

# Keith Sechrist

## Contact Information

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For more information, visit my LinkedIn profile: <https://www.linkedin.com/in/keith-sechrist-95013436/>

For my portfolio, visit my Behance profile: <https://www.behance.net/ksechric437>



## Skills

- Usability Testing
- Cognitive Walkthroughs
- Task Analysis
- Heuristic Analysis
- Think-Aloud Protocols
- Needs Assessment
- Journey Mapping
- Persona Design
- Content Strategy
- Marketing Strategy
- Technical Writing
- Editing
- Team Planning



## Education

### Clemson University

M.A. Professional Communication, Expected: December 2018

- GPA: 4.0
- Emphasis in Usability and Information Design

### Clemson University

B.A. English Writing and Publication Studies, May 2014

- GPA: 3.66
- Minor: Psychology



## Usability Projects and Experience

### Needs Assessment of Clemson University College Of Architecture

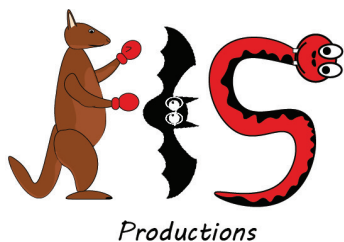
- January 2017-February 2017
- Create personas and complete a needs assessment of the Clemson

### NAVAIR Career Guidebook Mobile Application

- January 2017-April 2017
- Completed a heuristic analysis of the phone application using Nielsen's Heuristics for Interface Design.
- Conducted think-aloud protocols with participants to evaluate the website.
- Coded the data to assess the gaps between the application and user experiences.

### Design and Wireframe of Phone Application

- January 2018-February 2018
- Designed a phone application that completes a specific function.
- Used UX mobile design principles to adjust design and functionality for application in Adobe XD.
- Upload and path the application into Invision to make buttons actionable for a walkthrough.



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## UX and Internship Contacts

**Tharon Howard**  
Professor of  
Communication  
Clemson University  
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**Santiago Gomez**  
UX Designer  
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**Tenley Orendorff**  
Lead Technical Writer  
Diebold Nixdorf  
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## Software

- Invision
- Microsoft Office Suite
- Adobe Creative Suite
- HTML/CSS
- Corel/ IsoDraw
- XML Arbortext
- ISO Standards
- Wireframing (Adobe XD/ Sketch)



## Communication Design and Marketing Experience

### Diebold Nixdorf Technical Writer Intern

- August 2017- December 2017
- Created documentation about ATMs for customers and technicians to use in the field by consulting with subject matter experts, engineers, technicians, and project managers.
- Research and update existing documentation to meet new standards and new marketing needs
- Created images for documentation using IsoDraw and Creo Illustrate.

### Brewery 85 Marketing Intern

- August 2013- December 2013
- Marketed and created content for the Brewery 85 website and social media pages.
- Created a pamphlet about the different beers for the grand opening.

### Community Journals Publishing Content Writer Intern

- May 2013- August 2013
- Wrote news stories on topics concerning Upstate South Carolina
- Wrote a cover page story about my media tour experience at the Bikes, Brews, n' Views Tour 2013.



## Quality Assurance Experience

### Sunfiber LLC Quality Assurance Technician

- February 2016- June 2016
- Completed quality control tests on incoming raw material.
- Documented information and track problems through the production process.

### Aviagen Quality Assurance Coordinator

- November 2014- November 2015
- Completed biosecurity testing and product verification for shipments and processes throughout the hatchery.
- Edited and provided feedback on work instructions and ISO documents.
- Tested out new products and documented their uses and implementation within Aviagen.
- Provided weekly and monthly reports on my hatchery.