Logo Design Brief

Fill out as much or as little as you see necessary

1.) Company/Product/Service name to be used in the logo

2.) Tag line (if any)

3.) Tell me a little more about your product/service...

4.) Describe the audience you're targeting (age, gender, interests, income, geography, etc.)

5.) How do you want to be known in your industry and when compared to your competitors?

6.) Do you have an idea of what you want? If so, describe in as much or as little detail as you'd like

7.) Are you currently working with any time constraints? Ideally, how soon would you like to have your new logo completed?