



4 Courses

Supply chain management:
Be global

Innovation and emerging
technology: Be disruptive

Global sustainability and
corporate social
responsibility: Be
sustainable

Strategic management: Be
competitive



MACQUARIE
University
SYDNEY · AUSTRALIA

Sep 17, 2023

Babul Deb

has successfully completed the online, non-credit Specialization

Strategising: Management for Global Competitive Advantage

This Specialization will enhance your strategic thinking skills by helping you develop a global, sustainable, and disruptive perspective for addressing strategic business challenges. It covers the main principles of strategic management, global supply chain management, disruptive innovation, and corporate social responsibility and teaches you how to apply these principles to your own organisation to make it more competitive.

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