

WATER & SANITATION SERVICES PESHAWAR (WSSP) LOCAL GOVERNMENT COMPLEX, KHYBER PAKHTUNKHWA

Plot # 33, Street No. 13, Sector E-8, Phase-VII, Hayatabad, Peshawar. Office Phone # 091-9217863, Fax # 091-5890560



Reference	e No Da	ted 05/12/2018
Subject:	Reference Letter for Mrs. Asmara Rahat for a Fellow University of Oklahoma	ship Program at

Dear Sir/Madam.

I am very pleased to recommend Mrs. Asmara Rahat for the Fellowship Program arranged by the University of Oklahoma's Gaylord College of Journalism and Mass Communication. As a fellow member of the same team, I've worked alongside Mrs. Asmara Rahat for the past four years. Not only she has been a key player on our team, but she's also become a close personal friend. Asmara's skills and leadership qualities would make her an invaluable addition to your fellowship program.

While Asmara has found success at Water and Sanitation Services Peshawar (WSSP) by helping us to increase our website reach from a few hundreds to over thousands since her time here, developing multiple strategies in terms of technology interventions, donors' participation, community communication and liaison and other strategic and technical areas, she is also very good in developing teams.

With all her leadership and team building skills Asmara can plan, create, and execute anything assigned to her, very effectively and efficiently. She's an integrator and can fuse into any environment. I have worked with her in a project of GIS based consumer survey and I am very pleased to write that in no time she took the lead of the project and delivered with success. She is certified in Project Management and I believe that it is best of her knowledge and skills that bring a difference to any project, she becomes a member of. She has her fingers on the pulse of technological trends and also provides others a platform to grow as well.

In addition to her professional qualifications, Asmara has personal qualities that make her wellsuited to leadership. She's naturally fallen into the role of "point person" that many of us go to with questions. She's not afraid to take risks and often suggests new directions to explore. She's committed to quality, growth, and progress, and inspires her team members to strive for the same. In short, Asmara is a person with vision.

She organized several social events for the company and community and has that charisma to convince all. Asmara has my highest recommendation for this program and I'm excited to see the directions in which this program will polish Asmara's leadership skills further.

Please feel free to contact me for any further information.

Thanking you in anticipation.

Muhammad Ilyas

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