# Nouffa S. Ali

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## **SUMMARY**

Detail-oriented and highly organized professional with extensive experience in customer service, email support, and virtual assistance. My approach combines empathy with strategic thinking to solve complex customer challenges and inquiries.

# **EXPERIENCE**

Sharemoney ® Remote

Customer Support | Full-time

May 2023 – Jan 2025

- Orchestrated end-to-end customer support across chat, email, and inbound phone calls, effectively resolving a high volume of inquiries daily
- Achieved and maintained a 95% Customer Satisfaction rating by providing timely, accurate, and empathetic solutions to client issues

Alorica Remote

Content Moderator | Full-time

Sept 2022 – Apr 2023

- Ensured all user-submitted content met predetermined standards for format, accuracy, and brand voice, enhancing the overall quality of the platform
- Protected branch integrity and user safety by analyzing user-generated content against strict policy guidelines, identifying and removing fraudulent or inappropriate material

TELUS International Remote

Content Moderator | Contractual

Jul 2022 - Sept 2022

- Analyzed and provided critical feedback on images for a leading search engine, directly contributing to the improvement of search results quality
- Performed high-volume image annotation and metadata captioning for Search Engine Optimization (SEO) performance under a daily quota

Wipro Limited Remote

Customer Service Representative | Full-time

Sept 2021 - Aug 2022

- Facilitated clear communication and coordination between physicians, pharmacists, and other healthcare providers on behalf of patients
- Handled a variety of service-related tasks, including inbound calls and email correspondence, to resolve patient inquiries and schedule appointments.

## **SKILLS AND TOOLS**

**Tools:** Freshdesk, Salesforce, Gorgias, Shopify, Maya, Retool, 3CX, PhoneSpeak, Google Workspace **Skills:** Email Management, Communication, CRM Platforms, AI Services and Tools, Data Entry

#### **EDUCATION**

**Bachelor of Science in Tourism Management** *University of San Carlos* 

Cebu, Philippines Graduated: May 2022