William Cho

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**Qualifications**

* 6 years of customer service experiences as cook and server in a fast-paced environment.
* 3 years of market research experiences working as an Assistant Market Research Analyst.
* 4 years of experience w/ data compiling.

1 year of professional experience w/ business consulting.

# Experience

## MARKET Research Anaylst | UW | 2020 – 2021

UW work study is a path that is offered to students to gain invaluable experience by working part-time. The work study program will help those participating acquire work skills that are transferable to future career paths.

* Analyze information on products and market conditions to identify potential new markets or sales opportunities.
* Summarized the reported findings, complete with graphs illustrating data and written text explaining complex findings. Then recommend related research findings.
* Forecasts and tracks industry marketing and sales trends based on collected data.

## Business Consulting | UW | 2021 – 2021

UW professors offer a variety of projects for their students to partake in to acquire real world experience while receiving guidance.

* Successfully pitch an optimization strategy to client that led to increase efficiency and overall higher level of organization for the entire business.
* Work closely with the company’s marketing and business analytics team to design and business plan and timeline of implementation.

## Cook & Server | Boiling Point | 2016 – Current

Boiling Point is a well-known restaurant chain that specializes in serving hot soups and was the originator of serving a “Mini wok on a box”.

* Responsible for taking orders and communicating with kitchen and other team members. (Communicated in English and Chinese when necessary.)
* Ensuring great presentation by dressing dishes before they are served.
* Keep a sanitized and orderly environment in the kitchen.
* Monitor stock and place orders accordingly when and where there are shortages.

# Education

## university of washington | june 2021

## bachelor’s degree & Major: Business adminstration: Marketing

# Languages

## Spoken: English (Fluent), Chinese(Advanced), Japanese (beginner), Russian (beginner)

## Technologies: HTML, CSS, Javascript