

Minor

International Business

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Web Site: <https://www.odu.edu/business/international-business> (<https://www.odu.edu/business/international-business/>)

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A minor in International Business (IB) provides students with the tools to succeed in today's global environment. The business arena in which the College's graduates will be working is no longer local, regional or national in nature. It is international and requires an understanding and sensitivity to different cultures and business environments. Students seeking the Bachelor of Science in Business Administration may also minor in International Business

Requirements

Students seeking the Bachelor of Science in Business Administration may also minor in international business by completing the following courses:

ECON 450	International Economics	3
FIN 435	International Financial Management	3
MKTG 411	Multi-National Marketing	3
Select one of the following:		3
INBU 368	Internship in International Business	
INBU 431	Doing Business in Europe	
INBU 432	Doing Business in Latin America	
INBU 433	Doing Business in Asia	
INBU 436	International Business Law	
INBU 437	International Human Resource Management	
INBU 438	Globalization and International Trade	
INBU 450	Global Business	
MGMT 462	Comparative International Management	
MGMT 463	Management Seminar Abroad	

Total Credit Hours **12**

For completion of the minor, a student must have a minimum overall cumulative grade point average of 2.00 in all courses specified as a requirement for the minor exclusive of 100/200-level courses and prerequisite courses and complete a minimum of six hours in upper-level courses in the minor through courses offered by Old Dominion University.