

A Closer Look at Video Game Sales

Global Sales across the years (million copies)



A video game is an electronic game that involves interaction with a user interface or input device to generate visual feedback on a two- or three-dimensional video display device such as a TV set, monitor, touchscreen, or virtual reality headset.

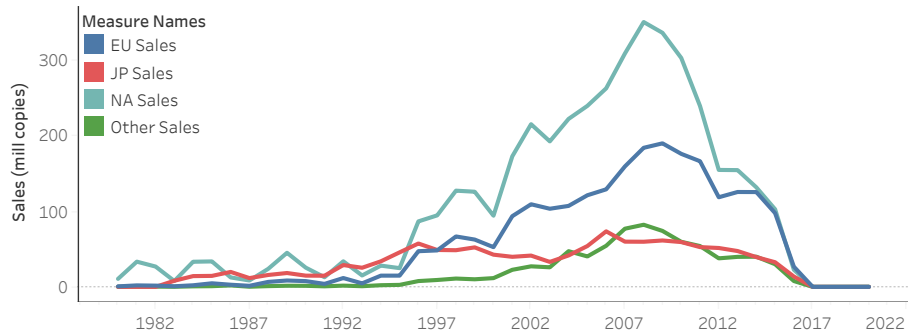
Video games are augmented with audio feedback from speakers or headphones, and optionally with other types of feedback systems including haptic technology. They are defined based on their platform, which include arcade games, console games, and PC games.

Surprisingly, despite the **2008** economic crisis, there was a peak in sales of video games (678 mill) and this sale remains high in 2009.

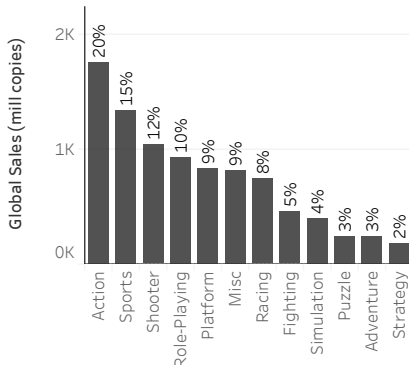
Where Does All These Sales Come From?

Majority of sales stems from **North America** followed by Europe.

Sales from JP was consistently higher than those of Other continents until 2004 where they were roughly the same and that trend continues till today.



Genre



Best Selling Video Games

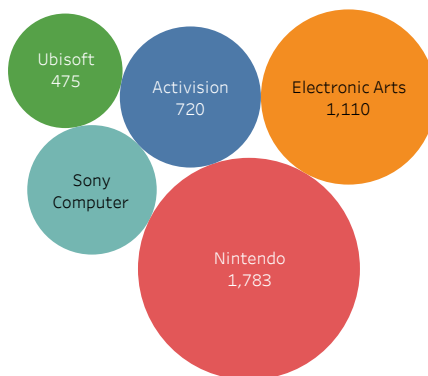
Name	
Wii Sports	82.74
Grand Theft Auto V	55.92
Super Mario Bros.	45.31
Tetris	35.84
Mario Kart Wii	35.82
Wii Sports Resort	33.00
Pokemon Red/Pokemon Blue	31.37
Call of Duty: Black Ops	31.03
Call of Duty: Modern Warfare 3	30.83
New Super Mario Bros.	30.01

The best-selling video game is **Wii Sports** released by Nintendo in 2006 with nearly **83** million copies sold so far.

Of the top 10 best-selling video games on this list, 6 were developed or published by Nintendo. Other publishers are Activision with two games and Take-two Interactive with one game.

As and aside, **action games** accounts for **20%** of global sales, followed by sports and shooting games with 15% and 12% respectively.

Top 5 Video-game Publishers



The Top 5 publishers account for **53%** of the global video-game sales with Nintendo being the 1st.

Similarly, PS2 is the leading gaming platform accounting for **14%** of global sales, followed by X360, PS3, Wii, DS, PS, etc.

Sales by Platforms (mill copies)

