# 305 HACKATHON - 🌴 Spring & Fall 2025 🌴

📍 **Miami's Premier Student-Run Hackathon**
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# SPRING 2025 PROSPECTUS

## About 305 Hackathon - Spring 2025

305 Hackathon is Miami's premier student-run hackathon, bringing together the most talented and creative college students nationwide for an immersive 36-hour in-person hackathon. Participants will design, build, and innovate to tackle real-world challenges while networking with industry professionals and exploring cutting-edge technologies.

## What We Do - Spring 2025 Edition

In Spring 2025, we aim to unite global problem-solvers under one roof to collaborate on impactful tech solutions. Our hackers will receive support from mentors, workshops, and exclusive resources, ensuring an unforgettable experience.

**Location:** Miami, FL
**Duration:** 36 Hours
**Participants:** College students from across the country

## Tracks for Spring 2025

Hackers will compete in seven specialized tracks, each focusing on real-world challenges:

- **Sustainability** – Technology solutions for eco-friendly innovation, including carbon tracking, smart waste management, and renewable energy tools.
- **AI & Machine Learning** – AI-powered applications such as chatbots, predictive analytics, and deep learning projects.
- **Fintech** – Financial technology hacks like fraud detection, budgeting apps, and blockchain solutions.
- **Gaming** – Development of immersive experiences, from mobile and console games to VR and AR applications.
- **Healthcare** – Digital tools for health monitoring, AI diagnostics, and mental health support apps.
- **Entertainment** – Innovations in content creation, streaming, and interactive storytelling.
- **Education** – Technology solutions that enhance learning, including AI tutors and online education platforms.

## Special Awards

We recognize outstanding projects in these bonus award categories:

- **Best Beginner Hack** – For first-time hackers showcasing creativity and effort.
- **Most Innovative Idea** – For groundbreaking projects with unique problem-solving approaches.
- **Best Design** – Rewarding user-friendly, visually appealing interfaces.
- **Community Impact** – Celebrating hacks that make a meaningful difference in society.

# FALL 2025 PROSPECTUS

## About 305 Hackathon - Fall 2025

The Fall 2025 edition of 305 Hackathon builds upon the excitement of the Spring event, expanding our impact with new industry collaborations, advanced tech tracks, and exclusive opportunities for companies to engage with top-tier talent.

## What We Do - Fall 2025 Edition

For Fall 2025, we focus on emerging technologies, including AI, Blockchain, and Cybersecurity. This edition will emphasize corporate partnerships and career growth, allowing sponsors to recruit top talent, host exclusive workshops, and showcase groundbreaking innovations.

**Location:** Miami, FL
**Duration:** 36 Hours
**Participants:** College students, industry professionals, and startup innovators

## Tracks for Fall 2025

The Fall 2025 edition introduces new and advanced focus areas to push innovation forward:

- **Cybersecurity & Privacy** – Building solutions to enhance data security, encryption, and privacy protection.
- **Blockchain & Web3** – Exploring decentralized applications, smart contracts, and Web3 innovations.
- **Smart Cities & IoT** – Developing intelligent infrastructure, automation, and sensor-based systems for urban development.
- **Augmented Reality & Virtual Reality** – Creating immersive experiences for education, entertainment, and productivity.
- **Autonomous Systems** – Designing software for drones, self-driving cars, and robotics automation.
- **Cloud Computing & DevOps** – Optimizing scalable systems, cloud-native applications, and CI/CD pipelines.

- **Social Good & Civic Tech** – Leveraging technology to address social issues such as accessibility, civic engagement, and disaster response.

## Special Awards

We recognize outstanding projects in these bonus award categories:

- **Best Use of Blockchain** – Awarded for a creative blockchain-based application.
- **Best Cybersecurity Innovation** – Recognizing solutions that enhance security and privacy.
- **Best Use of AI Ethics** – Honoring projects that incorporate responsible AI development.
- **Best Smart City Solution** – Awarded to projects that contribute to smart urban development.

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# Recruiting & Branding Opportunities

305 Hackathon attracts a diverse, highly-skilled group of tech innovators and future industry leaders. Partnering with us allows you to:

- **Host Workshops** – Engage directly with students by showcasing your technology in interactive sessions
- **Early Resume Access** – (Gold+ sponsors) Gain early access to our hackers' resume book for recruitment advantages
- **Mentorship** – Build your brand by providing one-on-one mentorship to hackers
- **Sponsor Booth & Job Outreach** – Use our hacker lounge as a recruitment hub for internships and job opportunities

# Sponsorship Tiers

| General | | | | |
|---|---|---|---|---|
| Benefit | Bronze ($1K) | Silver ($2K) | Gold ($3K) | Platinum ($5.5K) |
| Branding | | | | |
| Distribute Swag | ✅ | ✅ | ✅ | ✅ |
| Logo on Website | ✅ | ✅ | ✅ | ✅ |
| Social Media Shoutouts | Small | Medium | Large | Featured |
| Recruiting | | | | |
| Resume Book Access | ❌ | ❌ | ✅ (Before Event) | ✅ (Before Event) |
| Email Participants | ❌ | ❌ | ✅ (Before Event) | ✅ (After Event) |
| Meet Top Winners | ❌ | ❌ | ✅ | ✅ |
| Engagement | | | | |
| Send Mentors & Reps | ✅ | ✅ | ✅ | ✅ |
| Sponsor Booth | ✅ | ✅ | ✅ | ✅ |
| Custom Prize Sponsorship | ❌ | ✅ | ✅ | ✅ |
| Workshop/Talk | 30 min | 45 min | 60 min | 60 min |
| Opening Ceremony Demo | ❌ | ❌ | ✅ | ✅ |

# Join Us

Email: codecrunchclub@gmail.com
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Instagram: @codecrunchclub

Let's build the future, one hack at a time.

## Why Different Tracks for Fall?

- **Aligns with industry trends** – The Fall edition has more advanced topics (Cybersecurity, Blockchain, AR/VR, etc.).
- **Encourages diverse participation** – Different tracks attract students from various technical backgrounds.
- **Gives companies more engagement options** – Sponsors can target their support towards **specific technologies**.