**TEAM05NOV16**

**KALYAN JEWELLERS**

**Project First Stage Report**

[**https://github.com/Babita&Inderpreet**](https://github.com/Babita&Inderpreet)**/team05nov16.git**

**INTRODUCTION**

**PROJECT IDEA AND CONCEPT**

We are planning to develop a responsive website for **The Jewellery Store** to make it more convenient for the users to do the online shopping. We have chosen a title for our store website which is “Kalyan Jewellers” The idea behind the development of this website is to provide a wide range of Jewellery instantly through online for the customers. In collections, we have exquisite as well as contemporary jewellery designs that suit with women from all walks of life. The most important feature is online booking through which customers can book their favourite jewellery designs online and get them from the store itself. Our website exclusively provides visitors to book an appointment that is just a click away. We also have search options for convenient browsing. Store locator makes easier to the users to locate the nearest store. We allow our users to sign up for the free membership and enjoy the discounted jewellery.

Also we have

1. **PRIMARY OBJECTIVES OF WEBSITE**

* To provide best jewellery designs to our customers
* Additional feature of online booking of jewellery.
* To develop user friendly website for online booking and for the best designs in all types of jewellery.
* Compatible website for all devices.
* Customers can choose from wide range of jewellery.
* Offers discounts on special occasions and festivals.

1. **TARGET USERS**
   * **Primary users**

**-**We are targeting on the youngsters who are planning to get married.

**-**We are also targeting on female customers.

* + **Secondary users**

- Website visitors

1. **Feature Of The Website**

**-** Customers can choose from the wide range of jewellery.

**-** Users will have an option to see the recipes of each dish.

**-** Jewellery for all the occasions (Marriages/Gifts).

**-** Responsive web pages will fit into wide range of devices.

**-** Special offers on festivals and on membership.

1. **Technologies In Use**

**- Front end requirements:** HTML5, CSS, JAVASCRIPT.

**-Back end requirements:** PHP, MySQL.

**-Tools: Dreamweaver**, Photoshop, Paint.

1. **Data Requirements:**

* Customer information for online booking of jewellery.
* Registration no. of membership.

1. **Team Responsibilities & Project Milestone**

-Home page & about us page with Data collection and Designing, Offers: Inderpreet

-Menu page, contact us, Deals and Documentation: Babita

**7) Schedule:**

**-**Week 6: Blue print & Website Visual Design layout.

**-**Week 7: Designing of all the following pages and assembling their database.

**-**Week 8: Linking the Home, Menu and Offers page to the following subset web pages**.**

**-**Week 9: Final Website.