



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

"I want to make an informed decision when casting my vote."

"I hope my vote will make a difference in the country's future."

"I want a candidate who represents my values and priorities."

"I'm tired of divisive politics; I want to see unity and progress."

Is the electoral system fair and transparent?"

"What are the key issues that should influence my vote?"

"Do political parties really care about the common people?"

"Will this election bring about positive change?"



Yamuna's Team

Participate in voter registration and the voting process.

Attend political rallies and meetings to hear candidates speak.

Research candidates and party platforms.

Watch news and follow social media for updates on the election.

Frustrated with political rhetoric and mudslinging.

A sense of responsibility towards their country.

Hopeful about the potential for change.

Anxious about the election outcome.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?