brian://
miranda
`<web developer>`

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Web developer and internet researcher based in Mexico City. I'm also well-versed in UX design and mobile-first development, and I also do research on various online topics, particularly about internet culture, community moderation, misinformation, political activism, internet censorship, open-source software, DRM, platform policy/governance, online communities, online harassment, and the various intersections of mental health and social media.

Experience

FEB 2012 - AUG 2014
Magicorp México
Old Film Restoration Technician

Digital film restoration using Blackmagic DaVinci Revival. Removed problems such as film grain, dust, dirt and scratches, flicker, and warping from bad film splices.

OCT 2014 - OCT 2015
Muv Lab
2D Animator Internship

Pre-production, scriptwriting, storyboarding and animatics. 2D animation using Toon Boom Harmony and Adobe After Effects. Post-production.

NOV 2015 - APR 2018
Manatí Media
Motion Graphic Designer

Motion graphic work for marketing agency. Promotional videos, information screens, internal communication videos for companies, among other things.

DEC 2018 - JUL 2021
Memórica México / Presidencia de la República
Multimedia Design Head of Area

Front-end development and implementation on memoricamexico.gob. Used various technologies, including JavaScript and Bootstrap to help create a government website for historical documents. Designed site ensuring UI/UX feasibility.

DEC 2021 - MAR 2022
PepsiCo, GBS Frito-Lay North America
Jr. Multimedia Web Designer

Adaptation of existing visuals for digital tool kits, social media posts, digital ads and other marketing materials for the Frito-Lay North America brand portfolio.

MAY 2022 - OCT 2024
Cafebrería El Péndulo
Web Designer

Site maintenance as well as redesign of certain sections. Also ran email marketing strategy.

Education

JAN 2011 - MAY 2014
Universidad Tecnológica de México
Licenciatura en Diseño Gráfico

JUL 2015 - NOV 2016
Universidad Tecnológica de México
Seminario en Diseño Multimedia

JUL 2018 - NOV 2018
codecademy.com
Build Websites from Scratch
Pro Intensive Course

JAN 2020 - APR 2020
coderhouse.com.mx
Curso de Desarrollo UX/UI

Skills & Toolkit

Technical:
Advanced HTML & CSS
Intermediate JavaScript
Bootstrap, jQuery and React.js
Git Workflow

Design:
Adobe XD, Figma and Sketch
Adobe CC (AI, PS, DW and AE)

UI/UX Research:
User Interviews, qualitative/ quantitative survey design and analysis, workshop design.

General:
Problem solving, critical thinking, team player, project management, fast learner. Native spanish fluency.

References

Felipe Cortina Latapí
Managing Director and Founder // Manatí Media y Axfel S.C.
fcortina@axfel.com

Kassia Frida Rubi Estrella
Brand Content Manager // PepsiCo
kassia.fr@outlook.com

María Angélica Santa María Daffunchio
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