



Year

All

Month

All

Cluster He...

All

Category

All

Channel

All

Location

All

4207

Count of Product\_Id

560.07M

NR

162.50M

GP

88.30M

Ebitda A

61.13M

PAT

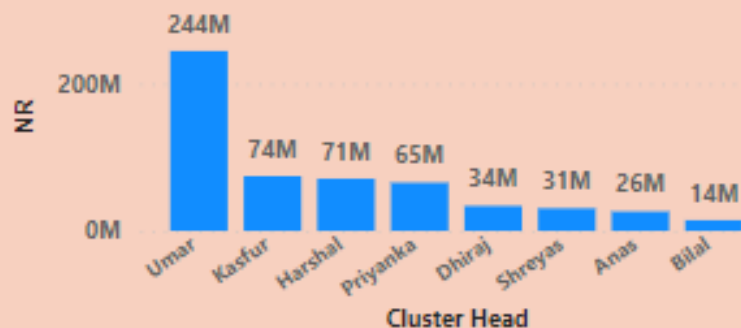
264.95K

Vol A

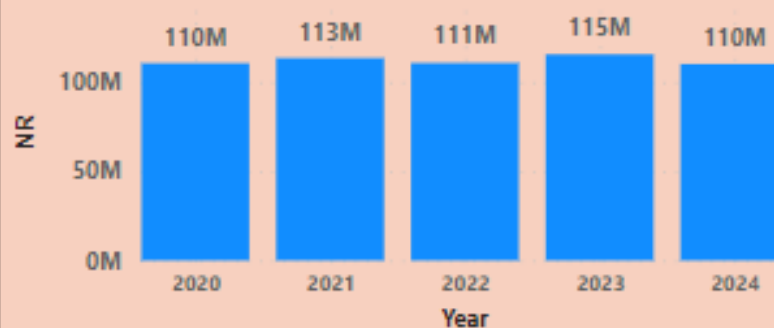
110.06M

NR YTD

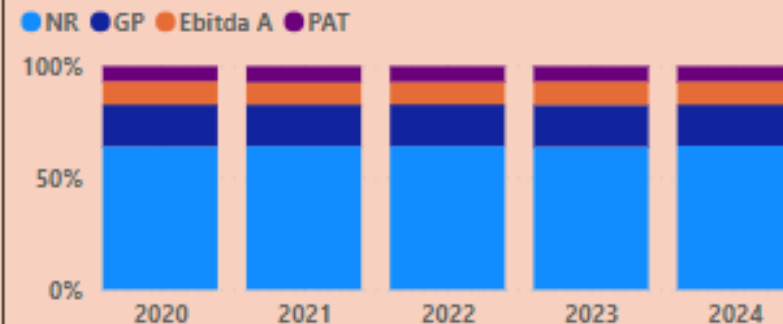
Net Revenue By Cluster Head



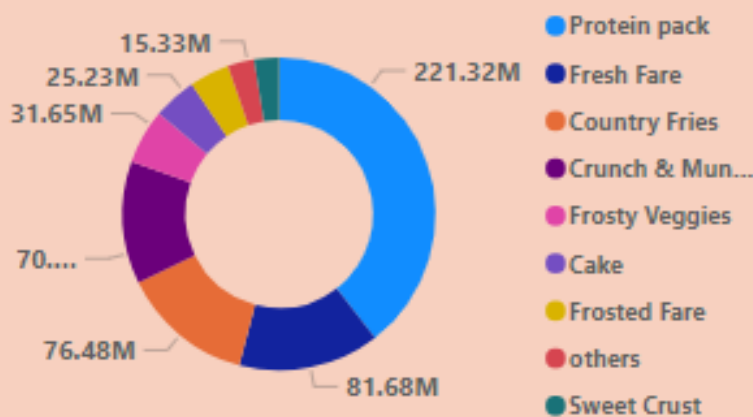
Net Revenue By Year



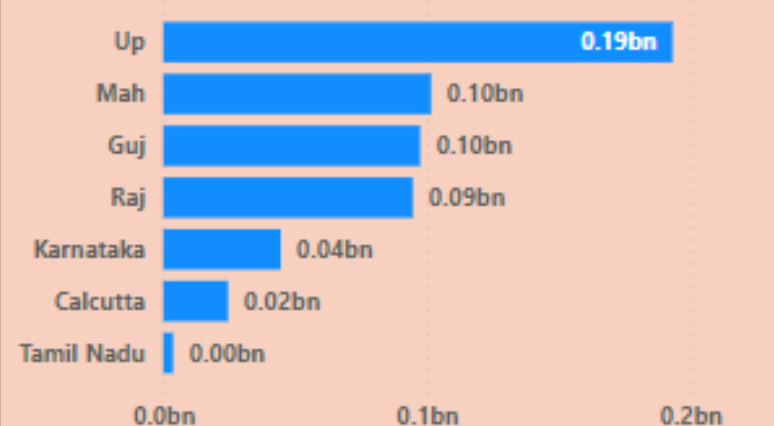
% Of NR, GP, EBITDA A and PAT by Year



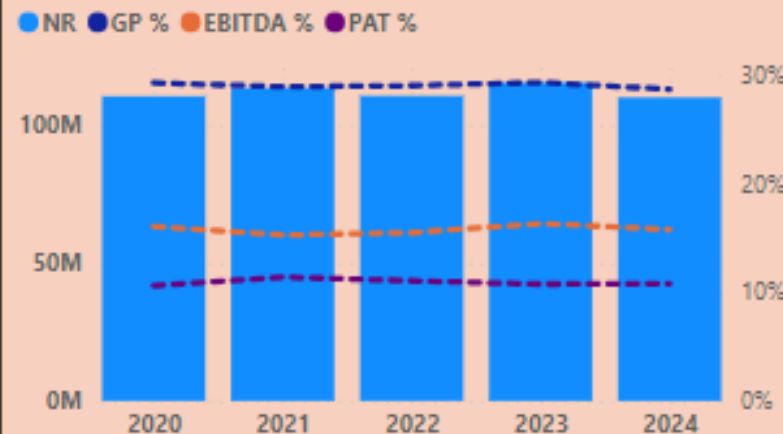
Net Revenue By Category



Net Revenue By Location



NR, GP %, EBITDA % and PAT % by Year





Year

2024

Month

All

Cluster He...

All

Category

All

Channel

All

Location

All

110.06M

NR

55.22M

RM

1.50M

Marketing

22.72M

Trade & Discount

12.76M

F&V Cost

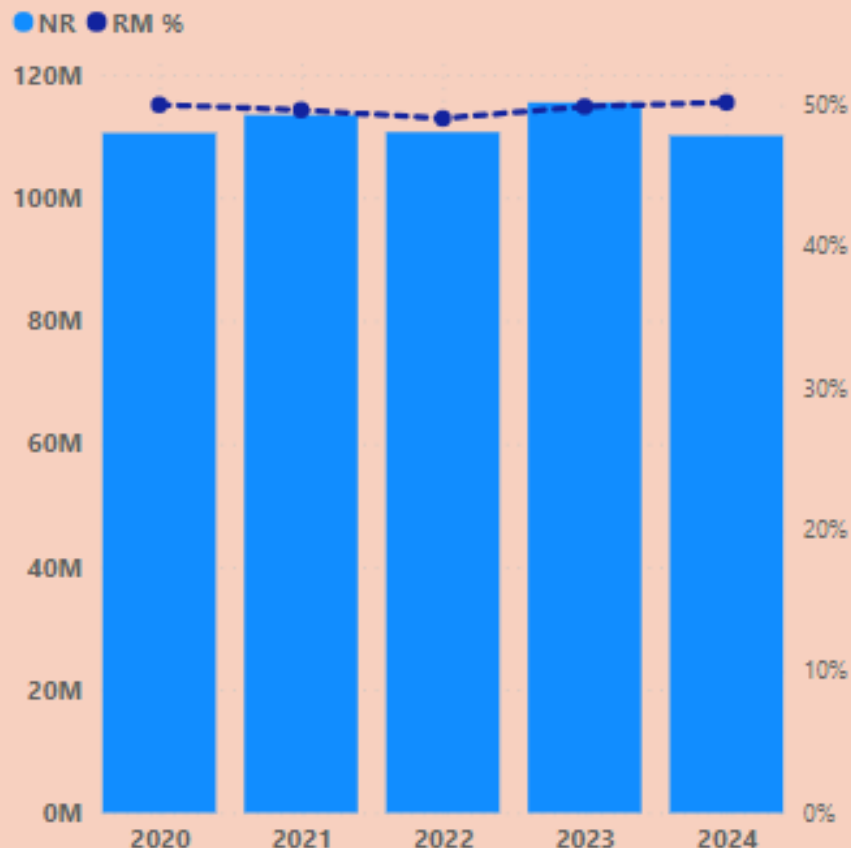
3.17M

G&A Cost

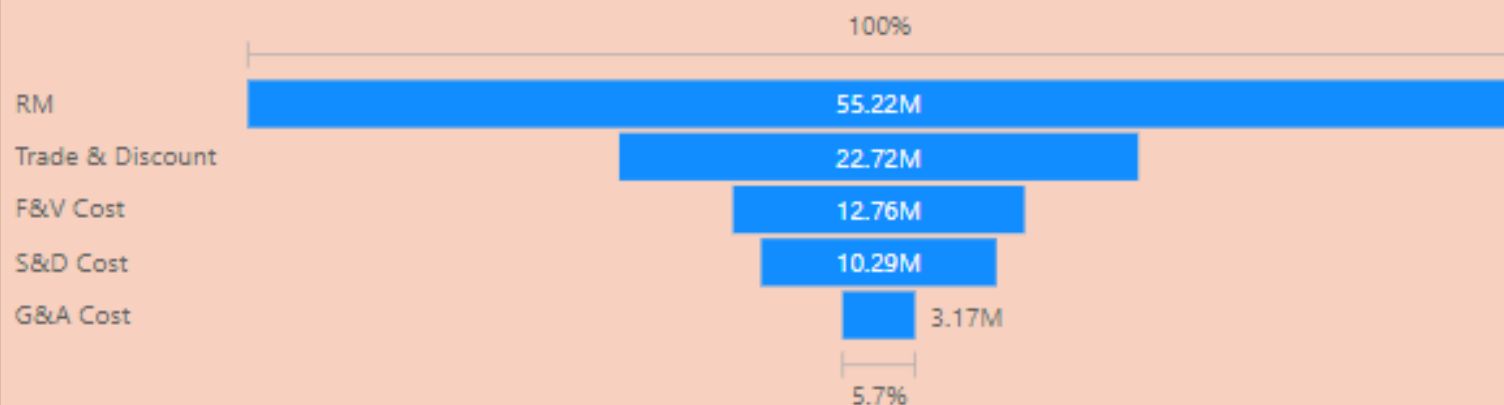
10.29M

S&D Cost

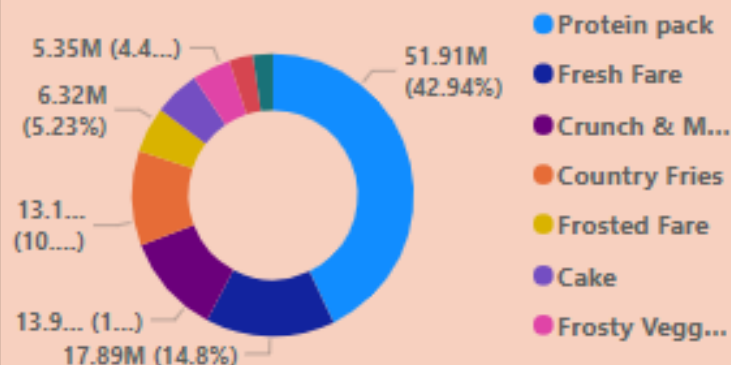
Net Revenue And Raw Material % By Year



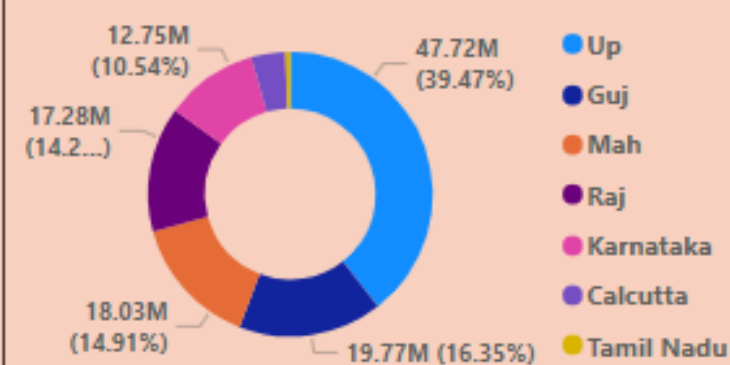
RM, Trade & Discount, F&V Cost, S&D Cost and G&A Cost



Total Expense by Category



Total Expense by Location





Year

2024

Month

All

Cluster He...

All

Category

All

Channel

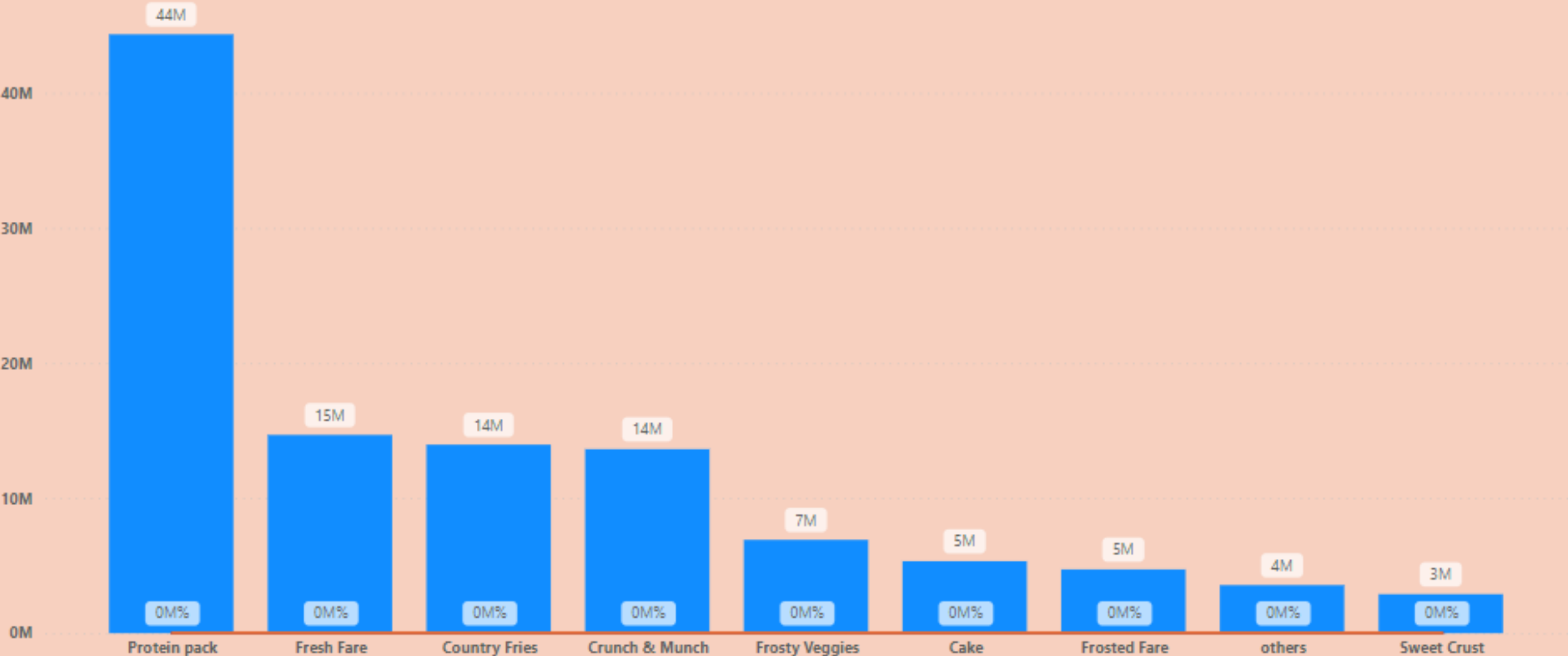
All

Location

All

SKU Level Turnover

NR %GT Count of Product\_Id %GT NR





Year  
All

Month  
All

Cluster He...  
All

Category  
All

Channel  
All

Location  
All

4207

Count of Product Id

560.07M

NR

110.06M

NR YTD

639.03M

NR B

127.10M

B NR YTD

-12.36%

YOY NR B %

NR, NR B and YOY NR B % by Year



NR, NR B and YOY NR B % by Category



NR, NR B and YOY NR B % by Location



NR, NR B and YOY NR B % by Cluster Head







Year

2021

Month

Jun

Cluster He...

All

Category

All

Channel

All

Location

All

NR, GP %, %GT Count of Product\_Id and First Category by Cluster Head

NR GP % %GT Count of Product\_Id





Year ▾

All ▾

Month ▾

All ▾

Cluster He... ▾

All ▾

Category ▾

All ▾

Channel ▾

All ▾

Location ▾

All ▾

## NR by Cluster Head

Umar

Kasfur

Priyanka

Dhiraj

Harshal

Shreyas

Bilal

Anas



Year



All



Month



All



Cluster He...



All



Category



All



Channel



All



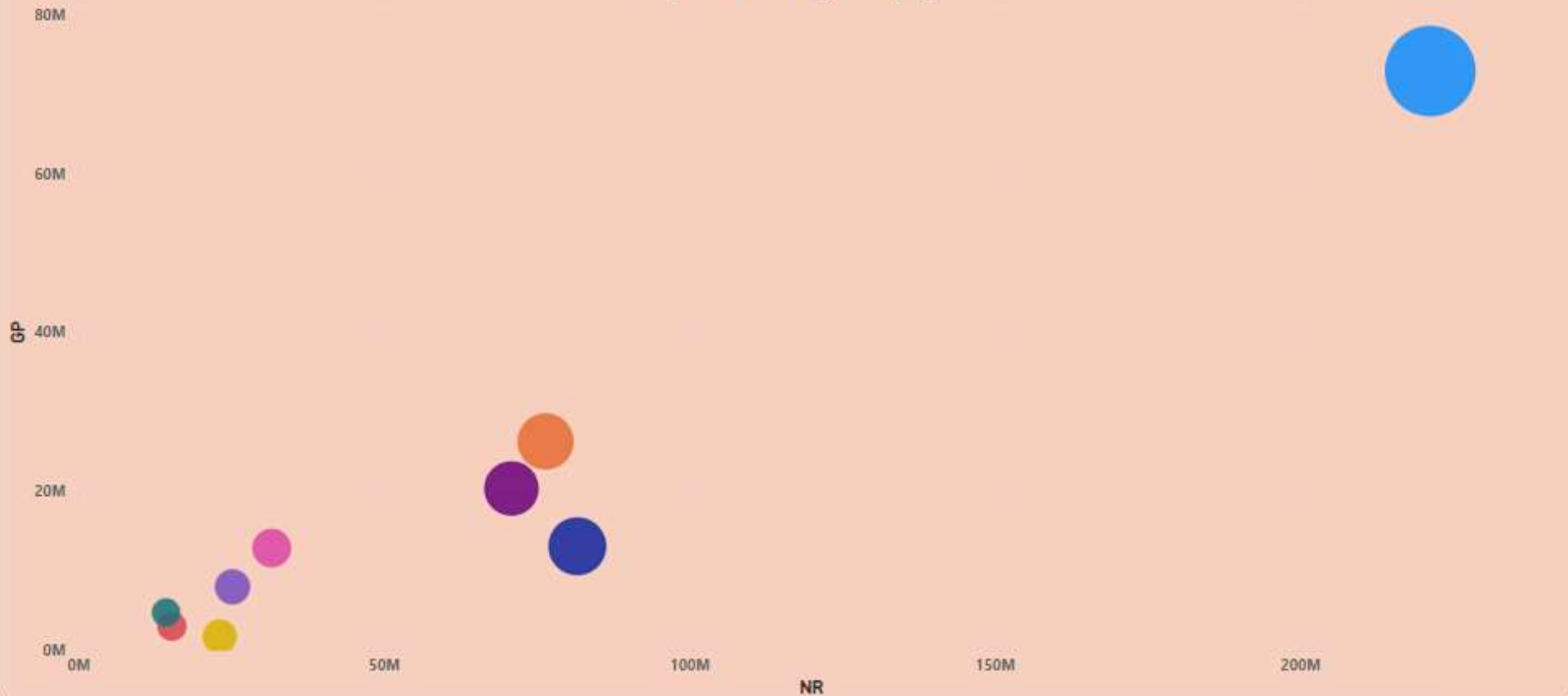
Location



All



NR, GP and NR by Category





Year

All

Month

All

Cluster He...

Umar

Category

All

Channel

All

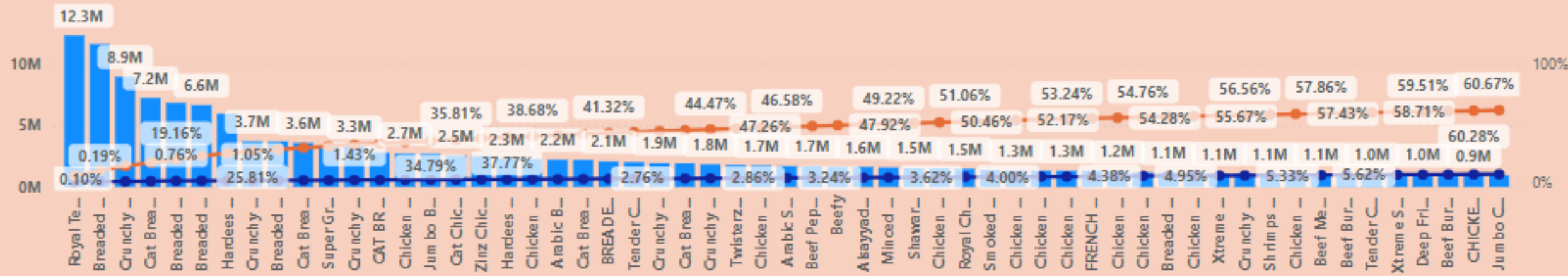
Location

All

SKU Description	NR	Rank	Cum NR	Total SKU NR	Cum SKU NR %	Cum SKU %
بيع محلي M 1000 تجميد الجيل الثاني		759	24,44,96,894.86	24,44,44,190.06	100.02%	
Zueeg-Strawberry Diced 10*10 mm-1*10 kg-Export-24 Month-English.		759	24,44,96,894.86	24,44,44,190.06	100.02%	
Zinz Chicken Fillets 1Kg (10*1*1000Gm)	24,87,335.16	17	9,00,32,802.81	24,44,44,190.06	36.83%	1.90%
ZINGZ1KG +NUGGETS 750G	-170.76	4058	24,44,90,304.37	24,44,44,190.06	100.02%	
ZINGZ CHICKEN FILLET VALUE PACK 2000gm(5*1*2000gm)	51,451.78	408	23,80,62,140.26	24,44,44,190.06	97.39%	42.48%
ZINGZ CHICKEN FILLET 2 X 5 X750 gm	80,195.67	335	23,32,96,852.67	24,44,44,190.06	95.44%	35.24%
ZINGZ BREADED CHICKEN BURGER 12 PCS (18*12*56GM)	3,69,015.40	150	20,02,68,836.02	24,44,44,190.06	81.93%	16.57%
ZINGZ 1KG +POPCORN 750G	-32.60	3987	24,44,95,683.58	24,44,44,190.06	100.02%	
ZINGZ 1KG + HAPPY 750G	-91.58	4037	24,44,92,877.27	24,44,44,190.06	100.02%	
Total	24,44,44,190.06	1	1,22,87,808.63	24,44,44,190.06	5.03%	0.10%

## NR, Cum SKU % and Cum SKU NR % by SKU Description

NR Cum SKU % Cum SKU NR %







Year

2022

Month

All

Cluster He...

Umar

Category

All

Channel

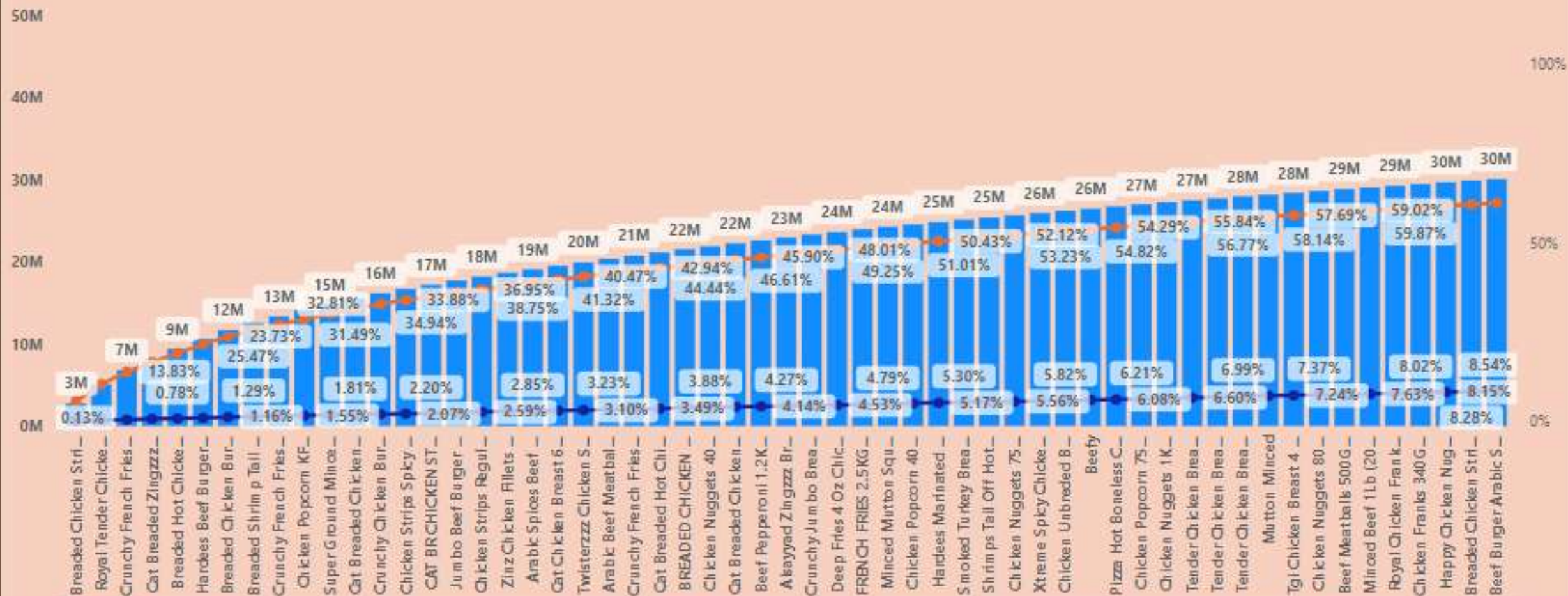
All

Location

All

## Cum NR, Cum SKU % and Cum SKU NR % by SKU Description

Cum NR Cum SKU % Cum SKU NR %





Year

All

Month

All

Cluster He...

All

Category

All

Channel

All

Location

All



YOY NR B % and GP Var % by Category

