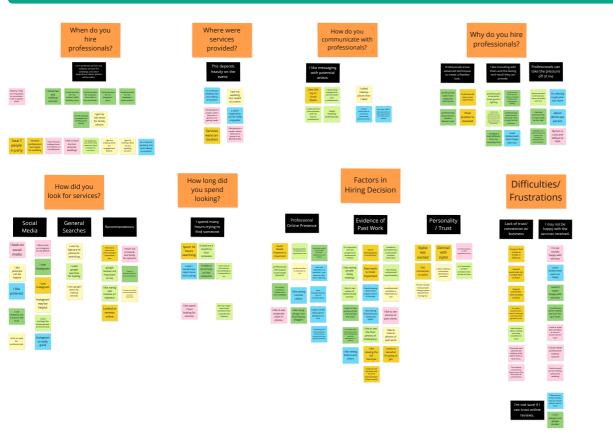
## **Affinity Mapping**



Demographics

33

social worker HR manager

iOS

iOS



iOS

F

24

single

38

Access to both windows and macOS

female

median =

married

Employed, corporate-style world

iOS phone