

JODI N. BENNETT

UX ARCHITECT

CONTACT

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OBJECTIVE

To leverage my **9+ years** of QA testing, research, and wireframing/prototyping experience in the web development industry, as well as **25 years** of Photoshop expertise, in a **UX Design / Research** role at a compassionate and forward-thinking mid-sized **Brighton-area** agency.

SKILLS

- » User-centred Design
- » Competitor Analysis
- » Generative & Evaluative Research
- » User Personas & Business Requirements
- » Mobile-first Design
- » Information Architecture (IA) & User Flows
- » Rapid Prototyping
- » Design Documentation

EXPERIENCE ON THE J-O-B

Operations Assistant & QA Tester

BOXHARRY

2010 - present [Brighton, UK]

- **850+ hours** of UX duties for various web applications including
 - » 400+ hours wireframing and prototyping,
 - » audit and review Information Architecture (IA),
 - » qualitative and quantitative research,
 - » competitor analysis, and
 - » hundreds of hours of minor UI design.
- **Deliver significant improvements** in the design process to reduce documentation and clarify product deliverables by introducing **Axure** as a prototyping tool.
- **Advocate for best practices** and high standards with clients and team.
- **Author 40+ specification documents** and user manuals.
- **Train 95 clients** in CMS use.
- **Manage 4-5 smaller Agile** and Waterfall projects.
- **Research, implement and manage** the support ticketing system and offer technical support.
- **Initiate improvements** in the bug tracking process by collaborating with the development team as QA Tester.
- **Execute exploratory testing**, systems integration testing (SIT), and unit testing of a variety of web applications and apps. (Manual testing.)
- **Curate and maintain** stock photo and video libraries.
- **Manage social media presence.**
- **Handle company SEO** by monitoring and reporting company's SERP rankings monthly and implementing changes to increase rankings.
- **Monitor and analyse** online user behaviour using **HotJar**. Suggest changes.
- **Write and publish 30 monthly newsletters.**

Production Manager & Creative Digital Artist

KNIGHT PHOTOGRAPHY

2003 - 2007 [Ft. Worth, TX]

- **Designed** hundreds of Creative Digital Images (CDIs), drawing clients from miles around, making **Knight the area benchmark.**
- **Streamlined workflow** and image archiving system.
- **Improved efficiency** and organisation by sourcing and implementing office management software.
- **Shared ideas** for company growth and advertising.
- **Managed and maintained** photo lab.
- **Designed and built company website.**
- **Retouched, colour-corrected, and printed** thousands of photographs.

more

SKILLS

- » Usability & Preference Testing
- » HTML / CSS
- » SEO
- » UI Design
- » Copywriting / Proofreading
- » Photography / Photo Retouching
- » Project Management & Training

TOOLS

- » Photoshop
- » Illustrator
- » Sketch
- » Balsamiq
- » Axure
- » Proto.io
- » InVision
- » Prott
- » Lookback
- » Silverback
- » Orchard CMS
- » Umbraco CMS
- » Basecamp
- » Trello
- » JIRA
- » HotJar

Jodi N. Bennett

Owner

JAIBEN IMAGING

2001 - 2007 [Ft. Worth, TX]

- Forged good working relationships with 25 different organisations and companies to create vision, conceive designs, and consistently meet deadlines.
- Designed and built websites using SwishMax.
- Photographed events, weddings, and bands/recording artists.
- Retouched and restored hundreds of photographs digitally.
- Designed album covers for bands and recording artists.

Photo Lab Technician

BARRON PHOTOGRAPHIX, LTD.

2000 - 2001 [Ft. Worth, TX]

- Designed ads for the company and its clients.
- Gained clients such as Lockheed Martin through consistent and meticulous quality control of image processing and developing.
- Printed hundreds of photos using both machine and darkroom printing methods.

EDUCATION

Certified UX Designer Course

CAREERFOUNDRY

Expected June 2019

Completed the two UX portions of the certificate programme (approx. 725 hours) and currently working through the final Specialisation portion.

UX & Web Design Master Course

UDEMY

2017

Strategy, Design, & Development

Web Designer Blueprint

SKILLCRUSH

2016 - 2017

Plan, create, build, and launch websites; colour theory, typography, and type scales; HTML, CSS, JavaScript, and jQuery.

Graduate Studies, Fine Art Photography

ROCHESTER INSTITUTE OF TECHNOLOGY

1997 - 2000

BFA, Photography (Cum Laude)

UNIVERSITY OF NORTH TEXAS

1992 - 1997