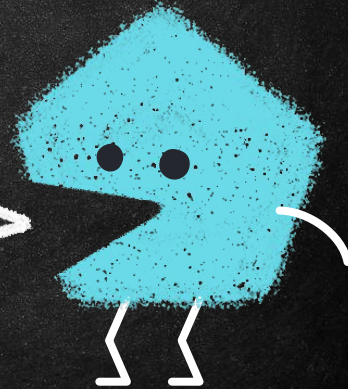
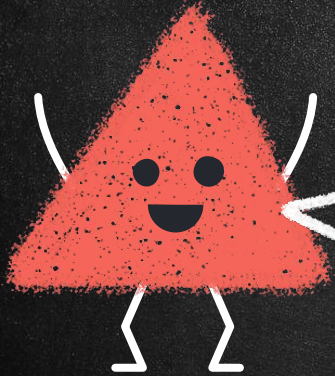
FIGMA





# SUMMARY

- We resolved over 80% of the violations found by the reviewers, most of them are simple design typos or due to lack of functionalities
- Many violations can be prevented if we know the heuristics beforehand, like error prevention, visibility, etc.
- Keeping standard and prefabs helps reduce effort of fixing prototypes.
- Many suggestions are about our visual appearance, showing the importance of designing and aesthetic skills.....





THANK YOU  
FOR LISTENING

