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RESTAURANTS

130

CUISINES

23

TOTAL CONSUMERS

138

TOTAL CITIES

4

TOTAL STATES

3

CONSUMERS BY CITY & STATE

● Ciudad Victoria ● Cuernavaca ● Jiutepec ● San Luis Potosi



SMOKING RATES BY CITY

● No ● Yes



CONSUMERS BY AVERAGE AGE GROUP & STATE

● Adults ● Children and Adolescents ● Middle-aged Adults ● Seniors ● Young Adults



PARKING AVAILABILITY AT RESTAURANTS BY CITY

● None ● Public ● Valet ● Yes



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MARITAL STATUS

Single

FRANCHISE

No

Yes

RESTAURANT PRICE RANGE

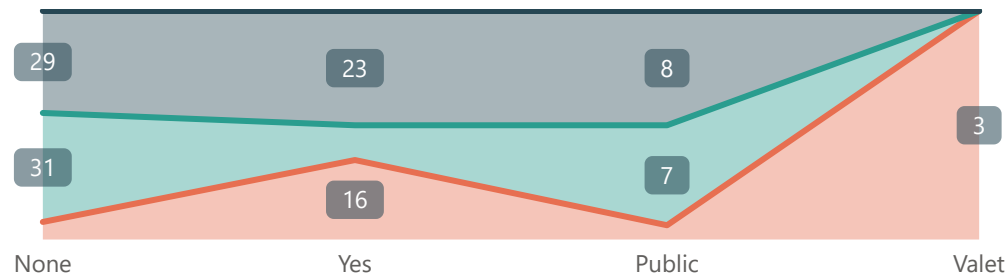
Medium

Low

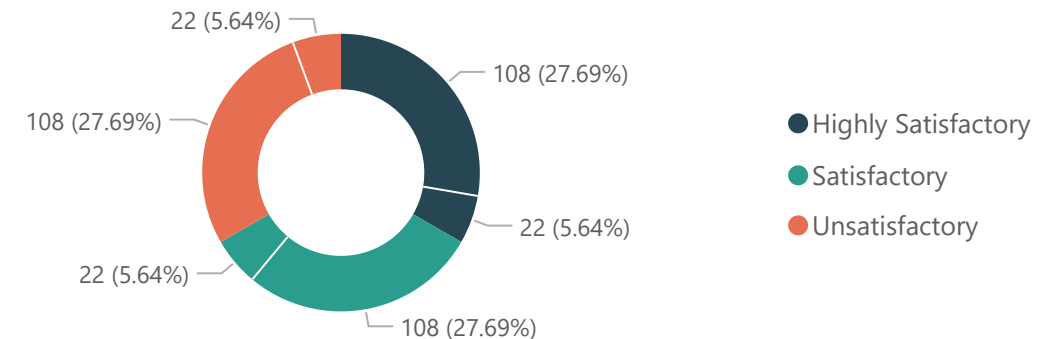
High

RESTAURANT PRICE LEVELS vs. PARKING

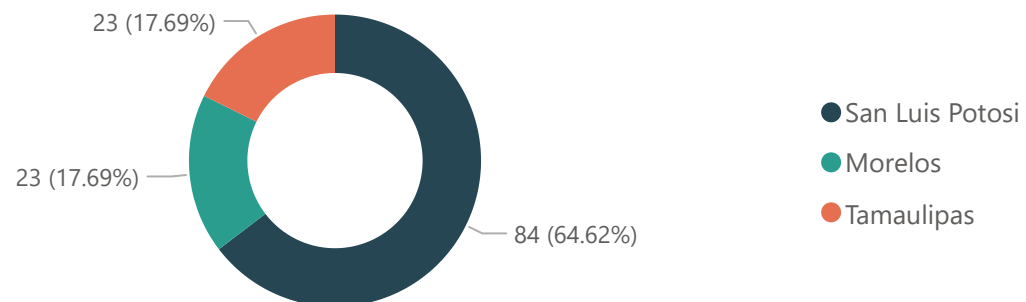
● High ● Low ● Medium



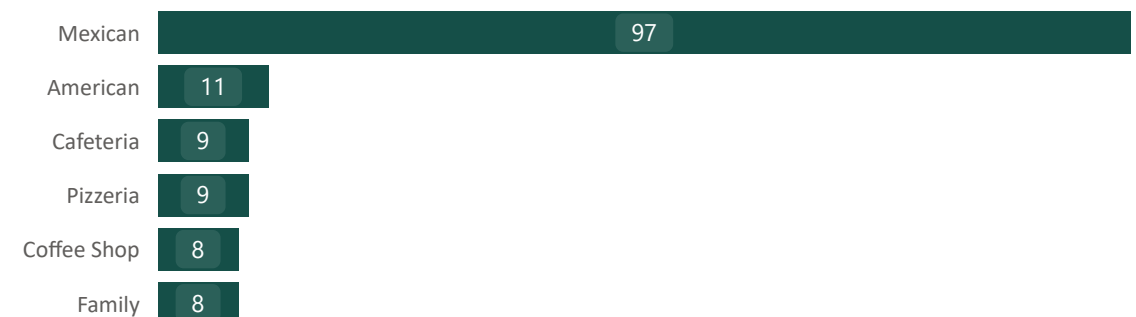
FRANCHISE vs. NON-FRANCHISE RESTAURANT RATINGS



RESTAURANT DISTRIBUTION BY STATE



TOP PREFERRED CUISINES BY CUSTOMERS





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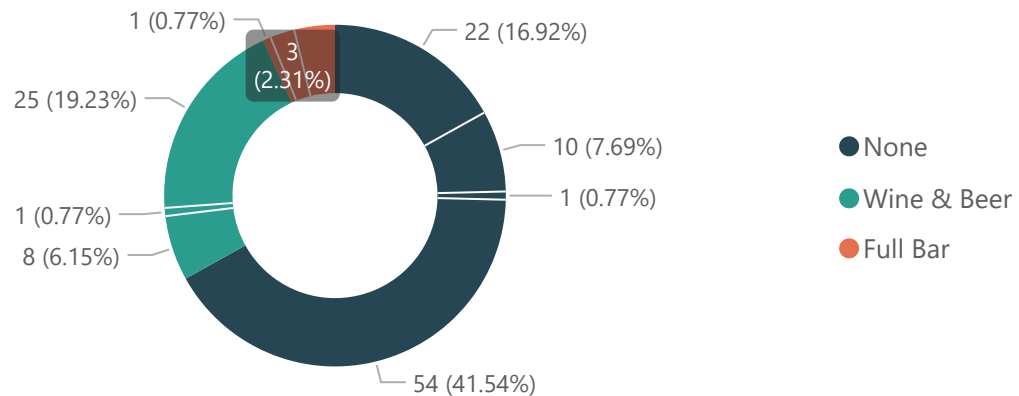
DINING

HOSPITALITY

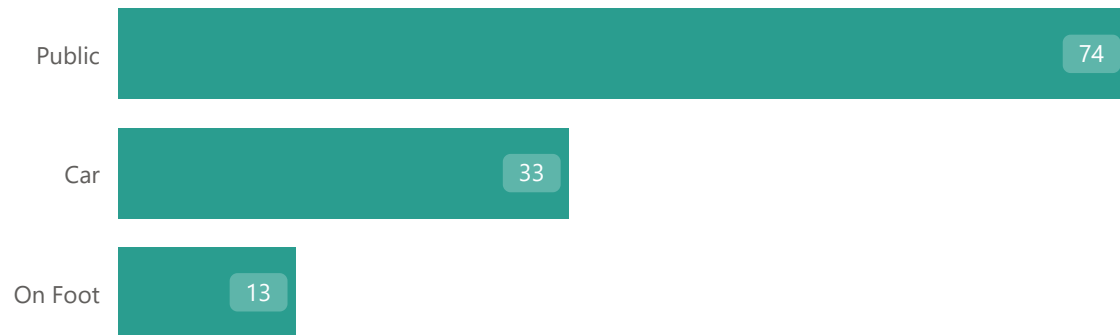
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ALCOHOL SERVICE TYPES BY RESTAURANTS & CITY



TRANSPORTATION BY CITY

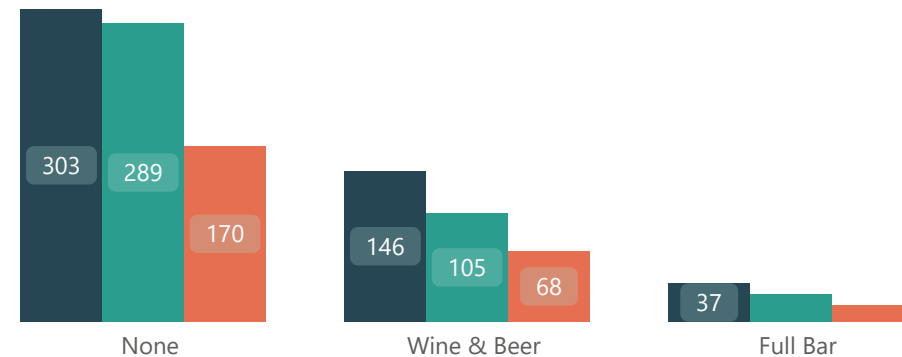


RESTAURANT SMOKING POLICIES



ALCOHOL SERVICE IMPACT ON CONSUMER RATINGS

● Highly Satisfactory ● Satisfactory ● Unsatisfactory





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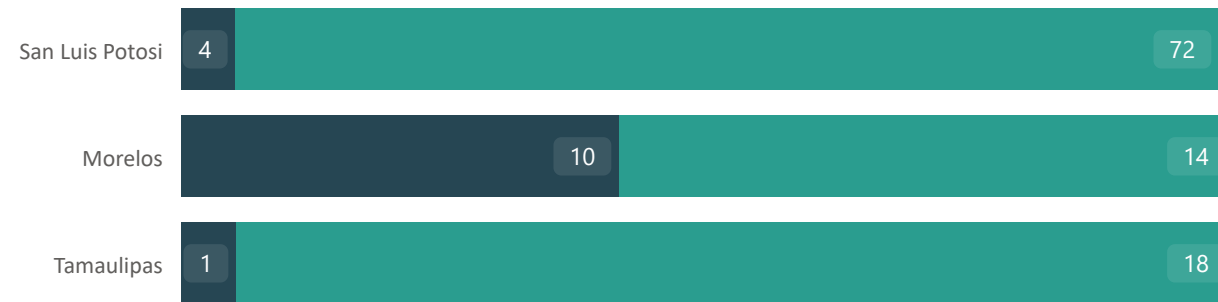
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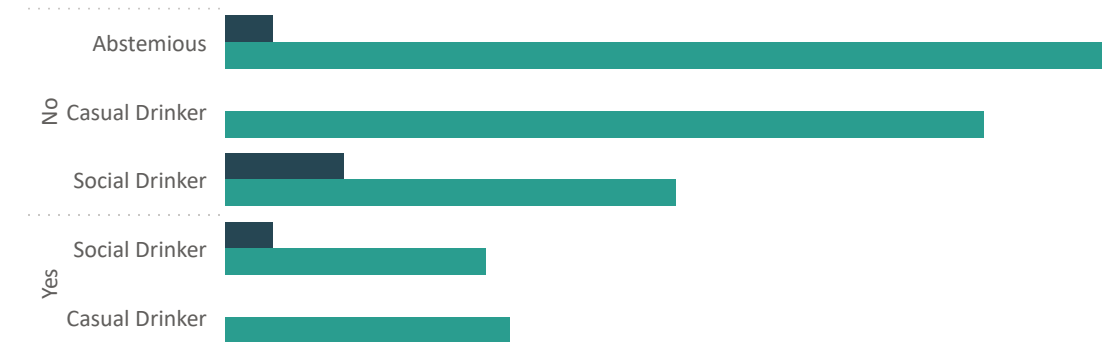
OCCUPATION OF CONSUMERS BY STATE

● Employed ● Student ● Unemployed



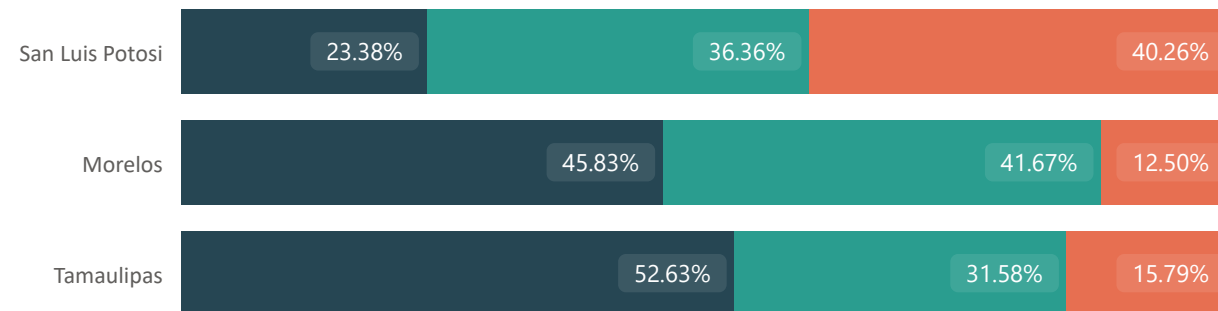
MARITAL STATUS vs. SMOKING & DRINKING

● Married ● Single



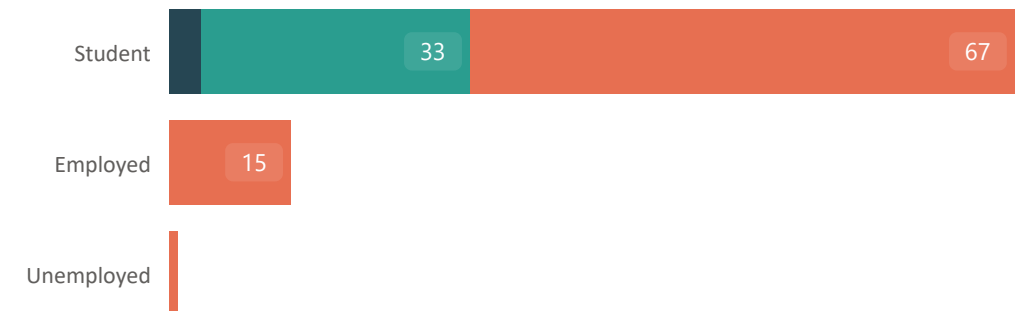
DRINK LEVELS BY STATE

● Abstemious ● Casual Drinker ● Social Drinker



OCCUPATION vs. BUDGET LEVELS

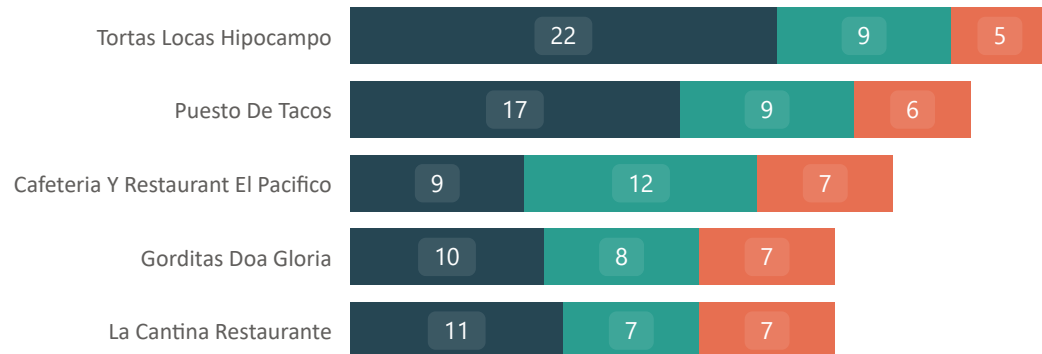
● High ● Low ● Medium



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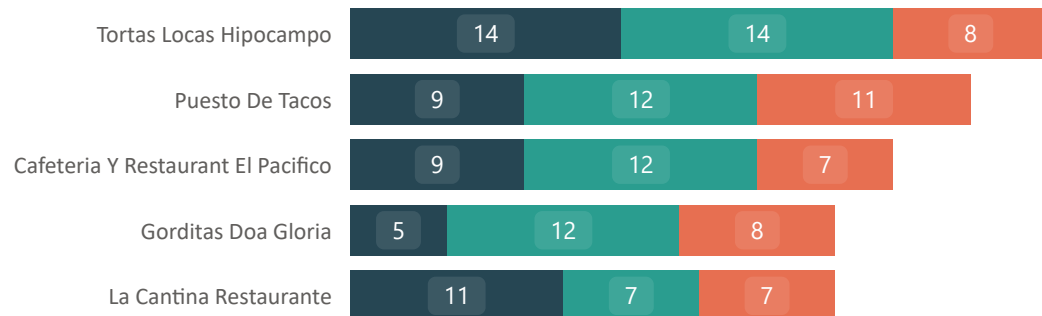
TOP 5 RESTAURANTS BY FOOD RATING

● Highly Satisfactory ● Satisfactory ● Unsatisfactory



TOP 5 RESTAURANTS BY SERVICE RATING

● Highly Satisfactory ● Satisfactory ● Unsatisfactory



OVERALL RATING

Name	Highly Satisfactory	Satisfactory	Unsatisfactory	Total
Tortas Locas Hipocampo	36	12	0	48
Puesto De Tacos	30	11	0	41
Cafeteria Y Restaurant El Pacifico	24	9	0	33
La Cantina Restaurante	28	4	0	32
Restaurant La Chalita	20	9	0	29
Restaurante El Cielo Potosino	20	6	0	26
Vips	16	10	0	26
El Rincon De San Francisco	22	3	0	25
Gorditas Doa Gloria	14	11	0	25
La Posada Del Virrey	20	5	0	25
Restaurant Oriental Express	18	7	0	25
Restaurante Marisco Sam	14	11	0	25
La Virreina	18	5	0	23
Mariscos El Pescador	20	2	0	22
Crudalia	14	7	0	21