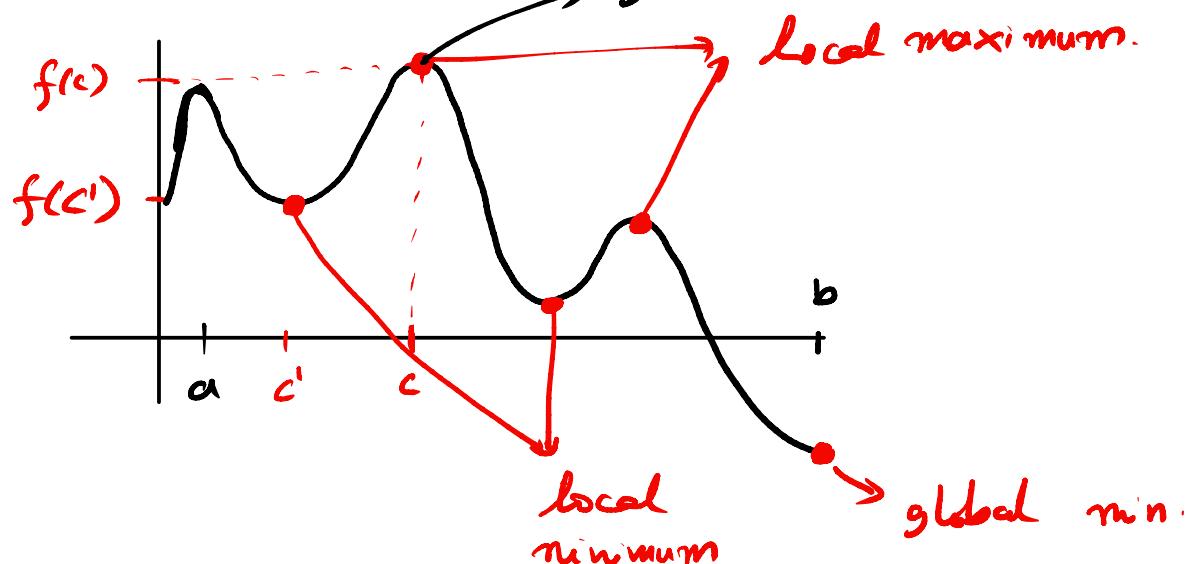


## Optimization

Goal: Find the maximum / minimum of  $y = f(x)$  in on interval  $a \leq x \leq b$

Consider the function below:

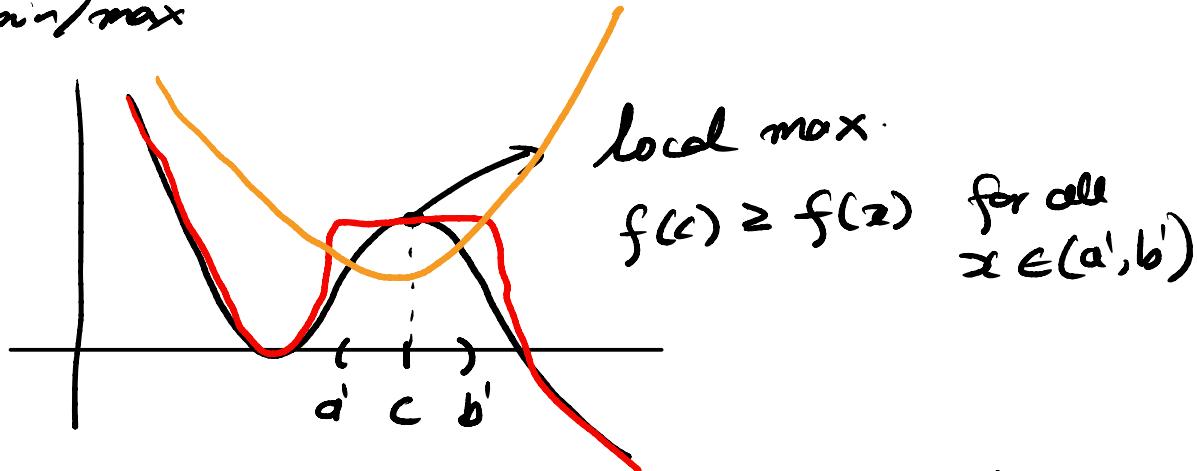


## Classification of min/max

In general, for a function  $f(x)$  defined on  $[a, b]$ , we call a point  $c \in [a, b]$ :

- ① A global maximum (absolute maximum) if  $f(c) \geq f(x)$  for all  $x \in [a, b]$ .
- ② A global (absolute) minimum if  $f(c) \leq f(x)$  for all  $x \in [a, b]$ .
- ③ A local maximum if  $a < c < b$  and we can find a (small) interval  $(a', b')$  containing  $c$  where  $f(c) \geq f(x)$  for all  $x$  in  $(a', b')$ .

## Classification of min/max



4. A local maximum if  $a < c < b$  and we can find a small interval  $(a', b')$  around  $c$  where  $f(c) \leq f(x)$  for all  $x \in (a', b')$ .

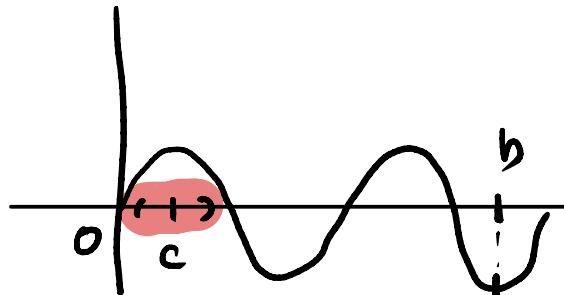
Local extrema = local maximum or minimum

Global extrema = global max or min.

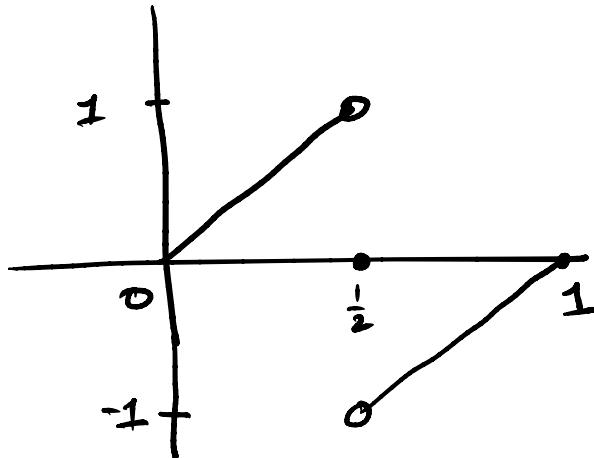
Note: The endpoints of  $[a, b]$  are **never** local max/min **extremum point**.

## Extreme value theorem

Q: Does every function defined on  $[a,b]$  have a global max/min?



$$f(c) \geq f(x), \text{ for all } x \in (a, b)$$



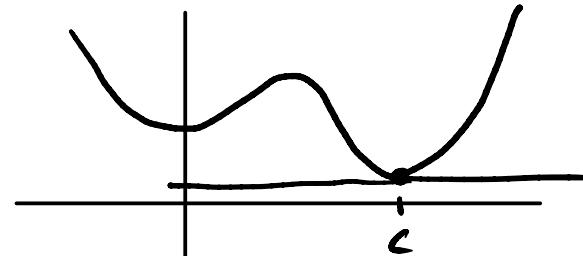
function has no global max or global min.

## Extreme Value theorem

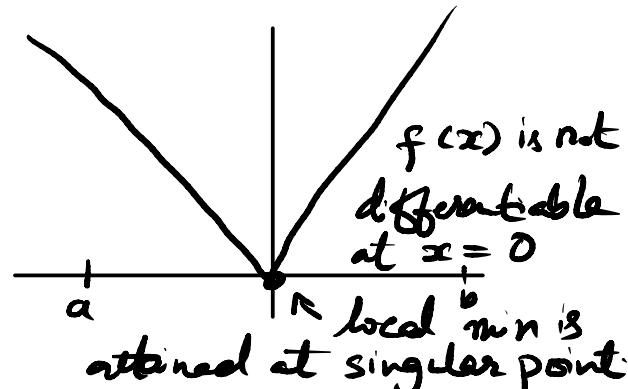
Thm If  $f(x)$  is a continuous function on  $[a,b]$  then  $f(x)$  has at least one global minimum and at least one global maximum in the interval  $[a,b]$ .

How do we find the global extrema?

Global extrema can occur at end points of  $[a,b]$  or at local extrema.



$x=c$  satisfies  $f'(c)=0$  ( $c$ , critical point)



$|x|$

$f(x)$  is not  
differentiable  
at  $x=0$

local min is  
attained at singular point

Defn: Let  $f(x)$  be a function.

1.  $x=c$  is a critical point if  $f'(c) = 0$
2.  $x=c$  is a singular point if  $f'(c)$  does not exist.

Thm: If  $x=c$  is a local extremum then  $x=c$  is either a critical point or a singular point

Q How to find global extrema?

1. Make a list of all values  $c$  in  $[a,b]$  for which

- (a)  $c$  is a critical point
- (b)  $c$  is a singular point
- (c)  $c=a$  or  $c=b$  (end points)

2. Evaluate  $f(c)$  for all values on the list and compare.

Example:

Find all global extrema of  $f(x) = x^2 + 6x - 10$  on  $[-5, 5]$ .

- Critical points:  $f'(x) = 2x + 6 = 0 \Rightarrow x = -3$
- Singular points: No singular points
- End points.

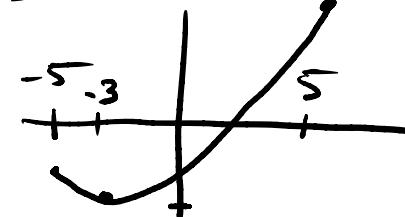
So, global min/max can occur at  $x = -3, -5, 5$

Compare  $f(-3) = 9 - 18 - 10 = -19 \rightarrow \text{global min}$

$$f(-5) = 25 - 30 - 10 = -15$$

$$f(5) = 25 + 30 - 10 = 45 \rightarrow \text{global max.}$$

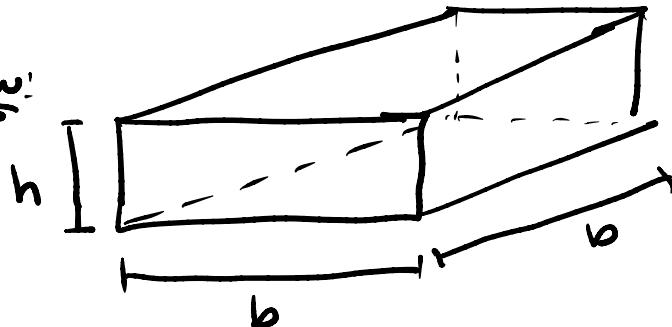
Hence  $f(x)$  has a global min at  $x = -3$  & max at  $x = 5$ .



### Example

A closed rectangular container with a square base is to be made from two different materials. The materials of the base (bottom) cost  $\$5/m^2$ , the material of other sides cost  $\$1/m^2$ . Find the dimensions which maximizes volume if total cost of the material is  $\$72$ .

Draw:



$h$  = height,  $b$  = base (in meters)

• constraint

$$h \geq 0, b \geq 0$$

$$\text{Volume} \geq 0$$

$$\text{cost} = 72$$

Want to maximize  
volume

Example → function of  $b, h$

$$\text{Volume} = V = b^2 h$$

$$\text{Total cost} = \underline{\underline{72}} = 5b^2 + 1 \times (4b \cdot h + b^2) = \underline{\underline{6b^2 + 4bh}}$$

$$\Rightarrow 72 = 6b^2 + 4bh$$

$$\Rightarrow h = \frac{72 - 6b^2}{4b} = \frac{36 - 3b^2}{2b}$$

$$\text{so, } V = b^2 \cdot \frac{36 - 3b^2}{2b} = \frac{(36 - 3b^2) \cdot b}{2} = 18b - \frac{3}{2}b^3$$

To find end points,  $V \geq 0 \Rightarrow \frac{(36 - 3b^2) \cdot b}{2} \geq 0$

$$\Rightarrow b \in [0, \sqrt{12}]$$

Critical points:  $V'(b) = 18 - \frac{9}{2}b^2 = 0$

$$\Rightarrow \frac{9}{2}b^2 = 18 \Rightarrow b^2 = 4 \Rightarrow b = 2$$

Compare  $V(0) = 0$ ,  $V(\sqrt{2}) = 0$  endpoints.

$$V(2) = 36 - \frac{3}{3 \times 4} = 24 \text{ m}^3$$

Hence, to maximize volume while maintaining cost constraint, we need  $b = 2m$  and

$$h = \frac{36 - 3b^2}{2b} = \frac{36 - 3 \cdot 4}{2 \cdot 2} = 6m$$

$$\underline{\underline{2m \times 2m \times 6m}}$$

Elasticity, CLP 3.3, 2.13, 3.2, 3.5, 2.12