

ALEX COOPER

Web Developer

Brooklyn, NY | 917 509 3369 | allie.g.cooper@gmail.com

[in linkedin.com/in/alexandra-g-cooper/](https://www.linkedin.com/in/alexandra-g-cooper/) [babiesinspace.github.io](https://github.com/babiesinspace)

Work experience

Business Development Executive

2017 - 2018

[BlueOptima](#)

BlueOptima is a rapidly growing software benchmarking company allowing companies to optimize both in-house and outsourced software development

Assisted in technical training of new salespeople, in both the New York and London office. Offered and accepted part-time role of Junior Product Owner for upcoming technology still in development

Conducted persuasive, effective presentations and demonstrations of complex technology solutions to audiences that include C-Level and VP-Level Executives at Fortune 500 companies, both technical and non-technical. Surpassed company record for fastest Pilot contracted by any salesperson

Increased my knowledge of the software development lifecycle from both a business and technical perspective by studying various processes, methodologies and technologies used for organizing and managing development teams of various sizes

Managed and grew pipeline every quarter through prospecting, networking and referral business

Apprentice

2014-05 - 2014-09

[Gould Paper Corporation](#)

Managed inventory by creating a comparative inventory structure using Microsoft Excel

Tracked and traced product on a continental scale with revenue in excess of 1 billion USD

Qualified leads for Ocean Paper sales department (Including: cold calling and solicitation)

Researched, calculated, and highlighted comparative product specifications for sales presentations

Bartender & Floor Manager

2014 - 2016

[Woodwork](#)

Managed interactions between kitchen and bar, took inventory, made nightly deposits, key-holder

Promoted bar through television appearances, creative incentives, and new specials

Developed seasonal specialty cocktails

Education

Web Development Fellow

- 2018

[Tech Talent Pipeline - NYCDA](#)

A selective and immersive coding fellowship designed to make graduates job-ready and knowledgeable within 23 weeks.

Bachelors Degree: English - Creative Writing

- 2012

[Hunter College](#)

Accepted into Individual Study and Departmental Honors Program under Author and Professor Michael Thomas, Vice President of the Jazz Society, Auditioned into and competed with the Jazz Vocal Ensemble

Bootcamp Graduate

- 2016

[DevBootcamp](#)

An immersive coding bootcamp lasting 19-weeks and 1000+ hours. Languages and frameworks covered include: Ruby, Rails, JavaScript, HTML, CSS, React, Git and database systems such as SQL and PostgreSQL - as well as TDD, Git Work Flow, Agile Development, Peer Pairing, Heroku, RSPEC, and soft-skills training.

Portfolio

[Barlight](#) is a social media platform to put service industry professionals first. It is a place for them to indicate their workplace availability to regular customers through the Google Maps Suite, fullcalendar.js and AWS - in hopes of reinforcing the existing culture of mutual reciprocity in the service industry.

[Patatap Clone](#) written in JavaScript using the paper.js and howler.js libraries.

[Frontend Pokedex Project](#) using the Pokemon API. Please be patient with the API, it is very slow. Pokedex center button shifts from red to grey. When the API has sent back a fully successful call, the button will pulse (it may not if the API is overloaded, though partial views are available).

[Fullstack bakery website](#) that displays information on cookies, cakes and muffins offered for sale as well as enables someone to receive a catalog of items sold via email. Written in Sinatra.

[Articulate](#) - A web app for practicing public speeches and presentations. A user can hit 'start', perform their speech, and get immediate results on both their performance and content. We used the Web Speech API to parse speech to text in-browser, then sent that text to IBM Watson's Alchemy (RIP) and Tone Analyzer APIs to be analyzed. Once the data comes back from Watson, our server parses and interprets it into useful, human-readable feedback. Built by a team of four over the course of a week using Rails, React, and PostgreSQL. Unfortunately, due to the recent demise of the Alchemy API, service will be suspended until we adapt our server to the new Natural Language Understanding API.

[Dishes](#) a simple form I created to learn AWS S3 configuration