

ECOMMERCE ANALYSIS

2016 2017 2018

All

Total Sales  
\$154M

Active Sellers  
2225

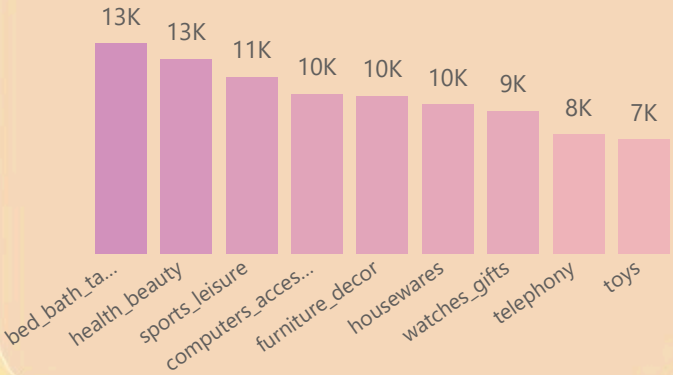
Avg Review Score  
4.16

Repeat Customers  
2801

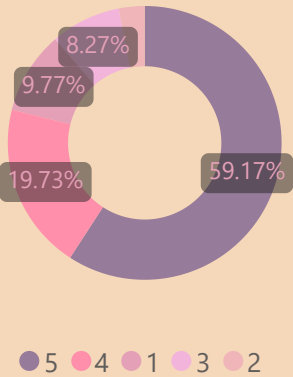
AVO  
\$159.8

NPS Score  
65.56%

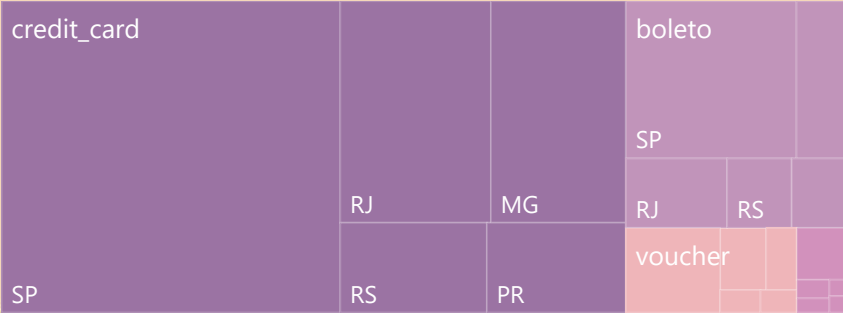
Top Products by Profit\_Margin



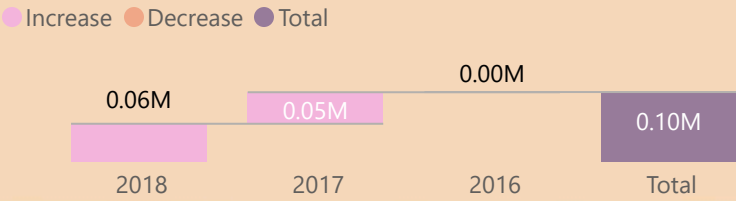
Total orders by Review Score



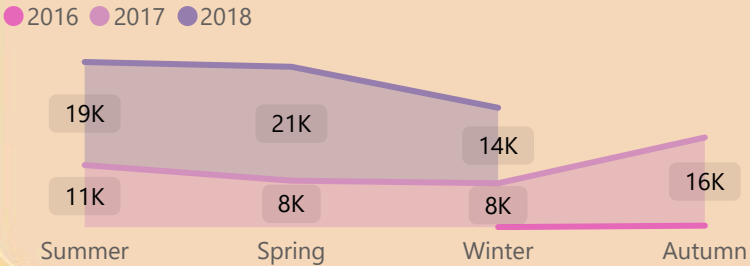
Payment Type by State



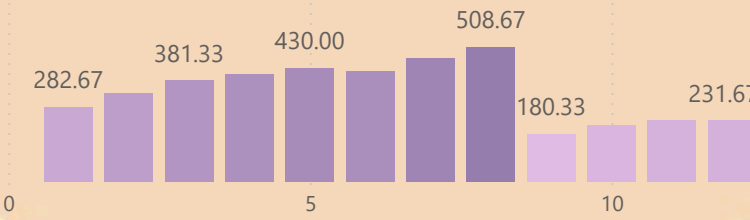
Profit Margin by Year



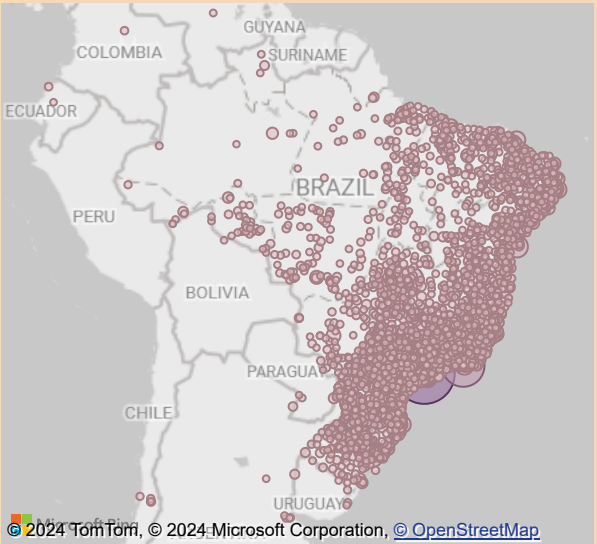
Total Orders by Season and Year



Avg of Active Sellers by Month



Total Customers by City



Total Sellers by State

