

Brandon Batten / UX Designer

ba-batten.github.io/uxportfolio

UX / UI Design Skills

Wireframing
Prototyping
Usability Testing
Personas
Agile

Software

Sketch
XD
Invision
Illustrator
Photoshop
Basic IDEs
MS Office

Languages / Frameworks

HTML
CSS
Javascript
Bootstrap

Education

University of

North Carolina Wilmington

B.A. Communication Studies

Udacity

Nanodegree
Front-End Web Developer

Wake Tech

Computer Programming Courses

Professional Experience

State Employees' Credit Union

2018-Present

User Experience Designer

Designed and tested new web page template promoting financial products leading to an increase up to 400% of users requesting specific products online

Conducted usability tests, developed personas, designed acceptance of legal terms and conditions section, and created user flows for SECU's mobile app

Lead designer for youth financial literacy website redesign that included animated SVGs and interactive activities

State Employees' Credit Union

2014-2018

Senior Insurance Specialist

Among top producers in department with 15-20 new policies sold each month

Processes more than 500 policy servicing calls monthly in the form of policy change requests, billing inquiries, and document requests

North Carolina Farm Bureau

2014

Insurance Agent

Managed \$550,000 book of business by reviewing clients' insurance portfolios, and developing customized insurance plans covering life, homeowner, automobile, liability, and commercial risk exposures

Won 2014 Sportsman Award for outstanding sales performance

State Employees' Credit Union

2008-2014

Senior Financial Services Officer

Analyzed loan applicants' finances, credit, and collateral to determine eligibility for mortgages and personal loans

Reviewed clients' investment goals and risk tolerance to make appropriate mutual fund recommendations