

JODI N. BENNETT

UX ARCHITECT

CONTACT



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Brighton, UK

OBJECTIVE

To leverage my **9+ years** of QA testing, research, and wireframing/prototyping experience in the web development industry, as well as **25 years** of Photoshop expertise, in a UX Design / Research role at a compassionate and forward-thinking mid-sized Brighton-area agency.

SKILLS

- » User-centred Design
- » Competitor Analysis
- » Generative & Evaluative Research
- » User Personas & Business Requirements
- » Mobile-first Design
- » Information Architecture (IA) & User Flows
- » Rapid Prototyping
- » Design Documentation

EXPERIENCE ON THE J-O-B

Operations Assistant & QA Tester

BOXHARRY

2010 - present [Brighton, UK]

- 850+ hours of UX duties for various web applications including
 - » 400+ hours wireframing and prototyping,
 - » audit and review Information Architecture (IA),
 - » qualitative and quantitative research,
 - » competitor analysis, and
 - » hundreds of hours of minor UI design.
- Deliver significant improvements in the design process to reduce documentation and clarify product deliverables by introducing **Axure** as a prototyping tool.
- Advocate for best practices and high standards with clients and team.
- Author 40+ specification documents and user manuals.
- Train 95 clients in CMS use.
- Manage 4-5 smaller Agile and Waterfall projects.
- Research, implement and manage the support ticketing system and offer technical support.
- Initiate improvements in the bug tracking process by collaborating with the development team as QA Tester.
- Execute exploratory testing, systems integration testing (SIT), and unit testing of a variety of web applications and apps. (Manual testing.)
- Curate and maintain stock photo and video libraries.
- Manage social media presence.
- Handle company SEO by monitoring and reporting company's SERP rankings monthly and implementing changes to increase rankings.
- Monitor and analyse online user behaviour using **HotJar**. Suggest changes to the user experience.
- Write and publish 30 monthly newsletters.

Production Manager & Creative Digital Artist

KNIGHT PHOTOGRAPHY

2003 - 2007 [Ft. Worth, TX]

- Designed hundreds of Creative Digital Images (CDIs), drawing clients from miles around, making **Knight the area benchmark**.
- Streamlined workflow and image archiving system.
- Improved efficiency and organisation by sourcing and implementing office management software.
- Shared ideas for company growth and advertising.
- Managed and maintained photo lab.
- Designed and built company website.
- Retouched, colour-corrected, and printed thousands of photographs.

more

SKILLS

- » Usability & Preference Testing
- » HTML / CSS
- » SEO
- » UI Design
- » Copywriting / Proofreading
- » Photography / Photo Retouching
- » Project Management & Training

TOOLS

- » Photoshop
- » Illustrator
- » Sketch
- » Balsamiq
- » Axure
- » Proto.io
- » InVision
- » Prott
- » Lookback
- » Silverback
- » Orchard CMS
- » Umbraco CMS
- » Basecamp
- » Trello
- » JIRA
- » HotJar

Jodi N. Bennett

Owner

JAIBEN IMAGING

2001 - 2007 [Ft. Worth, TX]

- Forged good working relationships with 25 different organisations and companies to create vision, conceive designs, and consistently meet deadlines.
- Designed and built websites using SwishMax.
- Photographed events, weddings, and bands/recording artists.
- Retouched and restored hundreds of photographs digitally.
- Designed album covers for bands and recording artists.

Photo Lab Technician

BARRON PHOTOGRAPHIX, LTD.

2000 - 2001 [Ft. Worth, TX]

- Designed ads for the company and its clients.
- Gained clients such as Lockheed Martin through consistent and meticulous quality control of image processing and developing.
- Printed hundreds of photos using both machine and darkroom printing methods.

EDUCATION

Certified UX Designer Course

CAREERFOUNDRY

2018 — 2019

Certified UX Designer course (approx. 725 hours) with specialization in Frontend Web Development

UX & Web Design Master Course

UDEMY

2017

Strategy, Design, & Development

Web Designer Blueprint

SKILLCRUSH

2016 — 2017

Plan, create, build, and launch websites; colour theory, typography, and type scales; HTML, CSS, JavaScript, and jQuery.

Graduate Studies, Fine Art Photography

ROCHESTER INSTITUTE OF TECHNOLOGY

1997 — 2000

BFA, Photography (Cum Laude)

UNIVERSITY OF NORTH TEXAS

1992 - 1997