

Typography & Magazine Design - 10 August

1. Font Pairing Cheat Sheet

- Serif + Sans Serif: Times New Roman + Helvetica
- Bold Sans + Light Sans: Montserrat Bold + Open Sans Light
- Script + Sans Serif: Pacifico + Lato
- Display + Minimal Sans: Bebas Neue + Roboto
- Serif + Monospace: Georgia + Courier New

2. Example Illustrator Templates

- Magazine Cover Layout
- Minimalist Business Card
- Event Poster with Bold Headlines
- Social Media Post Template

3. Color Palette Guide for Typography

- Black & White for timeless elegance
- Navy & Gold for premium look
- Pastel tones for modern and soft appeal
- High contrast (Red & White) for impact

4. Typography Practice Workbook

- Practice font pairing exercises
- Adjust line spacing, kerning, and alignment
- Create your own magazine cover with given elements
- Apply hierarchy for better readability