

## Certificate

# Entrepreneurship Certificate

The certificate in entrepreneurship offers a focus on business creation in a variety of fields. Students will be provided with tools that support the establishment of new ventures, including resource management, analytical processes, and other factors that contribute to the development of new organizations. Students will be required to complete a foundational course that will introduce them to the concepts and practical work required in entrepreneurial ventures. They will also complete a capstone course that covers the creation, structure and management of new organizations. Students will also complete two courses from areas that align with their major or new business interest. Students who complete the certificate will be able to take ideas and mold them into the foundation of a new business, regardless of career selection. They will also gain a heightened understanding of critical thinking in support of establishing new ventures.

An overall grade point average of 2.0 or above in all courses specified as a requirement for the certificate is required for the award of the certificate. Students must complete a minimum of six hours in upper-level courses required for the certificate through courses offered by Old Dominion University.

## Requirements

|  |  |           |
|--|--|-----------|
| ENTR 201S  | Introduction to Entrepreneurship                       | 3         |
| Restricted Electives: Select two of the following: |  | 6         |
| ACCT 300   | Accounting for Entrepreneurs                           |           |
| COMM 305   | Work-Life Communication                                |           |
| COMM 351   | Interpersonal Communication in Organizations           |           |
| DNTH 416   | Administrative Leadership and Professional Development |           |
| ENMA 401   | Project Management                                     |           |
| ENMA 421   | Decision Techniques in Engineering                     |           |
| ENTR 301   | Fundamentals of Entrepreneurship                       |           |
| ENTR 410   | Managing Small and Family Businesses                   |           |
| FIN 323  | Introductory Financial Management                      |           |
| HLSC 440   | Finance and Budgeting in Healthcare                    |           |
| HLTH 425   | Leadership and Management for Health Professionals     |           |
| HNRS 301   | Monarch Think Tank II                                  |           |
| MGMT 336   | International Entrepreneurship                         |           |
| MGMT 340   | Human Resource Management                              |           |
| MGMT 420   | Business Development                                   |           |
| MGMT 452   | Negotiations and Change Management                     |           |
| MKTG 311   | Marketing Principles and Problems                      |           |
| MKTG 316   | Professional Selling                                   |           |
| MKTG 450   | Marketing on the Internet                              |           |
| MKTG 455   | Social Media Marketing                                 |           |
| PRTS 441   | Marketing of Hospitality Services                      |           |
| PSYC 344   | Human Factors  |           |
| SMGT 414   | Sport Marketing  |           |
| Capstone:  |  |           |
| ENTR 490   | Entrepreneurship Capstone                              | 3         |
| <b>Total Credit Hours</b>                          |  | <b>12</b> |