![Teanga logos — monkey characters with "picture & voice-based language tool" curved text and TEANGA wordmark]
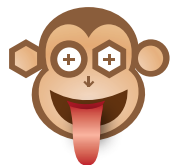
SEE HEAR!
↓

So this is the Teanga character - a rude chimp pulling an irreverent face.
The idea is to create a good hook for young teenagers and still not intimidate or patronise others.

Logo rationale: It's a punchy, bright visual and should make for a memorable logotype.
Constructed using the basic building blocks (eyes and ears) of the 'Teanga method', I'm hoping it relays a positive message about the process. The big red tongue pretty much sums up the concept name. I've picked a bold font for the text but I'm hoping that this little character will eventually sit in the corner of the page - with no need for explanation. This would also eventually determine/tie in with the style/colours of the website - giving everything a consistant feel throughout.
Note: the above examples demonstrate various states of realism and symbolism - we can add more or less relevant symbols depending on which way you'd like to go.

One last thing - I'm sure you're aware that 'Changa' (pronounced Teanga) means monkey in Spanish (a girl at that!) so there's a subliminal link there too.