RESTAURANT DIGITAL MARKETING SOLUTION

GROUP - 1

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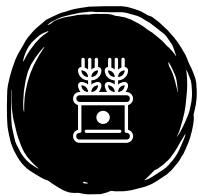
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01

GENERAL DESCRIPTION

Consulting and giving proper elements and plan about marketing digitally.

TARGET AUDIANCE

The intended audience for the software will be restaurant owners who are not sure what should be the best marketing decision for the restaurant.

02

03. PROBLEMS & OPPORTUNITIES

PROBLEMS

❑ People are not used to this kind of plan in Bangladesh region

OPPORTUNITIES

❑ Overcome the issue with the possible best and realistic solution

04. BASIC FUNCTIONALITY

DESIGN

i. Logo
ii. Website
iii. Interior
iv. Menu

ADVERTISING

i. Social Media Advertisement

ii. E-mail Advertisement

iii. Affiliate Marketing

THANK YOU