

# MAS DSE 230

## Scalable Analytics

### Big Data

### Distributed Processing

### ■ Big Data Analytics

Mai H. Nguyen

# REVIEW: COMPUTER SYSTEMS & PARALLELISM

- Basics of Computer Systems
  - Hardware & Software
  - Computer Instruction Cycle
  - Memory Hierarchy
  - Virtualization
- Parallelism
  - Parallel Processing
  - Task & Data Parallelism
  - Speedup

# COMPUTER HARDWARE & SOFTWARE



## Hardware:

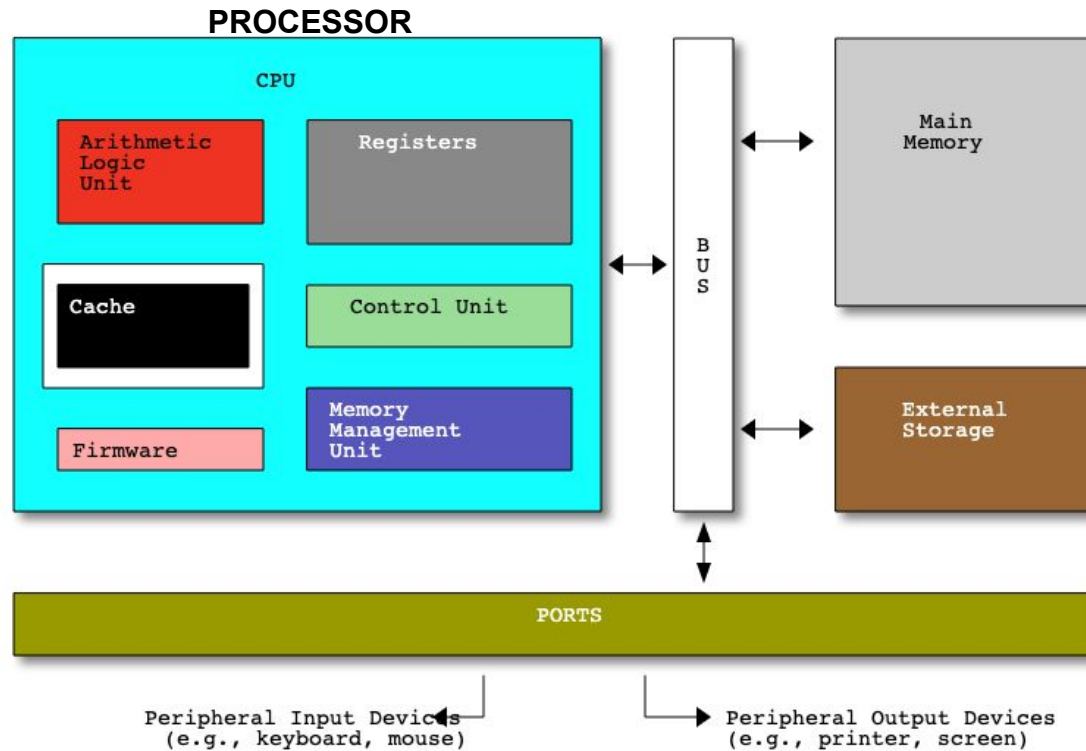
Physical parts of computer

## Software:

Programs (instructions) to perform tasks on computer

# KEY HARDWARE COMPONENTS

**Processor**  
Executes instructions as specified in program to manipulate data



**Main Memory**  
Stores data and programs for fast access

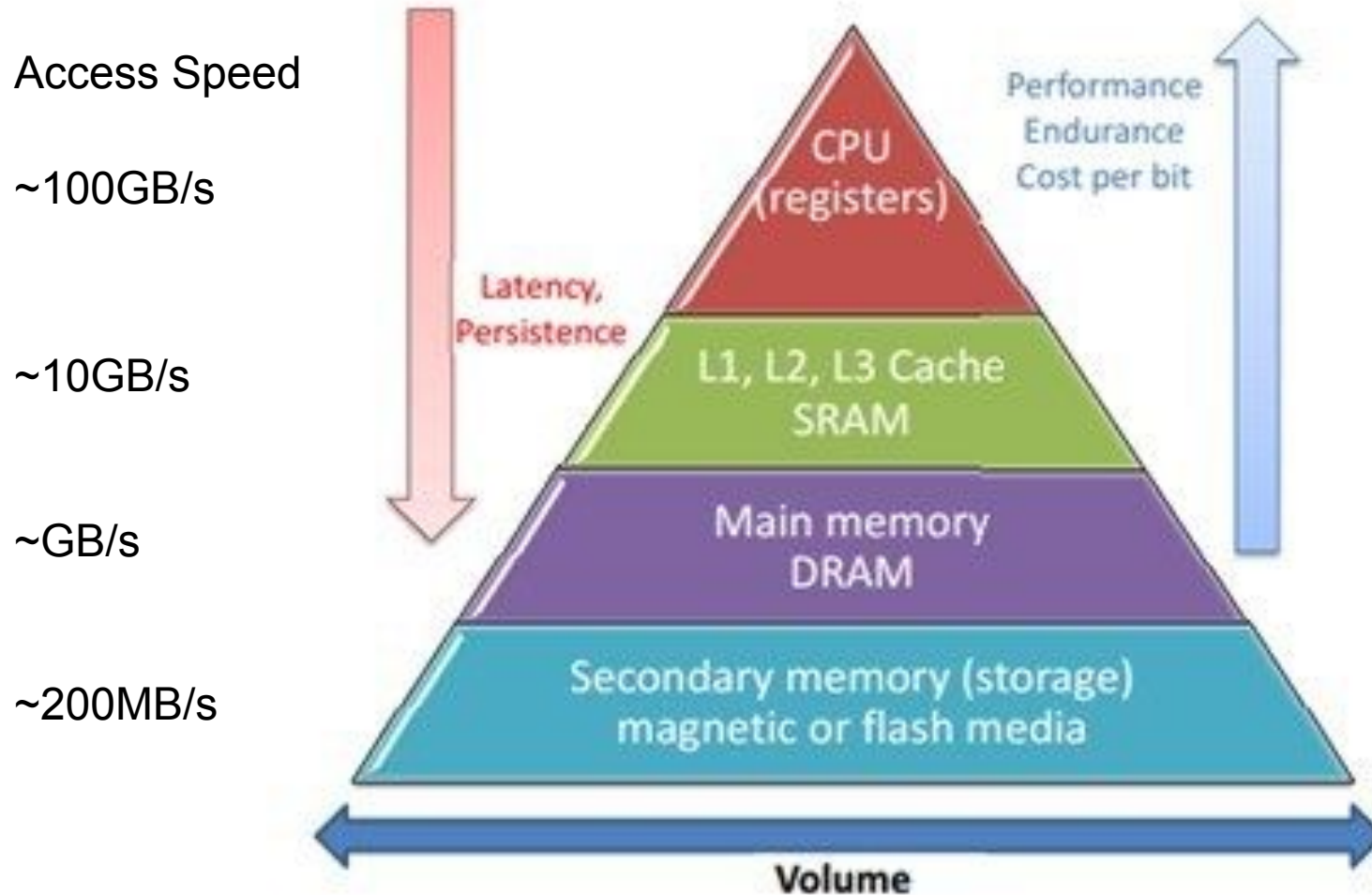
**External Storage**  
Stores data and programs; slower but more persistent than Main Memory

**Network Interface Controller**  
Sends/Retrieves data over network to/from interconnected computers/devices

# MAIN TYPES OF COMPUTER SOFTWARE

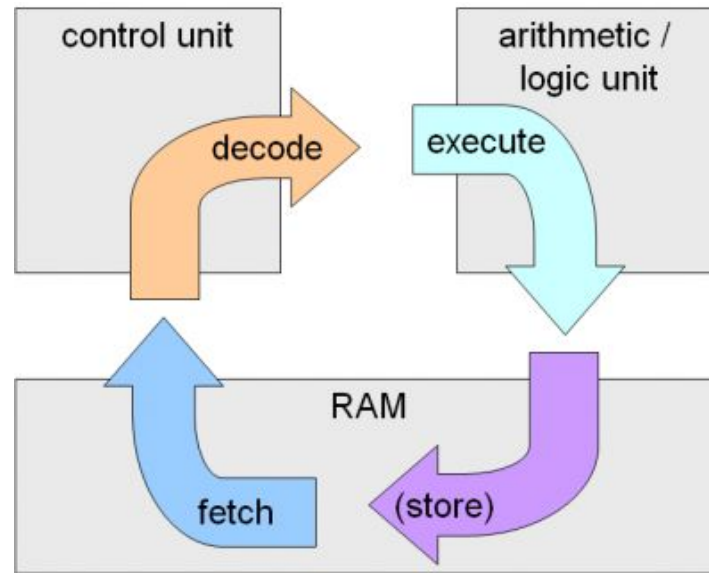
- **Firmware**
  - Specially designed for device to help control functionality of device
  - e.g.: TV, remote control, appliances
- **System Software**
  - Controls and manages operations of computer hardware
  - Operating System: Manages computer's resources to enable application software to execute efficiently
    - e.g.: Linux, MacOS, Windows
- **Application Software**
  - Implements end user applications
  - e.g.: email, spreadsheet, Web browser, communications

# MEMORY HIERARCHY



[https://www.researchgate.net/figure/The-memory-hierarchy-pyramid\\_fig1\\_319529366](https://www.researchgate.net/figure/The-memory-hierarchy-pyramid_fig1_319529366)

# COMPUTER INSTRUCTION CYCLE



- Modern processors can run millions of instructions per second
- But when data has to be fetched from memory, CU and ALU are idle -> **memory stall**
- Careful use of different levels of memory is essential for overall system performance
  - Want to maximize cache hits to optimize processor utilization

# LOCALITY OF REFERENCE

- **Locality of Reference**

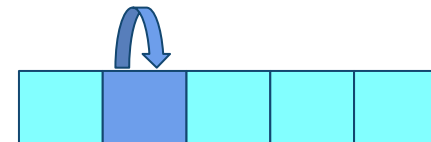
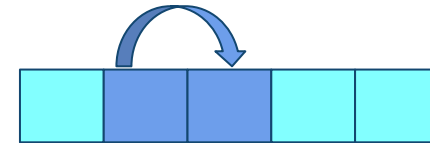
- Many programs tend to access memory locations in a somewhat predictable manner
- 2 types: spatial and temporal

- **Spatial** locality (locality in space)

- Items with nearby locations tend to be referenced close together in time

- **Temporal** locality (locality in time)

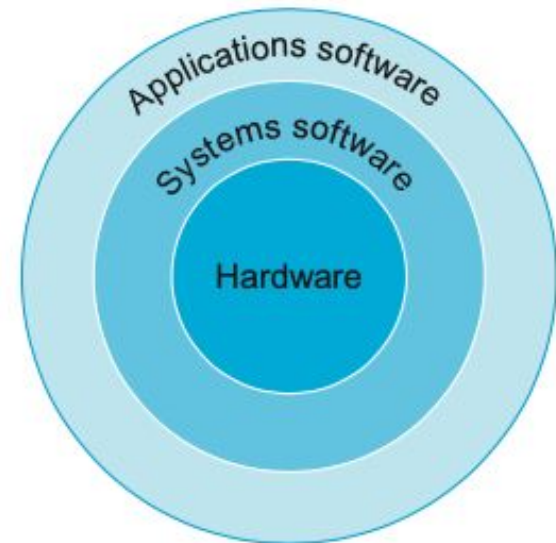
- Recently referenced items are likely to be referenced again in the near future



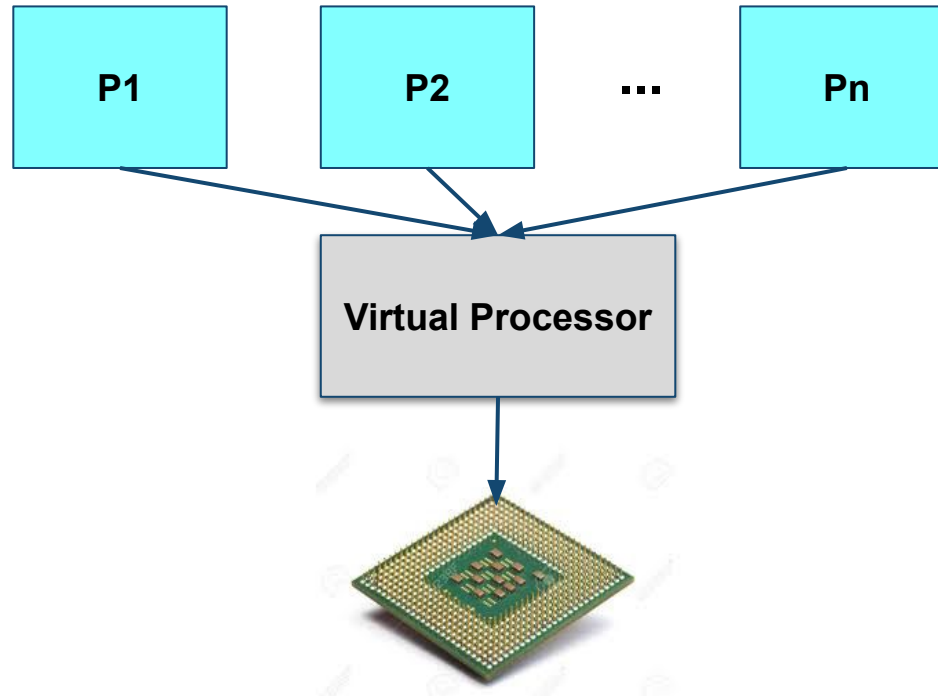


# OPERATING SYSTEM

- Operating System (OS)
  - Systems software that manages hardware and software resources of computer system
  - Provides consistent way for application software to use computer hardware effectively, efficiently, and securely
- Functionality provided
  - Process management
  - Main memory management
  - File management
  - Networking
  - Device management
- Common OS
  - MacOS, Windows, Linux



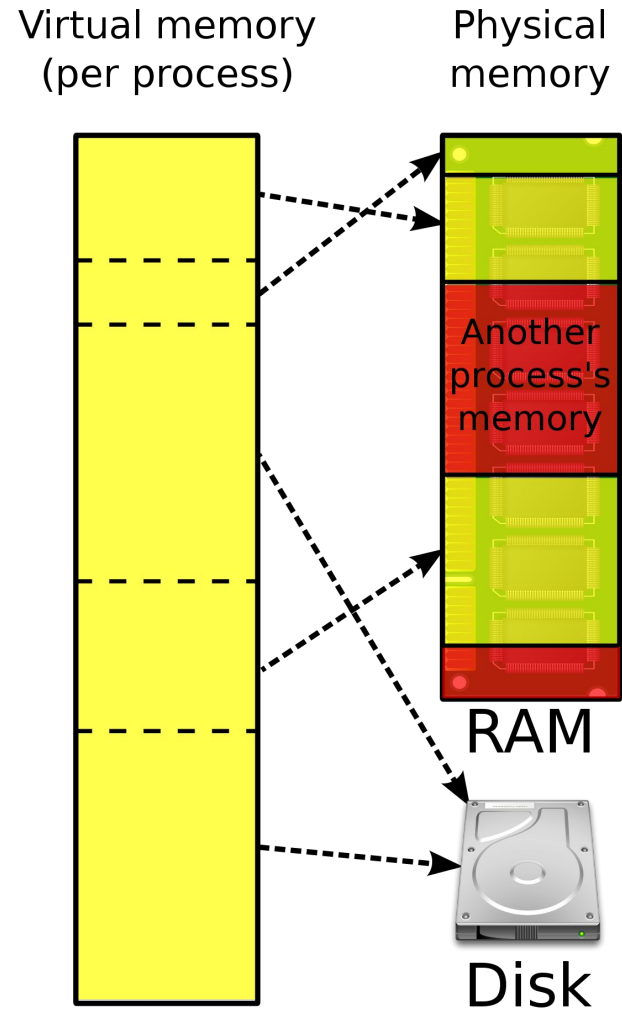
# PROCESS VIRTUALIZATION



- OS enables process isolation
  - Each process sees its “own” processor
  - Each process is isolated from other processes
- User can run multiple apps at once on single machine

# VIRTUAL MEMORY

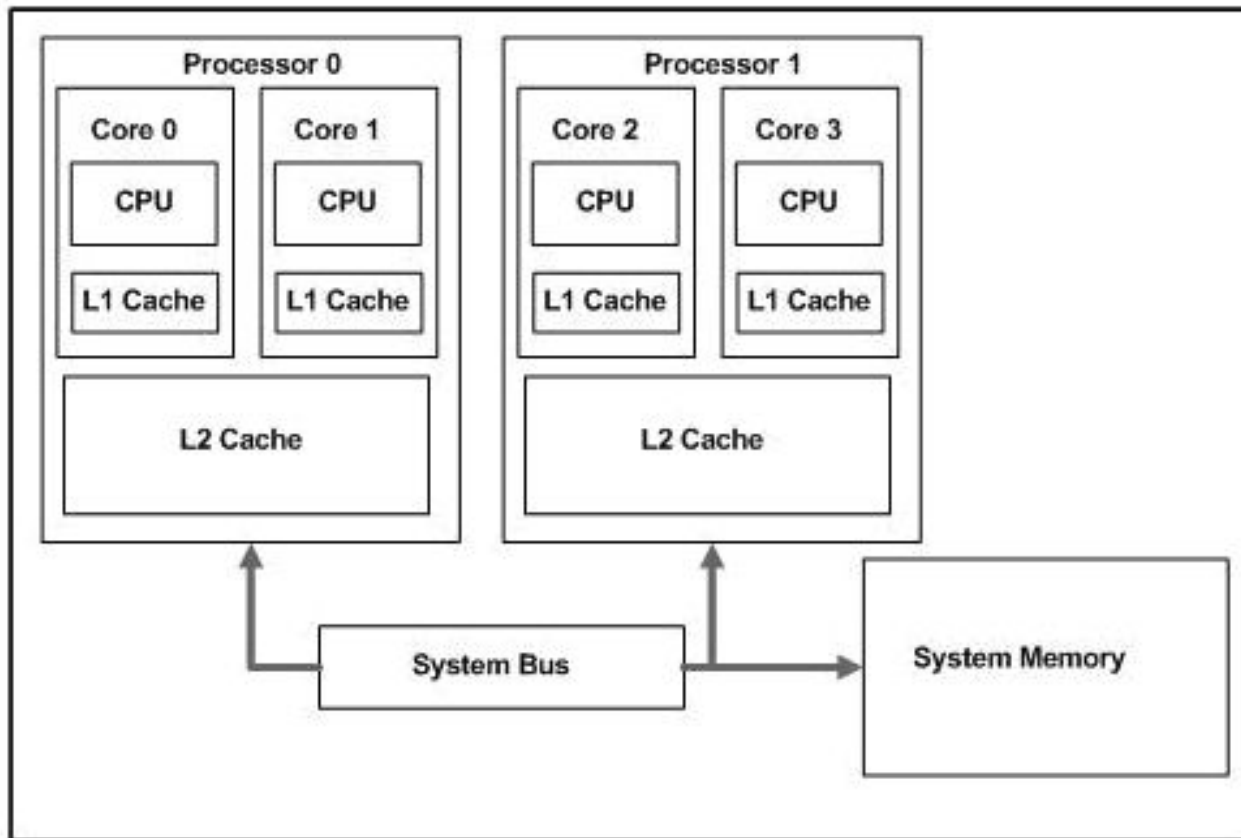
- Memory (also hardware) can also be virtualized by OS
- **Virtual memory**
  - Allows multiple processes to safely share available memory
  - Allows main memory to be extended through secondary storage
- Virtual memory allows multiple processes to *safely* and *efficiently* share available memory



[https://en.wikipedia.org/wiki/Virtual\\_memory](https://en.wikipedia.org/wiki/Virtual_memory)

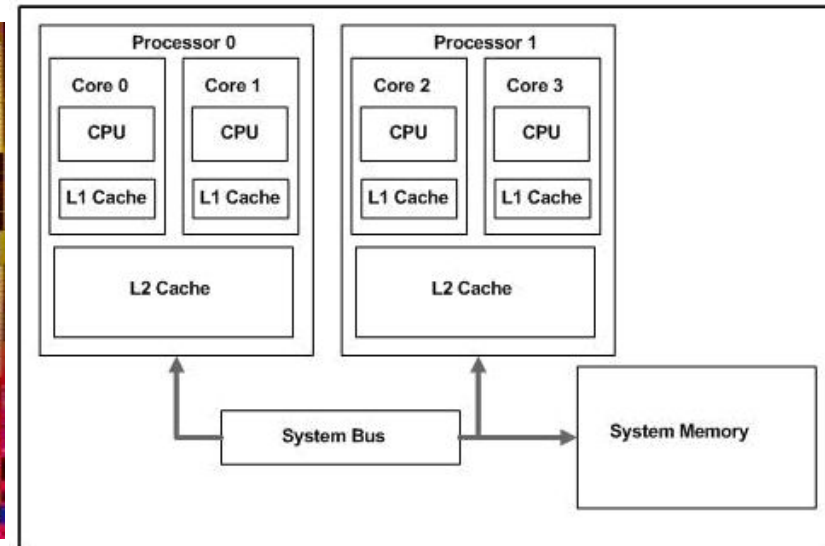
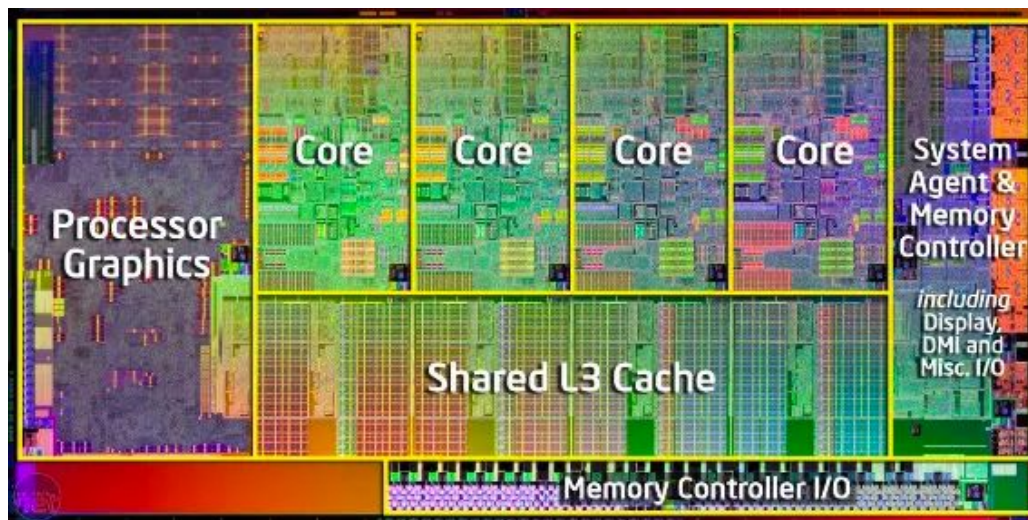
# PARALLEL PROCESSING

- Split workload across multiple cores / processors / nodes in order to speed up processing

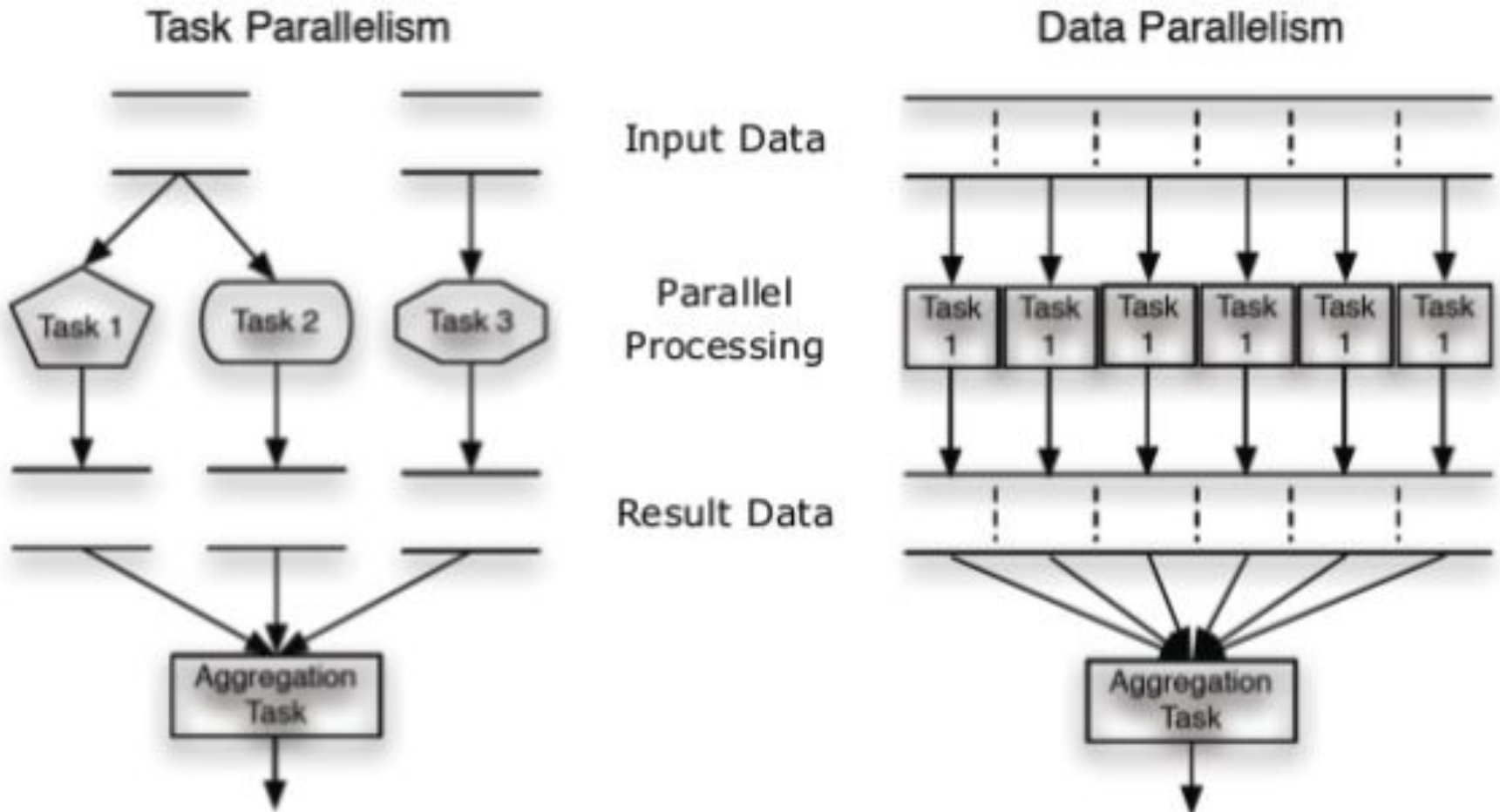


# MULTI-PROCESSING

- Modern computers often have multiple *cores* per processor
  - Can also have multiple *processors*
- **Multiprocessing:** Executing multiple processes simultaneously on multiple cores/processors



# TASK PARALLELISM VS. DATA PARALLELISM



# SPEEDUP

- Parallel Computing
  - Processing large-scale data using multiple processors/nodes
- Scaling/Scalability
  - Ability of a computer system to process more data when the amount of resources is increased
- Speedup
  - How much faster a parallel algorithm is compared to a corresponding sequential algorithm

$$\text{Speedup} = \frac{\text{Execution time with 1 core/ processor / worker}}{\text{Execution time with N cores / processors / workers}}$$

# AMDAHL'S LAW & GUSTAFSON'S LAW

- **Amdahl's Law**

- Gives upper limit of speedup for problem of *fixed* size
- In practice, problem size scales with amount of available resources

- **Gustafson's Law**

- Reformulate so that solving larger problem in same amount of time is possible
- Parallel part scales linearly with amount of resources, and serial part does not increase with respect to problem size



# STRONG VS WEAK SCALING

- **Strong Scaling**

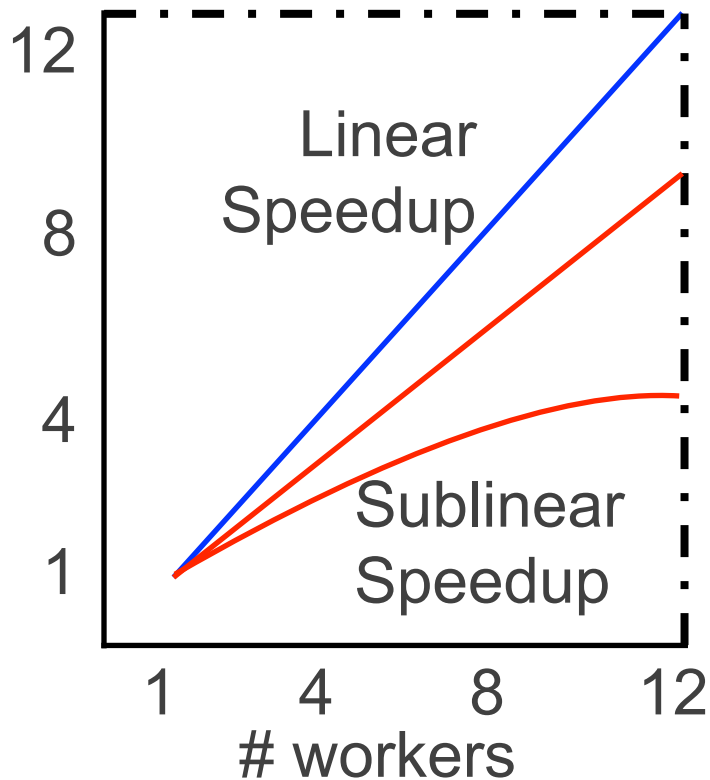
- How execution time varies with number of processors for a fixed *total* problem size
- Speedup for a *fixed* problem size wrt number of processors
- How much does parallelism reduce execution time of a fixed problem?
- Governed by Amdahl's law

- **Weak Scaling**

- How execution time varies with number of processors for fixed problem size *per processor*
- Speedup for a *scaled* problem size wrt number of processors
- How much more data can we process in same amount of time through parallelism?
- Governed by Gustafson's law

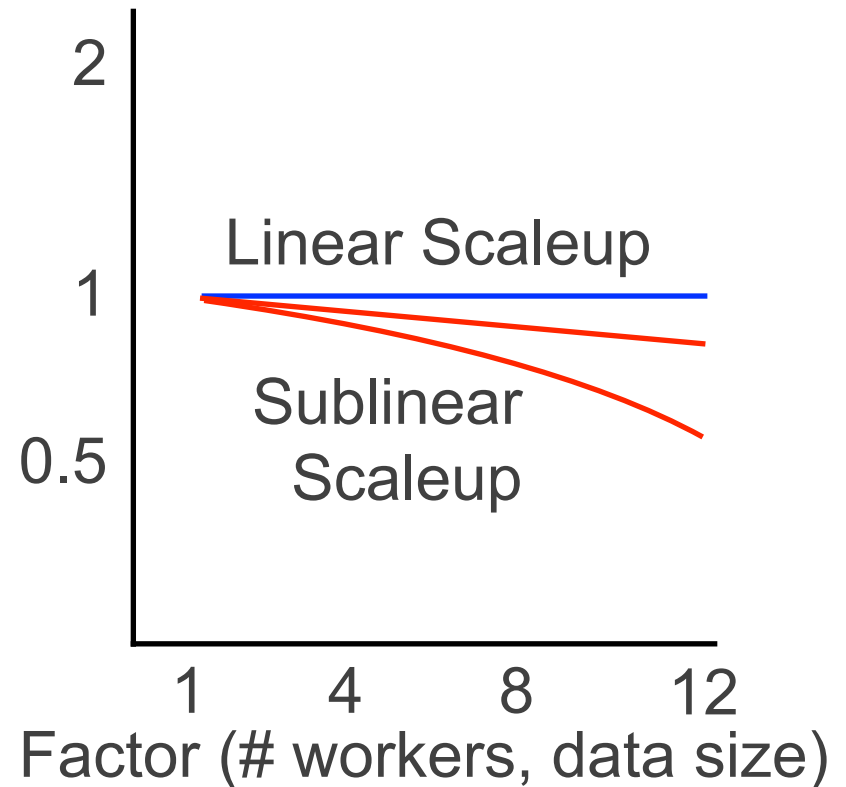
# QUANTIFYING PARALLELISM

Speedup (fixed data size)



**Speedup plot / Strong scaling**

Speedup (scaled data size)



**Scaleup plot / Weak scaling**

# REVIEW: COMPUTER SYSTEMS & PARALLELISM

- Basics of Computer Systems
  - Hardware & Software
  - Computer Instruction Cycle
  - Memory Hierarchy
  - Virtualization
- Parallelism
  - Parallel Processing
  - Task & Data Parallelism
  - Speedup

# SESSION 2 TOPICS

- Big Data
- Distributed Processing
- Big Data Analytics

# BIG DATA & DISTRIBUTED PROCESSING

- Big Data Overview
- Scalable Systems
- Hadoop
- Spark
- PySpark Exercise
- Assignment

# BIG DATA & DISTRIBUTED PROCESSING

- Big Data Overview
- Scalable Systems
- Hadoop
- Spark
- PySpark Exercise
- Assignment

# WHAT IS BIG DATA?



<http://www.digitalzenway.com/2011/12/data-diet-a-resolution-you-can-stick-to/>

- “Growing torrent” of data
- Data
  - Comes in large volumes
  - Continuous
  - Complex

# WHERE DOES BIG DATA COME FROM?

## Machines



## Sensors



## People

facebook

You Tube



Blogger

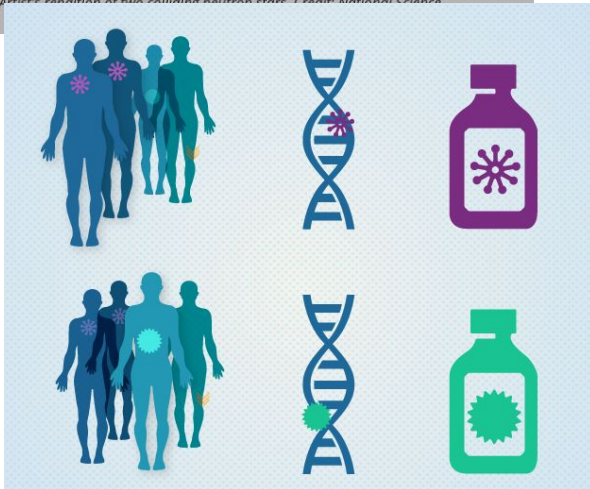




# HOW IS BIG DATA USED?



Artistic rendering of two colliding neutron stars. Credit: National Science Foundation



## University of California San Diego

Website

Directions

Save

Call

Public university in San Diego, California

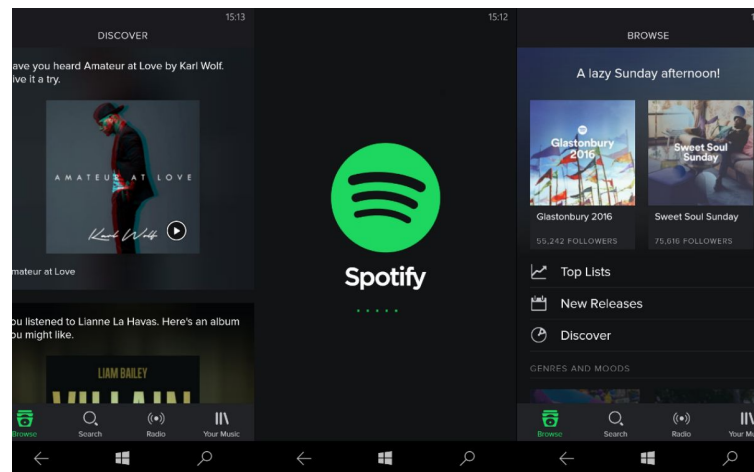
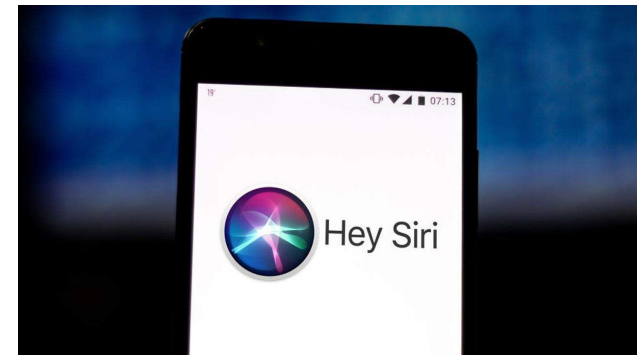
The University of California, San Diego is a public research university in San Diego, California. Established in 1960 near the pre-existing Scripps Institution of Oceanography, UC San Diego is one of [... Wikipedia](#)

Avg cost after aid  
\$13K

Graduation rate  
87%

Acceptance rate  
30%

Graduation rate is for first-time, full-time undergraduate more [v](#)  
Source: US Dept of Education · [Learn more](#)



# WHY BIG DATA NOW?

- Advances in processing power, storage capacity, mobile computing, interconnectivity
  - Create unprecedented data
  - Can store and process more data
- Data-driven applications in all areas
  - Science: bioinformatics, image analysis
  - Medicine: drug design, healthcare
  - Retail: targeted advertisement, dynamic pricing
  - Finance: fraud detection, risk analysis
  - Manufacturing: preventive maintenance, supply chain management
  - Law enforcement: crime pattern detection
  - Others ...

# HOW MUCH DATA?

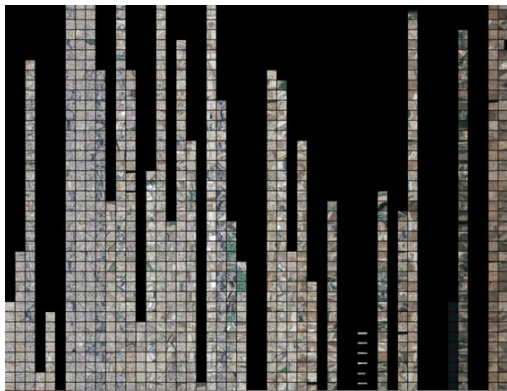
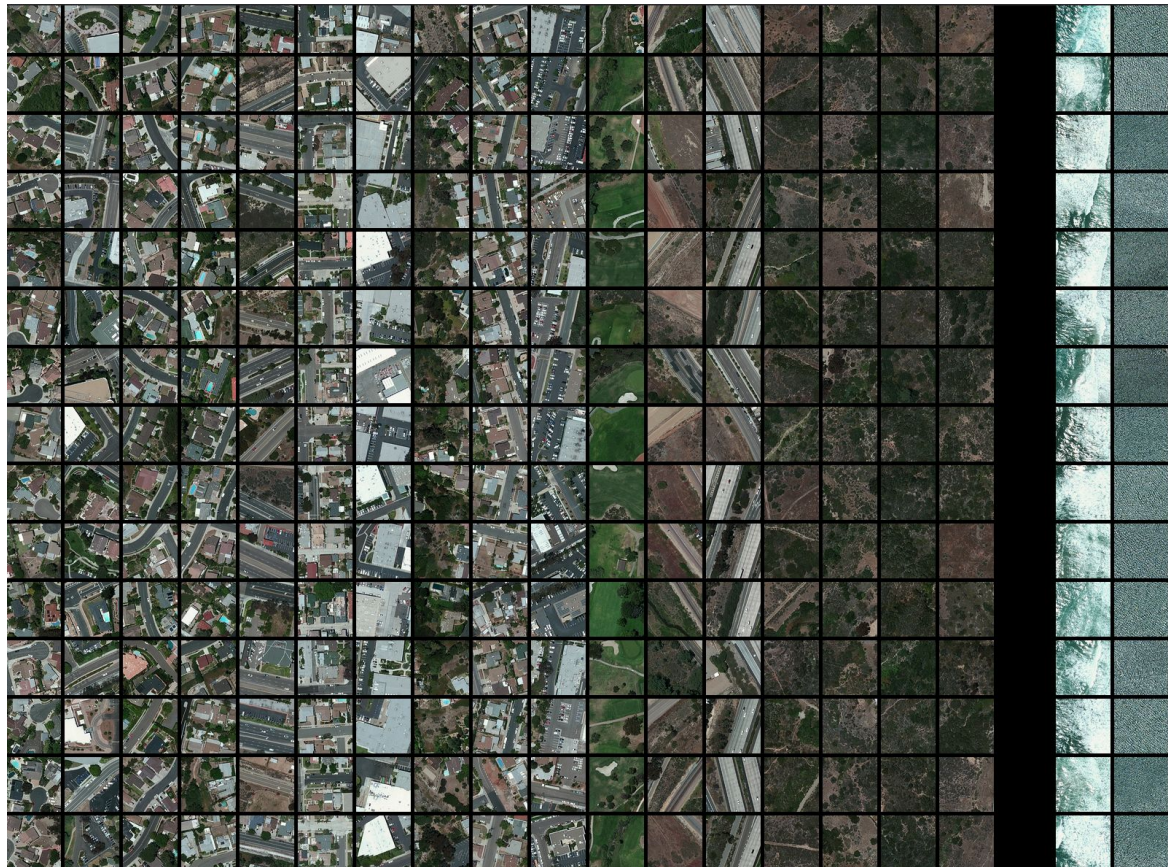
- How much data is big data?



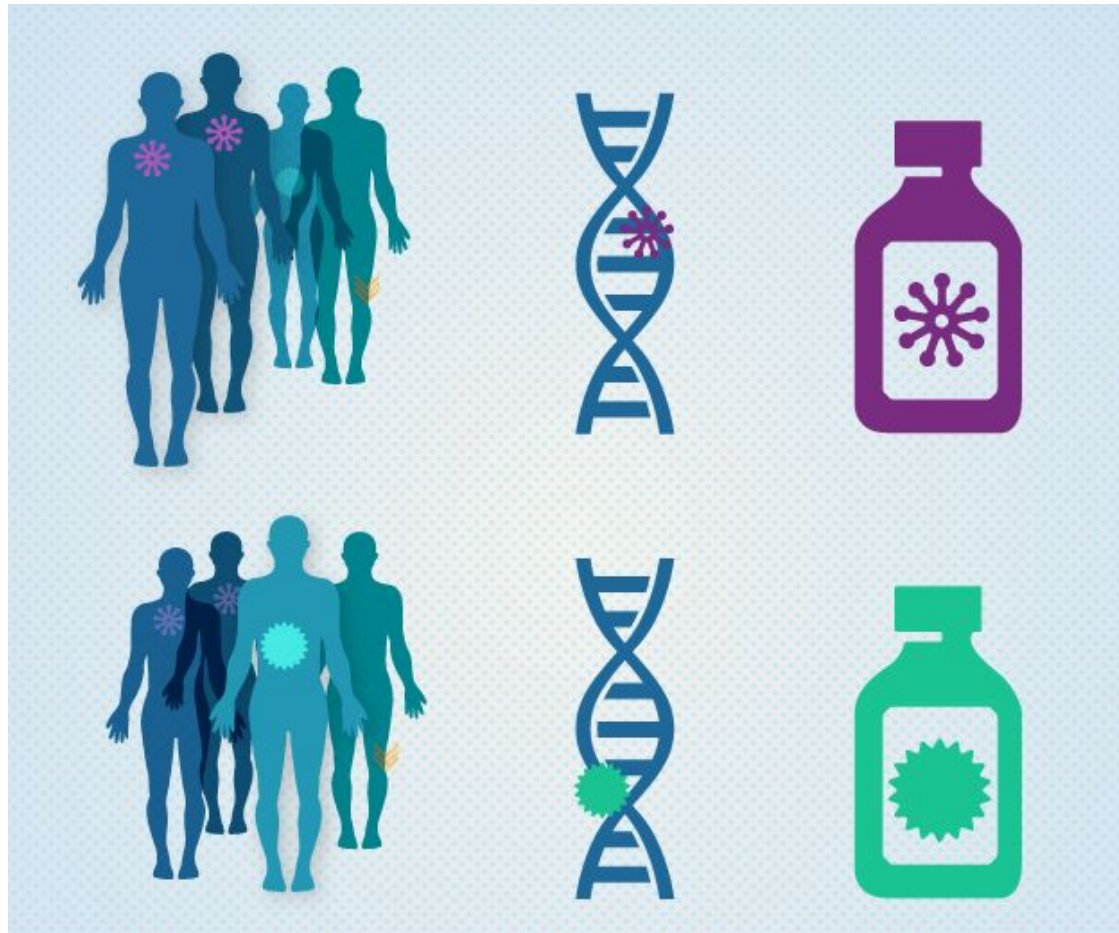
# SATELLITE IMAGE ANALYSIS



- MODIS Satellite Instruments
  - Capture images of Earth's surface every 1-2 days
  - 219 TB / year



# PRECISION MEDICINE



<https://www.cancer.gov/news-events/cancer-currents-blog/2015/precision-medicine-initiative-2016>

- Patients with tumors that share the same genetic change receive the drug that targets that change, no matter the type of cancer
- ~3GB genome per human; 900PB+ for nation



# ASTRO-PHYSICS



*Artist's rendition of two colliding neutron stars. Credit: National Science Foundation/LIGO/Sonoma State University/A. Simonnet*

LIGO: Laser Interferometer Gravitational-Wave Observatory  
Generates TBs of data *daily*!

# BIG DATA ON THE INTERNET

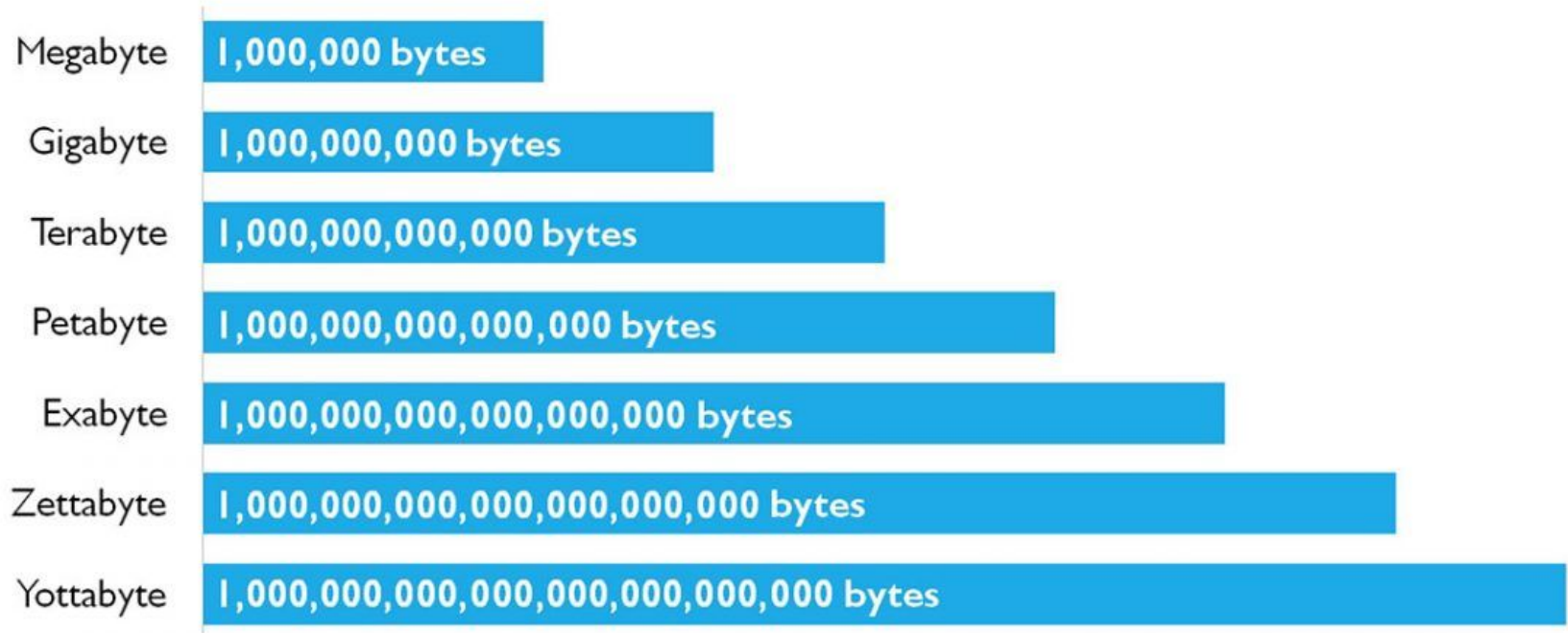
How much data is generated every minute on the Internet'

## 2020 *This Is What Happens In An Internet Minute*



<https://www.allaccess.com/merge/archive/31294/infographic-what-happens-in-an-internet-minute>

# HOW MUCH DATA?



## HOW BIG ARE THEY?

<https://www.technotification.com/2017/08/gigabytes-terabytes-petabytes.html>



# HOW MUCH DATA?

WHAT CAN YOU DO WITH  
**1 TERABYTE**  
OF INTERNET DATA  
EVERY MONTH?

**ALL  
THIS!**



WATCH **140** TWO-HOUR HD MOVIES



WATCH **100** HALF-HOUR STANDARD  
DEFINITION TV SHOWS



WATCH **1,500** THREE-MINUTE VIDEOS



SURF THE WEB FOR **2,000** HOURS



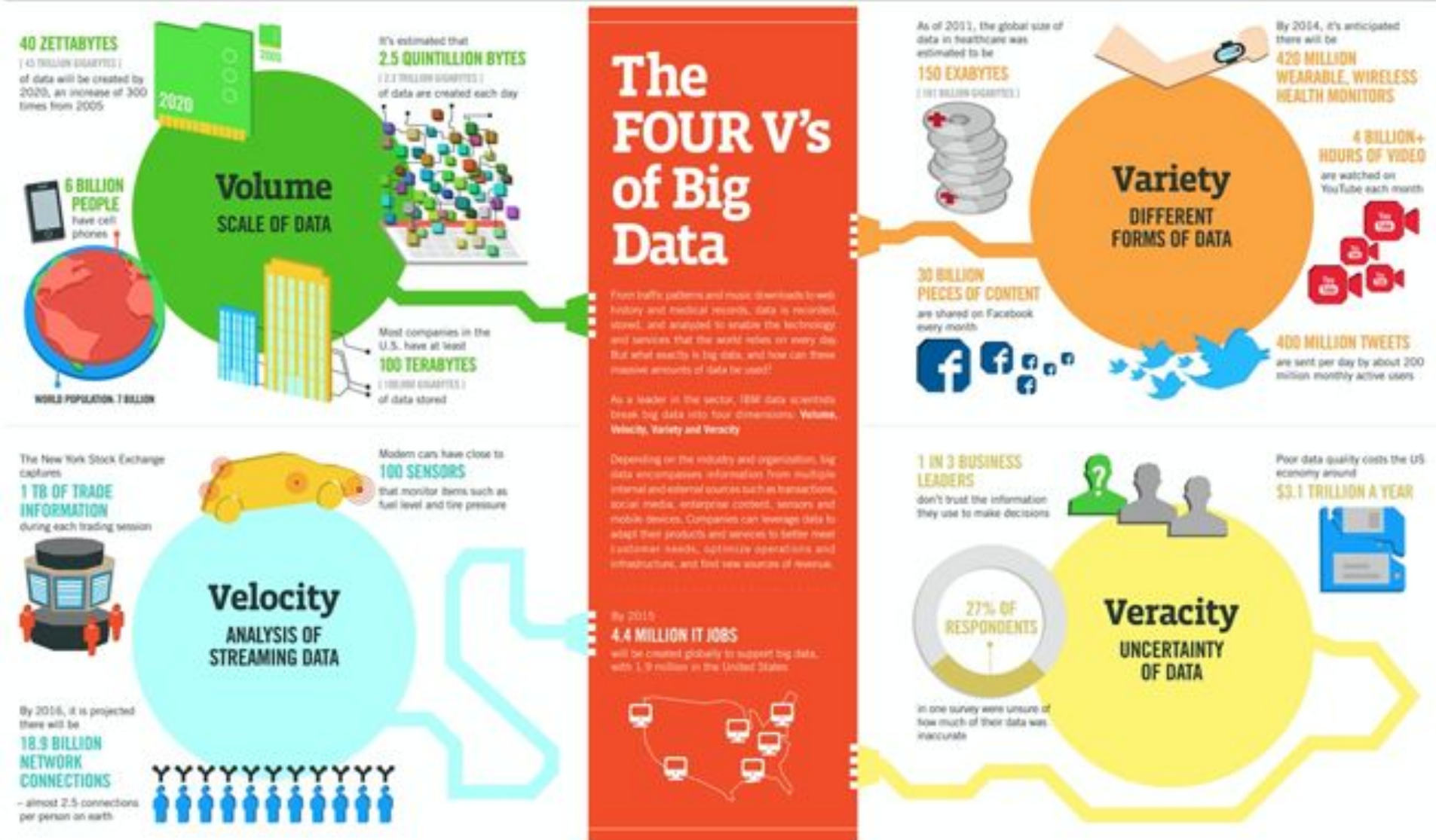
LISTEN TO **500** HOURS OF STREAMING MUSIC  
(7,500 SONGS THAT ARE 4-MINUTES LONG EACH)

## Know YOUR Data

Understand how your household's online activities affect your monthly data usage. Go to [www.cox.com/datausage](http://www.cox.com/datausage) for your Data Usage Meter and Data Usage Calculator.

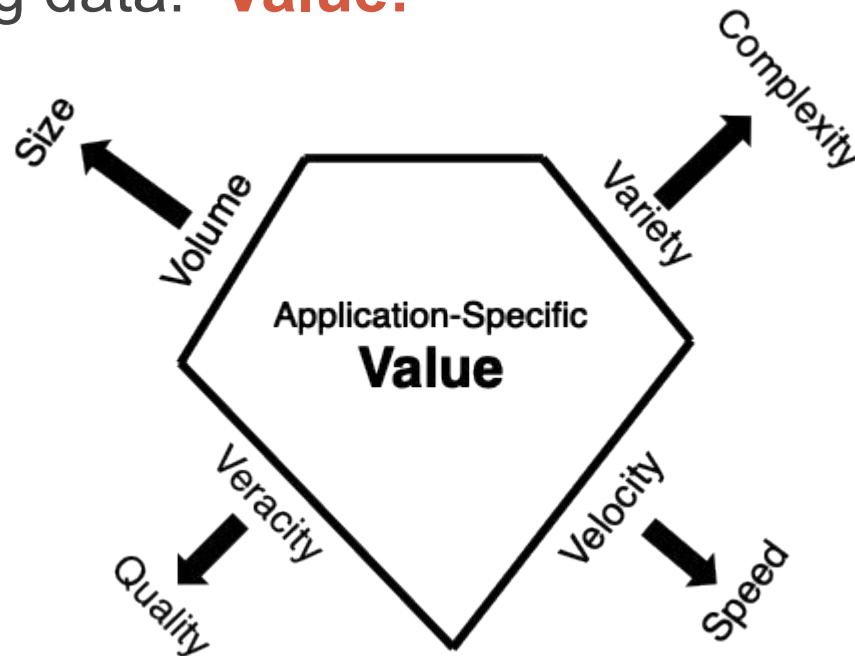
[https://www.noozhawk.com/article/what\\_is\\_a\\_terabyte\\_and\\_what\\_can\\_you\\_do\\_with\\_it\\_20171117](https://www.noozhawk.com/article/what_is_a_terabyte_and_what_can_you_do_with_it_20171117)

# CHARACTERISTICS OF BIG DATA



# CHARACTERISTICS OF BIG DATA

- Goal of processing data is to extract value from data
- Not sufficient to collect data
- Need to analyze data to make sense of it and gain insights
- So 5th 'V' of big data: **Value!**



# BENEFITS OF BIG DATA

- Higher sales
- Targeted ads
- Better customer satisfaction
- Customer retention
- Increased efficiency
- Better demand prediction
- Data-driven risk management
- Improved safety
- ...

# ANALYZING BIG DATA

- Requires Big Data techniques and tools!

# BIG DATA & DISTRIBUTED PROCESSING

- Big Data Overview
- **Scalable Systems**
- Hadoop
- Spark
- PySpark Exercise
- Assignment

# SCALABLE SYSTEMS

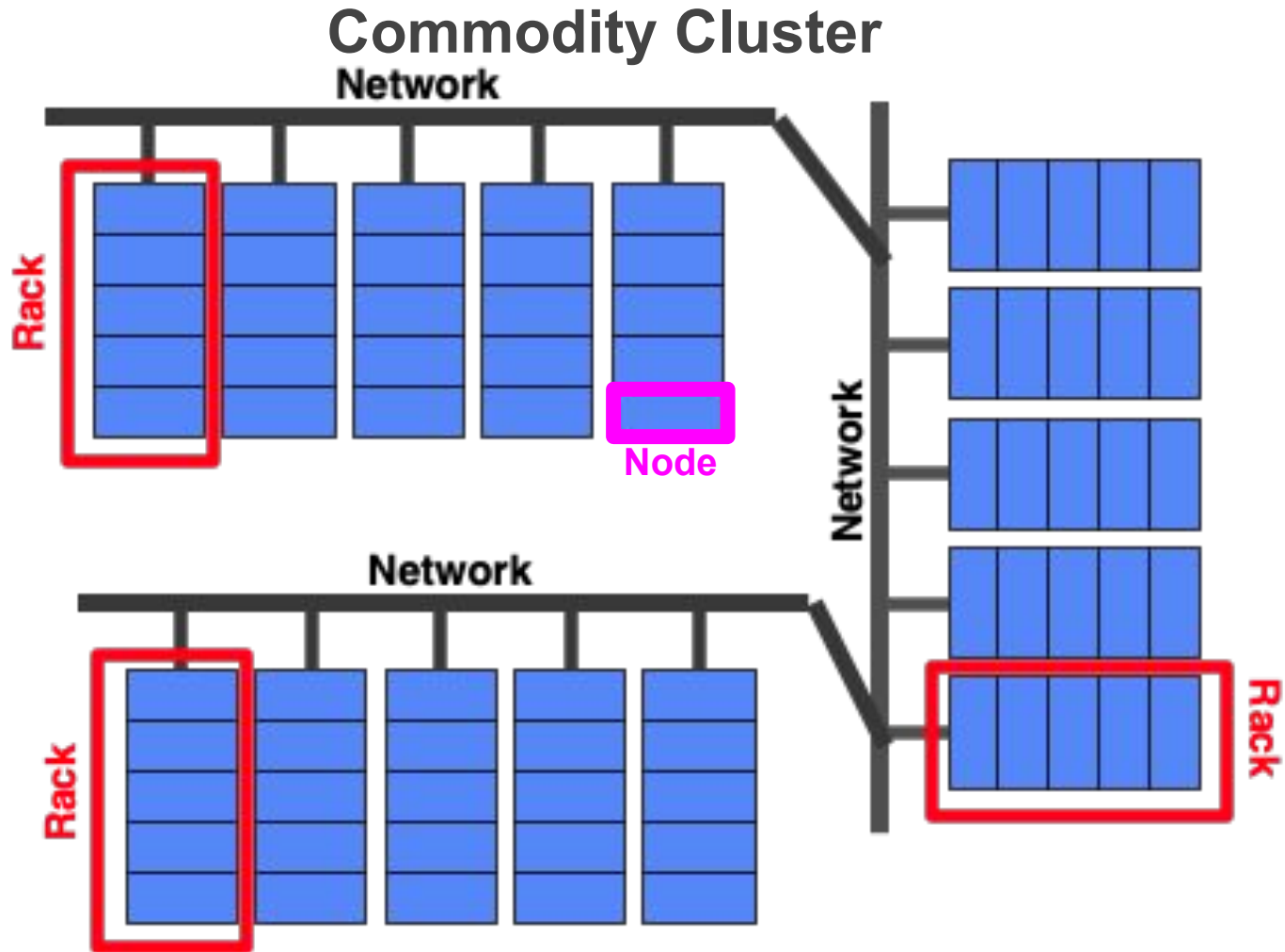
- Key components
  - Distributed Computing
    - Processing of large data volumes
    - Scalability
    - Fault tolerance
    - Support for various workloads
  - Distributed File System
    - Data Partitioning
    - Data Replication

# DISTRIBUTED COMPUTING

- Distributed Computing
  - Processing is performed on multiple nodes (systems)
- Parallel Computer
  - Large number of single computing nodes with specialized capabilities via a network
    - e.g., SDSC Expanse is supercomputer
  - Specialized => Expensive
- Commodity cluster
  - Large number of low-cost computers with generic computing nodes used in parallel
  - Generic => Cost-effective

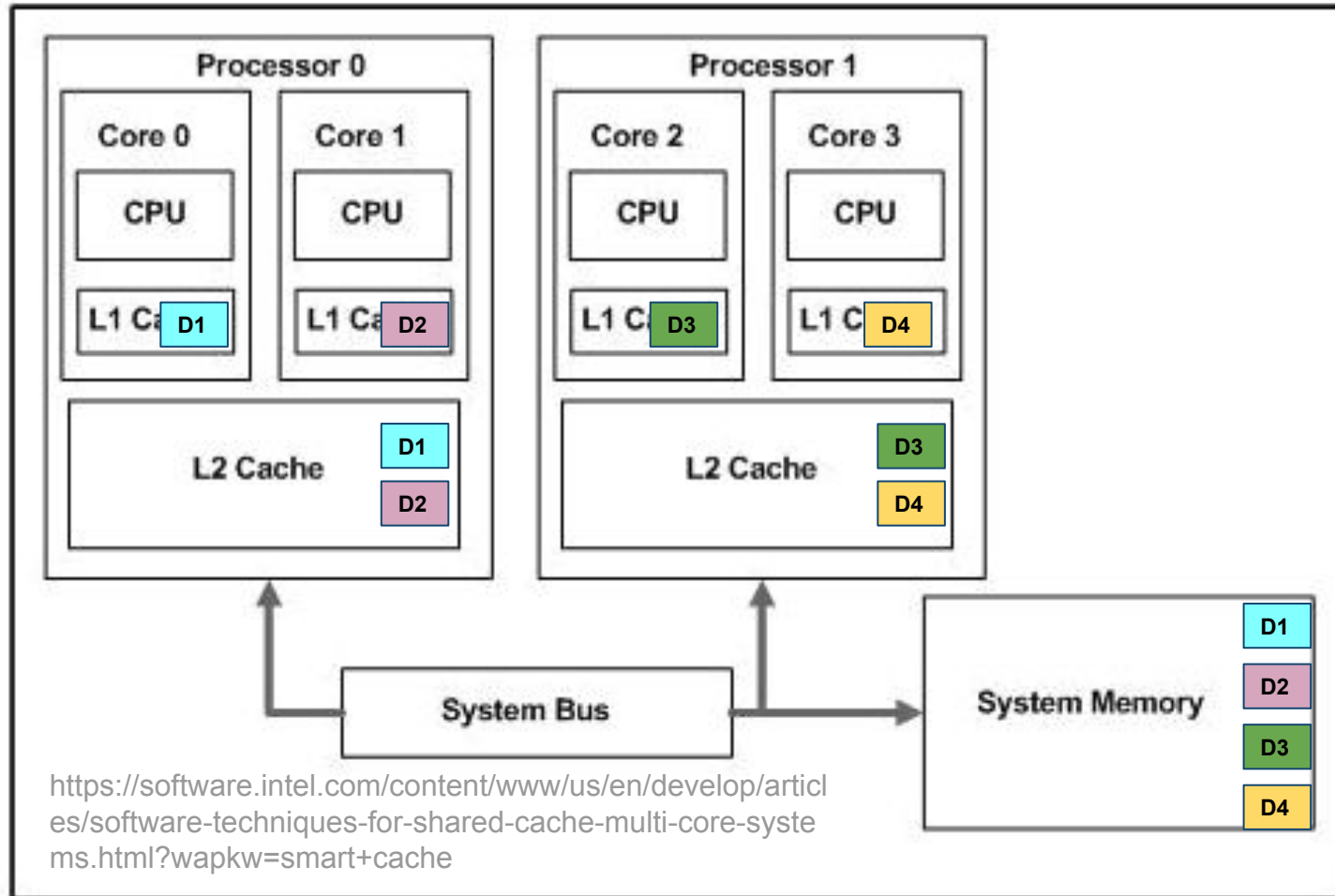


# DISTRIBUTED COMPUTING



# PROCESSING LARGE DATA VOLUMES

- Processing is performed on multiple cores/processors/nodes
- Data parallelism



# SCALABILITY

- **Scalability**
  - Ability of a computer system to accommodate more data when the amount of resources is increased
- **Scaling Up**
  - Adding resources (processors, memory, etc.) to single node
  - Requires specialized hardware (e.g., supercomputer)
  - aka **Vertical Scaling**
- **Scaling Out**
  - Adding more nodes
  - Achievable with cluster of commodity systems
  - aka **Horizontal Scaling**

# FAULT TOLERANCE

- Ability of system to recover from failures and continue operating
- Points of failure in distributed system:
  - node, rack, connection, etc.
- When processing large-scale data, restarting is not practical!
- Approaches
  - Data redundancy
    - ▢ Periodically save snapshot of data & results (aka checkpoint)
    - ▢ Continue processing from last checkpoint
  - Data-parallel job restart
    - ▢ Restart process on failed partition

# WORKLOADS

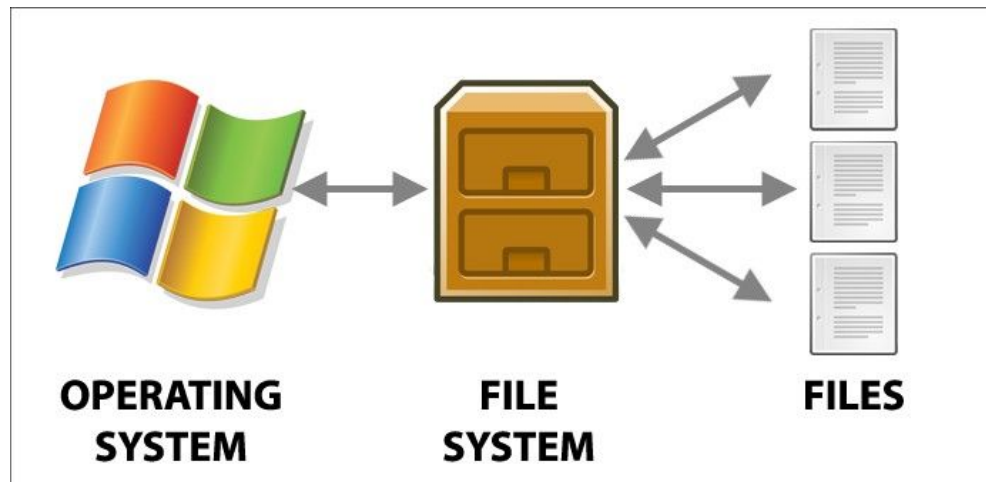
- Scalable systems for processing big data should be extensible to various workloads
- Handle different data types
  - numeric, text, images, audio, geospatial, etc.
- Handle different types of processing
  - batch vs streaming
  - static vs dynamic
  - calculate-once vs. iterative
  - etc.

# SCALABLE SYSTEMS

- Key components
  - Distributed Computing
    - Processing of large data volumes
    - Scalability
    - Fault tolerance
    - Support for various workloads
  - Distributed File System
    - Data Partitioning
    - Data Replication

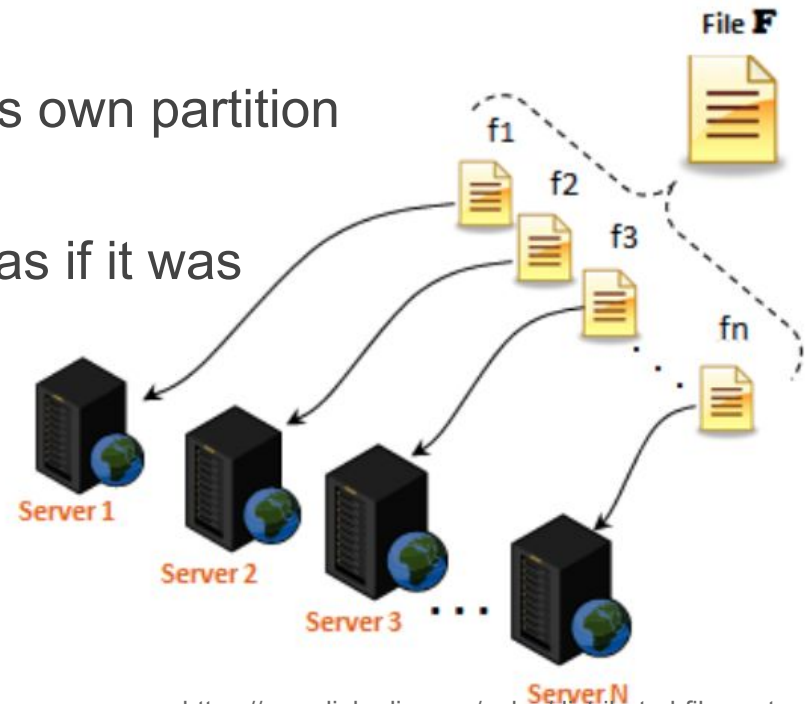
# FILE SYSTEM

- Data for/from computing is stored in files on secondary storage
- File system
  - Keeps track of data
  - Organizes data so data can be stored and retrieved efficiently



# DISTRIBUTED FILE SYSTEM

- For efficient processing of very large data file
  - **Partition** data across many computer systems (aka **sharding**)
- **Distributed file system (DFS)**
  - Manages data that is distributed across many networked systems
  - Each local file system manages its own partition
  - Works on top of local file systems
  - Data is accessed and processed as if it was stored on local client machine
  - *Virtualization*: Gives illusion of a single local file
    - Generalization of virtual memory on single system



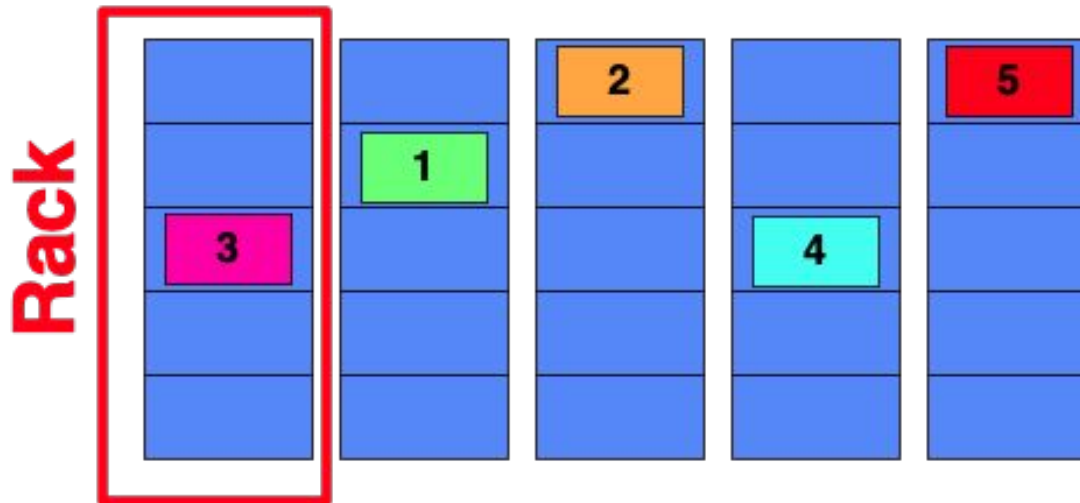


# DISTRIBUTED FILE SYSTEM

- **Data Partitioning**

- Divide large dataset and distribute subsets across nodes
- Enables handling of large data files via data parallelism
- Provides scalability

## Data

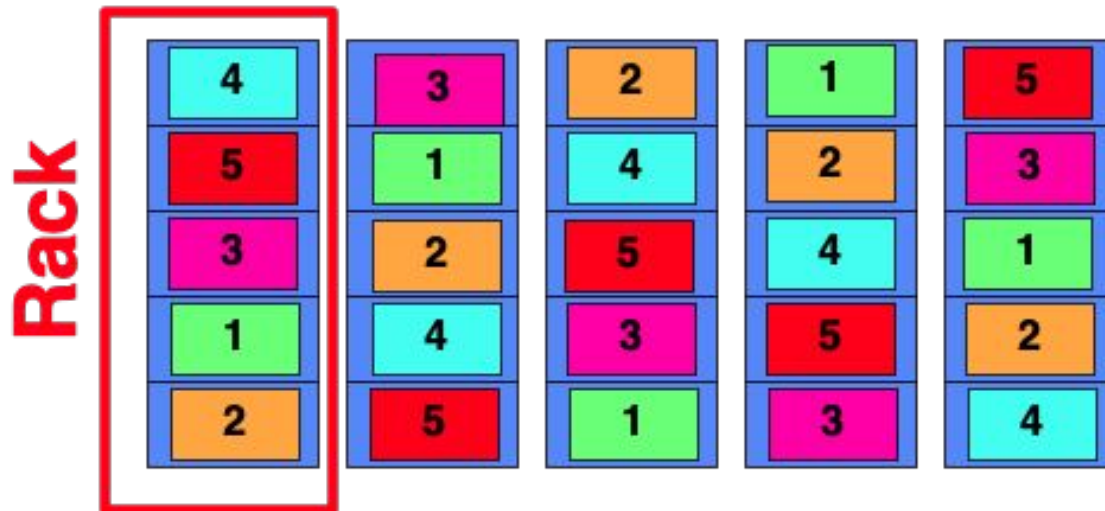


# DISTRIBUTED FILE SYSTEM

- **Data Replication**

- Data partitions are copied, and copies are distributed across nodes
- Enables fault tolerance and high concurrency

## Data

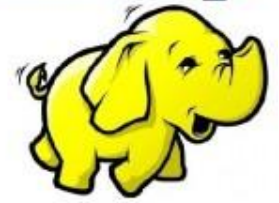


# SCALABLE SYSTEMS

- Key components
  - Distributed Computing
    - Processing of large data volumes
    - Scalability
    - Fault tolerance
    - Support for various workloads
  - Distributed File System
    - Data Partitioning
    - Data Replication

# BIG DATA & DISTRIBUTED PROCESSING

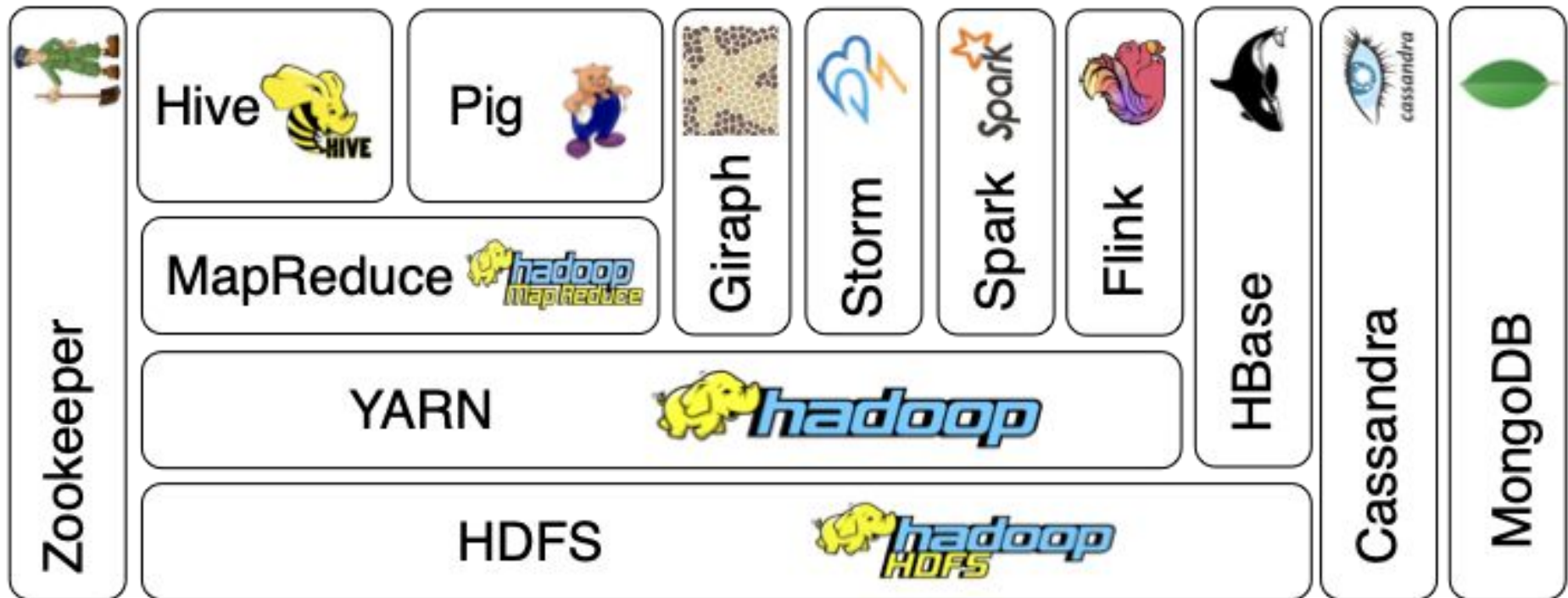
- Big Data Overview
- Scalable Systems
- Hadoop
  - History
  - HDFS
  - YARN
  - MapReduce
  - Hadoop Ecosystem
- Spark
- PySpark Exercise
- Assignment



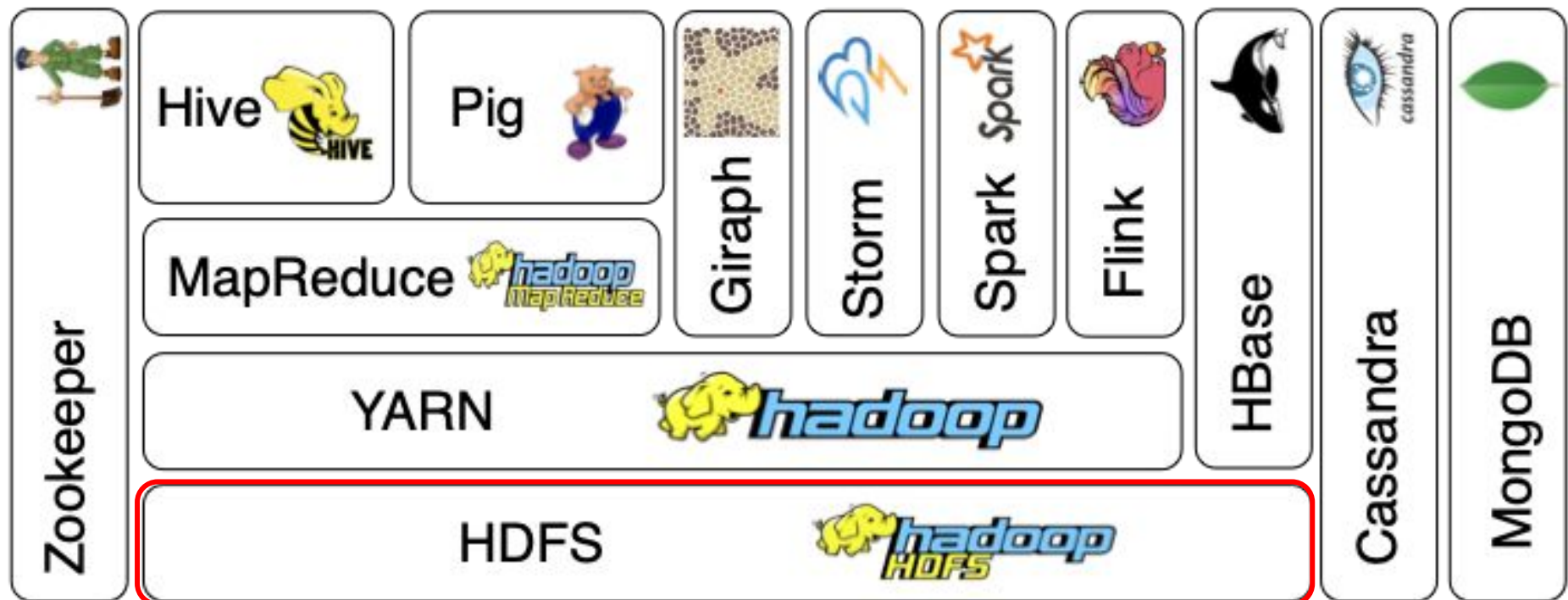
# HADOOP

- System for distributed processing of large data sets across clusters of computers
  - Data partitioning, fault tolerance, etc. all handled by the Hadoop library under the covers
  - Scalable platform on commodity clusters
- History
  - Google published Google File System paper in 2003
  - Google published MapReduce paper in 2004
  - Yahoo created Hadoop in 2005

# HADOOP ECOSYSTEM



# HADOOP DISTRIBUTED FILE SYSTEM (HDFS)

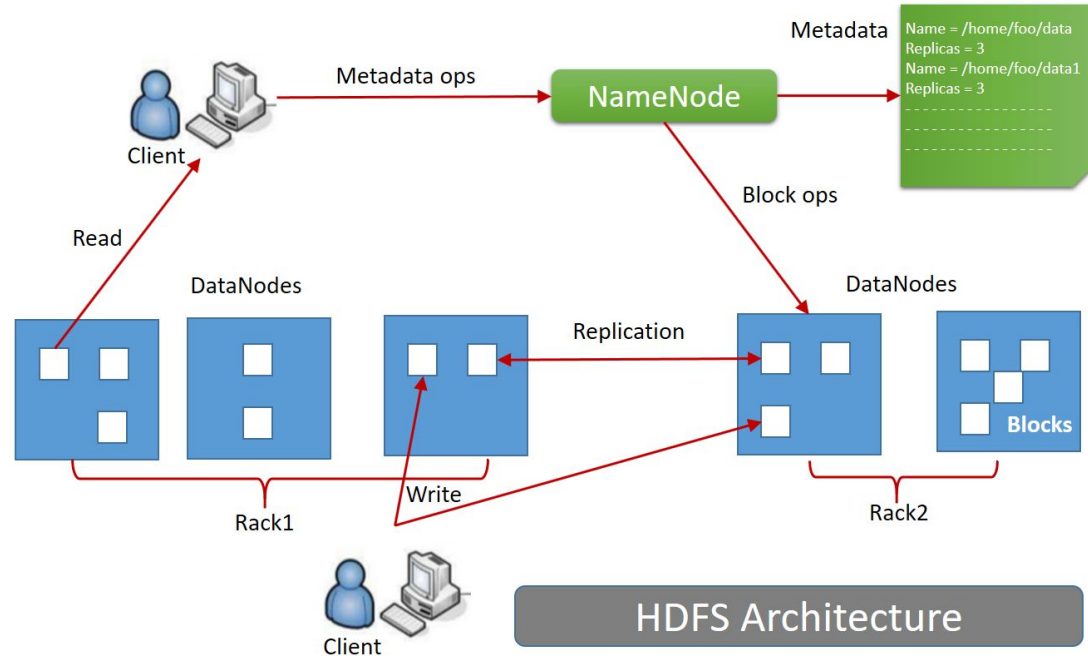


# HDFS

- Distributed file system in Hadoop ecosystem
- Open-source spinoff of Google File system (GFS)
- Highly scalable; can do 10s of 1000s of nodes, PB files
- Design features
  - Designed for clusters of commodity nodes
  - Provides *scalable* storage for many scalable systems
  - *Parallel* reads/writes of partitioned data “blocks”
  - Replication of blocks improves *fault tolerance*



# HDFS

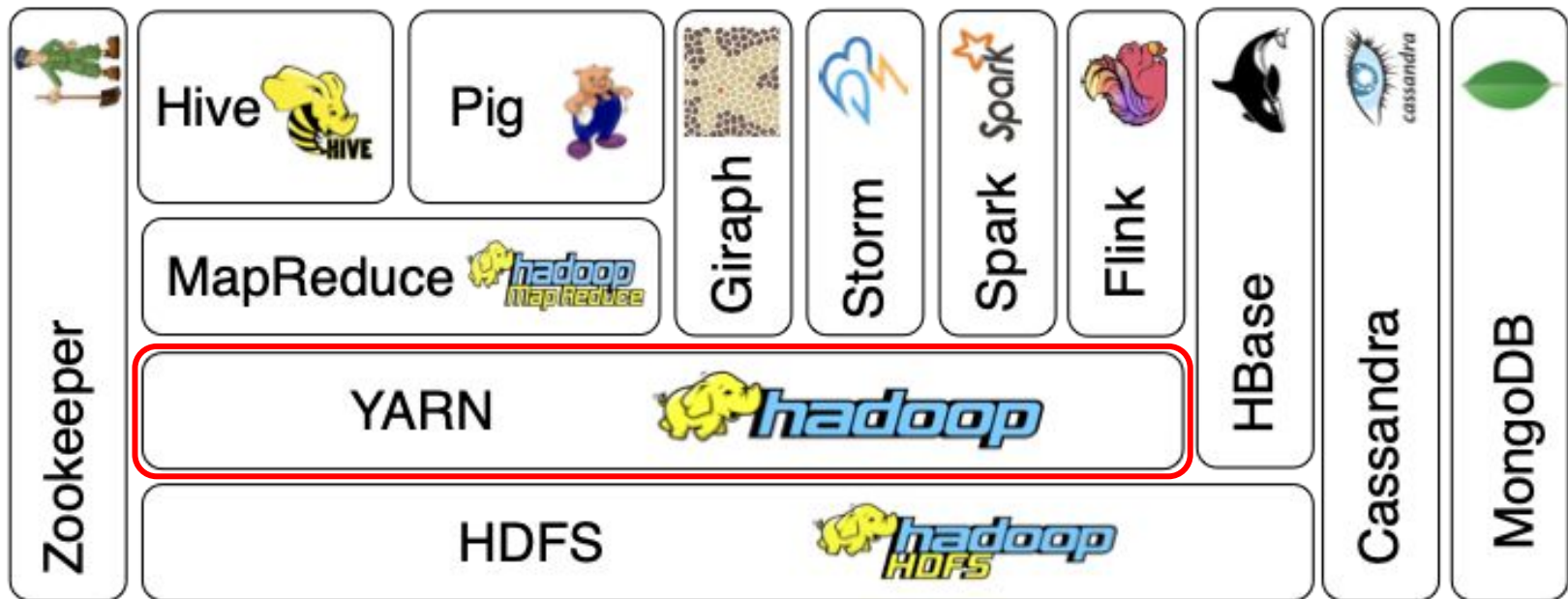


- **NameNode:** One per cluster
  - Coordinates operations of HDFS
  - Manages metadata related to datafile
  - Maps data blocks to DataNodes and issues commands to DataNodes
- **DataNode:** One per node
  - Provides storage for data blocks, which are replicated on multiple nodes
  - Gets commands from NameNode to create, store, delete, replicate data blocks

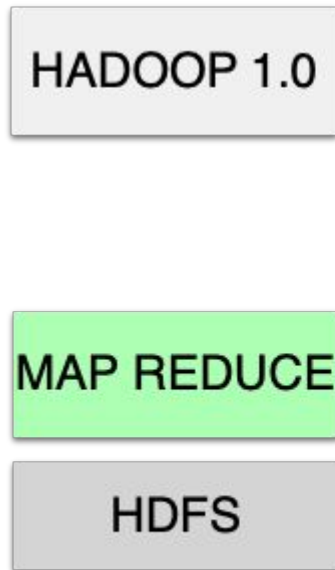
<https://www.oreilly.com/library/view/distributed-computing-in/9781787126992/3275691a-477f-4e3a-a00c-9a64bda93b16.xhtml>

# YARN

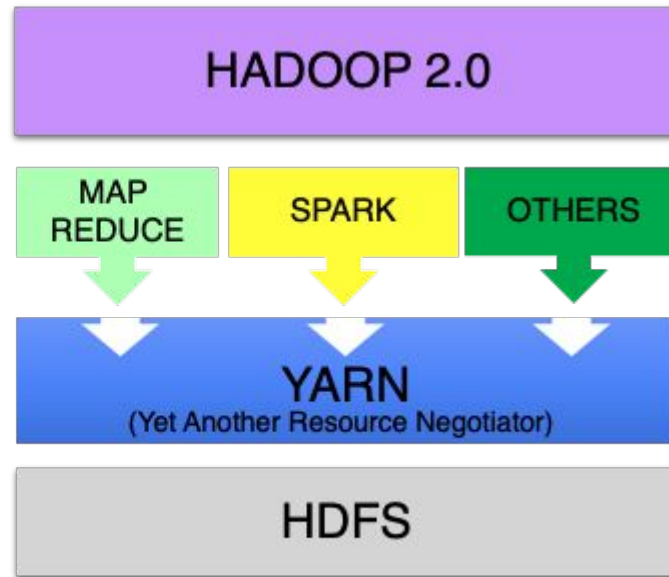
- Yet Another Resource Negotiator (YARN)
- Provides job scheduling and cluster resource management
- Enables different types of applications to run in Hadoop



# YARN



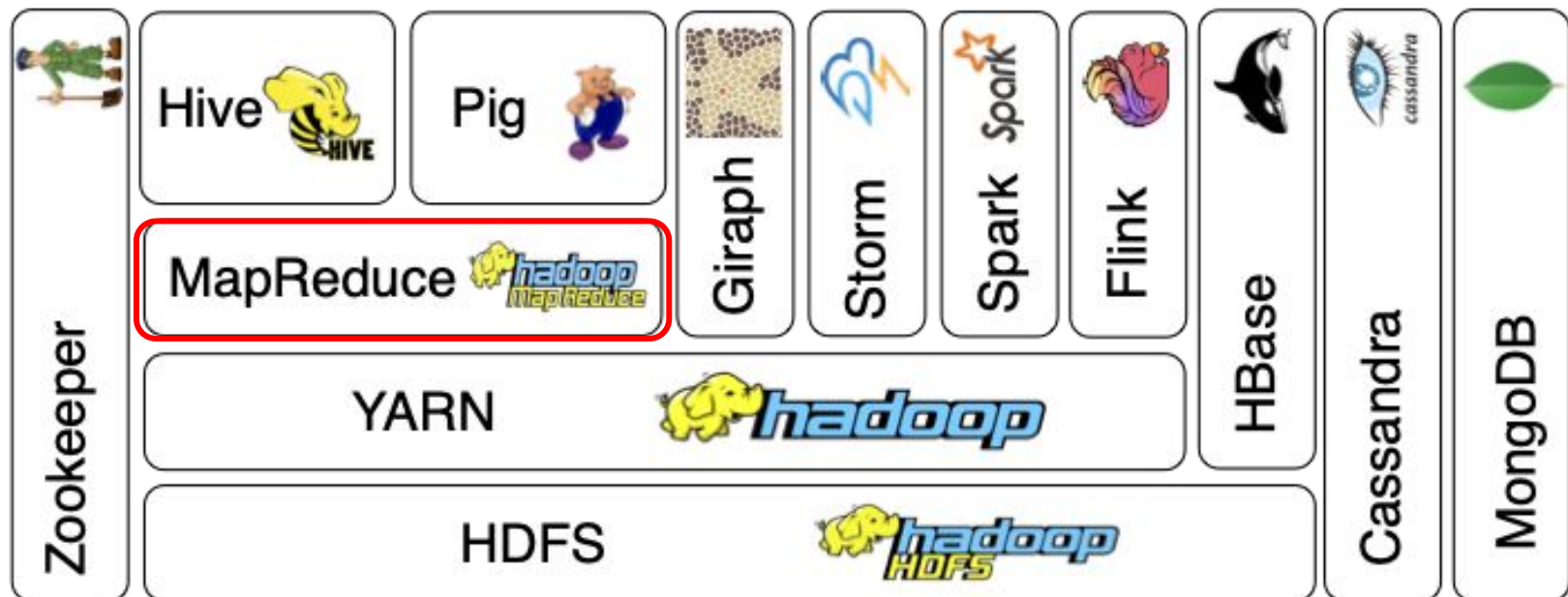
- Hadoop 1.0
  - No resource manager!
  - All applications had to use MapReduce



- Hadoop 2.0
  - Resource management decoupled from data processing and job scheduling & monitoring
  - Allows non-MapReduce applications to run in Hadoop
  - Provides standard platform for variety of applications
  - Much higher overall efficiency

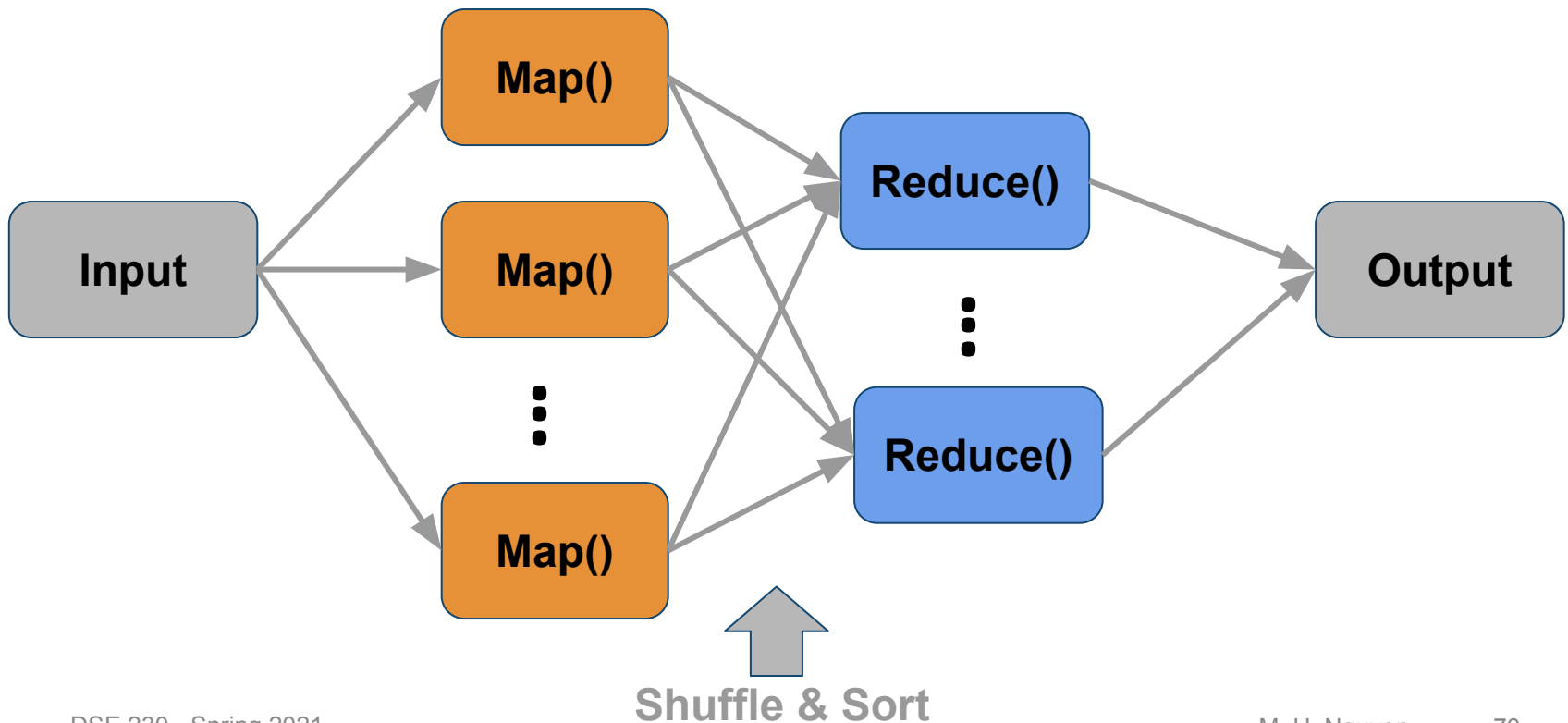
# MapReduce

- Programming model for parallel processing on distributed system
- System implementation handles orchestration of data distribution, parallelization, synchronization, etc.
- Programmer doesn't have to worry about low-level mechanisms of parallel programming

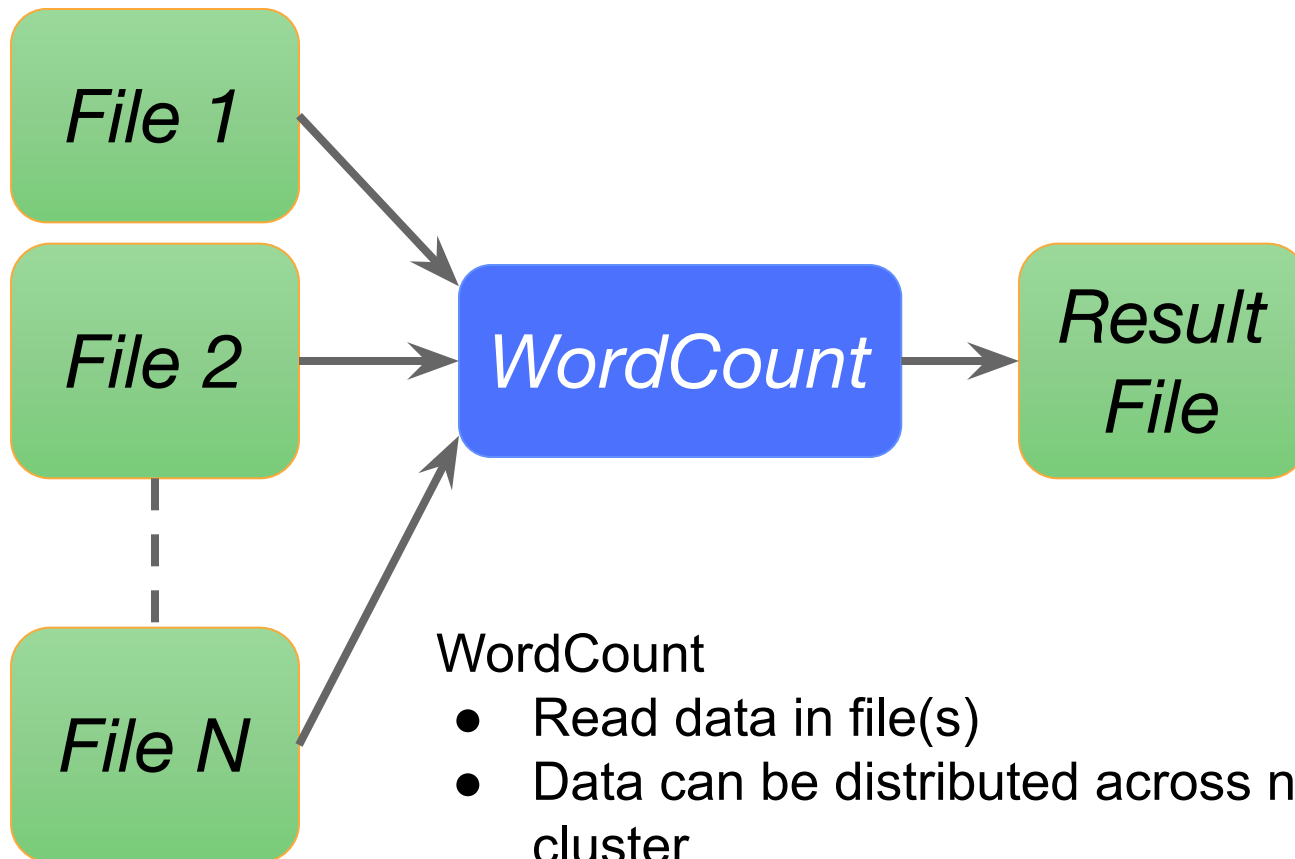


# MapReduce

- **Map:** Apply operation to all data elements
- **Reduce:** Summarize elements



# MapReduce: WordCount

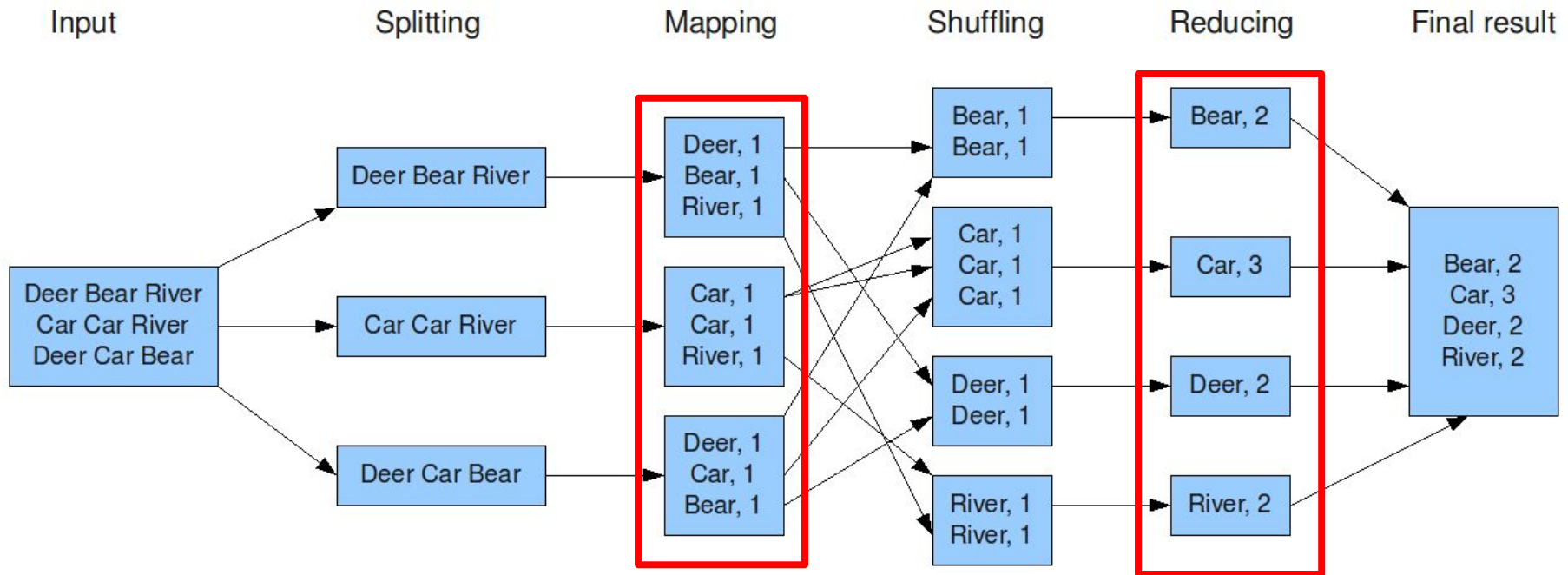


## WordCount

- Read data in file(s)
- Data can be distributed across nodes in cluster
- Count number of occurrences of each word

# MapReduce: WordCount in Detail

The overall MapReduce word count process



<https://www.todaysoftmag.com/article/1358/hadoop-mapreduce-deep-diving-and-tuning>

Data is partitioned  
across nodes

Map generates  
key-value pairs

Pairs with same  
key moved to  
same node

Reduce sums  
values for each key



# MapReduce



Reduce Results for “apple”

Key	Value
(apple ->	<a href="http://apple1.fake">http://apple1.fake</a> , <a href="http://apple2.fake">http://apple2.fake</a> )

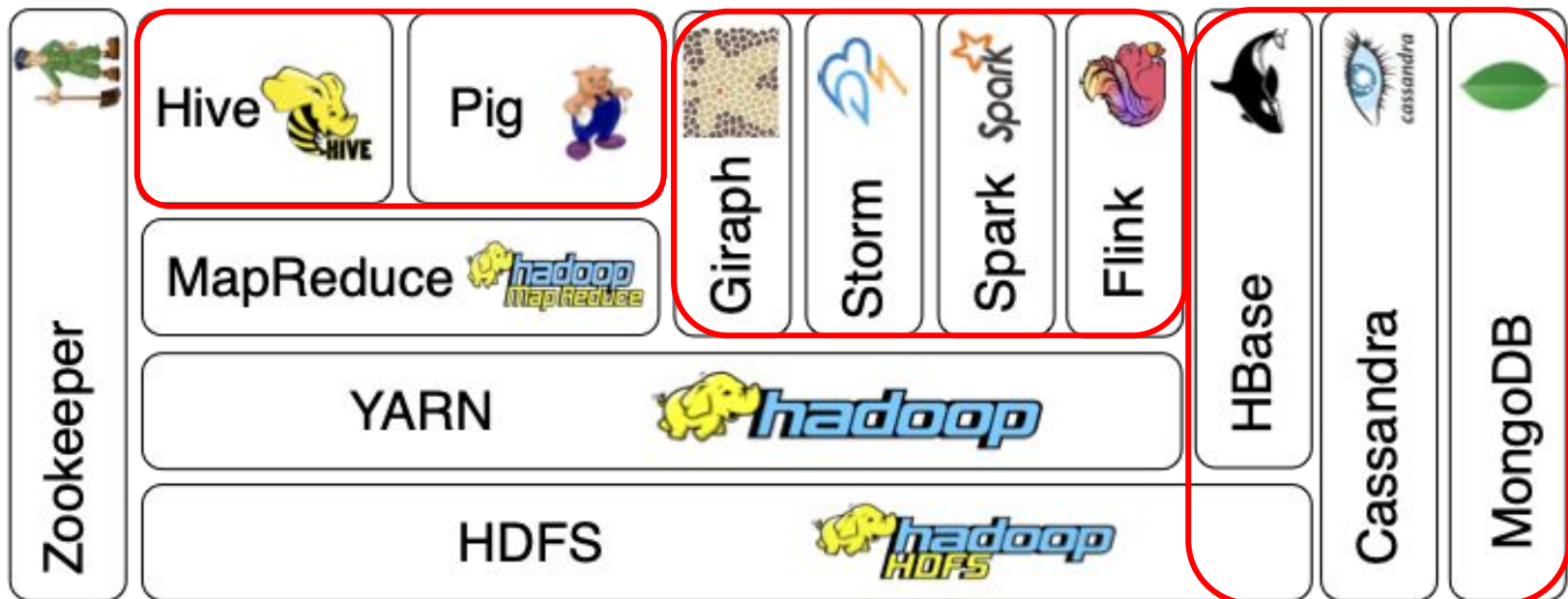


# HIGH-LEVEL FUNCTIONALITY

Based on  
MapReduce

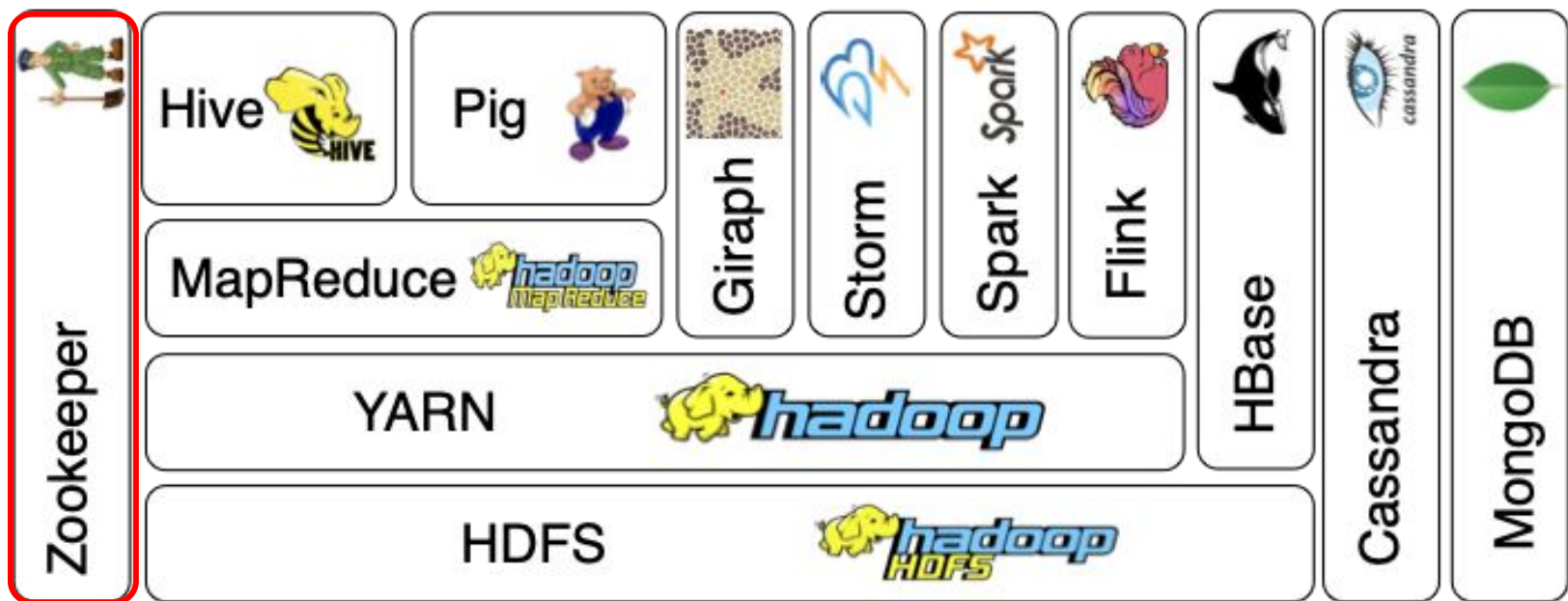
Not based on  
MapReduce

Data stores



# HIGH-LEVEL FUNCTIONALITY

- Zookeeper: coordinates services in distributed environment



# OTHER TOOLS

- Large community support
- Download separately or part of pre-built image
  - Cloudera, Hortonworks, MapR



# SESSION 2 QUIZ

# QUIZ

What are the main Vs of Big Data as discussed in Class?

- A. volume, velocity
- B. veracity, value
- C. variety, value
- D. A & B
- E. A, B, & C

# QUIZ

How big is a TB of data?

- A.  $10^{12}$  bytes
- B.  $10^9$  bytes
- C. 1,000,000 bytes
- D. Approximately equivalent to one 3-minute video



# QUIZ

Which of the following is *false*:

A distributed system...

- A. can support processing large data volumes
- B. can handle fault tolerance
- C. can only execute in a cluster of systems
- D. can enable scalability
- E. can leverage data parallelism

# QUIZ

What is MapReduce?

- A. A system implementation of Hadoop
- B. A programming model that allows you to process large-scale data in parallel in a cluster environment
- C. A resource manager in the Hadoop 2 ecosystem
- D. A distributed file system that consists of Map, Split, and Reduce steps
- E. A distributed platform created by Hadoop

# QUIZ

In a distributed system, fault tolerance ...

- A. Is not necessary since restarting a job can be accomplished by any of the nodes in the system
- B. Happens rarely since there are many physical nodes in the system
- C. Is difficult to achieve in a commodity cluster
- D. Refers to the ability of the system to continue operating even when a node fails

# HADOOP RESOURCES

- Hadoop: <http://hadoop.apache.org/>
- MapReduce: Simplified Data Processing on Large Clusters. Jeffrey Dean and Sanjay Ghemawat. In [OSDI 2004](#).
- MapReduce Tutorial: <http://bit.ly/2rS2B5j>
- MapReduce for relational queries: <http://bit.ly/2rkSRj8>