

ECOMMERCE ANALYSIS

2016 2017 2018

Payment Type  
All

Total Sales  
\$154M

Active Sellers  
2225

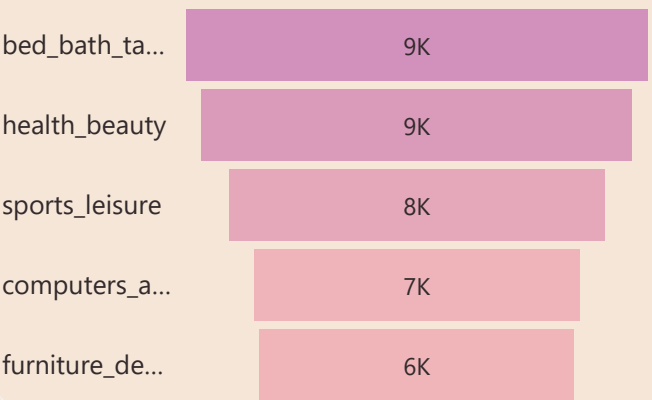
Avg Review Score  
4.16

Repeat Customers  
2801

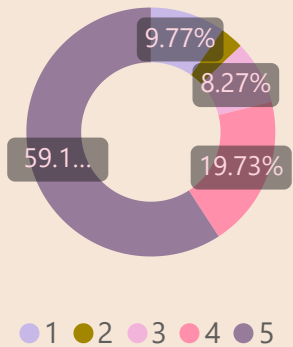
AVO  
\$159.8

NPS Score  
65.56%

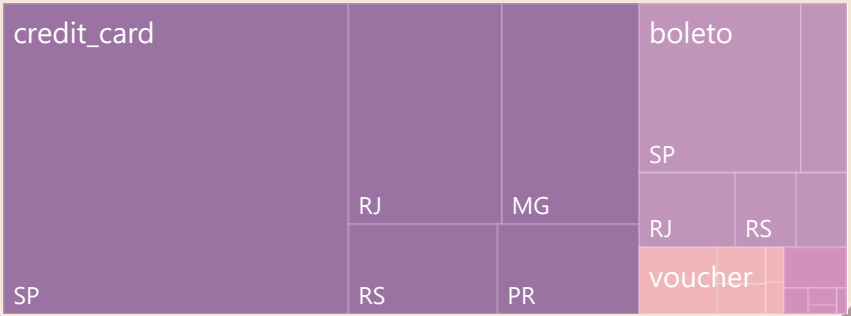
Top Products by Total Orders



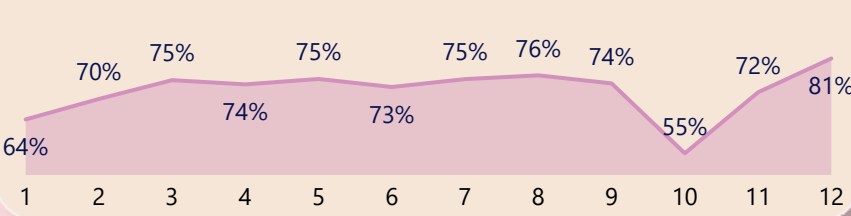
Total orders by Review Score



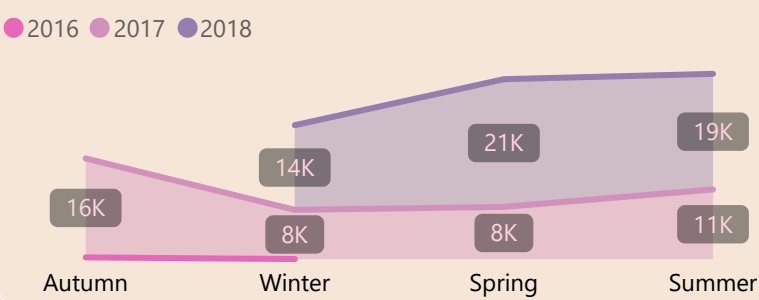
Payment Type by State



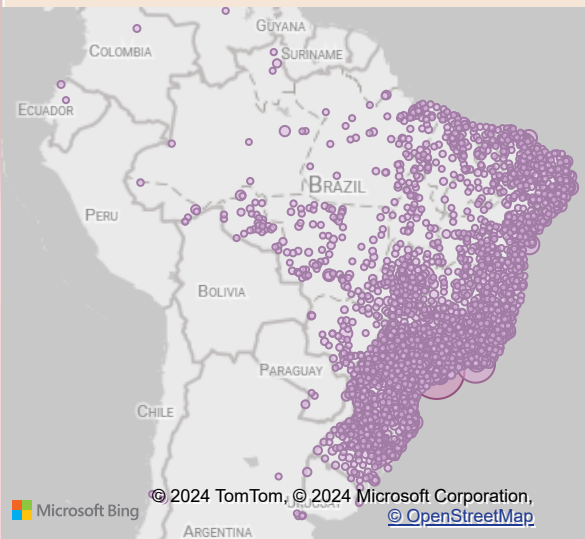
Percent of Active Sellers by Month



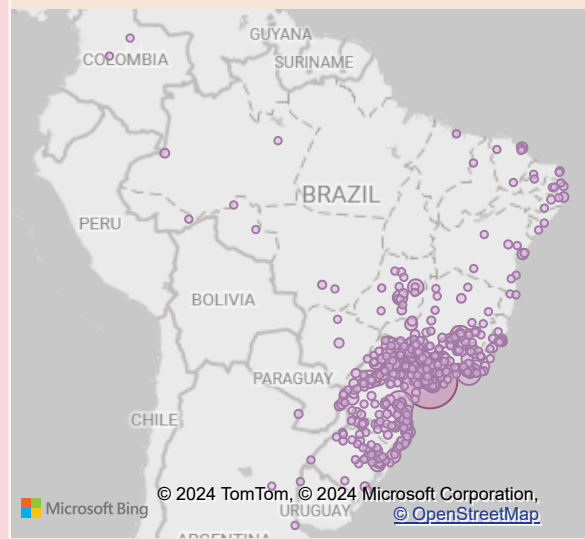
Total Orders by Season and Year



Total Customers by City



Total Sellers by City



AVO by Year

