

## Understanding the export trade



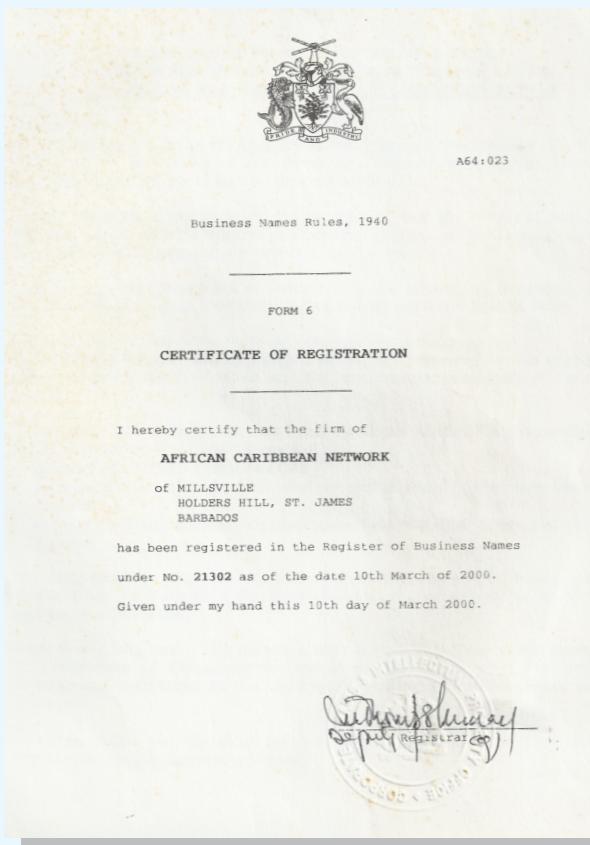
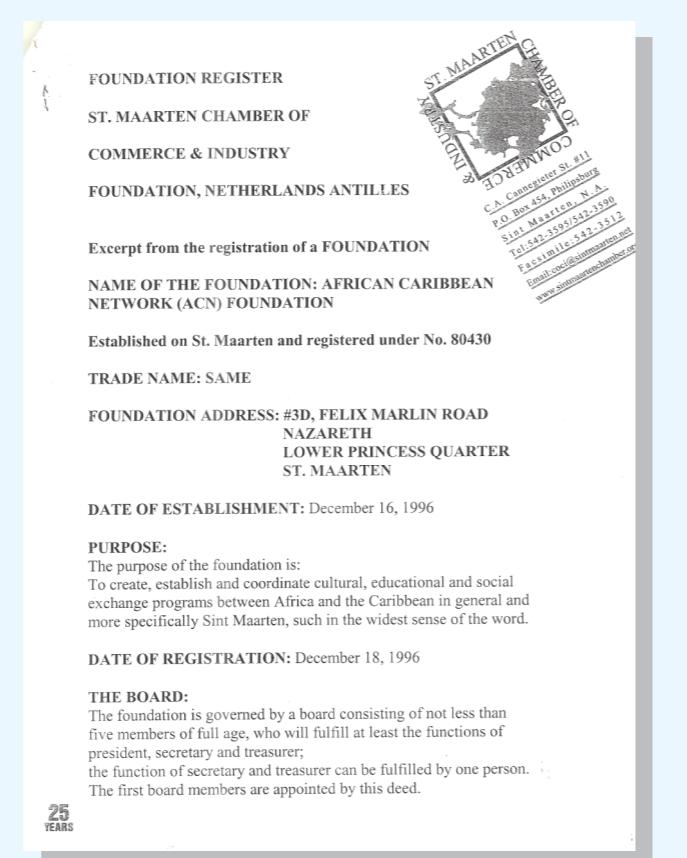
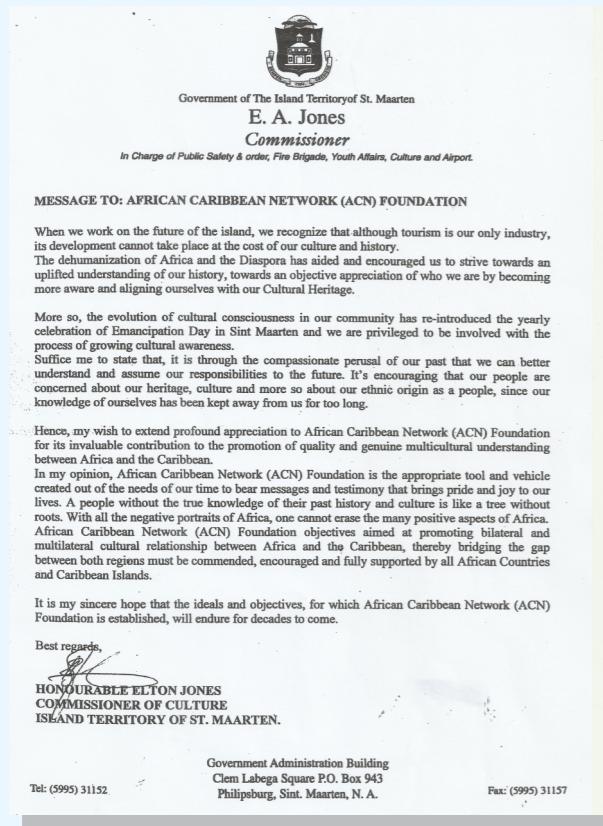
*First of all, do your homework and know yourself.  
Realise that it is a commitment for a long, long time.  
Know your strengths and go for it.*

In today's knowledge based, IT driven and interactive export market place, the Nigerian Export Promotion Council (NEPC) spearheads and sustains a dynamic export development programme and implement the various incentives, articulate policies towards assisting in promoting the development and diversification of export trade and its related industries in Nigeria.



**NIGERIAN EXPORT PROMOTION COUNCIL**  
*...to grow at home we sell abroad*

Cyrus&Mates @ 08122222504



TRADE AND INVEST NIGERIA EXPO  
TINEX



## TRADE & INVEST NIGERIA EXPO (TINEX)

Over the years, our experience in the Caribbean has shown that in many respects, Nigeria's natural endowments, cultural heritage, entertainment and general consumer products continue to attract investment and trade interests. This is the motivation for African Caribbean Network Foundation's (ACNF) packaging of "TRADE & INVEST NIGERIA EXPO (TINEX)" as an exclusive exhibition of Nigeria's socio-economic achievements and to enhance already existing bilateral and multilateral trade and investment relations, between **NIGERIA** and the **CARIBBEAN**. ACNF intends to effectively and optimally appropriate the inherent Nigerian trade and investment potentials, towards bridging the gap between the two socio-culturally linked regions, while creating a lucratively new market for "Made-in-Nigeria Products" in the Caribbean through TINEX.



### DESCRIPTION

TINEX is an investment and trade mission exclusively packaged to promote the introduction of 'Made-in-Nigeria Products' into the lucrative CARIBBEAN markets, while creating a platform for the establishment of bilateral and multilateral investment and trade relations with CARIBBEAN Governments, Businesses, Investors and Organizations.

### Exhibition and Participation in TINEX provides a platform to:

- ✓ **FIND** New Trading Partners
- ✓ **PARTICIPATE** in B2B Interactive Forums
- ✓ **NETWORK** with Business Executives
- ✓ **ACCESS** Innovative Export Trade Opportunities
- ✓ **DEVELOP** G2G Bilateral Investment & Trade Relations
- ✓ **EXPLORE** New & Lucrative Consumer Markets
- ✓ **FORGE** Joint Venture Partnerships
- ✓ **SHOWCASE** Your Products & Services
- ✓ **CLOSE** New Business & Distribution Deals
- ✓ **ESTABLISH** Lasting Trade & Investment Relations
- ✓ **ENJOY** Spotlight on Caribbean & Latin American Television Stations
- ✓ **BE FEATURED** in TINEX & Caribbean Events Brochure
- ✓ **BRANDING** TINEX Venues, Gates, ACNF Staff Clothing, Tour Buses, Expo Panels, Press Stand, VIP Lounge, Naija Kitchen & Naija Bar, AfroFusion Fashion Show, Gala/Awards Night.
- ✓ **MERCHANDISE OPPORTUNITIES** for Made-in-Nigeria Products



### CORE OBJECTIVE

TINEX ultimate goal is to promote and develop new vistas of business opportunities, foreign direct investments, trade relations, new export markets, and improved socio-economic image for NIGERIA in the CARIBBEAN and by extension, LATIN AMERICA.



### ORIGIN...

TINEX is scheduled to take place on the twin CARIBBEAN ISLAND of St. Maarten (Dutch) and St. Martin (French) from Saturday the 19th through Saturday the 26th of July, 2014.

## THE HOST CARIBBEAN ISLAND

### ST. MAARTEN/ST. MARTIN ...At A Glance

The smallest Island in the world shared between France (St. Martin) and The Netherlands (St. Maarten). It has an official population of 150,000 with inhabitants from over 87 different nationalities. Some often say that St. Maarten/St. Martin is to the Caribbean what the United States is to the world. The friendliest Caribbean Island under the sun, and home to renowned world celebrities such as Bill Cosby, Tina Turner, Jermaine Jackson, Tom Cruise, Sylvester Stallone, etc.

St. Maarten/St. Martin is the most expensive area for Real Estate in the Caribbean. The island has an International Airport – Princess Juliana International Airport (PJA) situated on the Dutch-side and an Airstrip for smaller Aircrafts situated in Grand Case on the French-side. Princess Juliana International Airport is the '2nd heaviestUsed Airport' in the Caribbean with about 354 Flights Daily. The island of Puerto Rico is 45minutes flight from SXM, while Antigua, St. Kitts, Nevis, Dominica and Montserrat are just about 30minutes flight away. Miami is only 2hours from SXM while the Big Apple City, New York is about 3hours.



### ST. MAARTEN/ST. MARTIN IS THE MOST EXPENSIVE AREA FOR REAL ESTATE IN THE CARIBBEAN.



HOME TO RENOWNED WORLD CELEBRITIES SUCH AS BILL COSBY, TINA TURNER, JERMAINE JACKSON, TOM CRUISE, SYLVESTER STALLONE, ETC.

Boasts an intriguing historical background. Historical Fortes to see, Architectural Gems to Photograph and even rumours of buried Treasure still persist. 400 World Class gourmet and tantalizing Restaurants, with American, Asian, Continental, French, Italian, Spanish, Surinamese and Creole cuisine to choose from.

St. Maarten/St. Martin is 100% Duty-Free. You'll find clothing, Leather, goods, jewelry, gold, watches, perfumes, cosmetics, china, etc from around the world. The Island also boasts 14 Five Star Resorts, over 50 Hotels and Guest Houses with 37 White Sand Beaches out of which are 5 Nude Beaches



## ACNF TESTIMONIALS



### OFFICE OF THE PRIME MINISTER

1 DEVON ROAD, P.O. BOX 272, KINGSTON 6, JAMAICA

MESSAGE BY PRIME MINISTER OF JAMAICA  
RIGHT HONOURABLE PERCIVAL J. PATTERSON QC, MP  
TO AFRICAN CARIBBEAN NETWORK (ACN) FOUNDATION

One of the urgent tasks of Africans in the Diaspora, particularly Caribbean People, is the shattering of the myths and negative stereo-types about the motherland and people of African descent world wide.

Not only is there a gap between the perception and the reality of Africa and Africans; there is also a cultural gap between persons in the Diaspora, namely Afro-Caribbean People and our brethren on the continent.

It is through the promotion of culture and the process of education, some would say re-education, that the bridging of both gaps will best be done.

Marcus Garvey , Jamaican National Hero and Pan Africanist said :  
"Education is the medium by which a people are prepared for the creation of their own particular civilisation and the advancement and glory of their own selves".

It is against this background that I commend the African Caribbean Network Foundation for setting itself the goals of :

- bridging the African Caribbean Gap
- promoting bilateral and multilateral cultural relationship between both regions
- thereby eradicating the erroneous impressions about the peoples of both regions.

The Foundation's programs such as music/literary/art festivals, sporting events, trade exhibitions, cultural/educational exchanges, all serve to make your goals achievable.

On August 1 this year (1997) Jamaica, after a break of 35 years, will resume the observance of Emancipation Day as a national holiday. The occasion presents the opportunity for the majority of Jamaicans to reflect on our African heritage.

I wish the ACN success in all its endeavours to promote positive relations between Africans at home and abroad.



### MESSAGE BY PRIME MINISTER OF JAMAICA RIGHT HONOURABLE PERCIVAL J. PATTERSON QC, MP TO AFRICAN CARIBBEAN NETWORK (ACN) FOUNDATION

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### OFFICIAL ENDORSEMENT OF THE AFRICAN CARIBBEAN NETWORK (ACN) FOUNDATION FROM THE PRIME MINISTER OF BARBADOS THE RIGHT HONOURABLE OWEN S. ARTHUR

Few cultures and people have suffered the historical distortions of the African continent and race.

In place of the rich history of achievement by people of African descent, which has been at the dawn of civilization, being as well known as any, it has been watered down, hidden even, and replaced by insidious myths and stereotypes at variance with the history, life and culture of African people.

For us in the Caribbean, it has meant a lack of knowledge of our African ancestors and the perpetration of artificial barriers even as we try to understand and interact with each other, with which we are only now coming to grips.

Barbados has always recognized the need to build bridges with African people. This has been achieved through our support of African struggles, cultural exchanges, school exchanges and now trade missions.

The first time ever, Emancipation Day was celebrated in Barbados on 1 August, 1997 and we will continue to reaffirm our African heritage through such initiatives as instituting Black Studies in schools.

It is therefore a privileged to, on behalf of the government and people of Barbados, whom I have the honor to represent, with the African Caribbean Network (ACN) Foundation whose aims are to dispose the myths that surround our history and life as a people and to bridge the gap between Africa and the Caribbean.

I wish to salute those whose vision has led to the foundation of the ACN and urge you to hold close to the ideals and goals you have set.

I have no doubt that the ACN will have a great impact as it seeks to strengthen bonds between Africa and the Caribbean.

OWEN S. ARTHUR  
PRIME MINISTER

## SECURITY

African Caribbean Network Foundation in collaboration with the Governments and Chambers of Commerce & Industry of St. Maarten (Dutch) and St. Martin (French) will provide:

- ✓ Adequate Security Guards to patrol exhibition venue
- ✓ Police presence will complement the Security Guards on patrol
- ✓ At the end of each Exhibition Day when the gates are closed to the general public at 7:00 p.m., each Exhibitor must sign over an 'Inventory List of Items' in its Pavilion (Stand) to TINEX Security Guards who will be on hand to secure the Pavilions (Stands)



ST. MAARTEN/  
ST. MARTIN  
IS 100%  
DUTY-FREE.

## POLICIES

1. Pavilion space is limited; Participation Applications not paid in full by May 30th, 2014 will be cancelled.
2. Failure to provide payment will cause the Participation to become null and void.
3. Participation Window closes on May 30th, 2014.
4. All Cheques should be made payable to African Caribbean Network Foundation.
5. If notice of cancellation is submitted after May 30th, 2014 the Exhibitor is liable to pay a Cancellation Fee of 50% of the Participation Fee under this contract.

## SUB-LETTING OF EXHIBITION PAVILION (SPACE)...

**Exhibitors shall not sublet the 'Exhibition Pavilion (Stand)' allocated to them to any third party, either wholly or in part without the written consent of ACNF.**

St. Maarten/St. Martin is a very safe Island with a low crime level. Recreational and touristic activities include among others; Horse Stables, 18 Hole Golf Course, Water Sports, Submarine Adventures, Helicopter Tours, Butterfly Farm, Zoo, 14 Las Vegas Style Casinos with no Tax on Winnings, etc, etc. You won't have to look far to enjoy an evening of Limbo and Fire Dancers, Folkloric or Calypso Beats of the Caribbean Revue

The Antillean Guilder (Nafl.1.80 to US\$1.00) for St. Maarten (Dutch), while the United States Dollar (\$) and the Euro (€) are officially used on both sides of the island. The Weather is delightful all year long. Daytime averages 85F/28C; Nighttime averages 75F/22C. Worship Centres such as Catholic, Anglican, Methodist, Pentecostal Churches and Mosques are available on the Island

The "Dress Code" for the Island is nothing to panic about. It's one of the world's best vacation/tourist Island, so dress light/casual for the TINEX Expo as an Official/Delegate/Representative, and sightseeing tours, except off course, during TINEX Interactive Forums.



This contract is an integral part of application for Exhibit Pavilion (Space). Exhibitor should observe all TINEX Regulations. In the best interest of TINEX, ACNF has the full power to enforce all Rules and Regulations. For further details, please contact:

### THE EXECUTIVE DIRECTOR

### TRADE & INVEST NIGERIA EXPO (TINEX)

African Caribbean Network Foundation

West African Regional Chapter

Legal Wise Suite, 3rd Floor, Nwora Plaza, #3 Daar Es Salam Street,  
Off Aminu Kano Crescent, Wuse 2, Abuja, Nigeria

Phone: 080-60186602, 081-78447727,

Email: acnorg@gmail.com, acnecowas@gmail.com, info@acnfoundation.org

Website: <http://www.acnfoundation.org>

We recommend light clothing and Nigerian Traditional Attires, plus plenty of Shorts, Swimsuits and Cover-ups for evening relaxation by the Pool or Hotel Beach.

Remember that as Gentlemen, you will need Slacks and Dinner Jacket for the Formal Restaurants, Gala & Awards Dinner. And if you plan to play golf, tennis or workout, make sure you have the appropriate attire. We suggest one large suitcase and a comfortable carry-bag for essentials

Take a picture and make your Company/State/Organization and Personal Participation in TINEX a lasting memory. Don't forget to check your camera before you leave home. But if you have a problem, Batteries, Film & Disposable Cameras are available on the island, or, ask your Chaperon/Guide.





## About ACNF...

African Caribbean Network Foundation (ACNF), the facilitator of TINEX was established in the Caribbean over a decade ago as a bilateral and multilateral Non-Governmental Organisation to redress a further drifting apart of the two culturally linked regions, and build bridges over this ever expanding fissure.

ACNF mission is to foster a better understanding and promote positive cultural, educational, economic and social relations, and programs exchange, between the governments and peoples of Africa and the Caribbean with particular focus on shared values, history, socio-political, and economic challenges, aimed at positively 'bridging the African Caribbean gap'

ACNF core value is to activate and stimulate healthy, positive, productive, as well as mutually beneficial interactions on diverse G2G and B2B levels between Africa and the Caribbean.

ACNF boasts of UNESCO (Dutch Caribbean Islands), Caribbean Community (CARICOM), Commission for Pan-African Affairs Barbados (PANCOM), African and Caribbean Leaders, Policy and Decision Makers of repute, and numerous African and Caribbean Governments endorsements, resulting in affiliations and excellent working relationships with a number of African and Caribbean Governments, Institutions, Organizations and Businesses.



Ambassador  
**Justin Duru**

Ambassador Justin Duru, the President of African Caribbean Network Foundation is TINEX EXECUTIVE DIRECTOR. Ambassador Duru is a Theatre Artiste, Media Practitioner, Business Development Consultant, Project Manager, Human Resource and International Relations Professional.



Ms. Cheryl  
**Lonie Fowler**

Ms. Cheryl Ionie Fowler, ACNF Secretary General, a citizen of Curaçao, Dutch Caribbean and Professional Public Administrator, is TINEX PROJECT MANAGER for the Caribbean



Chief **Chika Okpala**

Chief Chika Okpala MON, JP, is a top-notch Nigerian Entertainer, popularly known as Chief Zebrudaya Alias 4.30 of the Nigerian Television Authority (NTA) longest running comedy series - New Masquerade. Chief Chika Okpala is TINEX PROJECT COORDINATOR for Nigeria.



### CONSTRUCTION OF PAVILIONS...

ACNF is fully responsible for the construction and allocation of Exhibition Pavilions. However, requests for the construction of 'Specially Designed' Exhibition Pavilion by any Exhibitor will be evaluated for approval and implementation. Approval of such 'Special Designs' may attract 'Surcharge Fees'.

### CHANGE OF VENUE/DURATION...

ACNF reserves the right to change TINEX Caribbean Island of origin, venue and duration, if exceptional circumstances so demand, with due notification to Exhibitors. In the event of such changes, all contracts, packages and participation agreements remain unchanged.

### FIRE PREVENTION...

Smoking and Cooking is prohibited inside the Exhibition Pavilions  
Halogen and Flood Lights are not permitted.  
Exhibitors shall not keep Chemicals Materials of hazardous nature  
No Gas Cylinders will be used in the premises, except at designated places

### DAMAGES TO EXHIBITION AREAS

Exhibitor is required to indemnify ACNF against any claim made against them in respect of damage to Exhibition Halls, Structure or Property caused by Exhibitor's Stall, Exhibits of Staff or by Agent acting on Exhibitor's behalf.

### INSURANCE

ACNF shall provide appropriate 'Insurance Policy' for the storage of all Registered Exhibitors products to indemnify ACNF against all costs, claims, demands and expenses to which ACNF may be subject as a result of any loss or damages to any TINEX Registered Exhibitor's Products, or Expo Structures, however caused during the duration of TINEX only.





## IMPORTANT NOTIFICATION

### WITHDRAWALS

Without prejudice to the rights and remedies of ACNF in respect of any breach of contract on the part of any Exhibitor, ACNF may at its discretion allow such Exhibitor to withdraw from participation, provided such application is received by ACNF not later than 45 days before the commencement of TINEX. Any application for refund and or withdrawal from Participation/Advert Placement attracts '50% Surcharge' to cover administrative charges.

### VEHICLE PASSES

Exhibitors shall be issued 'VEHICLE PASSES' officially approved by ACNF. Any request for additional 'VEHICLE PASSES' will be paid for at the rate of US\$200.00 per 'VEHICLE PASS'. The 'VEHICLE PASS' entitles Exhibitor's, Representatives and Delegates to use the Official Tour Buses to and from TINEX Venues, and participate in the Sightseeing Tours. It also provides for Airport Shuttle Services to Exhibitor's Representatives and Delegates at no extra cost.

### EXHIBITORS PASSES

All Exhibitors, Representatives and Delegates will be given 'EXHIBITOR PASSES' to facilitate admission into TINEX Venues. Each Exhibitor and Participating Organization must submit the Names and Passport Photographs of each of their Representatives and Delegates together with the 'APPLICATION FORM'. Extra 'EXHIBITOR PASS' will cost US\$ 100.00 per request.

### FAILURE OF SERVICE

ACNF will ensure the supply of the services stated in the application form, but where the supply of such services is not within the control of the organizers, no exhibitor is entitled to any claim for damages incurred due to failure of such listed services.

### CLEANING & MAINTENANCE...

ACNF will be responsible for the cleaning and maintenance of the Exhibition Pavilions, Venues and removal of empties.

### VACATION OF SPACE

Space will have to be vacated within '2 Hours' of the close of TINEX.

### EXHIBITORS PRODUCTS STORAGE

ACNF will facilitate storage of Exhibitors products during and post TINEX.

### MOVEMENT OF EXHIBITS

Movement of Exhibitors products within the Island shall be facilitated by ACNF.

### EXHIBITION PAVILION

(Space) shall be allocated to each registered State Government, Federal Government (Ministry, Agency, Organ or Parastatal), Exhibitor, SME and or Entrepreneur, in accordance with TINEX Sector Classification.



### Installation and Restoration

The exhibitor on the EXPO Site must comply with all requirements of the organisers applicable to receiving, set-up, dismantling and removal of their exhibits



## SENSITIZATION WORKSHOP

There will be a Pre-TINEX Workshop in Abuja to update Exhibitors and Participants with TINEX objectives, package, rules and regulations.

### HIGHLIGHTS...

TINEX highlights include among others;

- ☛ G2G Bilateral Relations Forum
- ☛ B2B Investment & Trade Relations Forums
- ☛ Industrial Development Relations & Financing Forum
- ☛ Products Quality Control Forum
- ☛ Intellectual Property, Patent & Copyright Protection Forum
- ☛ Fashion show
- ☛ 8 Days of General Products & Services Exhibition
- ☛ Signing of Sales & Distribution Contracts
- ☛ International Television Spotlights
- ☛ Feature in TINEX Events Brochure
- ☛ Exclusive 'Sector Branding' of TINEX Activities
- ☛ TINEX Cultural & Musical Concert
- ☛ Gala & Awards Night.



### WELCOME RECEPTION IN ST. MAARTEN...

TINEX will feature 2HR Welcome Reception for all participants and Nigerian Ministers, Governors, Corporate Executives. The reception will be hosted by the President and Prime Minister of St. Maarten/St. Martin in company of other Leaders from various Caribbean nations.



### INTERACTIVE FORUMS...

TINEX Interactive Forums will feature distinguished Nigerian and Caribbean Ministers, Governors, Corporate Executives, Policy and Decision Makers as Key-Note Speakers.

### FOCUS SECTORS...

- ☛ Agriculture & Manufacturing
- ☛ Fashion, Beauty & Cosmetics
- ☛ Arts & Craft
- ☛ Entertainment Products & Media
- ☛ Finance

- ☛ Health & Allied Products
- ☛ Oil & Petrochemical Industry
- ☛ Trade & Investment Promotion
- ☛ Solid Minerals & Natural Resources
- ☛ Travel, Culture & Tourism





#### PUBLICITY...

- ☛ TINEX boasts extensive publicity covering over 20 Caribbean Islands, plus;
- ☛ Caribbean Broadcasting Union (CBU) Simulcast
- ☛ Over 30 Caribbean Television Stations Spotlight
- ☛ AIT, Channels, DSTV & NTA
- ☛ Caribbean & Nigerian Print Medias
- ☛ Billboards, Banners, Posters & Fliers
- ☛ TINEX Website Postings
- ☛ TINEX Brochure



#### TINEX AWARDS...

- ☛ TINEX Awards is a night of excellence designed to honour individuals and organisations actively involved in the development and promotion of lasting relations and programs exchange between Nigeria and the Caribbean; especially those that have launched successful business, trade and investment relationships between Nigeria and the Caribbean.

#### FOR WHOM...

TINEX is open to Nigeria's:

- ☛ 36 States & FCT Governments, Ministries of Commerce, Industry, Investment & Trade, Culture & Tourism, Local Governments Councils, Arts & Cottage Industries, SMEs & Entrepreneurs
- ☛ 36 States & FCT Chambers of Commerce, Industry, Mines & Agriculture
- ☛ Beauty, Cosmetics, Fashion, Leather & Accessories Industry
- ☛ Energy, Oil & Petrochemical Firms
- ☛ Entertainment, Showbiz & Tourism Industry
- ☛ Farmers, Food & Beverage Manufacturers

#### TARGET AUDIENCE & MARKET...

- ☛ TINEX is targeted at Caribbean Businessmen, Entrepreneurs, Investors, Commodity Brokers, Distributors, Departmental Stores, Supermarkets, Hotels, Restaurants, Pharmacies, Health Stores, Governments, Government Agencies, Policy & Decision Makers, Chambers of Commerce & Industry, Hospitality & Trade Associations, Citizens, Residents and Tourists.
- ☛ **Over 30,000 visitor from the host and adjoining Islands, comprising over 20 Caribbean Islands are expected to participate in the 8day Expo. Key attractions are premised on Nigerian Movies, Music and the appeal for African fashion, culture and traditional products which are now in very high demand in that region.**



#### Nigerian Companies, Associations, Institutions & Exhibitors

Participation in TINEX by Nigerian Companies, Associations, Institutions and Corporate Exhibitors, incorporate 1 Official (Representative) with the following package:

- ☛ Exhibition Pavilion (With Chairs, Table, Light, Props & Dustbin)
- ☛ Exhibition Pavilion Assistant
- ☛ Visa & Entry Permits
- ☛ Return Flight Tickets (E' Class)
- ☛ Hotel Accommodation (Full Boarding)
- ☛ Insurance (Products & Venue)
- ☛ 100% Duty Free Exports (Guaranteed)
- ☛ Clearance of Exhibitor's Products (Exhibits) at the Air/Sea Port
- ☛ Admission to TINEX Interactive B2B & G2G Forums
- ☛ Ground Transportation (St. Maarten/St. Martin)
- ☛ Airport Shuttles (Transit Points & St. Maarten/St. Martin)
- ☛ Caribbean Print Media Spotlights
- ☛ Video Coverage Production of Exhibitor Pavilion
- ☛ Products Storage & Security
- ☛ Official Gate Pass to TINEX
- ☛ Special Feature & Full Page Advert in 'TINEX Brochure'
- ☛ Listing & Mention in ACNF Website Postings for TINEX
- ☛ Official Welcome Reception
- ☛ Guided & Sightseeing Tours
- ☛ Gate Pass to TINEX Cultural Concert
- ☛ Admission into TINEX Gala & Awards Night
- ☛ Admission into Pre-TINEX Workshop

#### Participation Cost = N2,000,000.00k (Per Exhibitor)

Each additional Official (Representative) attracts a cost of N1,200,000.00k per Representative



## FEDERAL AND STATE GOVERNMENT MINISTRIES, AGENCIES, ORGANS & PARASTATAL PARTICIPATION PACKAGES & COST

Participation in TINEX by State Governments (Ministries, Agencies, Organs, & Parastatals), incorporate 2 Officials (Representatives) with the following package:

- ✓ Exhibition Pavilion (With Chairs, Tables, Light, Props & Dustbins)
- ✓ Exhibition Pavilion Assistants
- ✓ Visa & Entry Permits
- ✓ Return Flight Tickets (E' Class)
- ✓ Hotel Accommodation
- ✓ 100% Duty Free Exports (Guaranteed)
- ✓ Handling and Clearance of Exhibitor's Products (Exhibits) at the Air/Sea Port
- ✓ Ground Transportation (St. Maarten/St. Martin)
- ✓ Airport Shuttles (Transit Points & St. Maarten/St. Martin)
- ✓ Caribbean Print Media Spotlights
- ✓ Video Coverage Production of Exhibitor Pavilion
- ✓ Products Storage & Security
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- ✓ Official Welcome Reception
- ✓ Guided & Sightseeing Tours
- ✓ Gate Pass to TINEX Cultural Concert
- ✓ Admission into TINEX Gala & Awards Night
- ✓ Admission into Pre-TINEX Workshop

### Participation Cost = N3,750,000.00k (Per State)

Each additional Official (Representative) attracts a cost of N1,200,000.00K per Representative  
Up to 20 Delegates attract 5% Discount on the Delegates Total Participation Cost  
Each State Government is required to sponsor an indigenous **Nollywood (Movie) Star** and or **Musician** from the State, to perform on the State's Special Day and TINEX Cultural Concert.

#### State Chamber of Commerce, Industry, Mines & Agriculture (SCCIMA)...

Participation Cost = N1,500,000.00k (Per Member)

#### SMEs, Entrepreneurs, Arts & Cottage Industries...

Participation Cost = N1,300,000.00k (Per Exhibitor)

## REGISTRATION

Registration for participation must be done directly with African Caribbean Network Foundation, with the prescribed 'Registration Form'. Completed 'Registration Form' should be submitted together with 'proof of payment' to African Caribbean Network Foundation before the registration deadline to qualify for Participation and Exhibition Pavilion (Stand) Allocation.

The Registration Deadline is May 30th, 2014.

Late Registrations attract 10% Surcharge and are subject to approval.

## REGISTRATION AND PARTICIPATION FEES

Federal and State Government Ministries, Agencies/Organs & Parastatals	N3,750, 000
Exhibitors and Companies	N2,000, 000
State Chambers of Commerce	N1,500,000
SMEs, Entrepreneurs, Arts & Cottage Industries	N1,300,000

Please attach a soft of copy of the visuals of your Advert and Teller to your advert placement  
(all visual should be in A4 size and pdf or jpeg format)

## PAYMENT

All payment should be made in **Cheque or Bank Draft** drawn in the name of **African Caribbean Network Foundation** OR **Direct Payment** should be made into the Foundation's **Account No: 1017822476, United bank of Africa (UBA PLC)** and submitted with completely filled Registration Form on or before **MAY 30TH, 2014** for processing to:

**African Caribbean Network Foundation**  
West African Regional Chapter,  
Legal Wise Suite, 3rd Floor, Nwora Plaza,  
#3 Daar Es Salam Street, Off Aminu Kano Crescent,  
Wuse 2, Abuja, Nigeria.

To facilitate the allocation of Exhibition Pavilion (Stand) and processing of other International documentation, Deadline for registration is **MAY 30TH, 2014**.

## AfroFusion THE TINEX FASHION SHOW

TINEX will stage a fashion show captioned "AFROFUSION". The show will feature designer products and accessories from Nigerian Designers and Textile Manufacturers. ACNF will contract Caribbeans to participate as Models in Afrofusion. Nigerian Textile Manufacturers and Fashion Designers can seize the opportunity to promote their products through 'Brand Presence' or 'Naming Right' of AFROFUSION.



## Naija Kitchen

Naija Kitchen is specially designed as the sampling center point for Nigerian cuisines exhibiting all the quality **food products, seasonings and produce**, from **Nigerian Manufacturers and Farmers**. TINEX will have on hand indigenous **Nigerian Chefs** who will concurrently prepare the cuisines on a daily basis for the thousands of **TINEX Visitors** during the expo.

**Brand Presence and Promotional Opportunity** is open to interested **Nigerian Food Manufacturing Companies**.

## Naija Bar

Naija Bar Pavilion is the Beverage Sampling Center for TINEX Visitors, who will be treated to a taste of Nigerian beverages (Alcoholic & Non-Alcoholic). Participating **Breweries and Beverage Production Companies** interested in sponsoring their brands for sampling, will be given opportunity for 'Brand Presence' at the **NAIJA BAR**.



## Sponsorship Opportunity

### Sponsorship Benefits

- **Brand Presence** at selected events
- Mention in all promotional material
- Mention and recognition as Official Sponsor
- **Free Exhibition Space** on Expo Ground
- **Special 2page** feature on product/services in TINEX Brochure
- **1 full page Advert** in Commemorative Brochure
- **Special recognition** at the Gala/Awards Night.
- **Official Introduction of Sponsor Products** to Caribbean Distributors & Marketers at a Special B2B Forum
- Free Facilitation of Tasting & Products Sampling Sessions

For further information on  
**REGISTRATION, PARTICIPATION OR SPONSORSHIP,**  
Please contact any of the following:

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**Project Consultant (Cyrus&Mates Presentations)**  
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### Sponsorable Events...

- **Fashion Show**
- **Naija Bar**
- **Naija Kitchen**
- **Gala/Awards**
- **G2G & B2B Forums**