STATS 235: Modern Data Analysis Introduction

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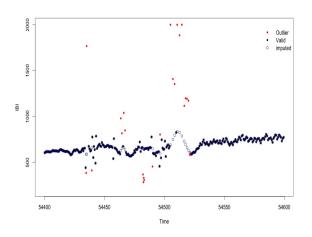
Statistical methods in machine learning

- In this course, we focus on complex and/or high dimensional problems
- We discuss statistical methods designed for such problems
- Our overall objective is to use these statistical methods to make decisions under uncertainty
- Typically, our decisions are in the form of predictions
- To achieve this objective, we need to learn from the data: detect pattern, discover relationships, and possibly reduce dimensionality and complexity along the way
- In this lecture, we discuss some motivating examples and review some introductory concepts

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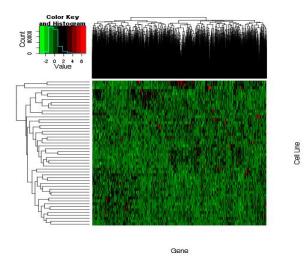
Motivating Examples

Automatic data cleaning and processing



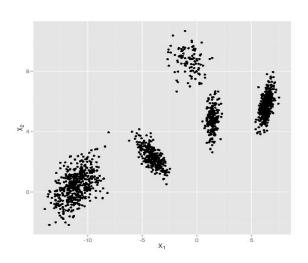
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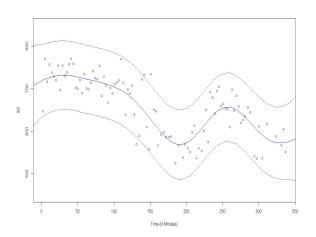
High throughput biological studies



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Clustering objects





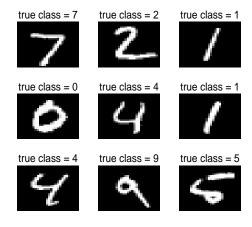


Fig1.5a in Murphy (2012)

Document classification

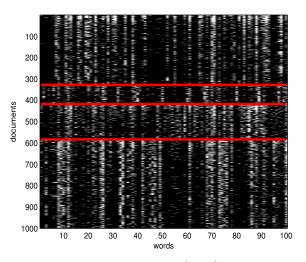
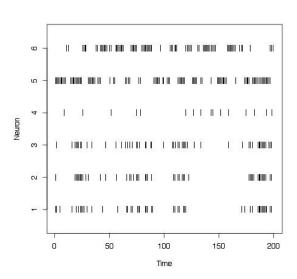


Fig1.2 in Murphy (2012)

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Discovering biological networks

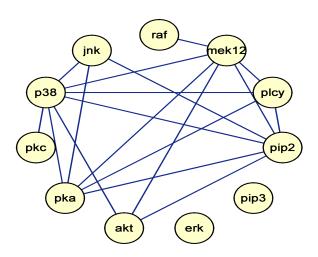


Fig1.11 in Murphy (2012)

Some Preliminary Concepts

Supervised vs. unsupervised learning

- Learning problems discussed in machine learning are divided into two main categories
 - ▶ Supervised learning: our objective is to find (learn) a mapping from a set of inputs (predictors, attributes, covariates, features), x, to outputs (response, target, outcome), y.
 - Unsupervised learning: there are no clear, well-defined outputs; our objective is to discover interesting patterns, relationships, and structures in a set of inputs, x.
- Semi-supervised and reinforcement learning are two other commonly used learning methods.

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Supervised learning

- Regression
 - ▶ Continuous response variables: $y \in \mathbb{R}$
 - Forecasting
 - Longitudinal analysis
 - Time series analysis
 - Spatio-temporal analysis
- Classification
 - ▶ Categorical response variable: $y \in \{1, ..., C\}$
 - Document classification
 - Image classification
 - ► Face detection and recognition

Discriminative vs. generative models

- Discriminative classification models
 - ▶ We model P(y|x), $y \in \{1, ..., C\}$, and use it to predict the class given inputs.
 - ► Tends to be less sensitive to outliers
 - Possible to use arbitrary preprocessing of inputs
- Generative classification models
 - We model P(x|y), $y \in \{1, ..., C\}$, and use Bayes' rule to find P(y|x) in order to make predictions given inputs.
 - Easy to fit
 - Can handle missing features and unlabeled data
 - ▶ If the assumed distribution of inputs is correct, they tend to perform better since they use more information to estimate parameters.

Unsupervised learning

- Density estimation
 - Finite mixture models
 - Infinite mixture models
- Clustering
 - K-means clustering
 - Hierarchical clustering
 - Finite mixture models
- Dimensionality reduction
 - Principal component analysis (PCA)
 - Factor analysis (FA)
 - Independent component analysis (ICA)

Parametric vs. nonparametric

- In general, supervised learning involves finding P(y|x), whereas, unsupervised learning involves finding P(x).
- More specifically, we use $P(y|x,\theta)$ and $P(x|\theta)$, where θ represent all the model parameters.
- Parametric models: Number of parameters is fixed (finite).
- Nonparametric models: Number of parameters grows (possibly to infinity) with the amount of data.

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Some Common Parametric Models

Exponential family of distributions

- Very often, we assume simple distributional forms (e.g., normal, binomial, Poisson) that are members of the exponential family.
- A single parameter distributional form belongs to the exponential family if the distribution has the following form

$$P(y|\theta) = \frac{1}{z(\theta)}h(y)\exp[g(\theta)s(y)]$$

or

$$P(y|\theta) = h(y) \exp[g(\theta)s(y) - c(\theta)]$$

- P is the density function for continuous random variables and probability mass function for discrete variables.
- $z(\theta)$ is called the "partition function."

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Poisson distribution

For example, for Poisson distributions, we have

$$P(y|\theta) = e^{-\theta} \theta^{y} / y!$$
$$= \frac{1}{y!} \exp\{\log(\theta)y - \theta\}$$

Here,

$$g(\theta) = \log(\theta)$$

$$s(y) = y$$

$$c(\theta) = \theta$$

$$h(y) = \frac{1}{y!}$$

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Sufficiency in exponential family

• For a sample of n independent observations, $y = (y_1, y_2, ..., y_n)$, we have

$$P(y|\theta) = \prod h_i(y_i) \times \exp\{\sum g_i(\theta)s_i(y_i) - \sum c_i(\theta)\}$$

• If the observations are identically distributed, we can drop the index i, and present the exponential family as

$$P(y|\theta) = h(y) \exp\{g(\theta)s(y) - c(\theta)\}\$$

- s(y) is the "sufficient statistic" for θ .
- $\phi = g(\theta)$ is called the "natural parameter."

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Multiparameter exponential family

- In general, a distribution in exponential family can have multiple parameters.
- In this case, we define the distribution in term of $g^T(\theta)s(y)$,

$$P(y|\theta) = h(y) \exp\{\sum_{k=1}^{K} g_k(\theta) s_k(y) - c(\theta)\}$$

where $s = (s_1, s_2, ..., s_k)$ is sufficient for θ .

- Note that while the dimension of s, which is K, is usually the same as the dimension of θ , this does not have to be the case in general.
- Also note that g and s are not unique.

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Normal distribution

 Let's consider a normal distribution with unknown mean and unknown variance.

$$P(y|\mu,\sigma^{2}) = \frac{1}{\sqrt{2\pi}} \exp\{\frac{-(y-\mu)^{2}}{2\sigma^{2}} - \frac{\log(\sigma^{2})}{2}\}$$
$$= \frac{1}{\sqrt{2\pi}} \exp\{-\frac{y^{2}}{2\sigma^{2}} + \frac{\mu y}{\sigma^{2}} - \frac{\mu^{2}}{2\sigma^{2}} - \frac{\log(\sigma^{2})}{2}\}$$

• Here,

$$g(\mu, \sigma^2) = \left(\frac{1}{\sigma^2}, \frac{\mu}{\sigma^2}\right)$$

$$s(y) = \left(-\frac{y^2}{2}, y\right)$$

$$c(\mu, \sigma^2) = \frac{\mu^2}{2\sigma^2} + \frac{\log(\sigma^2)}{2}$$

$$h(y) = 1/\sqrt{2\pi}$$

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Generalized linear models

- In generalized linear models, where linear regression is a special case, we assume that the response variable, y, has a distribution in the exponential family.
- In these models an element of the natural parameter, $g(\theta)$, is a function of $E(y|\theta)$.
- ullet We usually use this function as a link between μ and inputs,

$$g(\mu_i) = x_i^{\top} \beta$$

• We refer to $g(\mu)$ as the canonical link and use it to rewrite the model in terms of regression parameters β .

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Poisson regression model

• In the Poisson model discussed above, $\theta = \mu$. Therefore,

$$P(y|\mu) = e^{-\mu}\mu^{y}/y!$$
$$= \frac{1}{y!} \exp\{\log(\mu)y - \mu\}$$

In this case, the canonical link function is

$$g(\mu_i) = \log(\mu_i) = x_i^{\top} \beta$$

Therefore,

$$P(y_i|x_i,\beta) = \frac{1}{y_i!} \exp\{(x_i^{\top}\beta)y_i - \exp(x_i^{\top}\beta)\}$$

For n iid observations,

$$P(y_1,\ldots,y_n|x_i,\ldots,x_n,\beta) = \frac{1}{\prod y_i!} \exp \left\{ \sum [(x_i^\top \beta)y_i - \exp(x_i^\top \beta)] \right\}$$

Ising model

- Another model with an exponential family distribution is the Ising model commonly used in statistical physics and graphical models (see MacKay).
- An Ising model is an array of spins (denoted as ± 1) that are magnetically coupled to each other.
 - Ferromagnetic model: if one spin is +1, it is energetically favorable for its immediate neighbors to be +1.
 - Antiferromagnetic model: if one spin is +1, it is energetically favorable for its immediate neighbors to be -1.

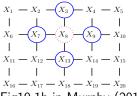


Fig19.1b in Murphy (2012)

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Ising model

- Two spins i and j are neighbors: $(i,j) \in \mathcal{N}$.
- The energy of the a specific configuration, X, is given by Hamiltonian function,

$$E(X,\alpha,\beta) = -\frac{1}{2} \sum_{i,j} \beta_{ij} x_i x_j - \sum_i \alpha_i x_i$$

where

- ▶ β_{ij} represents the coupling (interaction) between two neighboring spins such that $\beta_{ij} = 0$ if $(i, j) \notin \mathcal{N}$.
- $ightharpoonup \alpha_i$ represents the external magnetic field on spin i.

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Ising model

 The probability of any specific configuration, X, is given by the Boltzmann distribution,

$$P(X|\alpha, \beta, T) = \frac{1}{z(\alpha, \beta, T)} \exp\{-\frac{1}{K_B T} E(X, \alpha, \beta)\}$$

$$= \frac{1}{z(\alpha, \beta, T)} \exp\{\frac{1}{K_B T} \left[\frac{1}{2} \sum_{i,j} \beta_{ij} x_i x_j + \sum_i \alpha_i x_i\right]\}$$

where,

$$z(\alpha, \beta, T) = \sum_{X} \exp\{-\frac{1}{K_B T} E(X, \alpha, \beta)\}$$

$$P(X_i = +1|.) = \frac{1}{1 + \exp(-\frac{2}{K_B T} \sum_{j} \beta_{ij} x_j + \alpha_i)}$$

• Here, T is the temperature and K_B is Boltzmann's constant.

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Some Modeling Challenges

Curse of dimensionality

- Curse of dimensionality (Bellman, 1961) refers to challenges imposed by high dimensional data.
- These challenges are mainly due to sparsity.
- Hastie et. al. (2009) have demonstrated this using a simple example.

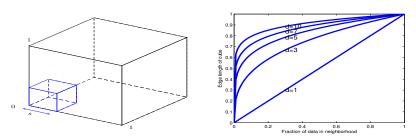


Fig1.6 in Murphy (2012)

Curse of dimensionality

- Suppose inputs are uniformly distributed in d-dimensional unit hypercube.
- We want to estimate the output (e.g., classification) at each point, x_0 , using a fraction r (e.g., 0.01) of inputs in a hypercubical neighborhood of x_0 .
- The expected edge length is $e_p(r) = r^{1/d}$.
- When d = 2, $e_2(0.01) = 0.1$.
- When d = 10, $e_{10}(0.01) = 0.63$.

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Overfitting

- Overfitting is a common challenge in applying machine learning methods.
- It refers to situations when a model performance well on the observed data, but performs poorly on future observations.
- This is mainly due to the fact that many machine learning methods can lead to arbitrarily complex models.
- As a result, these models identify patterns peculiar to the observed data but not generalizable to the whole population.

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Occam's razor

- We will talk about techniques for controlling complexity throughout this course.
- In general, it is recommended to use more complex models only when they result in substantial (i.e., statistically significant) improvement in performance (i.e, substantial decrease in deviance).
- The above principle is widely known as Occam's razor stating that "entities should not be multiplied beyond necessity", or in simple words: "everything equal, we should use the simplest solution".
- Ideally, we prefer to use complex models that include simpler models as special cases and have an intrinsic complexity-controlling mechanism.

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Model comparison and model selection

- As we will see later, model selection is properly defined within the decision theory framework.
- Decision theory is however an easy concept that is hard to implement.
- An essential element of a decision making problem is the specification of a proper loss function.
- For regression models, the squared error loss function is commonly used,

$$L(y,\hat{y}) = (y - \hat{y})^2$$

where \hat{y} is the estimated value of unknown (e.g., future) y based on our model.

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Model comparison and model selection

• For predictive models, we can define our goal as finding the model with the lowest expected loss, in this case the lowest expected prediction error $EPE = E[L(y, \hat{y})]$.

$$EPE = E(y^{2}) + E(\hat{y}^{2}) - 2E(y\hat{y})$$

$$= Var(y) + E(y)^{2} + Var(\hat{y}) + E(\hat{y})^{2} - 2E(y)E(\hat{y})$$

$$= Var(y) + (E(y) - E(\hat{y}))^{2} + Var(\hat{y})$$

$$= Var(y) + Bias^{2}(\hat{y}) + Var(\hat{y})$$

• Note that future observations y are independent of \hat{y} .

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Bias-variance tradeoff

- In the above derivation of EPE, the first term, Var(y), reflects the random variation of the response variable regardless of what model we use.
- Therefore, only the last two terms depend on our model for \hat{y} ; so we should try to minimize these two terms.
- In general, there is a tradeoff between bias and variance: complex models tend to have lower bias and higher variance, whereas simple models tend to have higher bias and lower variance.

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