
LE CERCLE / WIREFRAMES

SALESMAN ACCESS FROM THE WEBSITE - «FOREWORDS»

SALES REP. ACCESS

LOGIN SCREEN

LOG-IN

PR Email adress

Password

[I lost my password](#)

CONNECT

REMEMBER ME

OR

CREATE ACCOUNT

Login with a PR
Email adress

Password generated
during the account
creation and received
by email

OR

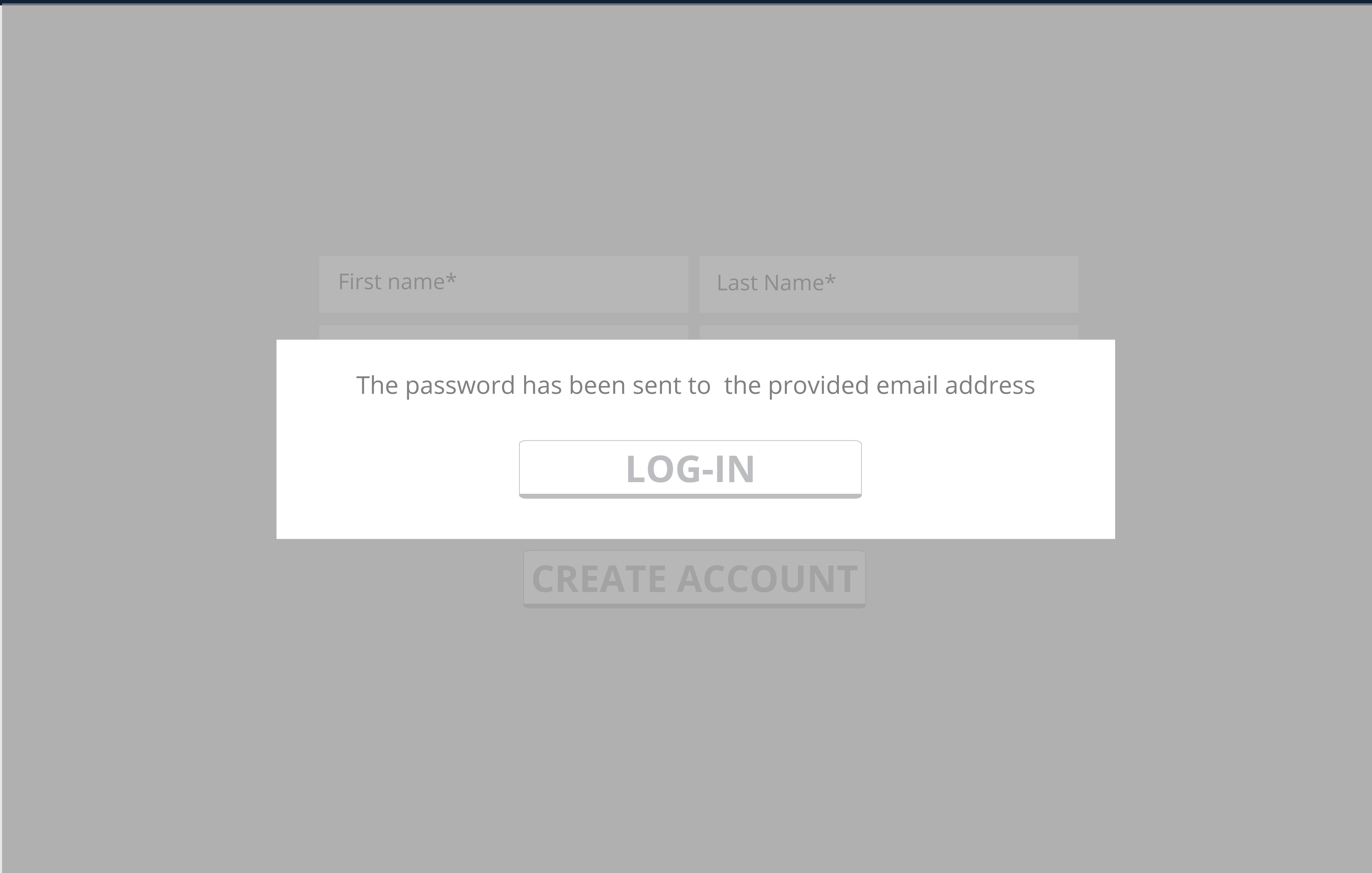
Create new account -
redirection to the website

ACCOUNT CREATION SCREEN

First name*	Last Name*
Phone #*	PR Email*
Company	Job title

CREATE ACCOUNT

ACCOUNT CREATION SCREEN



LOGIN SCREEN

LOG-IN

PR Email adress

Password

[I lost my password](#)

CONNECT

REMEMBER ME

OR

CREATE ACCOUNT

Login with a PR
Email adress

Password generated
during the account
creation and reci

THEME / COUNTRY / SALES CHANNEL

SELECT PRESENTATION THEME



Select the final PDF branding / background logo / presentation

SELECT MARKET COMPANY

Select country

Select a country (language only in english available) and then select the sales channel to provide the right product portfolio to the client

SELECT SALES CHANNEL

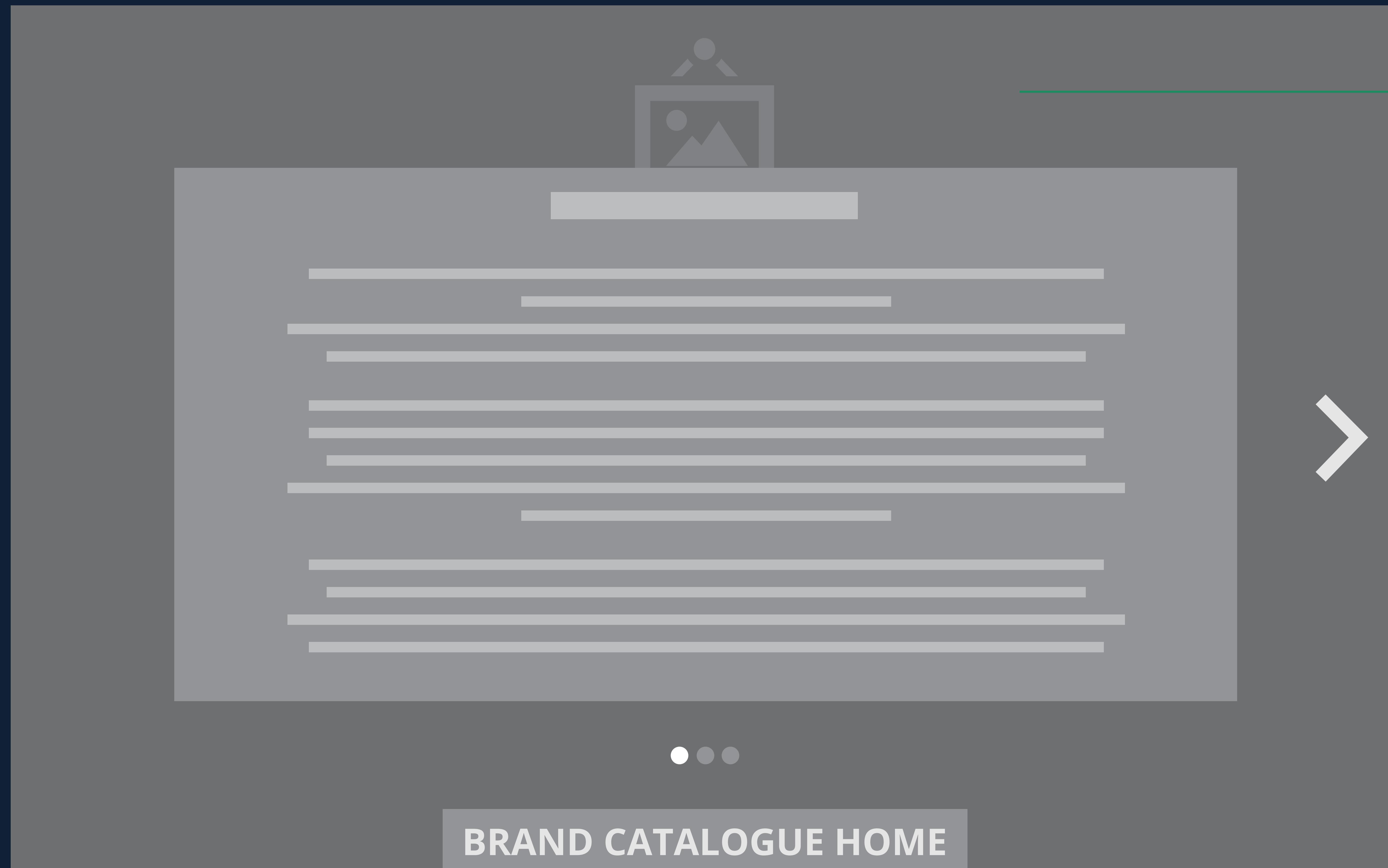
Select sales channel

PRICING

ENTER

- A checked box indicates if prices are given.
- A blank box indicates if prices are not available.

INTRODUCTION - PR or LECERCLE intro (according to the selected theme)



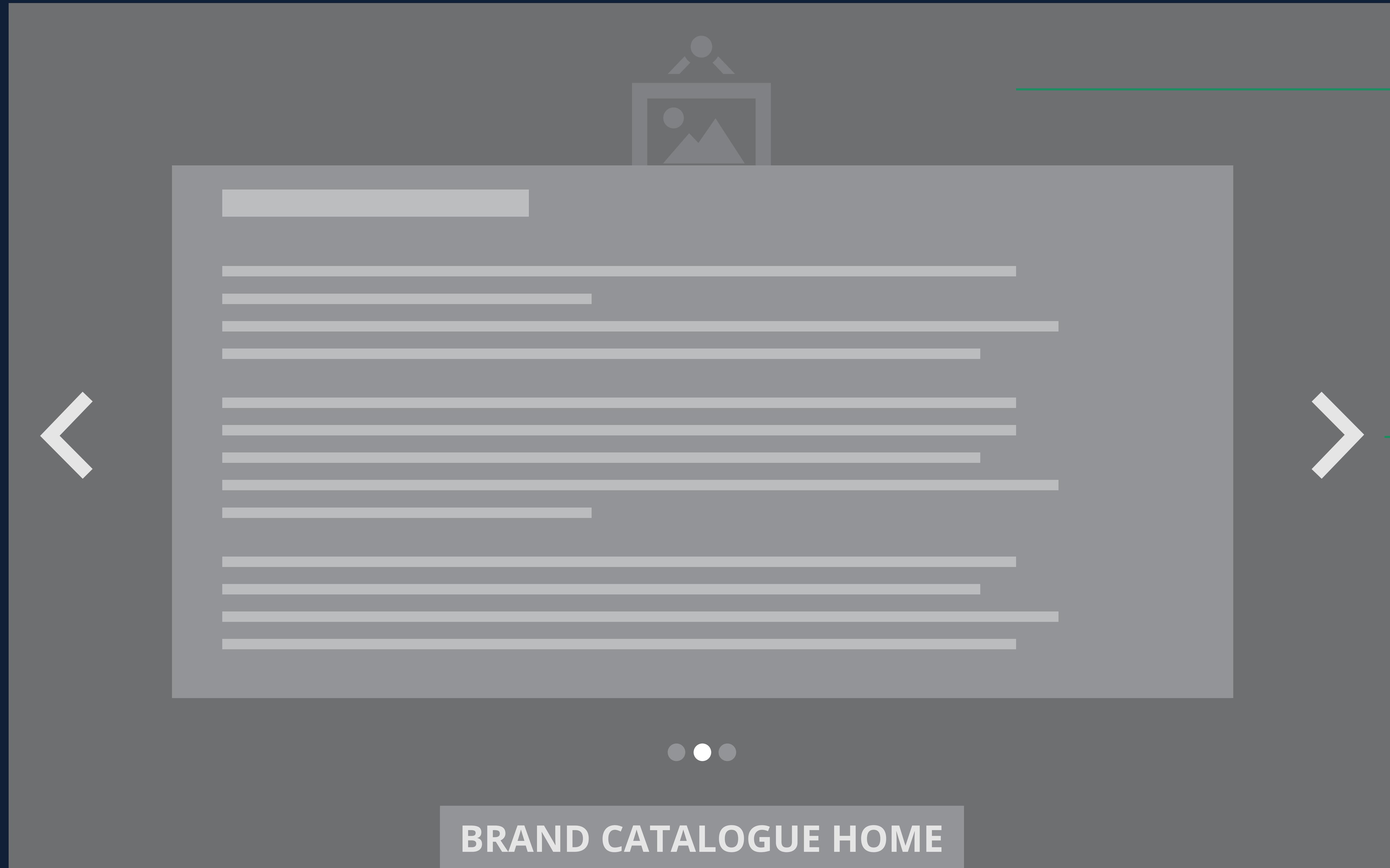
Background:
PR or LeCercle
visual theme

Explore through
the arrows

NAVIGATION:
Slider.

Access to the Home

INTRODUCTION - PR or LECERCLE intro (according to the selected theme)



Background:
PR or LeCercle
visual theme

Explore through
the arrows

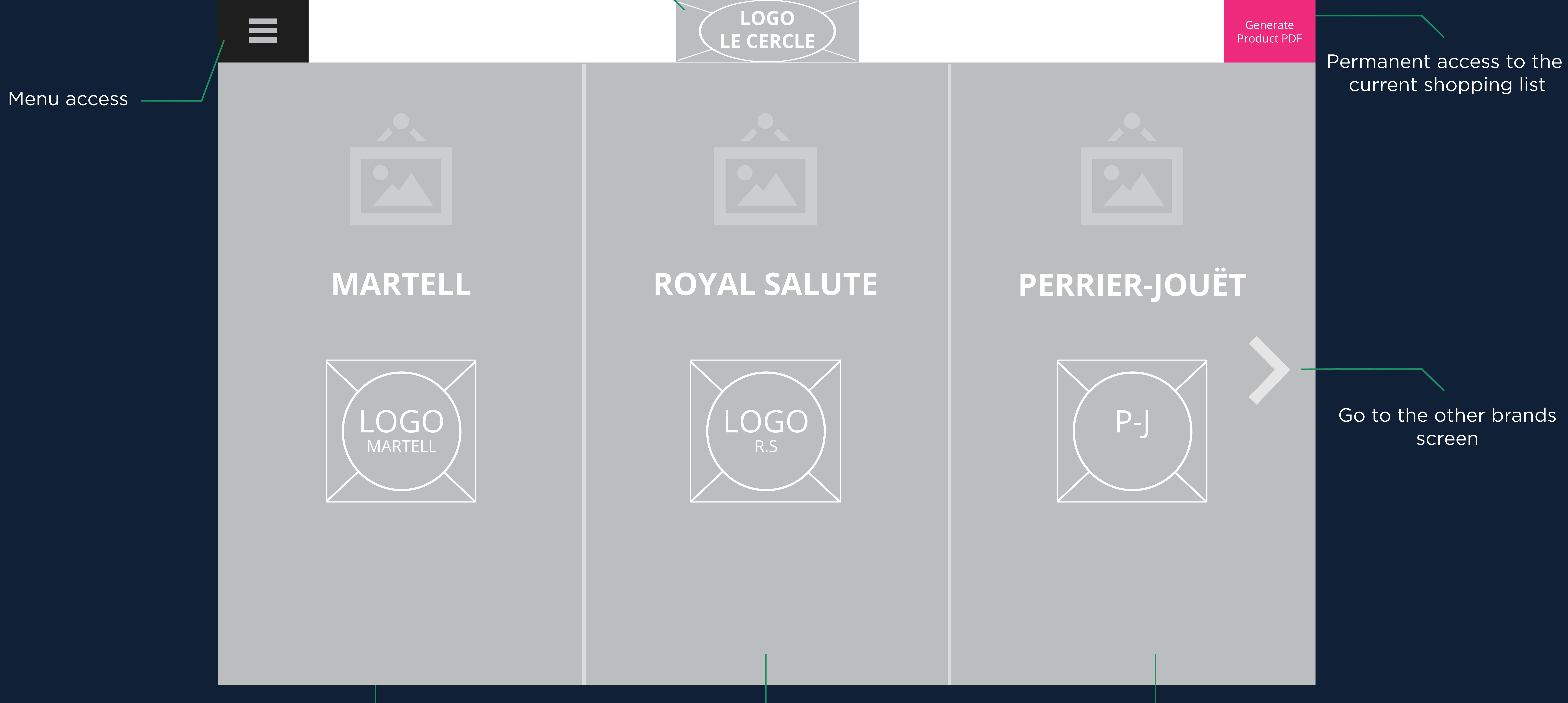
NAVIGATION:
Slider.

Access to the Home

The header will be 'LeCercle' branded.

- In the whole app, the logo will be a permanent access to this home page

HOME PAGE



Each brand will be illustrated by a different branded background picture

MENU SCREEN - option 1

Access to LeCercle's core brands

Access to LeCercle's brands

Close Session button that brings back to the first selection screen

Log out button that brings back to the identification screen

Permanent access to the current shopping list

MENU

**LOGO
LE CERCLE**

Generate Product PDF

- LE CERCLE INTRODUCTION

▼ CORE BRANDS

- MARTELL
- ROYAL SALUTE
- PERRIER-JOUËT

• OTHER BRANDS

CLOSE SESSION

LOG OUT

ROYAL SALUTE

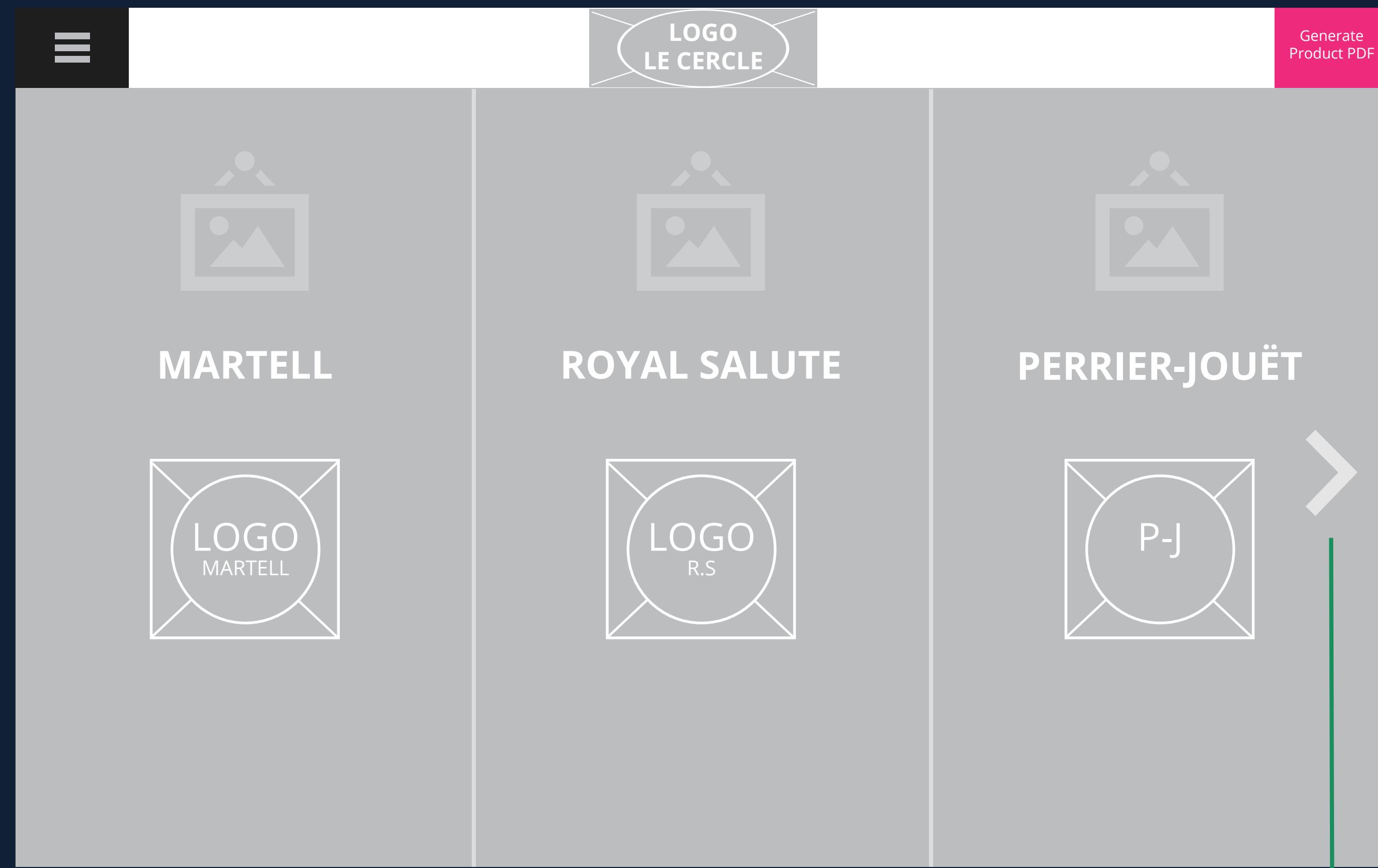
PERRIER-JOUËT

LOGO R.S

P-J

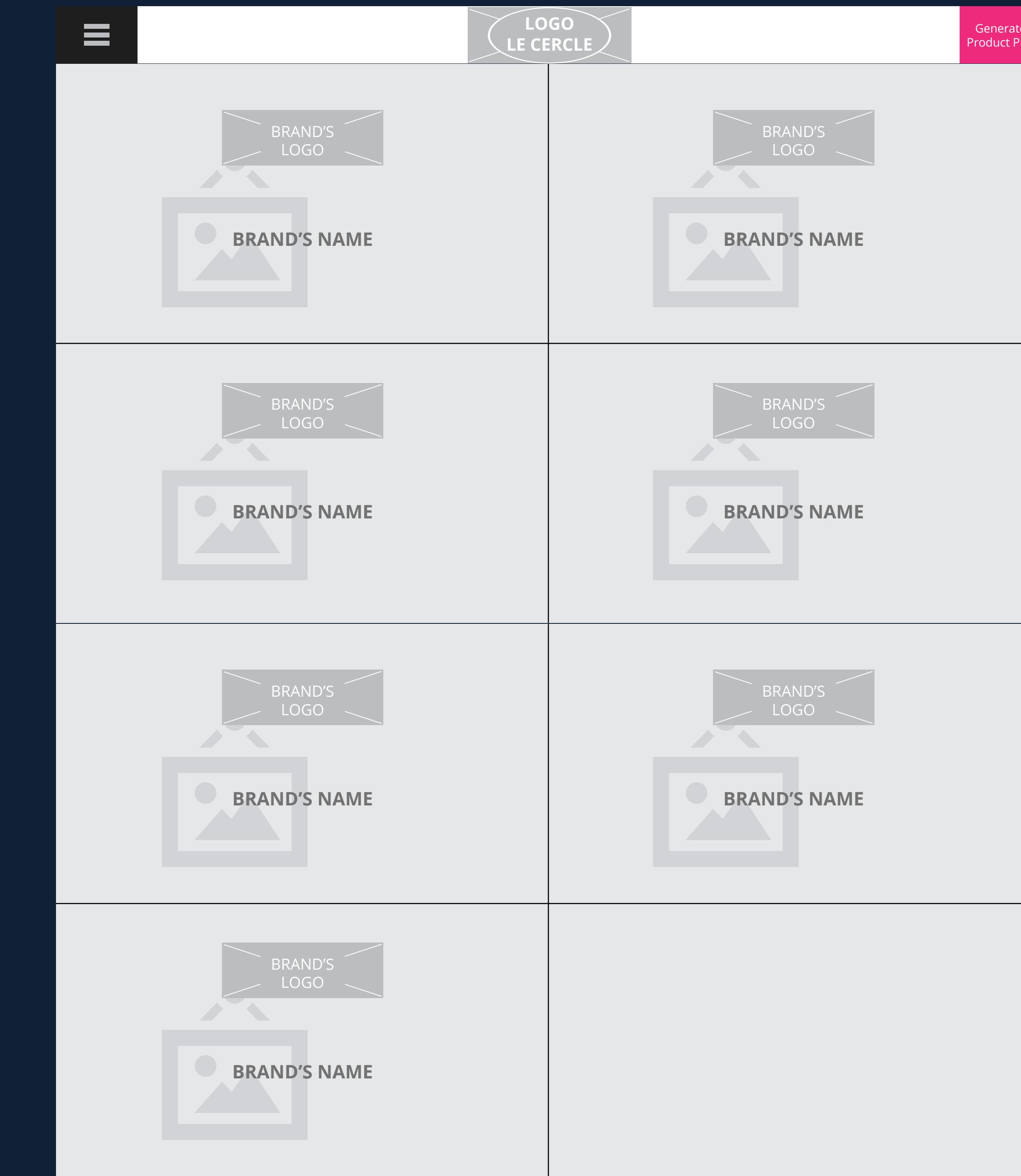
MENU BRANDS - option 1

HOME



Go to the other brands
screen

OTHER BRANDS



CORE BRAND

Access the brand's product range

Full screen brand picture

An horizontal slider will be added in order to present:
-Upcoming events (if any)
-Exceptional pieces (Martell trunk and Enchanting tree)

Slider button to access brand's POSM

Access to the product's page

Background: Bottle's picture

Slider button to access brand's product range

NAVIGATION:
Scroll.

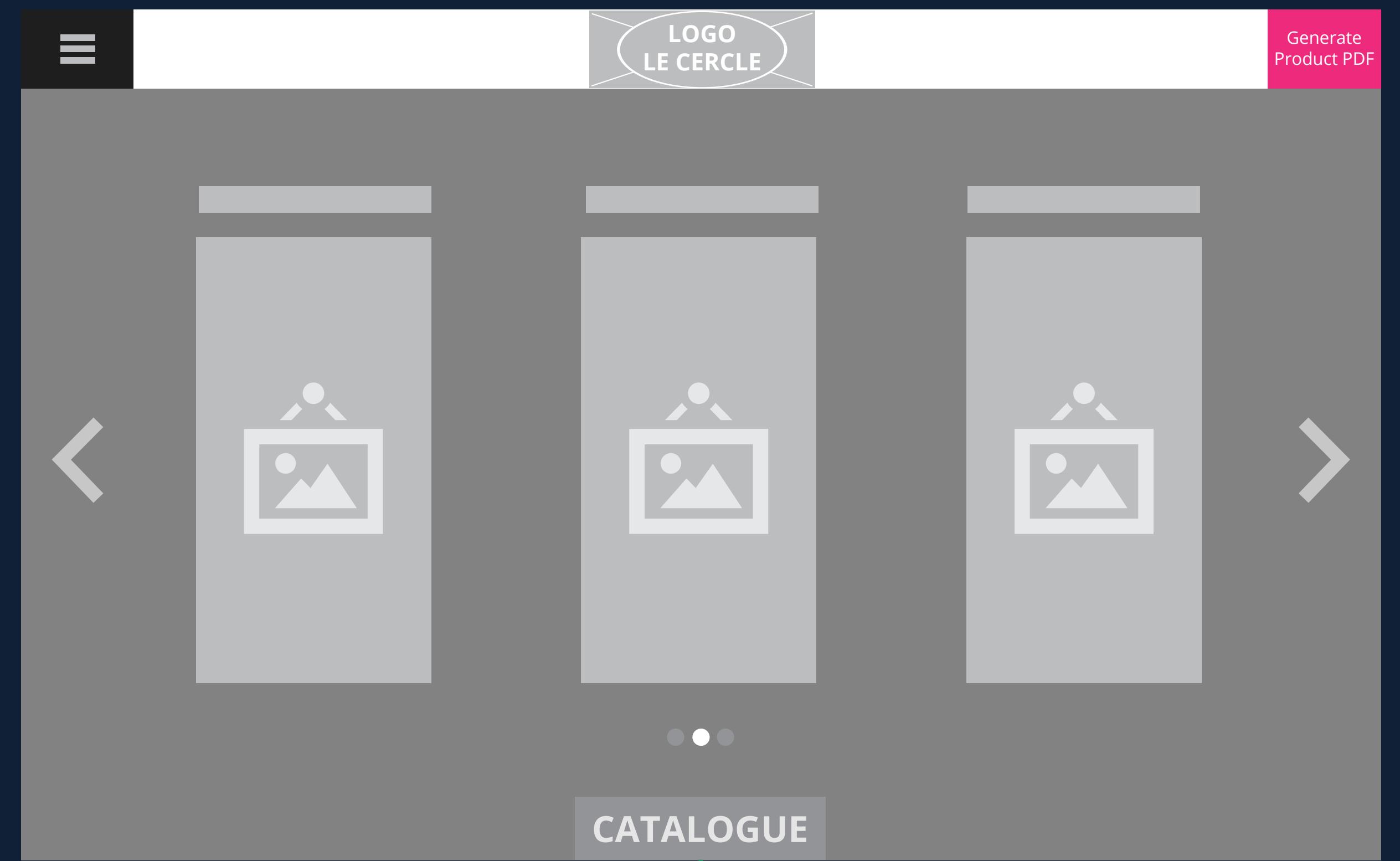
CORE BRAND - SLIDER VIEW

brand intro



An horizontal slider will be added in order to present:
-Upcoming events (if any)
-Exceptional pieces
(Martell trunk and Enchanting tree)

exeptional pieces



Access the brand's product range

events



EVENTS SCREEN



Generate Product PDF

Royal Salute Polo Cup
Jeju Country Club, Jeju, Korea
15th of September 2013 (TBC)

Royal Salute Polo Cup
Jeju Country Club, Jeju, Korea
15th of September 2013 (TBC)

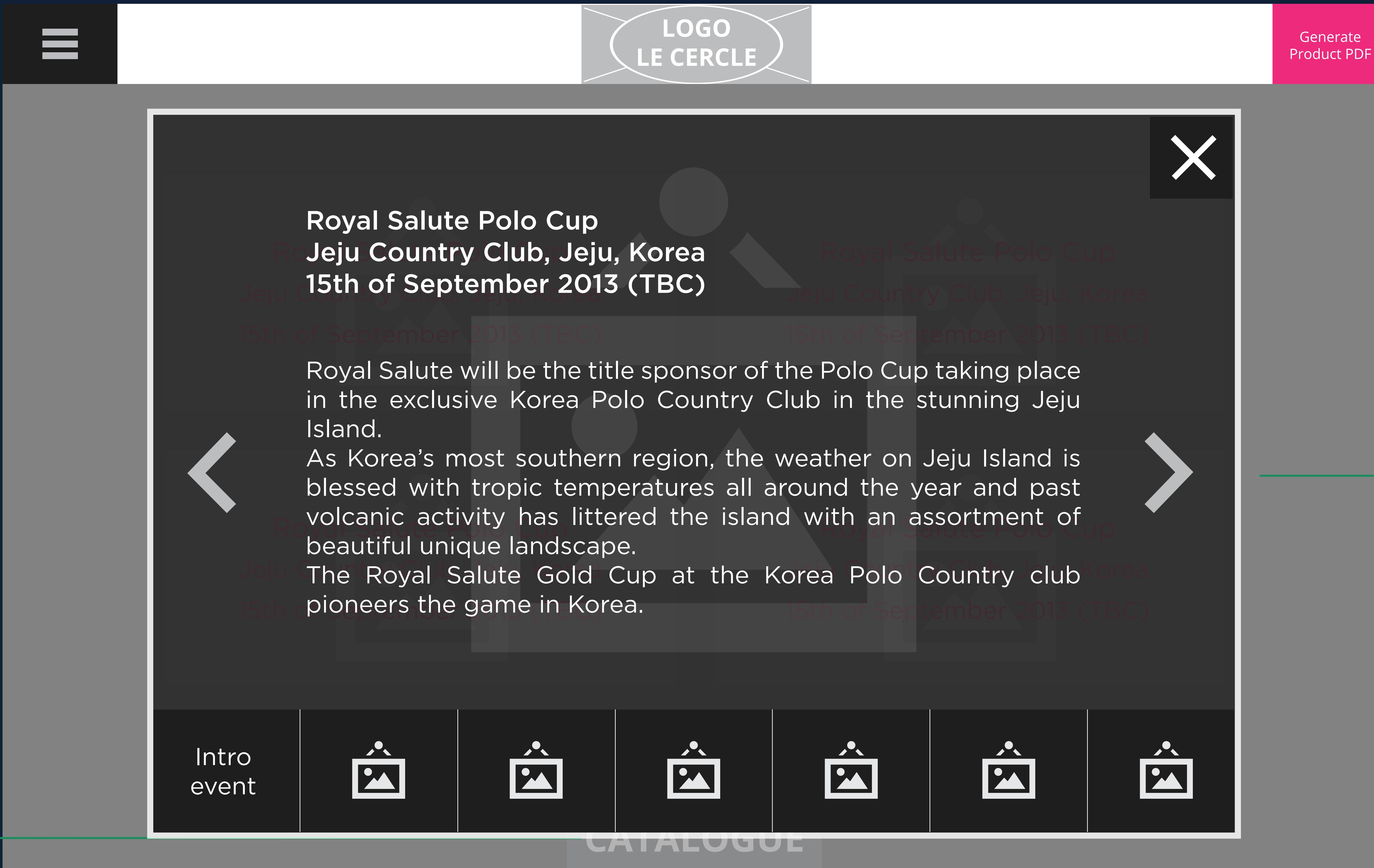
Royal Salute Polo Cup
Jeju Country Club, Jeju, Korea
15th of September 2013 (TBC)

Royal Salute Polo Cup
Jeju Country Club, Jeju, Korea
15th of September 2013 (TBC)

Access the brand's product range

CATALOGUE

EVENTS SCREEN

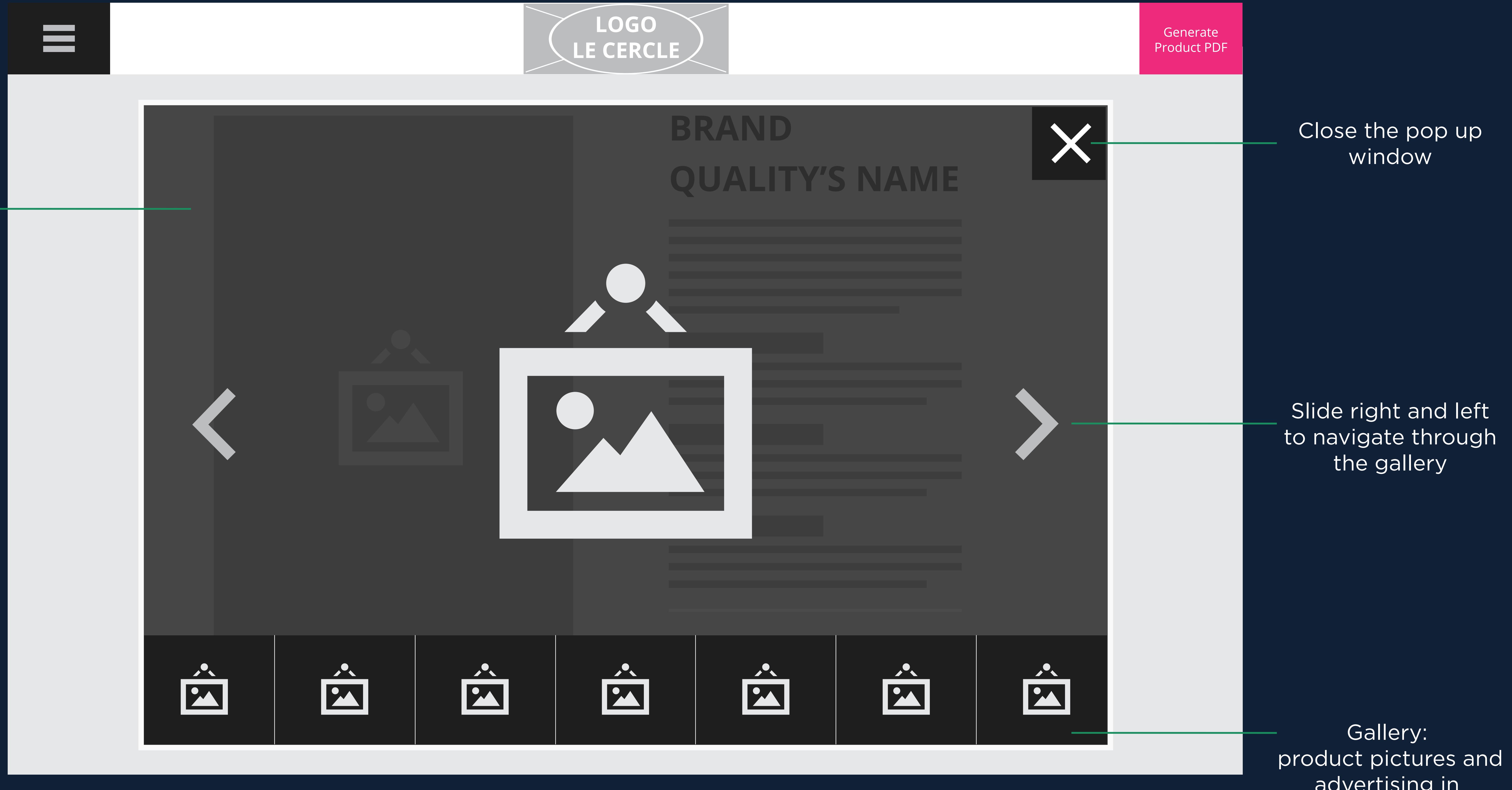


CORE BRAND - QUALITY'S PAGE SCREEN

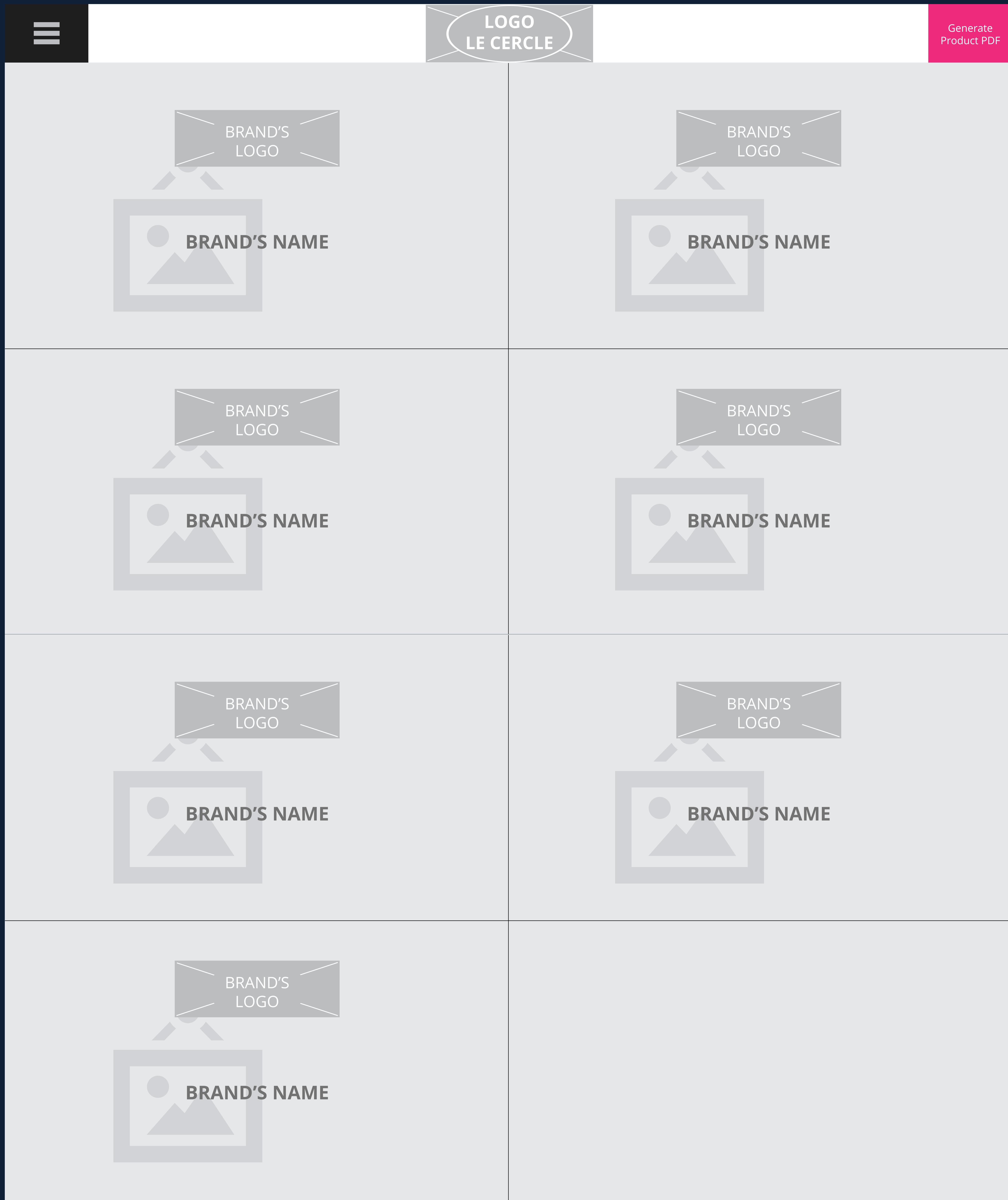
The screenshot shows a user interface for a product page. At the top left is a black header bar with a white three-line menu icon. In the center is a logo for "LOGO LE CERCLE". On the top right is a pink button labeled "Generate Product PDF". Below the header, the brand name "BRAND" and product name "QUALITY'S NAME" are displayed. To the right is a large "X" icon. A vertical sidebar on the right contains a left arrow, a right arrow, and a "Go back to Product Range" link. The main content area features a large image placeholder with a camera icon and a plus sign, accompanied by text about picture rotation. To the right of the image is a dropdown menu labeled "Select SKU" with a "Select SKU for product price list recap PDF" button. At the bottom are links for "More pictures of the selected quality" and "Add to the shopping list".

- Left & right arrows to navigate through Product Range**
- Go back to Product Range**
- The product picture will automatically change every X seconds on a basis of a maximum of 4 pictures**
- Select the SKU via a dropdown menu.**
- SKUs are displayed according to the selected country and the selected sales channel**
- Possibility to select 1 or All the SKUs via the dropdown menu**
- Add to the shopping list**
- More pictures of the selected quality**

CORE BRAND - QUALITY'S PAGE SCREEN - more pictures



OTHER BRANDS SCREEN - option 1



NAVIGATION:
Scroll.

OTHER BRAND

The interface is a wireframe for a digital catalog and POSM viewer. It features a header with a logo, a central product grid, and a footer with a POSM grid. Annotations explain various UI elements:

- Header:** Includes a menu icon, a logo labeled "LOGO LE CERCLE", and a "Generate Product PDF" button.
- Central Grid:** Labeled "CATALOGUE PRODUCT RANGE". It displays a 3x2 grid of products. Each product card includes a thumbnail, a "QUALITY'S LOGO" section, a "QUALITY'S NAME" section, and a "DETAILS" button.
- Annotations for Central Grid:**
 - "Full screen brand picture" points to a large placeholder area above the grid.
 - "Slider button to access brand's POSM" points to a slider button between the first two columns of the grid.
 - "Access to the product's page" points to the "DETAILS" button on the second product card.
 - "Background: bottle picture" points to the background image of a bottle behind the third product card.
- Footer:** Labeled "POSM". It displays a 3x4 grid of POSM items. Each item includes a thumbnail, a "POSM ITEM NAME" section, and a "DETAILS" button.
- Annotations for Footer:**
 - "Slider button to access brand's product range" points to a slider button between the first two columns of the POSM grid.

OTHER BRAND - QUALITY'S PAGE SCREEN

The product picture will automatically change every X seconds on a basis of a maximum of 4 pictures

More pictures of the selected quality

Add to the shopping list

Select SKU for product price list recap PDF

Select SKU

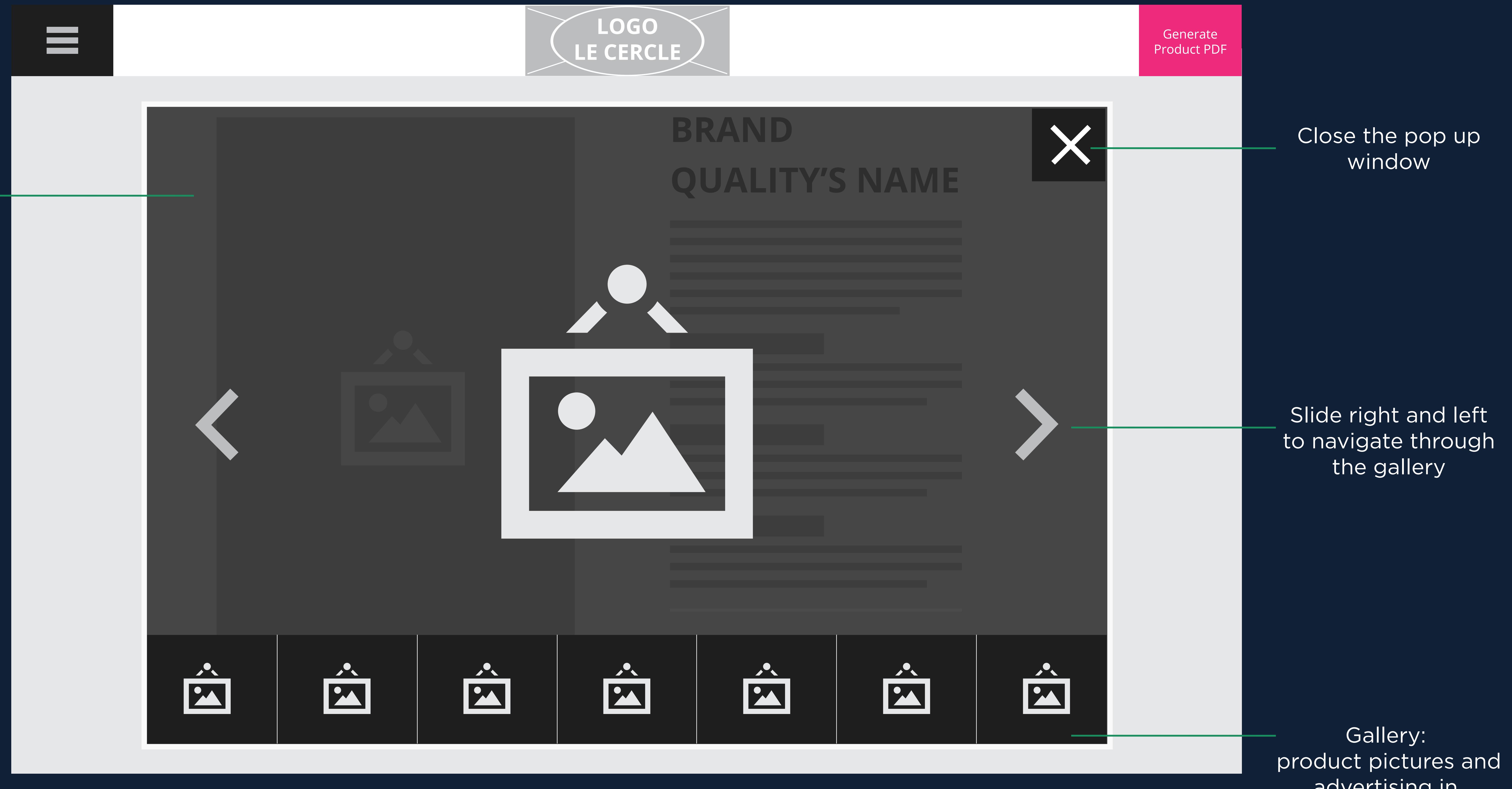
Generate Product PDF

Go back to Product Range

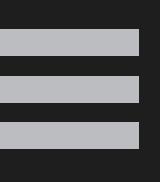
Left & right arrows to navigate through Product Range

- Select the SKU via a dropdown menu.
- SKUs are displayed according to the selected country and the selected sales channel
- Possibility to select 1 or All the SKUs via the dropdown menu

OTHER BRAND - QUALITY'S PAGE SCREEN - more pictures

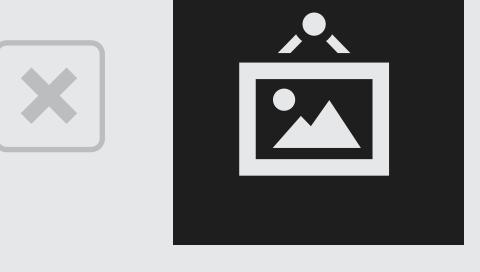


PRICE INFORMATION SCREEN



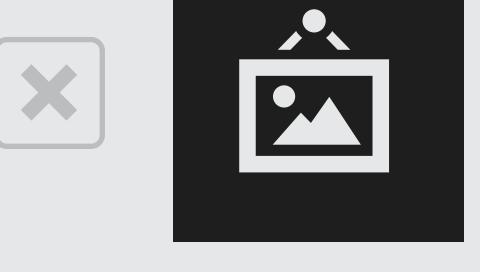
[Generate Product PDF](#)

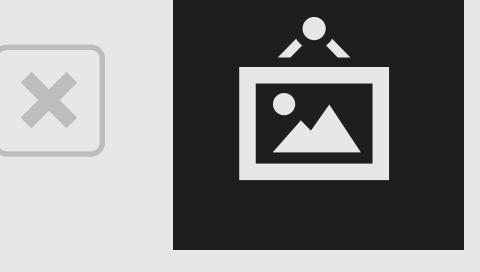
PRODUCT CATALOGUE SUMMARY

 BRAND

<input type="button" value="X"/>	SKUs #1	COST	90.00
<input type="button" value="X"/>	SKUs #2	COST	120.00
<input type="button" value="X"/>	SKUs #3	COST	

Expand to display the selected SKUs

 BRAND

 BRAND

Prices will only be pre-filled if the price check box is ticked at the beginning (IF a price list has been submitted prior). If not price list is available, the field will be blank. Either the case, prices is still editable

USD\$ 

CLIENT INFORMATIONS

Special offer, Other discount...

- Enter manually the informations
- Boxes with a «*» must be filled in order to create the pdf


Comments

Upload the client's logo from the device's gallery

CREATE PRODUCT CATALOGUE

PRICE INFORMATION SCREEN

Generate Product PDF

PRODUCT CATALOGUE SUMMARY

BRAND
PRODUCT REF

SKUs #1	COST	90.00
SKUs #2	COST	120.00
SKUs #3	COST	

Expand to display the selected SKUs

BRAND
PRODUCT REF

BRAND
PRODUCT REF

Prices will only be pre-filled if the price check box is ticked at the beginning (IF a price list has been submitted prior). If not price list is available, the field will be blank. Either the case, prices is still editable

USD\$
Select a currency

CLIENT INFORMATIONS

Special offer, Other discount...

First Name*

Phone #*

Delivery address

Email*

Job title

You must fill out all required properties before going further

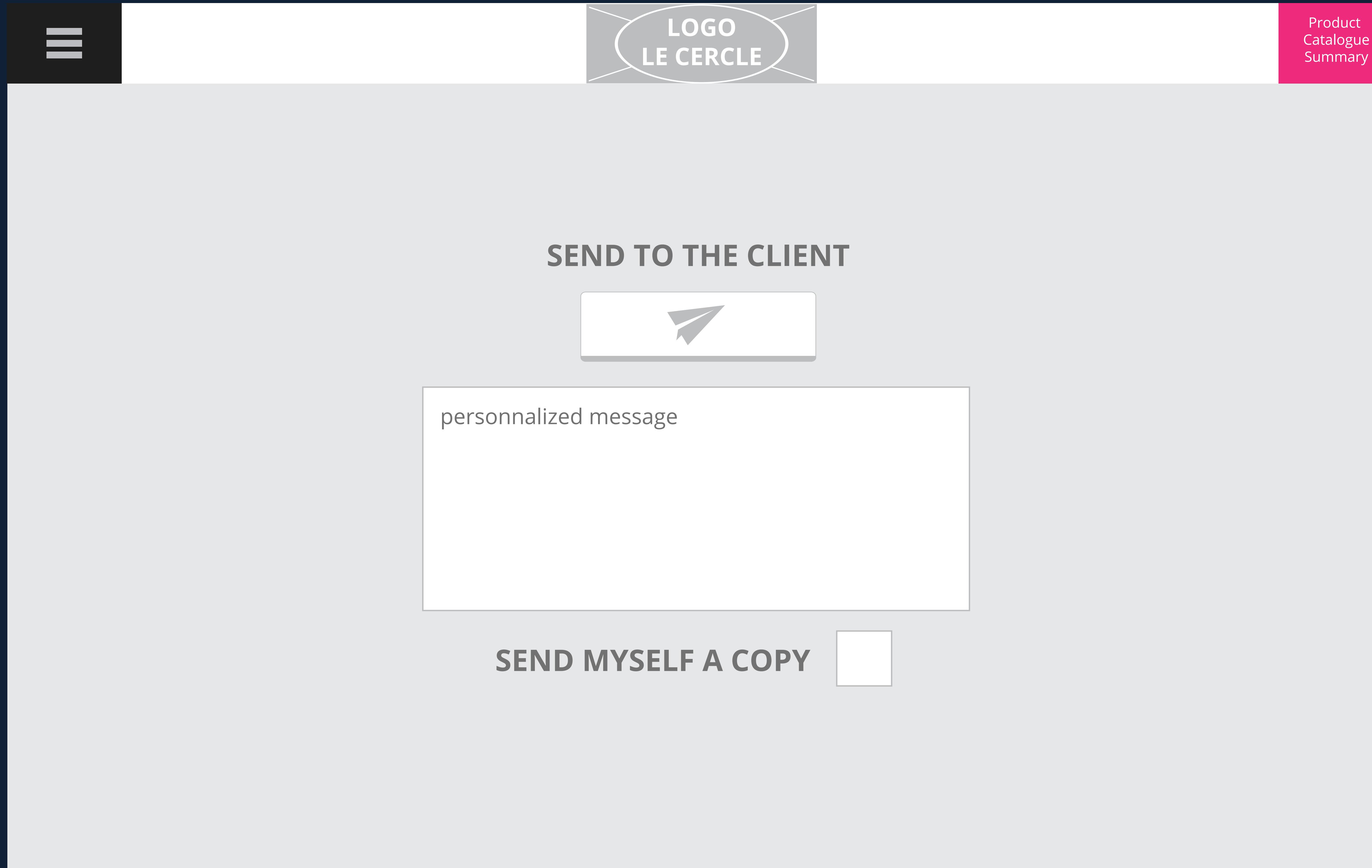
- Enter manually the informations
- Boxes with a «*» must be filled in order to create the pdf

Comments

Generate the price list as a PDF according to:
- product selected,
- client infos,
- country selected,
- sales channel,
- salesman ID,
- and selected branding.

CREATE PRODUCT CATALOGUE

OPTIONAL SCREEN OF RECOMMENDATION



The image shows a user interface for an optional screen of recommendation. At the top left is a black navigation bar with three horizontal white bars. In the center is a logo for "LOGO LE CERCLE" inside an oval frame. To the right is a pink button labeled "Product Catalogue Summary". Below the header, the main area has a light gray background. In the center, the text "SEND TO THE CLIENT" is displayed above a large, light-gray rectangular button containing a paper airplane icon. Below this button is a smaller, light-gray rectangular box with the placeholder text "personnalized message". At the bottom, the text "SEND MYSELF A COPY" is followed by a small, empty square input field.

LOGO
LE CERCLE

Product
Catalogue
Summary

SEND TO THE CLIENT

personnalized message

SEND MYSELF A COPY