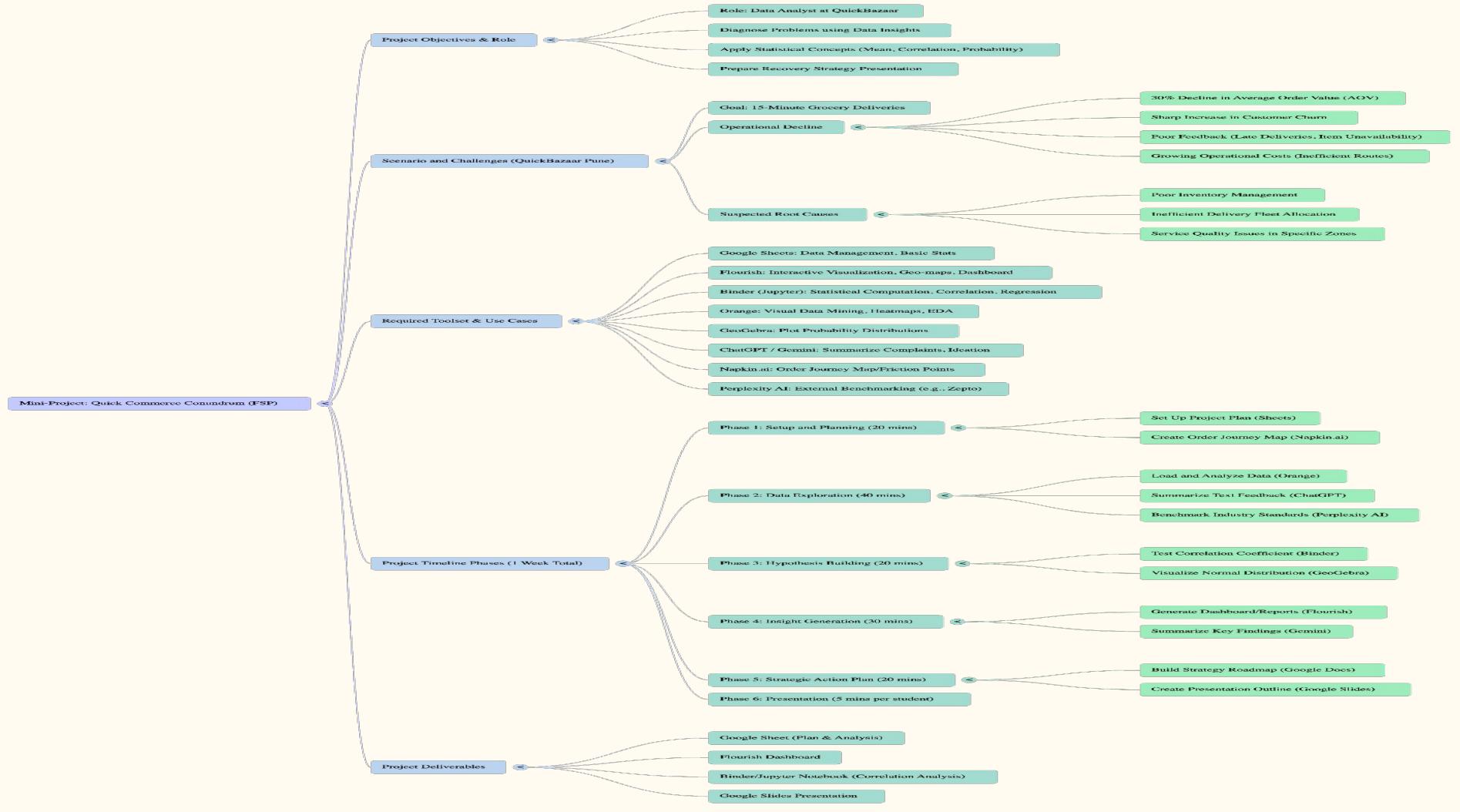


“The Quick Commerce Conundrum:A Data-Driven Delivery Revival”

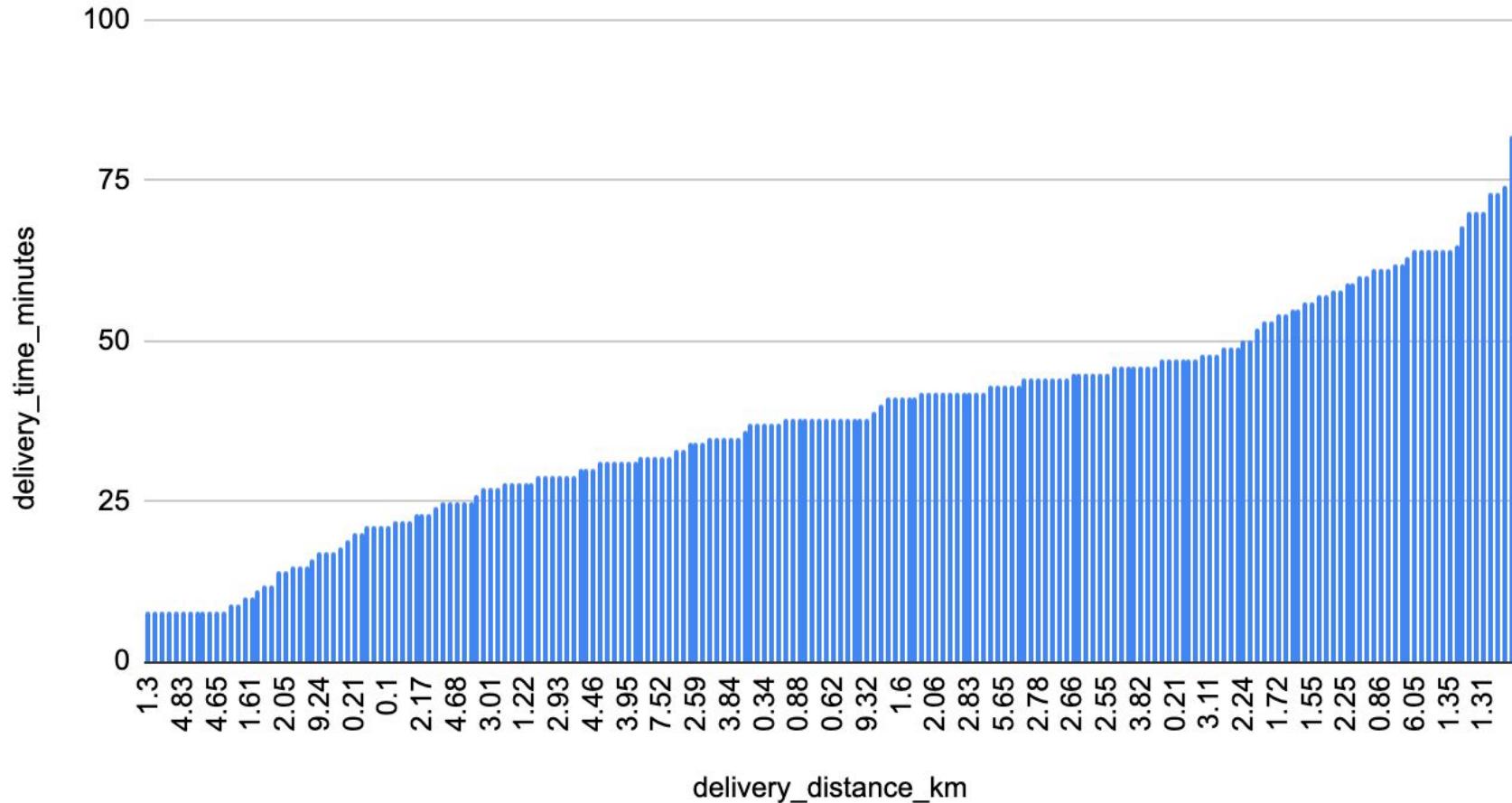
Name-Ravi_Kumar(B25BS1511)



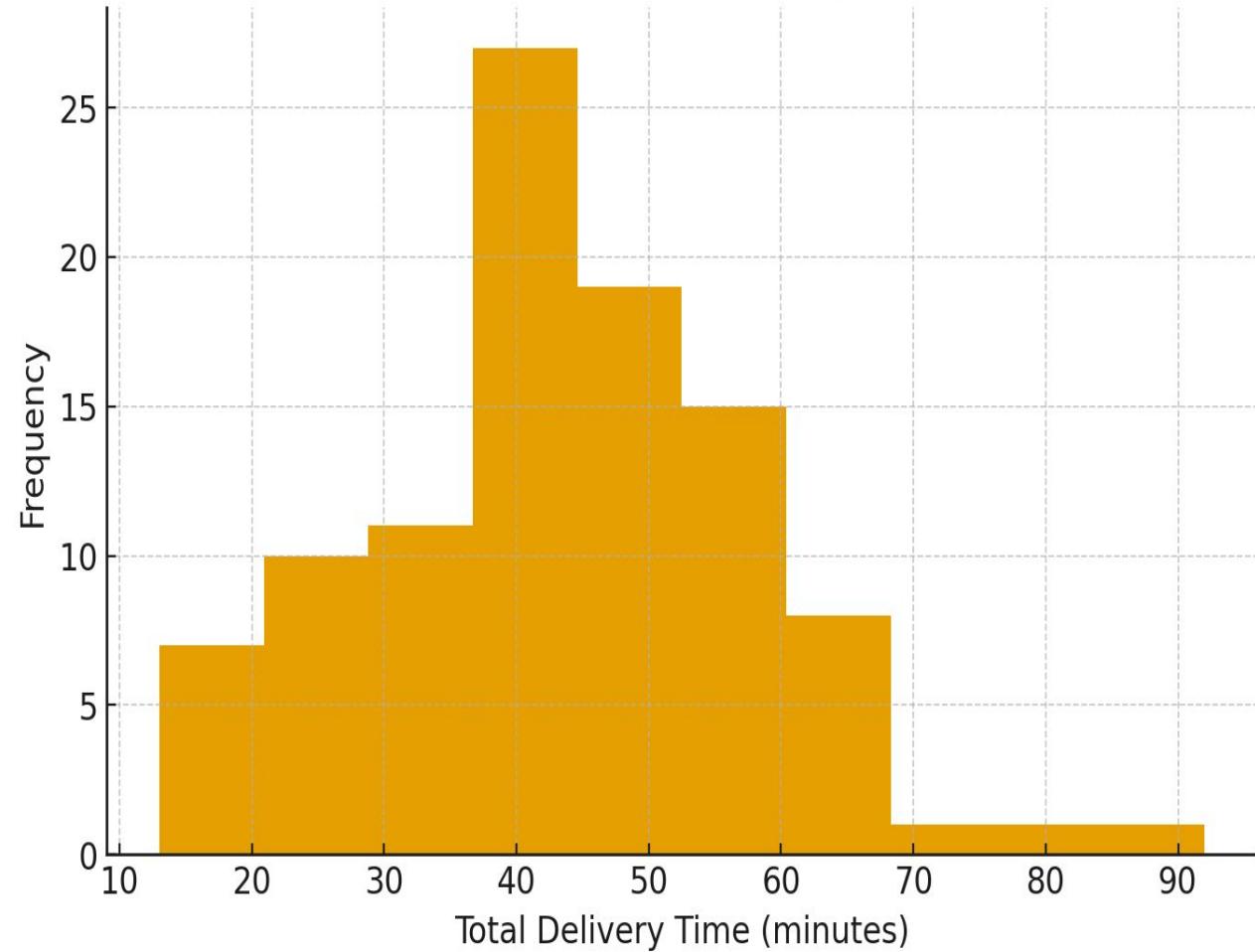
At first when i
analyze the data
there was problem
with Delivery
time.

Promising Duration is 15 min but Avg Delivery time is 37.58. Which is not good for Company review.

delivery_time_minutes vs. delivery_distance_km



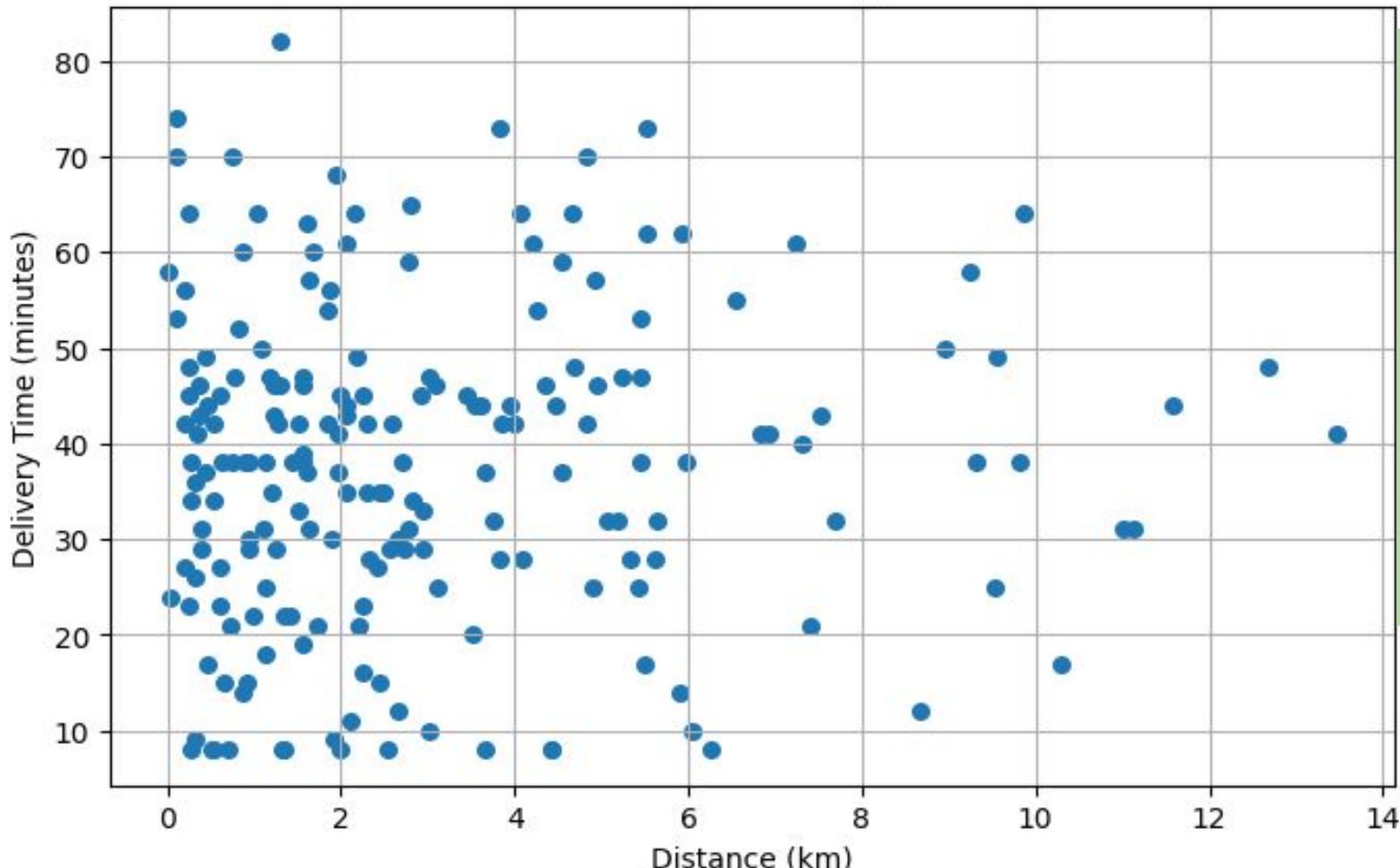
Distribution of Delivery Times



Most deliveries occur between 30–55 minutes

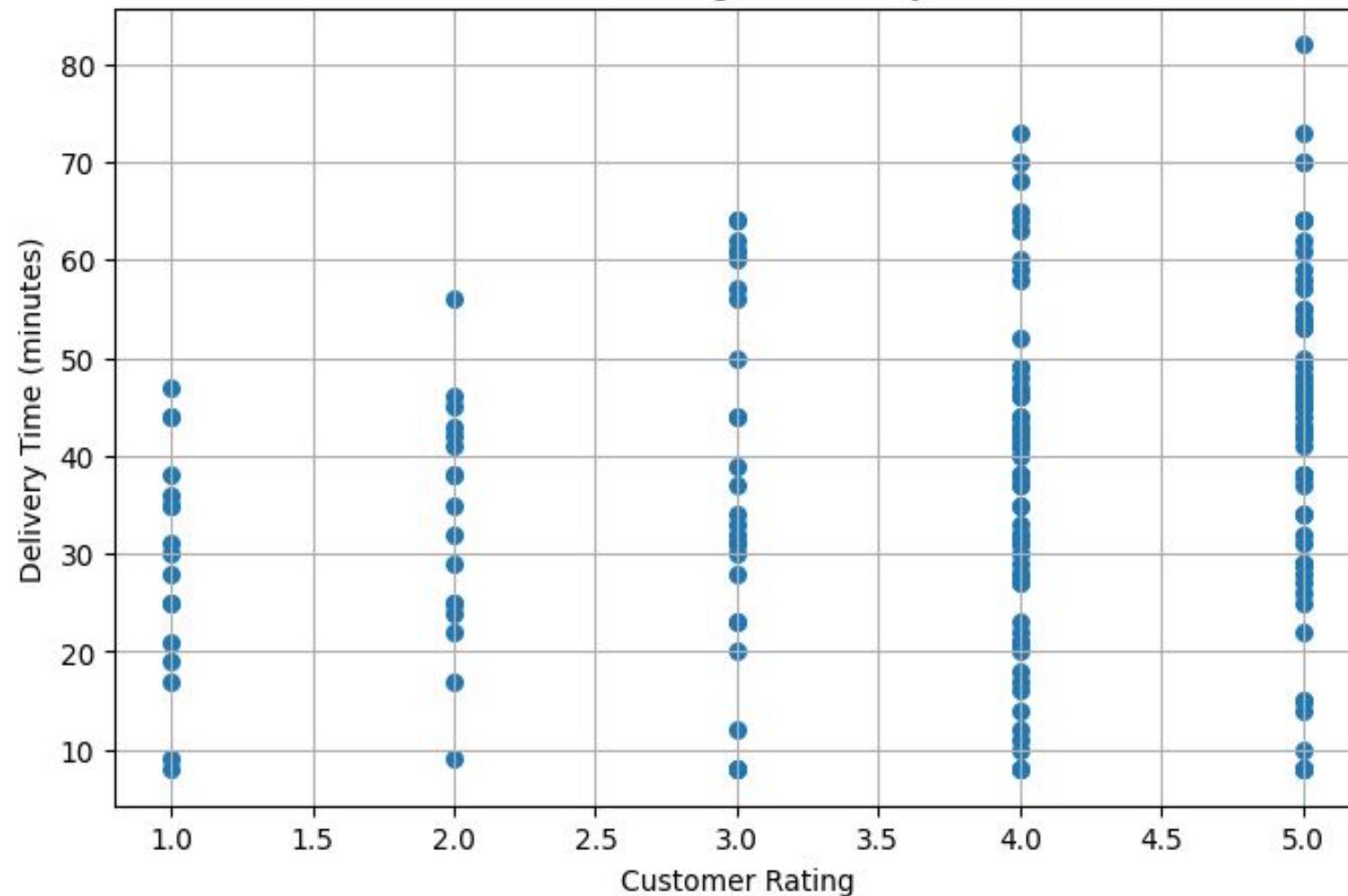
- A smaller number stretch out to **70–90 minutes**, creating a long tail

Distance vs Delivery Time



Correlation=0.0588
(+ve, very weak)

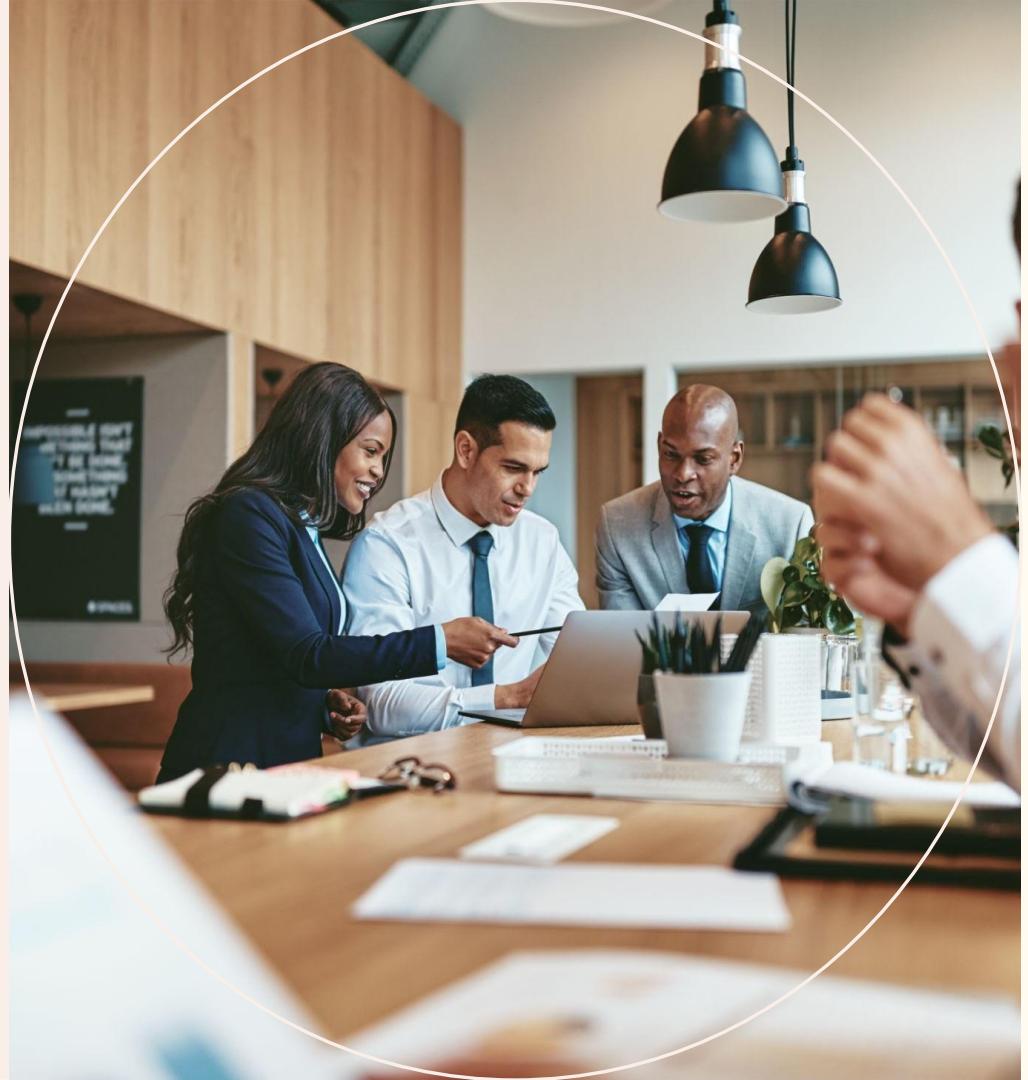
Customer Rating vs Delivery Time



We can say no or
Very weak.
Correlation = 0.2078

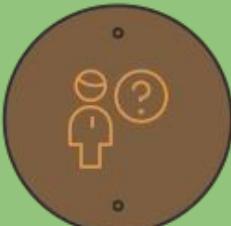
We can short this problem by motivating our delivery boys/girls. And adding more if there number is less.

We can launch an offer that who will deliver their product on time or before the time he/she will Get Some Bonous money prize.



Minimizing Travel Time Challenges





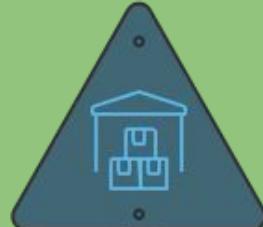
Limited Choices

Consumers can't find products



Longer Wait Times

Delays frustrate customer experience



Inventory Issues

Businesses struggle to stock items



Rising Costs

Businesses face increased expenses

How to effectively implement discount offers?



Understand Discount Types

Knowing different discount types helps tailor offers to specific customer needs.



Target Audience

Focusing on the right audience ensures offers reach potential customers.



Promote Effectively

Strong promotion increases visibility and customer engagement.



Track Results

Monitoring performance allows for adjustments and optimization.



OVERALL COMPANY IMPROVEMENT



CUSTOMER RATING

2.5 / 5 STARS ★★

BEFORE



4.5 / 5 STARS ★★★

AFTER

+2.0 RATING JUMP

DRIVEN BY INNOVATION. PROVEN BY RESULTS.

Thanks



Any Questions?



WE APRECIATE YOUR TIME.



