

MARKETING MANAGER

YAO-AN ZHONG



CONTACT

☎ 0905586285

✉ anita690719@gmail.com

📍 新竹縣竹北市光明二街81巷

ABILITY

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking
- Presentation Skill
- Negotiating Skill
- Daptable
- Proactive

LANGUAGES

- English (TOEIC 850)
- Japanese (JLPT N3)



PROFILE

Passionate about marketing, I am eager to learn new skills and innovate. I thrive in dynamic environments where creative solutions and effective communication drive success. With a background in social media marketing, I have honed my ability to engage audiences and enhance brand positioning. My proactive mindset and strong problem-solving skills fuel my commitment to delivering impactful results in the marketing field.



WORK EXPERIENCE

Joy English Language School 2023/07-2023/08
Summer Program Teacher

- Effectively led students to complete daily classroom activities punctually, showcasing a strong focus on time management.
- By consistently uploading weekly activity updates to social media, I successfully increased summer camp participation by ten students in the second month. This experience enhanced my understanding of the vital role social media plays in marketing.

Hong Yun Music Co., Ltd. 2024/07-2024/08
Summer Program Teacher

- Developing project management skills by organizing and planning summer camp activities.
- Developed leadership skills by mentoring students in carrying out project activities, while effectively utilizing communication skills to prevent conflicts among them during the process.



SCHOOL CLUB EXPERIENCE

NTUST Central Region Alumni Association 2022/09-2023/06
Club Member

Media and Communication Club 2020/09-2021/06
Head of Event Planning



EDUCATION

National Taiwan University of Science and Technology 2023- 2026
Department of Business Administration
GPA: 4.0

National Zhubei Senior High School 2020- 2022
Department of Business Management