



BABLI

Digital Marketer | Web Developer

Contact Information

✉ babliislam761@gmail.com

☎ +8801887335609

📍 Bhairab, Kishoreganj Dhaka

Technical Skills

- Social Media Marketing
- Meta Ad Campaign
- Google Ad Campaign
- YouTube SEO
- WordPress
- HTML & CSS
- JavaScript

Soft Skills

- Problem Solving
- Communication
- Multi-Tasking
- Team-Management
- Project Management

Education

- BA Honours in English
1st Year Ongoing
- Higher Secondary Certificate
Humanities - 2023

About Me

Experienced digital marketer with 1 year of hands-on experience with the skills of **Social Media Marketing, Front-end Development, SEO**. I have been working on over **20 projects** in the field of social media marketing, YouTube SEO.

Experience

Growth Wave Agency
Social Media Manager (Internship)
November 2024 – January 2025

Key responsibilities:

Managed Facebook and Instagram via MetaSuite, created engaging visuals, and wrote compelling content to boost audience interaction and retention.

Freelance Digital Marketing Specialist
Ongoing

Key responsibilities:

Collaborated with 5 clients to deliver custom strategies in Facebook ads, YouTube management, and video SEO—boosting visibility, engagement, and audience growth.

Tech Stacks

- Web Development: Proficient in HTML and CSS; basic knowledge of JavaScript.
- Experienced with WordPress, including theme customization, plugin management.
- Social Media Marketing
- YouTube SEO

Certifications

Women E-Commerce Professionals

Digital Marketing | SR Dream IT

Computer Operations | National Skills Development Authority (NSDA)