

\$142.22M

350K

₹2.1M

Revenue

salesQuantity

Total Profit Margin

Select all

2017

2018

2019

Select all

April

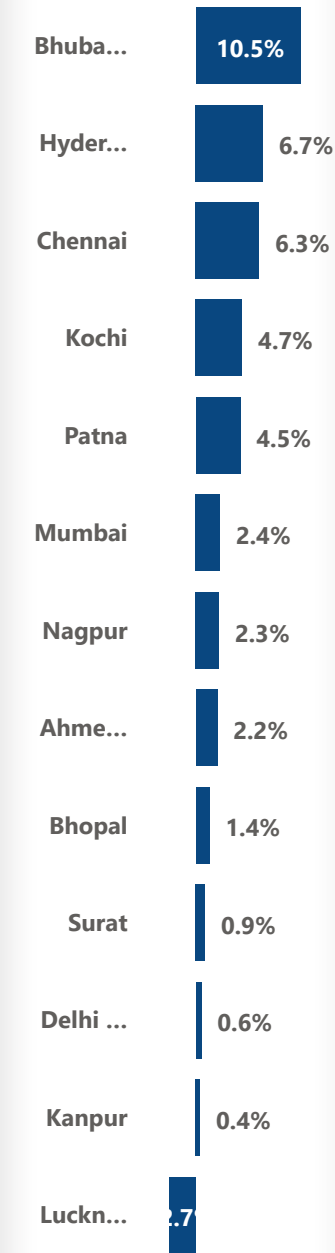
February

January

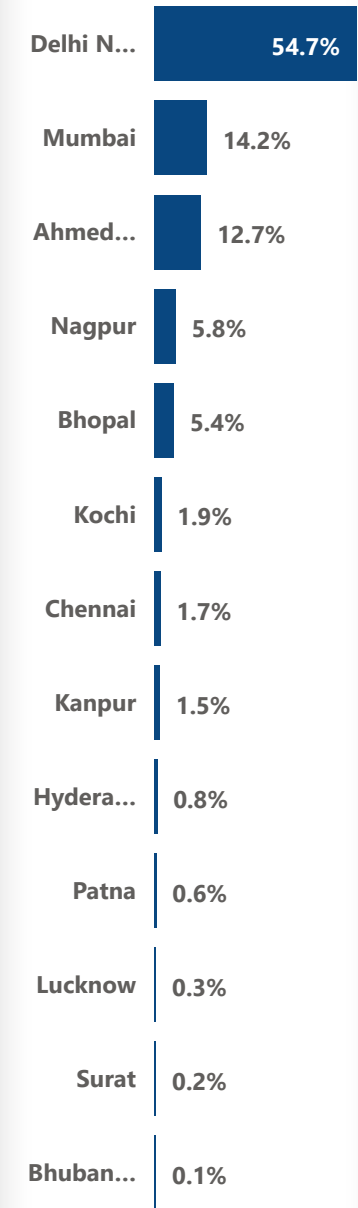
June

>

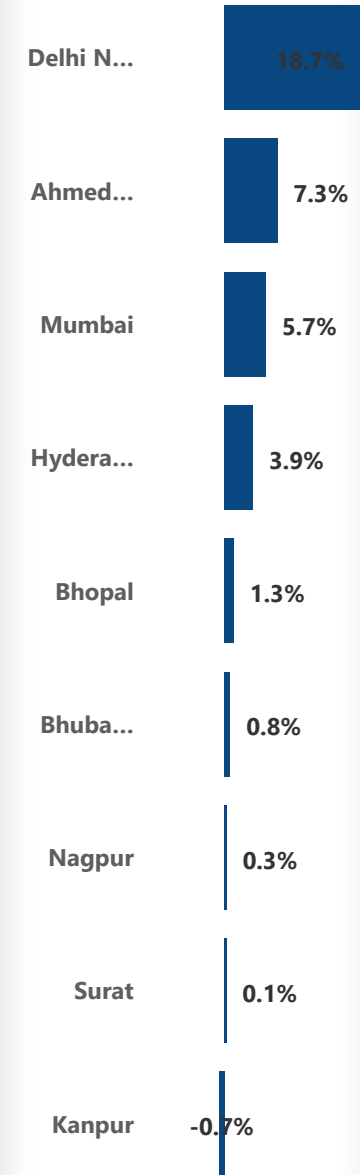
Profit% by markets



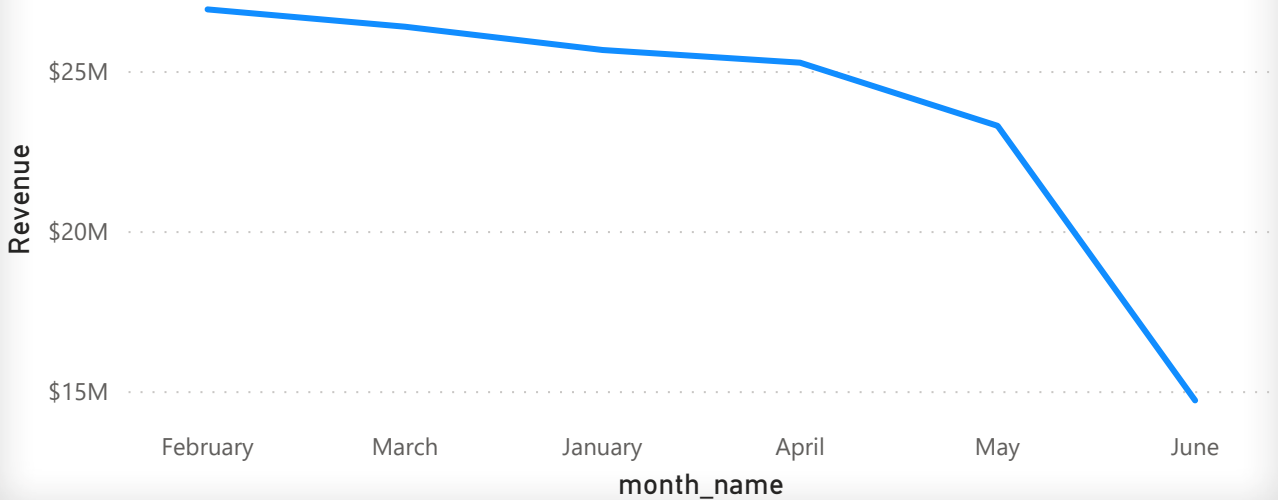
revenue contribution % by markets



profit contribution % by markets



Revenue by month_name



custmer_name	Revenue	revenue Contribution %	Profit Margin Contribution %	profit m
Electricalsara Stores	\$65,641,977	46.2%	11.9%	
Excel Stores	\$7,928,385	5.6%	12.5%	
Premium Stores	\$5,899,748	4.1%	1.4%	
Electricalslytical	\$5,537,904	3.9%	1.3%	
Info Stores	\$5,064,374	3.6%	7.8%	
Control	\$4,182,662	2.9%	2.5%	
Surge Stores	\$3,953,600	2.8%	11.9%	
Logic Stores	\$3,319,243	2.3%	0.6%	
Acclaimed Stores	\$3,116,384	2.2%	6.1%	
Nixon	\$3,028,345	2.1%	4.7%	
Epic Stores	\$3,002,834	2.1%	-6.8%	
Forward Stores	\$2,560,961	1.8%	5.4%	
Electricalsocity	\$2,520,938	1.8%	3.3%	
Modular	\$2,453,519	1.7%	5.0%	
Surface Stores	\$2,420,004	1.7%	3.2%	
Atlas Stores	\$2,189,613	1.5%	2.1%	
Total	\$142,224,545	100.0%	100.0%	

\$142.22M

Revenue

350K

salesQuantity

₹2.1M

Total Profit Margin

Select all

2017

2018

2019

Select all

April

February

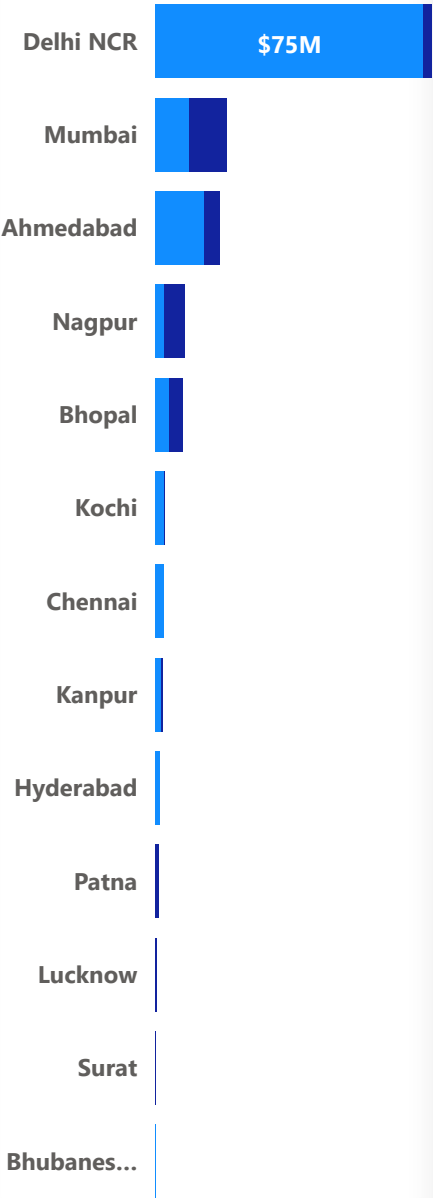
January

June

>

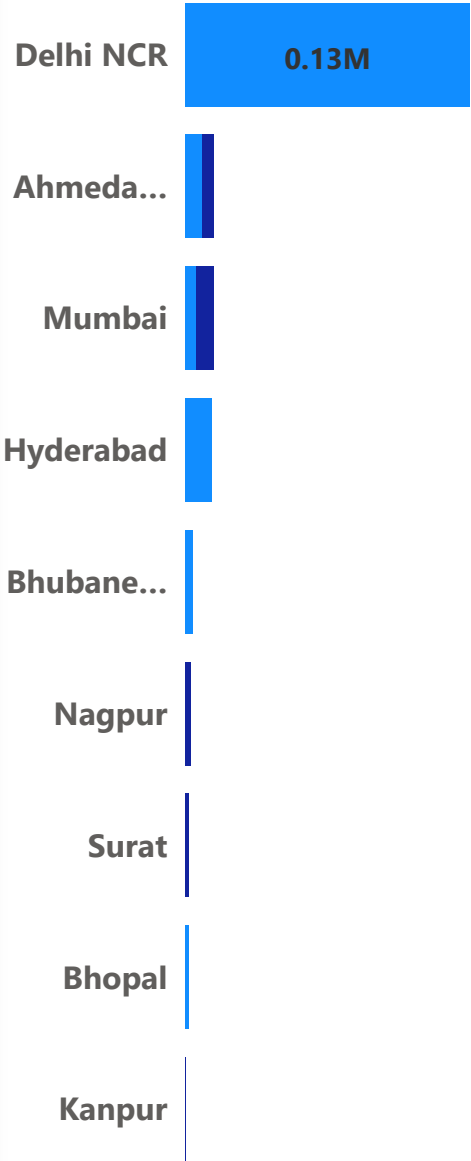
Revenue by markets

custo... Brick & Mortar E-Commerce

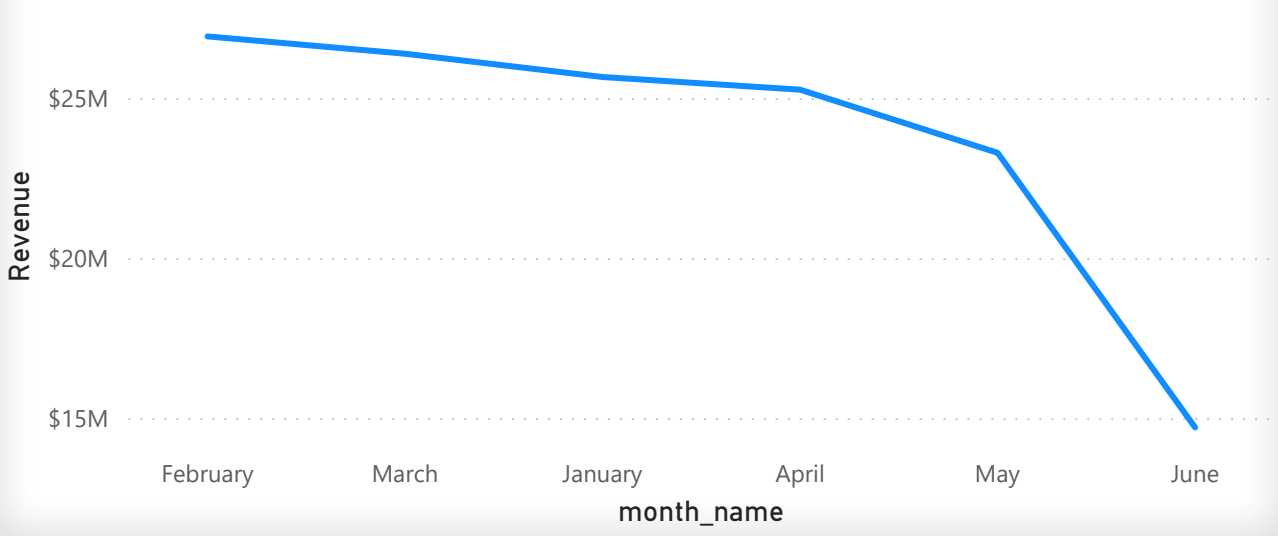


Sale qty by markets

custo... Brick & Mortar E-Commerce

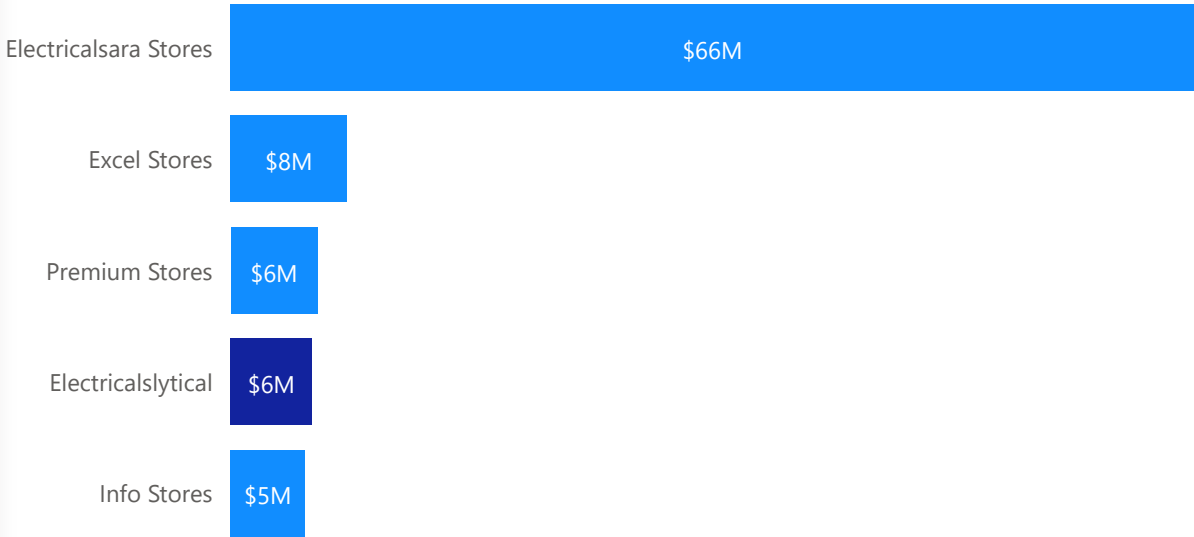


Revenue by month_name



Top 5 Customers

customer_type Brick & Mortar E-Commerce



\$142.22M

350K

₹2.1M

Revenue

salesQuantity

Total Profit Margin

Profit Target

2%

Select all

2017

2018

2019

Select all

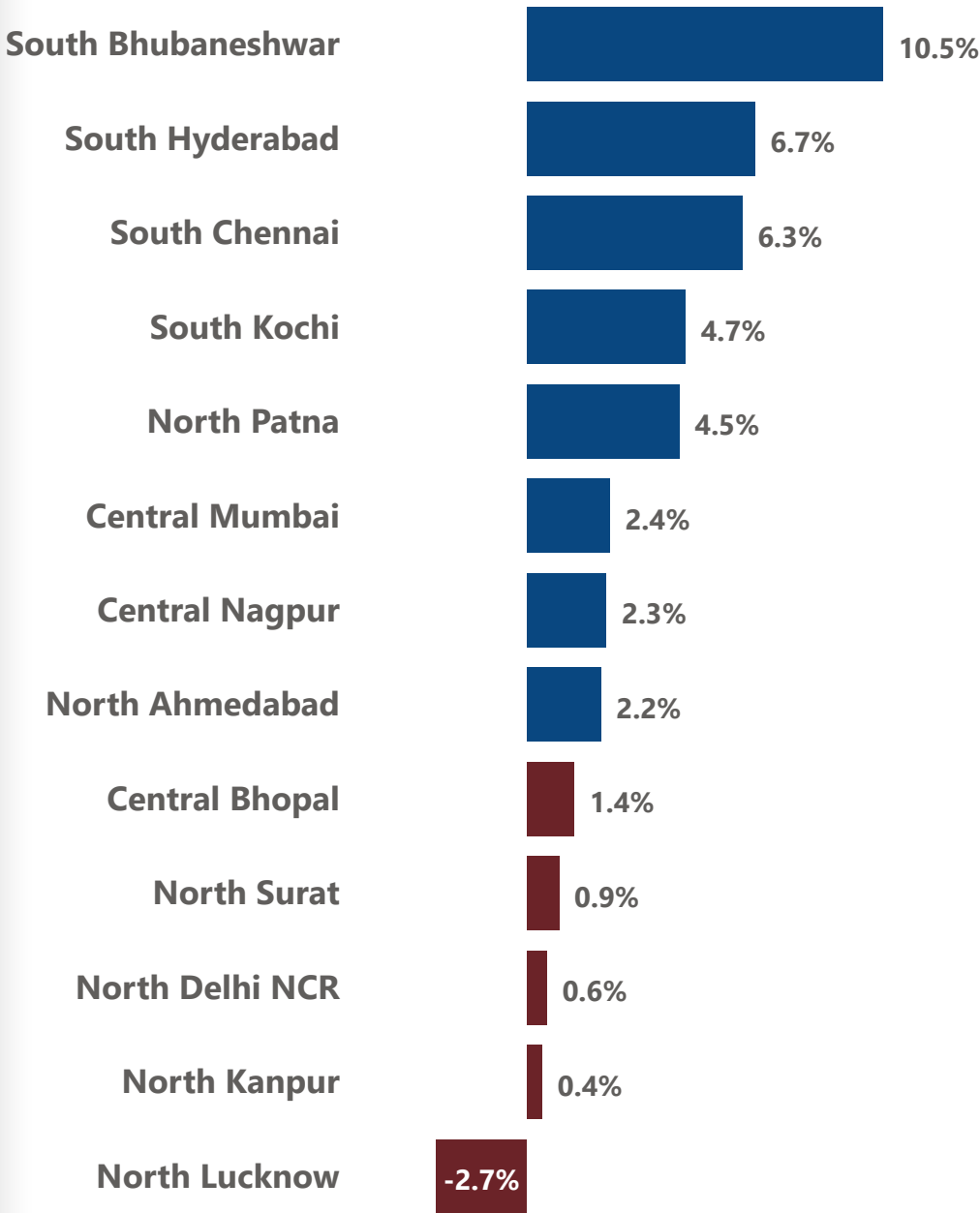
April

February

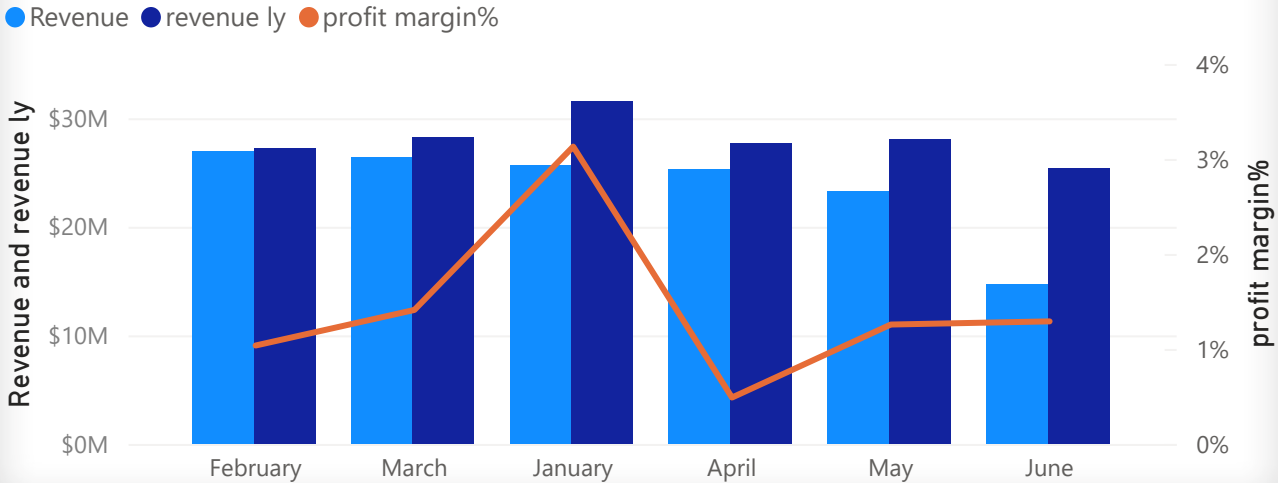
January

June

revenue contribution % by markets



Revenue Trend



custmer_name	Revenue	revenue Contribution %	Profit Margin Contribution %
Electricalsara Stores	\$65,641,977	46.2%	11.9%
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