Unlocking Insights into the Global Air Transportation Network with Tableau

Says

What have we heard them say?
What can we imagine them saying?

- People appriciate the networks ability to significantly can be reduced travelled times for long distances
- Air transportation network is a vital tool for connecting people and cultural exchange
- It enabling access to international markets, and creating job with in the aviation industry
- People are often amazed by the advanced technology behind modern aircraft and air traffic control systems
- We live in a truely interconnected world and the global air transportation network is the back bone of this connectivity

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

- People want the air transportation network to be efficient and ennable with minimal delays and cancellation
- There is a growing concern for the environment leading people to want airlines and the aviation industry
- Travellers desire reasonably priced airfares as well as various pricing options that cater to different budgets
- Travellers apreciate inovation that enhance their inflight experience
- It is the fastest mode of transport and therefore suitable for carriage of goods over a long distance

Does

What behavior have we observed?
What can we imagine them doing?

- They recognize the advanced technology behind modern air craft and airport infrastructure
- People observe the extensive web of flight routes connecting cities and countries around the world
- Many imagine a future where the aviation industry adopts eco friendly technologies
- Some envision the use of virtual reality and augumented reality within the air travel experience
- Many individuals observe the environmental challenges associated with air travel including carbon emissions

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

- Some people have cocerns about the envuronmental impact of air travel including its contribution to climate change
- People fear the possibility of their luggage getting lost or damaged
- One of the most significat frustrations is the fear of flight delays and cancellations
- Many individuals experience anxiety about flying itself particularly during periods of turbulence
- Passengers may feel anxious about airport security measures or other security threats

See an example