

Says

What have we heard them say?
What can we imagine them saying?

To multitplies do nars for the development

of institutions

To offer more programmes To improve students critical thinking



What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



To maintain students records properly

To maintains all expanses/incomes in Zoho books

To provide scholarships to the students



Persona's name

Short summary of the persona

To maintains donars records in Zoho books

To maintains all the incomes/ expenses in Zoho books

To provide valuable programmes to the students

Its is easy to use and user friendly

All the donars receipts are retrieved easily and quickly in zoho books

To track all the financial statements within a minutes in Zoho books



Does

What behavior have we observed? What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

