

Brain and Body Lab

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Chapter 1

Introduction

Welcome to the BABLab Wiki!

In the Brain and Body Lab we are interested in how early experiences influence interactions between the brain and body, contributing to mental and physical health. We hope to use this information to improve the wellbeing of children, adolescents, and adults across the world. In other words, in the BABLab, we aim to do good science that makes a difference to people's lives, today and tomorrow.

The BABLab is directed by Dr. Bridget Callaghan, Assistant Professor of Psychology at UCLA.

Current Projects:

- Mind, Brain, Body (MBB)
- EGG and Emotionality (EGG)

1.1 Finding the Lab

We're located in the Psychology Department at UCLA! 5581 Pritzker Hall This is in the tower building, 5th floor.

1.2 Contact Info

If you have any questions about the lab please contact the lab's managers.

Emily Towner - emilytowner@ucla.edu. Kristen Chu - kristenchu@g.ucla.edu

Alternatively, you can reach out to our lab email, bablab.ucla@gmail.com

1.3 Other Information

Feel free to contribute any relevant sections or information - best lunch spots on campus, tips and tricks, or anything else helpful to your fellow lab members!

Chapter 2

Onboarding

2.1 First Steps

If you are a new member of the BAB Lab, there are a few basic things you will want to set up before or on your first day.

Here are some tips:

1. Read the Lab Manual
 2. Ask the lab manager to be added to the following
 - Slack (download the desktop and mobile apps
 - Trello (download the desktop and mobile apps - watch this tutorial)
 - Google calendars
 - Email list
 - Dropbox paper
 - Relevant OSF projects
 3. Send (via Slack) the lab manager your information including your
 - Preferred name
 - Preferred email
 - Phone number
 - Photo
 - Brief bio for the lab website
 4. Complete the onboarding process for your position below
-

2.1.1 Onboarding - Staff Research Associate

1. Submit to Bridget
 - Signed employment contract
2. Contact HR
 - Human Resources Coordinator
 - 1283A Franz Hall
 - (310) 206-9720
3. Submit to HR
 - Union overtime/comp form
 - Personal data form
 - Background check authorization form
4. Schedule with HR
 - Background check phone call
 - Hiring meeting
 - Bring employment verification documents to meeting (i.e. passport)
 - Sign state oath of allegiance/patent policy/patent acknowledgment (in person)
5. Pick-up
 - Location: Psychology Main Office (1285 Psychology Building – See Tyler Tuione)
 - Parking permits
6. Respond
 - To the tracker I-9 email on or before your first day of work
7. Create (once you have your employee ID)
 - Create a UCLA logon ID
 - Create a UCPATH account (payroll, benefits, etc.)
 - Create an At Your Service Online (AYSO) account (retirement)
8. Visit (once you have your employee ID)
 - Location: UCLA BruinCard Center (Kerckhoff Hall, Room 123)
 - Bring ID and completed [form][15]
9. Complete (once you have your UCLA logon ID)
 - Sign-up and complete the required employee training [courses][16]
 - Sign-up and attend [orientation][17]
 - Upload orientation training certificates to Dropbox (BAB/Lab/Training)
10. Select
 - Health insurance plan (within 30 days) Retirement plan (within 90 days) Union membership requires pension plan
11. Pritzker Access
 - Email Tyler Tuione – tuione@psych.ucla.edu
 - Include your name and BruinCard # to be granted weekend swipe card access as well as B and C level access for freezer storage
 - The swipe access reader is located on the right hand side of door to the right courtyard of the tower entrance.
12. IRB Trainings
 - Create a [UCLA SSO for CITI Program][18]

- Add and complete the following courses:
 - Human Research – Social & Behavioral Researchers & Staff
 - Human Research- Biomedical Researchers & Staff
 - UCLA HIPAA
- Add certificates to the training folder on Dropbox (BAB/Lab/Training)
- Get a WebIRB account
 - Email your faculty sponsor/advisor the following information:
 - * Your UCLA Logon ID – (Verify your [UCLA Logon ID][19])
 - * Your UCLA UID # (9-digit)
 - * Your full name
 - First
 - Middle
 - Last
 - * Your email address
 - * Your department and division
 - Bridget to email this information to webIRBHelp@research.ucla.edu to request the account.
 - Ask the lab manager to be added to all IRB protocols

13. IBC Trainings

- Sign up for the following courses via UCLA [WorkSafe][20]
 - NIH Guidelines for UCLA Researchers IBC Compliance Training (online)
 - Laboratory Safety Fundamentals (online)
 - Blood-borne Pathogens Training (online)
 - Medical Waste Management (online)
 - Biosafety ABC's – Biosafety Level 2 Training (in-person)
 - Biosafety Cabinet (online)
- Add certificates to your user folder on Dropbox (BAB/Lab/Training)
- Record completion for [HPL][21]
- Submit certificates to Arielle Radin (radina02@g.ucla.edu) at HPL
- Read the [Lab Specific Biosafety Manual][22] and sign off
- Complete Lab Specific Training and sign off
 - This must be updated annually
- Get vaccinations (suggested)
 - Visit OHF at 67-120 CHS x56771
 - Recommended vaccines
 - * Hepatitis B
 - * Flu (Influenza)
 - * MMR (Measles, Mumps & Rubella)
 - * Varicella (Chickenpox)
 - * Tdap (Tetanus, Diphtheria, Pertussis)
 - * Meningococcal

14. REDCap

- Complete and send REDCap access form to Martin Lai (mylai@mednet.ucla.edu) (Dropbox/BAB/Lab/Lab_protocols/REDCap/Access/Template/)

15. Website admin access

- Contact Jun Wan (jwan@psych.ucla.edu) for access to the [life sciences Wordpress multisite server][23]
- 16. MRI Trainings
 - TBD
- 17. Department of Psychology Printing Access
 - Login (upper right hand corner) to: <https://support.lifesci.ucla.edu/hc/en-us>
 - click submit a request
 - inquire about gaining printer access- include your UID number and email
 - access printing at Franz Hall

Important links:

- [UCLA time reporting system][24]

Review:

- [Getting started at UCLA][25]
- [Welcome Kit][26]
- [How-to access UCPATH portal][27]
- [Workers' Comp Pamphlet][28]
- [When an injury occurs][29]
- [Substance Abuse Brochure][30]

2.1.2 Onboarding - Volunteer Research Assistant

2.1.3 Onboarding - Postdoctoral Scholar

2.1.4 Onboarding - Graduate Student

[1]: [2]: [3]: [4]: [5]: [6]: [7]: [8]: [9]: [10]: [11]: [12]: [13]: [14]:
 [15]: https://secure.bruincard.ucla.edu/BCW/BruinCard_Web/Docs/BC%20Terms%20%20Signature%2006.pdf [16]: <https://ucla.app.box.com/s/mizhokn39tq7z6odvntvaoko11n823> [17]: <https://www.chr.ucla.edu/training-and-development/new-employee-orientation> [18]: http://ora.research.ucla.edu/OHRPP/Documents/Education/SSO_CITI_New_Acct.pdf [19]: <https://accounts.iam.ucla.edu/lookup> [20]: <https://worksafe.ucla.edu/Ability/Programs/Standard/Control/elmLearner.wml?PortalID=LearnerWeb> [21]: <https://docs.google.com/document/d/1hCYg4hYJ7wi4nsLl1vDs1a-7Of3Tnzvocx58bdcj2cc/edit> [22]: https://www.dropbox.com/s/t9atbx9d991gbwa/Lab_specific_biosafety_manual.pdf?dl=0 [23]: <https://sites.lifesci.ucla.edu/> [24]: <https://uctrs.it.ucla.edu/> [25]: <https://www.chr.ucla.edu/new-employee/getting-started> [26]: <https://ucnet.universityofcalifornia.edu/forms/pdf/welcome-kit.pdf> [27]: <https://www.centralresourceunit.ucla.edu/s/> [28]: <https://ucla.app.box.com/s/jyzoag8v9qw6katuvgegijl8an2tsx2j> [29]: <https://ucla.app.box.com/s/nua4ypfpjlt1226fusney4zyvo6qzzhj> [30]: <https://ucla.app.box.com/s/qrj4j7bnca1r8fy9n1bdfdf6orf1g0dq>

Chapter 3

Lab Protocols

3.1 Meetings and Training

3.1.1 Lab Meetings

We are happy to have a range of students join us for weekly lab meeting, whether you are an official member of the lab, or are just visiting – we want a diversity of perspectives in the lab, so join in and make your voice heard.

You might be wondering why we need a protocol for a lab meeting? The answer is simple – to make the meetings as time efficient, cohesive, and productive as possible. To achieve that goal, we follow a structured template for weekly lab meetings:

3.1.1.1 Meeting Blocks

The first layer to the lab meeting structure is to have ‘Meeting Blocks’ which focus the content of our lab meetings for set periods of time (typically 3-5 weeks) on a particular topic. The topics of the Meeting Blocks are decided as a group and will be chosen for strategic purposes (e.g., if we are writing a grant or paper on a particular topic area we might assign a meeting block to that topic, likewise – if we are exploring measures for a new study, we could assign a meeting block to searching for a range of measures and deciding on the best available). You can find a list of potential Meeting Block topics at the end of this document. If there is a topic of high general interest to the lab, we can also schedule a meeting block on it (even if we don’t directly research that topic). At the end of each meeting block we will discuss the next block assignment as a group. If you have an idea for a meeting block, feel free to bring it up at the end of the current block (and add it to the list in this paper doc).

3.1.1.2 Syllabus Development

The first step in a meeting block will be to develop a syllabus for the coming weeks. The syllabus can either be worked on as a group (e.g., in the first meeting of a new block), or one person can be in charge of developing the syllabus.

Roles & Responsibilities

Select! a sub-topic or research question for each meeting within the block Select a set of readings/material (can be movie clips, podcasts etc.) to go through each week (keep in mind that people have limited time to review the material for lab meeting so assign one primary reading/material and place add additional materials into a supplement, in case people wish to review further) Make a document for the meeting and share it with all meeting attendees Make sure that people are signed up to lead each meeting in the block Be in charge of sending reminders for the meetings in the block Make any meeting notes at the end of each meeting, and make sure the paper doc is up to date at the close of the meeting Make a post on the BABLab twitter for each meeting so people know what we are talking and thinking about

3.1.1.3 Meeting Leaders

Each meeting will be assigned a meeting leader. The leader is the person who has chosen or been assigned the primary reading or media material for that week.

Roles and Responsibilities

Read/watch/listen to the media assigned for that week in detail Think about themes that can be brought up in the lab meeting to discuss as a group Be ready to facilitate the meeting and stimulate conversation Keep the meeting on track (practice those assertive conversation steering techniques!) The meeting leader does NOT need to make slides, prepare food, or do anything else beyond the roles and responsibilities outlined above.

3.1.1.4 Meeting Attendee

It is not always possible to read/watch/listen to the media for every lab meeting in detail. That is why we assign one person (the meeting leader) to do a deep dive into the material each week. While a deep dive is not necessary, all meeting attendees are expected to be familiar with the media and topic of conversation each week so that they may contribute meaningfully to discussions.

Roles and Responsibilities

Familiarize yourself with the media being presented that week. If you have time, do a deep dive too Be thoughtful in the lab meetings and try to make constructive comments If you come across additional material that you think would be good to include in the lab meeting supplement, add it into the paper

doc (on dropbox) Try to connect the discussions in lab meeting with the past meetings in the current meeting block, as well as with discussions in past blocks

3.1.1.5 Potential Lab Meeting Block Topics (in no particular order)

- Sensitive periods in learning and memory
- Mind Brain Body Study: Questionnaires
- Role of the hippocampus in learning and memory across development
- Nutritional Psychiatry
- Nutrition and cognitive development
- How does early adversity or lifetime stress affect the microbiome?
- Bottom up: microbiome influences on brain and behavior
- Top down: brain and behavioral influences on microbiome
- Mind Brain Body Study: In lab task review
- Multivariate analytical techniques in fMRI
- Microbiome methods
- Electrogastragraph – what do we know about the signal?
- Heart Rate Variability and early life stress
- Integrating physiological measures to enrich our understanding of behavior
- Kind of crazy ideas, but wouldn't it be cool if they worked session.
- Research group highlight - we pick a research group (or even a general research topic) and review the body of work they engage in, or in the case of the research topic, who the big research groups in the field are.

3.1.2 Trainee Tuesdays & Thursdays

In order to encourage “deep work” time, we are implementing *Trainee Tuesdays and Thursdays!*

All trainings, meetings, questions/concerns that will take longer than 10 minutes (unless URGENT) should be scheduled on Tuesdays and Thursdays if possible.

Please feel free to schedule a meeting if you'd like to discuss your research/work more deeply or learn a new skill.

If you are simply having an issue with an assignment, before you schedule a meeting with a lab manager we ask that you try the following steps in this order:

1. Check the OSF protocol - there might be step-by-step instructions for your issue in the BABLab OSF or study specific OSF protocols
2. Watch a training video - if one exists for the issue/task at hand
3. Consult a fellow RA - they may know what to do
4. Consult a senior RA
5. Make a list of notes in your RA notebook about the problems you are having and present them for discussion at Thursday's RA meeting
6. Finally, schedule a one-on-one meeting with Emily or Kristen

To do so, please create an event on the BABLab calendar.

Please create this event on the blue BABLab calendar using the template below during a time the lab manager is free. Invite yourself and the lab manager you'd like to meet with!

Title: Meeting - "Meeting topic" Description: "Brief meeting description"
Guests: Individuals invited to the meeting

Example:

[Calendar Template Example][3]

I (Emily) have also shared my personal calendar with the BABLab account, so you can see when I am available to meet with you. You can access it by selecting "Emily Towner" from "Other calendars" in the BABLab calendar. The off-white "busy" slots are times I am unavailable (doctor's appointments, non lab-related meetings etc.).

[Emily's Calendar][4]

3.1.3 Clinical Meetings

Purpose

The purpose of clinical meetings are to discuss and review ongoing clinical interviews (KSADs), troubleshoot any recent difficulties, and learn helpful interviewing tactics for future clinical interviews. During the meeting, you will present the team with background information from your clinical interview and walk through each supplement.

What To Prepare

- Who you are presenting
 - Participant's KSADS file
 - Date/time of session
- Brief background
 - Was the child bio/adopted?
 - * Age of adoption
 - Was there any prenatal exposure?
 - Any trouble in school?
- Supplements
 - Your thought process on why/why not you went through each supplement/diagnoses you have assigned
- Personal opinions
 - What was the child participant like in the session? (note relevant behaviors for context)
- WASI/WIAT

- A quick overview of the participant’s WASI/WIAT (admission and scores)
- Questions for the team
 - Any situations you feel may have been difficult to address during the clinical interview

Additional notes

These meetings are also a safe space to debrief potentially difficult interviews.

3.2 Mail

3.2.1 USPS

When sending things out USPS, you can place your recharge ID under the sender’s address, circle it, & drop it in the outgoing mail bin in 1282 (faculty mailroom)

3.3 Purchasing

3.3.1 Funds

Startup: 4-404040-CB-69460 (Recharge ID: WSTV)

R00: 4-444040-CB-31447 (Recharge ID: Y7XE)

3.3.2 PAC Orders

PAC forms are used for most purchasing requests (besides Amazon which we can order from directly with our Amazon business account). Please consult the [UCLA preferred vendors list][5] first before submitting a PAC form for an outside vendor.

- Save any quote to (Dropbox/BAB/Lab/Finances/Purchasing/)
- Check Trello purchasing board for existing item
- If no existing item, create one and add description based on templates
- Fill out blank PAC form located in (Dropbox/BAB/Lab/Lab_protocols/Finances/Purchasing/)
- Save to (Dropbox/BAB/Lab/Finances/Purchasing)
- Email the completed PAC order form to psych-orders@psych.ucla.edu
 - **Subject** - CB, [Fill in Vendor] Request, Bridget Callaghan
 - CC’ Bridget (bcallaghan@ucla.edu) - do not need signature if PI is cc’d
- Complete item order information on Trello purchasing board
- Save PO (purchase order) and CONF (confirmation) if received

- Once item is received lab manager log amount in funds spreadsheet
 - Add in any tax/shipping/expense that wasn't accounted for on Trello to most expensive item
 - Mark as “Logged” on Trello

3.3.3 Amazon Orders

Instructions for checking out via our Amazon Business Account.

- Check for existing item on Trello
- If existing item, move to “To Order” list, change label to not logged, and create new instance of purchase in description box
- To checkout via Amazon, Choose a Group
 - Upon clicking “Proceed to Checkout” you will arrive to the screen below. Select your fund manager’s group and click continue:
 - Be sure to select the correct group to avoid your order being rejected or sitting in a queue that is not being reviewed. In the event that your fund manager is out of the office, please check with the Business Office before starting your Amazon Business order so that we can add you to another group temporarily. Otherwise, the order will remain in your fund manager’s queue until they are back in the office and able to approve orders.
- Business Order Information
 - Enter the Full Accounting Unit (FAU) or Recharge ID in the Purchase Order (PO) Number field and enter a business justification in the Comments for Approver field. These fields are required for the Psychology Department. If this information is not provided, your fund manager will reject the order.
 - NOTE: Business justifications must describe the purpose of items being purchased, how and where the items will be used. Please be sure to be as detailed and specific as possible. If you are purchasing an item flagged as restricted your fund manager may reach out to you for additional information.
 - Restricted items are not necessarily unallowable, but may require additional levels of approval from the Pcard Administrator in Purchasing before we can charge it to a Pcard.
- Next, select the appropriate shipping address
- Next, you will select the method of payment. This should be a VISA with your fund manager’s name on the card. You do not have the option to edit this page and it is not necessary to include a reference number. Click continue.
- Review your order details and once confirmed, click on submit order for approval.
- Complete item order information on Trello and move to “Submitted” list
- Once placed, move item to “Placed” list on Trello

- Once item is received lab manager log amount in funds spreadsheet
 - Add in any tax/shipping/expense that wasn't accounted for on Trello to most expensive item
 - Mark as "Logged" on Trello

3.3.4 Reimbursement

For reimbursement: - Fill out a blank reimbursement form found in (Dropbox/BAB/Lab/Lab_protocols/Finances/Reimbursement/) - Save reimbursement form to (Dropbox/BAB/Lab/Finances/Reimbursement) - Email the completed reimbursement form to psych-orders@psych.ucla.edu - Subject - CB, [Fill in Vendor] Reimbursement, Bridget Callaghan - CC' Bridget (bcallaghan@ucla.edu) - do not need signature if PI is cc'd - Lab manager log reimbursement amount in funds spreadsheet

3.3.5 Guest Parking Passes

- Email Tyler Tuione (tuione@psych.ucla.edu) saying you would like to purchase guest parking passes.
- Information to include in this email:
 - Number of passes to order
 - Recharge ID for fund to charge
- Wait for Parking Services to call the lab (about a week), record the confirmation code they give you.
- Pick up the passes with the confirmation code at 555 Westwood Plaza, Suite 100.

3.3.6 Petty Cash

- Fill out a blank IRB research payment request form (Dropbox/BAB/Lab/Lab_protocols/Finances/Petty_cash/)
- Send it to Brian Hoang (brianhoang@psych.ucla.edu) for a signature
- Submit the form at this [site][6]
- It can take up to 10 business days for them to reply back.
- When they recontact with a delivery time, ensure that either of the people who signed the form (Bridget and an RA) are in the lab at the time of delivery to sign off on the order.
- They will not deliver the cash if one of the signers is not present
- Once the disbursement is received, log it on the study specific payment log

3.3.7 Vendor specific protocols

Some vendors have special requirements or instructions to make purchases from them.

Biopac - Email aimeew@biopac.com and frontdesk@biopac.com

Uprinting

- Go to Uprinting.com and log in.
- Select the items you want to purchase and add them to the cart.
 - Note that you need to have the pdf or image files on-hand and make sure they match the dimensions of what they will be printed on
- When checking out, select “Terms” as the payment method
- Create and submit a PAC form to purchasing as usual, but also cc jhoan.e@digitalroominc.com and request that purchasing get in touch with her to pay for the order

3.3.8 Logging purchases on Trello

1. Search up “Purchasing” board on Trello. It should be green. There are different tabs:
 - **To Return:** items that will be returned
 - **Maybe:** items that may be bought
 - **To Order:** items to order/ buy
 - **Submitted:** orders that have been submitted
 - **Placed:** orders that have been placed
 - **In Stock:** items that have arrived and are in lab
2. Add a card to “To Order”. Name it with this format: **item being bought - \$price**
3. Add the following labels:
 - **Budget: Nonlogged** (this is by default)
 - **Fund** (ask lab manager whether it’s Startup or R00)
 - **Category** (ask lab manager which category)
4. Add the link of the item on ‘add an attachment’. Rename the link the exact name of the item as written on Amazon (or whatever website).
5. Add a description with this format:
 - **Units:** (insert amount of item, ex. 20 pencils)
 - **Orders:** (insert how many orders placed, ex. 1 order of 20 pencils)
 - **Date submitted:** (insert date we submitted order)
 - **Date placed:** (insert date vendor has placed order)
 - **Date received:** (insert date we got it in lab)
 - If the card is something that may run out eventually (ex. granola bars, notebooks) add an approximate due date.
6. Whenever an item has been submitted, placed, and in stock, move the card into its respective tab.

@youtube

3.4 Software

3.4.1 Using Trello

1. There are multiple lists on the Tasks Board! Doing, To-do, Later and Done. Depending on the task, simply move it to the right list once you progress with it.
 - **To Do:** Current tasks to complete.
 - **Doing:** Tasks currently being done.
 - **Later:** Tasks not as pressing, but still must be done.
 - **Done:** Completed tasks.
2. **To add a card:** Click '+ Add Another Card' under the appropriate list. There are multiple functions within this:
 - You can add members, labels (useful for studies), checklist, attachment, due date and more to the back of the card. This information will show when you click on the card.
3. **Show Menu function:** This is a great way to search specific items, such as your own name for tasks, or the study for which there are tasks for, or tasks which have upcoming due dates.

@youtube

3.4.2 REDCap

3.4.2.1 Entering Instruments

@youtube

3.5 Equipment

3.5.1 Biopac

3.5.2 Printer

- Make sure you are connected to eduroam wifi
- Open up Printer & Scanners in System Preferences
 - If current printer is not working, right click printer and click Reset Printing System
- Reset Computer
- Open up System Preferences – Printers & Scanners
- Click on + sign to add a printer
- Enter IP Address from Printer: 164.67.125.35
- Make sure Use displays: EPSON WF-7710 Series
- Click ADD

- Reset your Printer Presets if needed

3.6 Social Media

3.6.1 Instagram

The pride and joy of the lab. There is a lot of content to keep track of and to ensure is posted weekly.

General important rules: - Keep posts short, family-friendly, and accessible. - If you post on the story, it should also likely be added to a story highlight. - Stick to the color scheme and aesthetic (this includes matching the text in story highlights to the story highlight cover color). - Maintain the integrity of the main feed grid (will be elaborated on further down). - Maintain the consistency of the Lab's hashtags (will be elaborated on further down).

Feed Content: - The feed grid is an important part of the aesthetic of the lab's social media. We can divide the grid into "A Week" and "B Week" rows. Because there are 3 posts horizontally in the grid, there should be 3 pieces of content posted each week (or with relative consistency).

"A Week": - Biome Bites! ad post: This is simply a post saying to check the story for this week's Biome Bites! installment. The caption for this should be brief and maybe reference the content in the actual story post. - Lab Meeting ad post OR Email List ad post: Post this on lab meeting day in "A Week". If there is a speaker or specific topic for the week, discuss that briefly in the caption. - In "B Week", don't post this even if there is a lab meeting. Instead, post a previous Lab Meeting ad post on the story. If there is not a lab meeting during that "A Week", you should post the Email List ad post instead. - Brain Bites! ad post: This is simply a post saying to check the story for this week's Brain Bites! installment. The caption for this should be brief and maybe reference the content in the actual story post.

"B Week": - 3 random posts: post pictures from around the lab, from events, or advertisements for upcoming events. Check the existing feed for ideas, and try to stay current with seasons, trends, etc. - If there is an event upcoming, use the following template to advertise it.

Important notes for all feed content: - Post all posts to both instagram and facebook (integrated feature on insta) - End every single post with the following: #brain - Add 2-3 topical hashtags on the new line afterwards, and then follow that with the following block of hashtags: #funscience #psychology #neuroscience #research #lablife #ucla #gutbiome #dev #psych #brain #body #adolescence #childhood #ela #losangeles #scientist

Story Content: - Q&A Monday: every Monday, post the Q&A Monday story with instagram's questions feature attached. Check periodically throughout the

day to see if there are any questions worth responding to. Post any responses on the Q&A story highlight. - Biome Bites!: A weekly fun fact about the microbiome. Try to stay scientific (with citations) and avoid product/treatment recommendations that might be trendy or controversial. Post the bite itself on the story, and every other week advertise it with a main feed post. Add to the Weekly Bites story highlight. - Lab Meeting ad: on lab meeting days, post one of the ad posts on the story. - Brain Bites!: A weekly fun fact about the brain/developmental psych. Try to stay scientific (with citations) and avoid product/treatment recommendations that might be trendy or controversial. Post the bite itself on the story, and every other week advertise it with a main feed post. Add to the Weekly Bites story highlight. - Contact Story ad: on Fridays, post the contact story post.

When events are coming up, be sure to post frequently on the story about the date, time, and what activities we will be doing.

There is a whole series of story templates made to show off different activities and share information regarding the event.

Where to Find the Designs: - All of the above designs for social media posts are on our canva site. - If you need to adjust any of the designs, feel free to do so. - Pre-downloaded versions are also saved as images and pdfs on dropbox.

3.6.2 Facebook

Most of the content will carry over from instagram because the accounts are linked.

Just ensure that you stay active with checking notifications and responding to comments.

Consistency across all of the lab materials is the most important thing to maintain for our online footprint.

If you are unsure of what a post should look like, check out previous posts and highlights for ideas!

Chapter 4

Research Protocols

Text