

# Babatunde Abdullahi

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[linkedin.com/in/babatunde-abdullahi-digital-marketer](https://www.linkedin.com/in/babatunde-abdullahi-digital-marketer)

## Summary

As a digital marketer and frontend developer, I am passionate about creating engaging online experiences that drive results. With expertise in SEO, PPC, social media marketing, and web development, I have a proven track record of delivering customized solutions that help businesses achieve their online goals.

My experience in frontend development enables me to design and build websites and web applications that are both visually appealing and highly functional. I am skilled in HTML, CSS, JavaScript, Bootstrap and other web technologies, and stay up-to-date on the latest trends and best practices in the industry.

Whether working independently or as part of a team, I am committed to delivering top-quality work that exceeds client expectations. With a focus on data-driven insights and measurable results, I am dedicated to helping businesses grow and succeed in today's competitive online landscape.

Let me help you take your digital marketing and web development to the next level. Contact me to learn how I can help your business achieve its online objectives.

## Experience



### Website Manager

TechHappen

Jul 2023 - Present (3 months)



### Campus President

ATC Africa

Jul 2023 - Present (3 months)



### Campus Ambassador

Cowrywise

Jun 2023 - Present (4 months)



### Social Media Marketing Manager

Poultry Plaza Nigeria Limited

Feb 2023 - Present (8 months)



### Website Manager

ATC Africa

Jun 2023 - Aug 2023 (3 months)

I create a one-paged website that includes a count-down to the event date, provides people interface to join the tech community, makes a payment for their event ticket, and has an F.A.Qs Section, Amazing Keynote Speaker outline, and the core team section.

## Education



**Ladoke Akintola University of Technology**

Bsc, Biochemistry

May 2023 - Jul 2027

## Licenses & Certifications



**Jobberman 2021 Soft skills training** - Jobberman Youth Engagement & Learning



**'Build your own NFT marketplace for images' Online Bootcamp** - Open Weaver  
79217452813376



**'Build your own Candy Crush game' Online Bootcamp** - Open Weaver  
21713193062562



**HTML** - CapacityBay inc



**Responsive Web Design** - freeCodeCamp



**Introduction to python** - DataCamp



**CSS Certification** - CapacityBay inc



**GitHub Version Control** - CapacityBay inc



**Social Media Management** - Coursera  
WH37J3X24JD2



**Introduction to Social Media Marketing** - Coursera  
J8RECBSKMMQB



**Measure and Optimized Social Media Campaigns** - Coursera  
<https://coursera.org/share/f5d6949b28ff5be9d5a67ae4d5bfad8d>



**Fundamentals Of social media marketing** - Coursera  
2VLAFCXXW3D8



## **Digital Marketing - Udemy**

UC-35ead273-cf17-449c-b272-7400f7d15f1a



## **Introduction to Cybersecurity - Cisco**

### **Skills**

Information Technology • HTML5 • CSS Flexbox • Cybersecurity • Network Security • Security • Networking • Digital Strategy • User Interface Design • Time Management