

FLOCAL

Your local flowers are now available online.....



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Abstract:



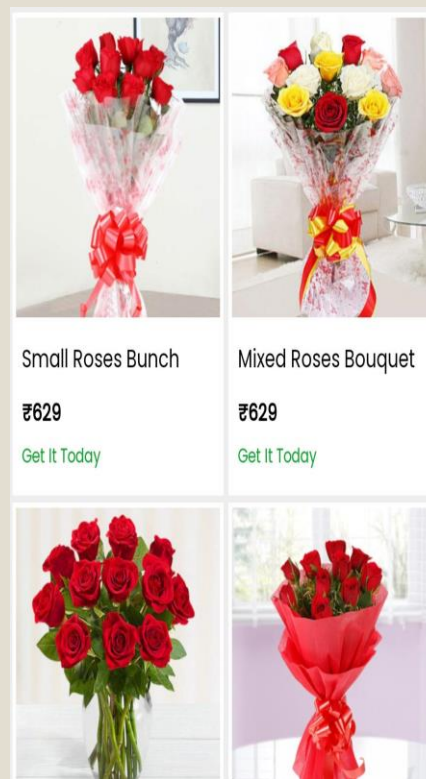
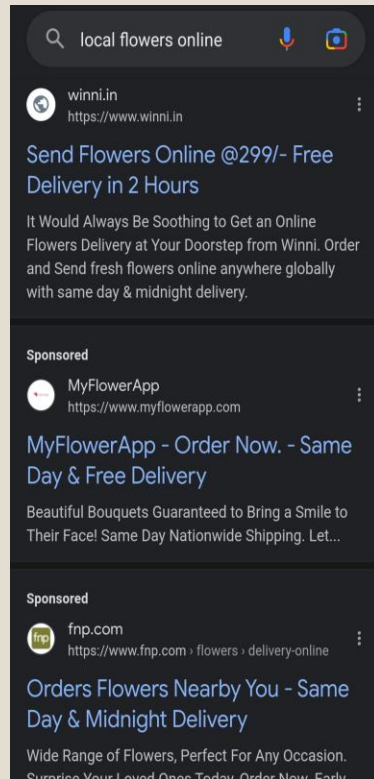
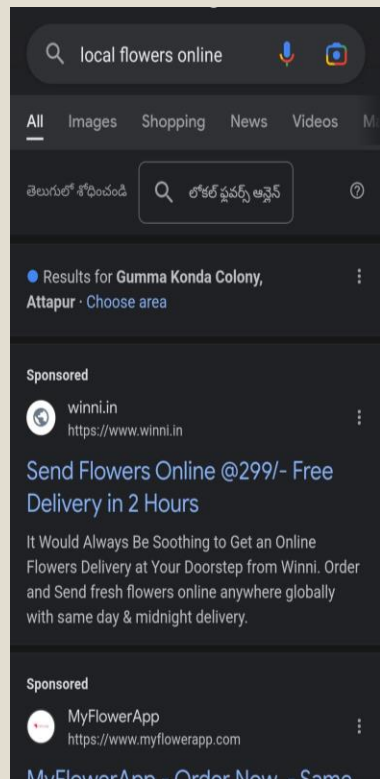
- Flocal - A one stop site to get all local flowers at your doorstep.
- During festivals, pooja and other occasions people need variety of local flowers, for which they have to go the local markets ,so it is sometimes very difficult for them to cater time for the same.
- Flocal allows the user to choose from the different variety of flowers, the customer can find all the local flowers at their market rate. That is price changes as and when the market rate of flowers change.
- The user can select different varieties of flowers and add them to the cart and proceed for payment , both online transaction and cash on delivery options would be available, once the customer places the order a confirmation message with all the delivery details would be sent to their mail Id or phone number. Delivery of the flowers would be done within 1 to 1 and half hours based on the location.
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Existing and Proposed System:

- **Existing System:** In the traditional local flower markets, the customers go to the flower markets directly and buy the flowers at wholesale and retail market price as per the rate of those flowers for that particular day. They pay in cash or through online payments. And all the transactions are recorded traditionally by book keeping.
- **Proposed System:** An online Site where you can order your local flowers same as the market price for the day. Flocal, an online local flower shop site will display today's market price of flowers to the customers while they select the type of flowers and quantity needed. Then the customers can add the flowers to the cart and place the order after which the flowers will be delivered to their doorstep within 1 or 1 and half hour. The options of cash on delivery and online payment will be available on payment of the order as per convenience of the customers.



How is Flocal different from other flower delivery apps in the market?



- Flowers available at other flower delivery apps online in the market.
- Flowers available at FLOCAL.

Modules:

- **Customer**

- **Description:** Customers are the users or clients of the application. To reach out to customers, we have Customer Attributes which include:

- • The first name and last name of the customer.
- • E-mail ID of the customer.
- • Contact details of the customer.
- • Address details of the customer.

- **Product**

- **Description:** This includes the local flowers available in the season which the customers select and shop. It's attributes are:

- • Name of the flowers as per which it can be identified. It has various flowers which are under availability.
- • Price of the flowers. The price is based on the market price for the day.
- • Quantity of the flowers selected which can be ordered as per kg system.



- ■Cart
- **Description:** All the selected flowers and the quantity of flowers selected are displayed in the cart. They customers can add or decrease the quantity of flowers and they can update the cart by choosing any other flowers needed before placing the order.
- ■Mode of Payment
- **Description:** While placing the order, before confirming the order the customers can select the mode of payment like cash on delivery, net banking, UPI Payments, debit card and credit card.



Technology Used:

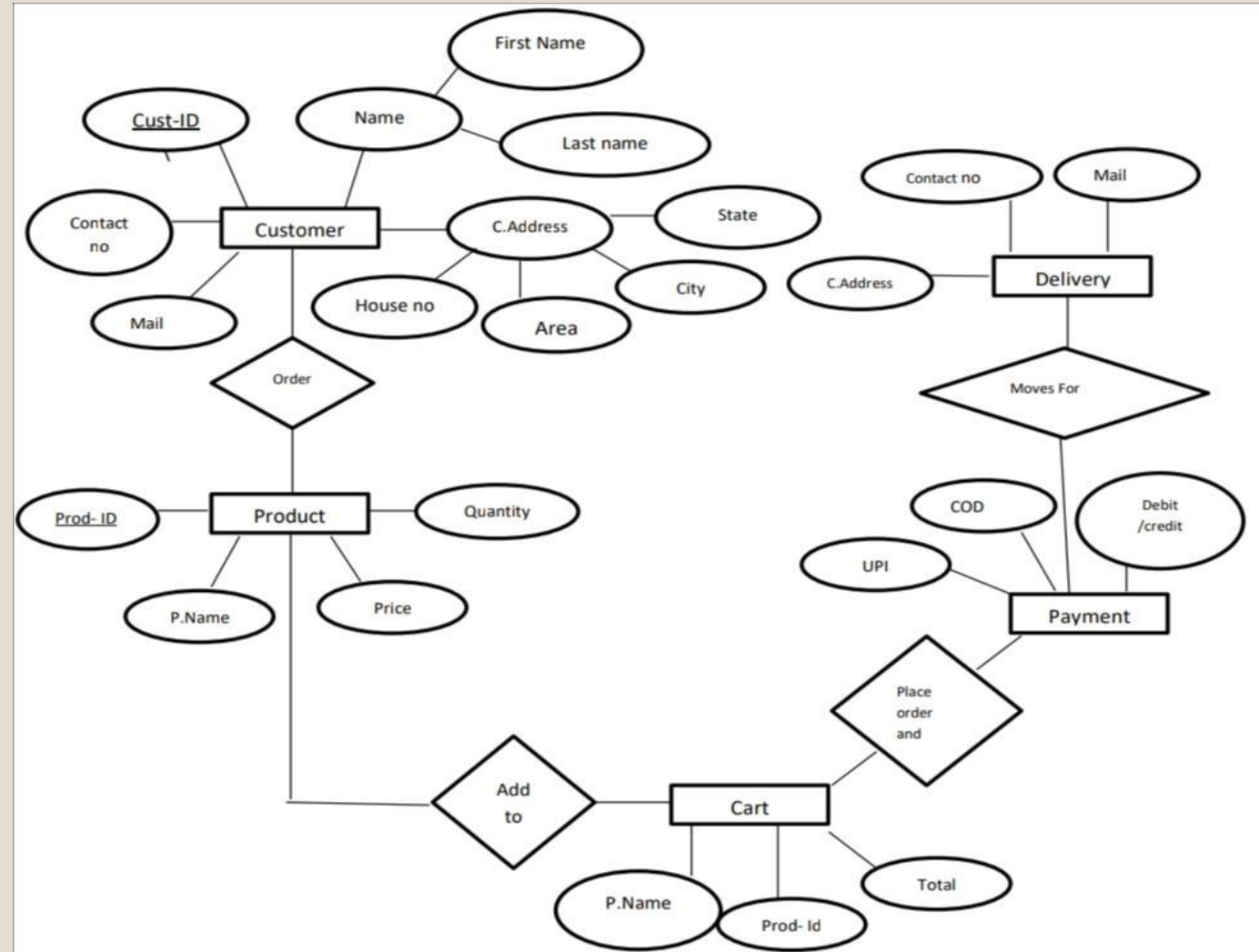
Front End: HTML, CSS, Java Script

Database: MYSQL

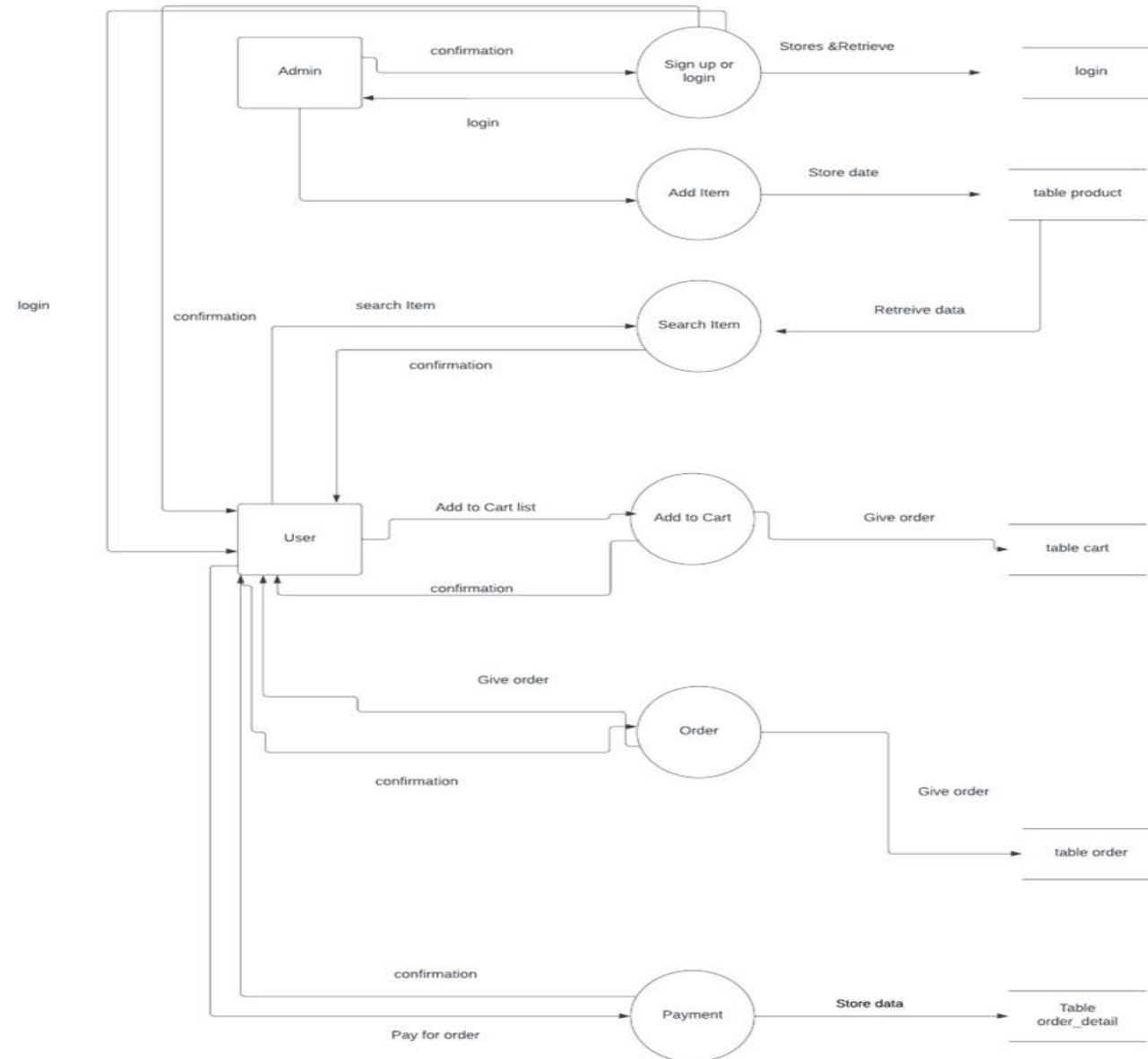
Back End: .NET



ER Diagram:



Data Flow Diagram:



THANK YOU!

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