

# William Cho

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## Qualifications

- 6 years of customer service experiences as cook and server in a fast-paced environment.
- 3 years of market research experiences working as an Assistant Market Research Analyst.
- 4 years of experience w/ data compiling while studying for bachelor's degree.
- 1 year of professional experience w/ business consulting during work study.

## Experience

### **COOK & SERVER | BOILING POINT | 2016 – CURRENT**

Boiling Point is a well-known restaurant chain that specializes in serving hot soups and was the originator of serving a "Mini wok on a box".

- Responsible for taking orders and communicating with kitchen and other team members. (Communicated in English and Chinese when necessary.)
- Ensuring great presentation by dressing dishes before they are served.
- Keep a sanitized and orderly environment in the kitchen.
- Monitor stock and place orders accordingly when and where there are shortages.

### **MARKET RESEARCH ANALYST | UW | 2020 – 2021**

UW work study is a path that is offered to students to gain invaluable experience by working part-time. The work study program will help those participating acquire work skills that are transferable to future career paths.

- Analyze information on products and market conditions to identify potential new markets or sales opportunities.
- Summarized the reported findings, complete with graphs illustrating data and written text explaining complex findings. Then recommend related research findings.
- Forecasts and tracks industry marketing and sales trends based on collected data.

### **BUSINESS CONSULTING | UW | 2021 – 2021**

UW professors offer a variety of projects for their students to partake in to acquire real world experience while receiving guidance.

- Successfully pitch an optimization strategy to client that led to increase efficiency and overall higher level of organization for the entire business.
- Work closely with the company's marketing and business analytics team to design and business plan and timeline of implementation.

## Education

### **UNIVERSITY OF WASHINGTON | JUNE 2021**

MAJOR: BUSINESS ADMINISTRATION: MARKETING

## Languages

SPOKEN: ENGLISH (FLUENT), CHINESE (ADVANCED), JAPANESE (BEGINNER), RUSSIAN (BEGINNER)

TECHNOLOGIES: HTML, CSS, JAVASCRIPT