

ECOMMERCE ANALYSIS

2016 2017 2018

Payment Type
All

Total Sales
\$154M

Active Sellers
2225

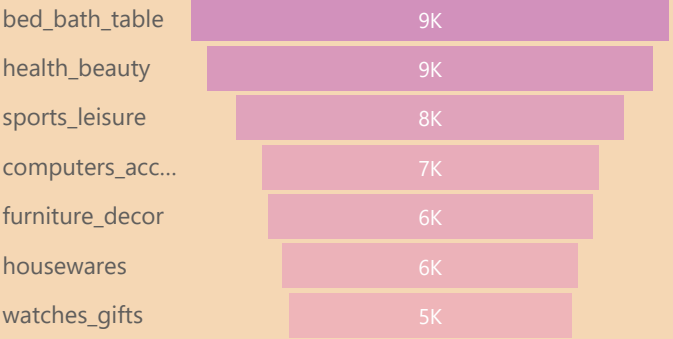
Avg Review Score
4.16

Repeat Customers
2801

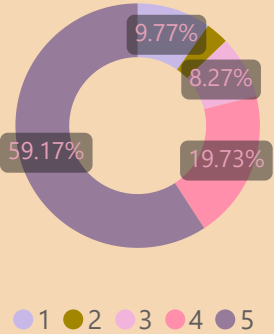
AVO
\$159.8

NPS Score
65.56%

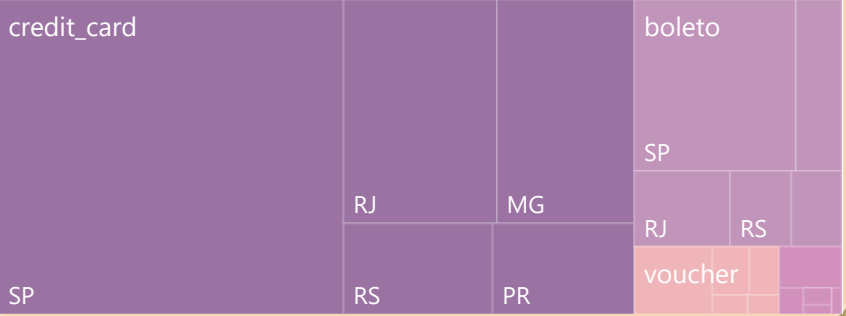
Top Products by Total Orders



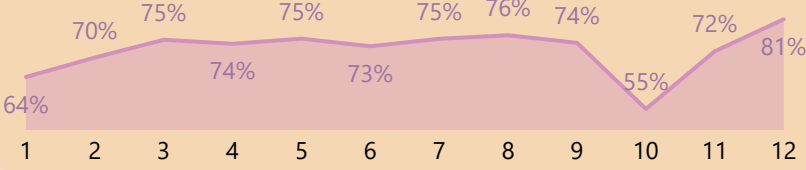
Total orders by Review Score



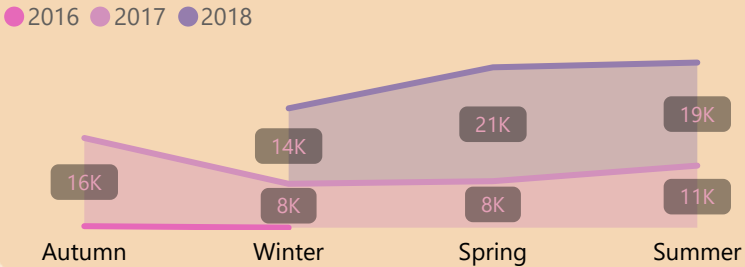
Payment Type by State



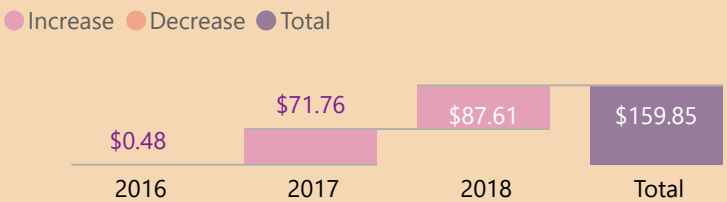
Percent of Active Sellers by Month



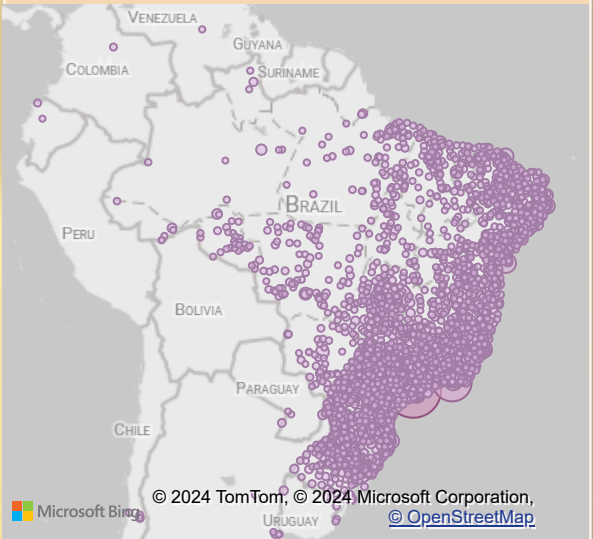
Total Orders by Season and Year



AVO by Year



Total Customers by City



Total Sellers by City

