

@Capacity

IE 332 Group
11

Introduction

VOC

@Capacity
Solution

Utilization
@Capacity
Solutions:
Reward-Based
Discount

Financial
Impact

Example

Conclusion



IE 332 Group 11

Purdue University

December 3rd, 2018

Meet the Team

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Alex Rastovski



Austin Bohlin



Blake Cobb



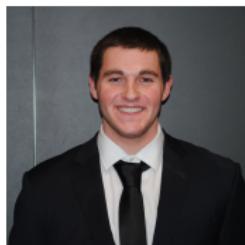
Brad Johnson



Brandon Haberman



Jack Penna



Jacob Moeckler

Voice of the Customer

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Warehouse Owners	Lessees
Underutilized warehouses	Difficult to find storage space for unique requirements
Difficult to manage multiple warehouses	Tedious process to determine warehouse details
Finding 1:1 Relationships with Lessees	
Maintenance Issues	

GOAL: Provide warehouse owners and potential lessees a platform to efficiently search for and form 1:1 relationships that minimizes underutilized space and maximize customer satisfaction.

SOLUTION: @Capacity is a peer-to-peer warehouses sharing company that allows customers to find warehouses and lessees via our website.

@Capacity Solutions

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Flexibility

- Lessees get customized list of warehouses based on their situation.
- Owners have the power to accept or deny a proposed contract by the lessee.

Quality Control

- Warehouse Owners can rate Lessee's based on verified previous contract
- Lessee's can rate the spaces and owners of a previous contract

Intuitive and Informative Interface

- Easy for Owners and Lessees to register on our website, as well as to keep track of shipments, pricing, and partner satisfaction.

@Capacity Solutions: Utilization

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Home Dashboard

My Account

Add Listing

West Lafayette, IN, USA

12/05/2018

12/11/2018

Search Now

Results For "West Lafayette, IN, USA"

16 Results on December 02, 2018

Size Needed (sqft)

Square Feet

2500 Colorado Rd 3000 N BEAVERVILLE Illinois

100% match



All Category

Retail/Industrial

Office/Industrial

Industrial

441

484

475

870 S 24th St LEISURE Indiana

85% match



7803 S 100 W FULTON Indiana

35% match



Nearby

@Capacity Solutions: Rewards

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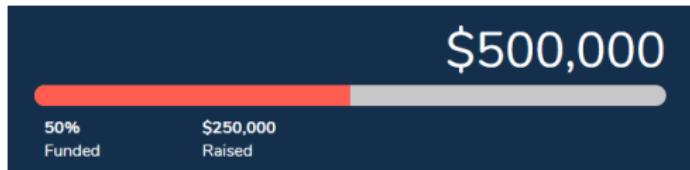
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**Reward-Based
Discount for
Owners:** Owners are
incentivized to
reach an annual
goal of warehouses
leased out per year.



Thermometer

Financial Impact

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Investor Information:

- *Low startup cost*: minimal investment risk
- *Self-sustainment*: website with little maintenance and additional capital needed
- *Continuous ROI*: 5% commission on contracts

Example

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Lessee Needs:

- **Area:** Missoula, MT
- **Building Type:**
Industrial
- **Amenities:** Bay
Doors

Example (Cont.)

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Lessee Needs:

- **Area:** Missoula, MT
- **Building Type:**
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- **Amenities:** Bay
Doors

Results For "Missoula, MT, USA"
10 results in December 10, 2018

Size Needed (sq ft)
Square Feet 8000+

All Category
Office/Industrial
Industrial Leasing
Floor Onsite
Ezine
Air Conditioning

7201 Expressway Missoula Montana
311 N Grove St Missoula Montana
7201 Expressway Missoula Montana
311 N Grove St Missoula Montana

Thank you!

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